

Build with Alexa



At a broad level, there are three ways you can build voice experiences with Alexa.

1. **Create skills with Alexa Skills Kit (ASK)** : With **ASK**, you can use natural and engaging voice experiences by using Alexa's SDKs, APIs, and code samples.
You can create a wide variety of skills such as **games, kid-friendly skills, content skills, music skills**, and more.
You can also design, build, and deploy visually rich experiences to Alexa devices such as the Amazon Echo Show, Echo Spot, Fire TV, Fire Tablet, and more. You will learn more about ASK in the following sections.
2. **Integrate Alexa into smart home or other devices using Alexa Voice Service (AVS)** :
With **AVS**, you can integrate Alexa into your devices such as **headphones, speakers, vehicles, microwave**, etc. and offer a natural user interface to delight customers.

You have **two options** with AVS: Use devices with Alexa **already built-in** or connect smart home devices to **Alexa via Bluetooth**.
3. Explore workplace and business solutions using **Alexa for Business**: You can **enhance your employees' workplace experience and productivity** by using Alexa for Business. You can provide shared Alexa devices for employees to use in common areas around your workplace such as **meeting and conference rooms**. Learn more in the Alexa for Business section.

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