





Institution's Innovation Council MHRD's Innovation Cell, AICTE

Idea Submission Form

PART A: Idea/PoC (Product/Service/Process)

Team Details	Team Lo	ead:			<u>, </u>			
Tourn Docume	Name	ouu.				Email	Contact no.	
			rs Details:					
	Sr. No. Name		3		Email		Contact no.	
	Add more	fields if r	required					
	Mentor							
	Sr. No. Name		2		Email		Contact no.	
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	Add more	fields if r	required			 U 	711 3	
	Institute	tute Name and Address: NOVATION						
Name of the I Concept (PoC		of of		CO (Min	UN istry o	CIL of HRD In	itiative)	
Theme			Chose most appropriate theme (max 2) from Annexure 1					
Define the problem & relevance to today's market/society/industry need (Max 100 words)						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Propose the solution to Problem Identified (Max 100 words)								
Describe the product/process/ service and write how it is innovative / unique. (Max 100 words)								







How is your proposed							
product/ process/service							
being different/ better from a							
similar product/ process/							
service, if any, in the market							
(Max 100 words)							
If your Idea is technology based, then specify the TRL Level (Technology Readiness Level) and Expecting the features of Idea/PoC.							
Note: For the Idea level, TRL 0 – 2 is expected.							
For the PoC level, TRL 3 is expected.							
(Max 100 words) Chose most appropriate TRL level from Annexure 1	INSTITUTION'S						
Feasibility of Idea/PoC solution (SMART)							
	(Check the appropriateness of the Idea/PoC)						
(a) Specific- Specify the	(Max 50 words for each from a-e)						
features of Innovative	COUNCIL						
Idea/PoC.	COUNCIL						
Tuedy 1 del	/Mininter a CUIDD Indication						
(b) Measurable- Mention the	(Ministry of HRD initiative)						
approach to convert idea/PoC							
to Prototype/Innovation with							
milestones.							
(c) Attainable- Explain how							
you are going to achieve the							
prototype development							
objective with the available							
resources at your disposal.							
(d) Realistic- what kind of							
skillset of team and resources							
required to achieve the goal in							
specific time period?							
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(e) Timeline- Develop a timeline against the milestones for taking Idea/PoC to Prototype Development and (or) Commercial level/start-up stage.	Annalis a kilitara of Collections of O March
	Applicability of Solution 10 Marks (Max 50 words for each from a-e)
(a) Usability: what is the usability of your innovation. (Level of acceptance of innovation and its Features among target group)	
(b) Scalability : how your innovation will be scalable at market level.	
(c) Economic sustainability: Explain the potential of innovation to become profitable or financially viable.	INSTITUTION'S INNOVATION
(d) Environment Sustainability: How your innovation is environment friendly or address environmental problems.	(Ministry of HRD Initiative)
(e) Is there any Intellectual Property (IP) Component associated with innovation? if yes, explain.	
Define the potential market size (in terms of INR) and target customers. (Max 100 words)	







Annexure 1

Themes:

- 1. Healthcare & Biomedical devices.
- 2. Agriculture & Rural Development.
- 3. Smart Vehicles/ Electric vehicle/ Electric vehicle motor and battery technology.
- 4. Food Processing.
- 5. Robotics and Drones.
- 6. Waste management.
- 7. Clean & Potable water.
- 8. Renewable and affordable Energy.
- 9. IoT based technologies (e.g. Security & Surveillance systems etc)
- 10. ICT, cyber physical systems, Block chain, Cognitive computing, Cloud computing, AI & ML.

9 stages of TRL:

- TRL 0 : Idea. Unproven concept, no testing has been performed.
- TRL 1: Basic research. Principles postulated observed but no experimental proof available.
- TRL 2 : Technology formulation. Concept and application have been formulated.
- TRL 3: Applied research. First laboratory tests completed; proof of concept.
- TRL 4: Small scale prototype built in a laboratory environment ("ugly" prototype).
- TRL 5: Large scale prototype tested in intended environment.
- TRL 6: Prototype system tested in intended environment close to expected performance.
- TRL 7 : Demonstration system operating in operational environment at pre-commercial scale.
- TRL 8: First of a kind commercial system. Manufacturing issues solved.
- TRL 9: Full commercial application, technology available for consumers.

For any Query:

Write us at email: iic.mhrd@aicte-india.org with email subject line: "Innovation Contest 2020 Ouery"