DEVDEEP BANERJEE

Experience Designer

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PROFILE

Passionate designer, completed master's degree in Game Technology from ICAT Bangalore. Having 4+ years of working experience as a digital designer in web design and development, while working developed a keen eye for visual designs, graphics and programming. Seeking for an opportunity to enter the gaming industry having proficient knowledge in user experience and interface designs. Also, having hands-on experience on game engine tools such as Unity and Unreal.

EDUCATION

**MASTERS IN
GAME TECHNOLOGY (MSc)**

**ICAT Design & Media College
2021 - 2023**

- Completed my masters in game technology from ICAT design & media college, affiliated to Alagappa University

- Learnt the basics of game design challenges & development process along with game engines like Unity & Unreal with other 3D tools such as Maya and Substance

- For final year project, designed an action-adventure FPS game with agent based sabotage missions in mountainous valley of India

**BACHELORS IN COMPUTER
APPLICATION (BCA)**

**Bangalore University
2013 - 2016**

- Completed my graduation in computer science from City College - Jayanagar, affiliated to Bangalore University

- For final year project, created fully-functional insurance website which consists of purchase, claim & renew policy sections to manage user's account details

WORK EXPERIENCE

DIGITAL DESIGNER

**Element14
Sept, 2019 - Sept, 2021**

- Part of Global Creative Services team, designing & developing complete marketing campaigns for element14 Asia-Pacific and clients based in Farnell EU & Newark NA

- Creating form integrated landing pages & designing homepage leaderboard, supplier funded banners / product slots and merchandising eSpot banners

- Brand reviewed marketing campaigns deployed across 42 sites in 26 languages, also worked in Adobe Target A/B testing for analyzing campaign results

WEB & GRAPHICS DESIGNER

**CRMIT Solutions
July, 2017 - July, 2019**

- Designing, developing & maintaining company website along with creating marketing emailer campaigns and product landing pages

- Creating visual imagery for company branding, creating corporate brochures, whitepapers, infographics and marketing slides

COURSES & CERTIFICATIONS

- **ULTIMATE GUIDE TO GAME DEVELOPMENT**

  Unity Technologies - Udemy
  2022 - 2023

- **COMPLETE C# UNITY GAME DEVELOPER 2D & 3D**

  GameDev.tv Team - Udemy
  2022 - 2023

SKILLS

- C / C++ / C#
- Unity Game Engine
- Unreal Game Engine
- HTML-CSS / Bootstrap
- Photoshop / Illustrator
- Adobe XD / Figma
- Maya / ProBuilder
- Substance 3D

KEY INTERESTS

- Game Concept & Ideation
- Game Design & Visualization
- Visual Motion Graphics

SOFT SKILLS

- Critical-thinking
- Strong analytical
- Problem solving abilities

HOBBIES