### MICHAEL SHUMAKER

Product design | UI / UX DESIGNER

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Goal-focused, energetic UI/ UX Designer, I'm passionate about solving problems, focused on creating meaningful, simple experiences for both users and stakeholders. I have completed several projects as a UI/UX designer, including the design of an education app, a betting app and a gift card trading app.

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### **WORK EXPERIENCE**

- UI / UX Designer Freelance Oct 2020 present
  I have been engaged in several freelance projects, which includes a
  mobile betting app, an online gift card selling app,etc.
  in these projects i worked directly with developers, developed design systems, conducted user research, and delivered on schedule.
- Out / UX Designer Edulite Lagos, Nigeria / Sept 2020 Oct 2020 Completed projects an average of 10% before sprint deadline.

  Boosted UX scores by 75% above average for the company.

  Spearheaded 65% design elements, system, and brand user interface consistency.
- Junior UI/UX designer Fixas lab Lagos, Nigeria / Since Aug 2020
  Interpreting design briefs into a workable and beautiful mobile user interface.
  Support the senior designer in coming up with concepts, wireframes and high fidelity mock ups for mobile design.
  Received 95% positive feedback from UI lead.
  Spearheaded 45% design elements, templates, and brand user interface consistency.
- User Experience Designer Gromoni Lagos, Nigeria / Mar 2020 Aug 2020 Conducted user research and interviews.
   Designed 100% design elements and brand user interface.
   Streamlined product features to most important user need reducing the time to launch MVP.
- C.E.O FCDB.NG Lagos, Nigeria / Mar 2018 Aug 2020
   Responsible for overseeing daily activities.
   Spoke directly with customer to improve quality of service.
   Responsible for recruiting of staff.

# **EDUCATION**

University of Lagos 2010 - 2013
Adult education

# FURTHER EDUCATION

- California Institute of the Arts, Coursera "specialisation" Nov 2020 Visual elements of user interface design.
- Certified User Experience Specialist (CUSX) Nov 2020

  Accenture, Future learn "specialisation".

#### PRO SKILLS

UX Research.

Wireframing.

Exeptional work ethics.

Effective Communication with clients and developers.

UI Prototyping.

Ability to work with little to no supervision.

Team work.

#### Tools

Figma.

Framer.

Adobe XD.

Photoshop.

After effects.

HTML/CSS.

#### Language

Fluent in English.