

## **Course Name: Getting in the voice mindset**

### **What is covered in this course:**

In this course, you will learn about how voice based applications are making a difference in businesses, whether voice based applications are the right choice for your business and the various tools available to start developing voices applications with Alexa. Below is the list of topics covered in this course:

### **Why Voice?**

#### **Is voice right for me?**

#### **Why Alexa?**

#### **Build with Alexa**

- Alexa Skills Kit (ASK)
- Alexa Voice Service (AVS)
- Alexa for Business

### **Is this course for you?**

This course is for beginners or stakeholders who want to understand the industry perspective about why voice based applications are the ubiquitous expectation. You will learn about several examples where voice based applications can make the difference in customer experience leading to benefits to the business. Feel free to pick and choose the topic of your interest to learn more about it.

### **Time you will need:**

This is a short 30 minutes course with option to pick and choose a topic left completely up to you! You may decide to learn about specific topics of interest, in which case, it will take only a few minutes per topic. Or you may decide to follow along and learn about all the topics, in which case, you may need the whole 30 minutes. Either way, you have the flexibility to guide your learning.