Resume

Name: Alex Johnson

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Objective:

Creative Marketing Manager with over 6 years of experience in digital marketing, brand strategy, and customer acquisition.

Skills:

- Expertise in SEO, SEM, and Google Analytics
- Social media marketing and content creation
- Strong leadership and project management skills

Experience:

Marketing Manager | Creative Solutions Inc. | 2017 - Present

- Led digital marketing campaigns that increased traffic by 40%
- Managed a team of 5 marketing professionals
- Developed content strategies for social media platforms

Education:

Bachelor of Arts in Marketing | GHI University | 2016