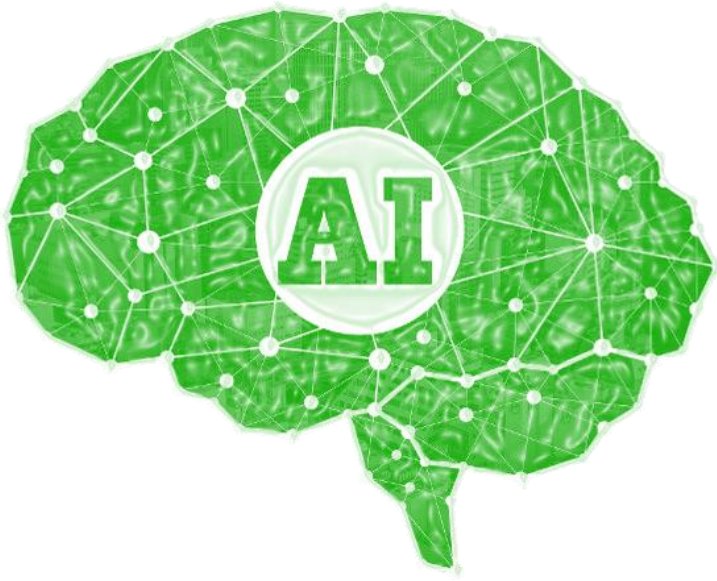


# Building an advanced A.I. from scratch



# Who am I?

Sebastiano Galazzo

- ▶ R&D manager at axélero spa
- ▶ Microsoft MVP for A.I. category



# Contents

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- ▶ Demo
- ▶ What's A.I.?
  - ▶ Machine Learning
  - ▶ Deep Learning
  - ▶ Artificial Intelligence
- ▶ Neural Networks
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### Live Artificial Intelligence Comparator

The 5 headline questions below have been used to train axel.ai and the most recognized Natural Language Processing platforms. Mentioned underneath these, you can find a following 4 questions that have been used to train only the competitors.

Select a suggested question or expand the tabs below to compare the performance:

+ 1. Do you have a specific account for professionals? <small>(trained axel.ai and competitors)</small>	Correct answer: <b>response_one</b>
+ 2. Is roadside assistance optional? <small>(trained axel.ai and competitors)</small>	Correct answer: <b>response_two</b>
+ 3. Does your bank offer a deal for family members? <small>(trained axel.ai and competitors)</small>	Correct answer: <b>response_three</b>
+ 4. How can I get a lower insurance rate? <small>(trained axel.ai and competitors)</small>	Correct answer: <b>response_four</b>
+ 5. Why does insurance for young drivers cost so much? <small>(trained axel.ai and competitors)</small>	Correct answer: <b>response_five</b>

Or create a question related to the 5 questions above:

▶

<b>DialogFlow</b> Google	<b>Luis</b> Microsoft	<b>Watson</b> IBM	<b>Lex</b> Amazon
<b>Intent</b> No response	<b>Intent</b> No response	<b>Intent</b> No response	<b>Intent</b> No response
<b>Accuracy</b> No response	<b>Accuracy</b> No response	<b>Accuracy</b> No response	<b>Accuracy</b> No response

**axel.ai**  
axélero

**axel.ai**

**Intent**  
No response

**Accuracy**  
No response

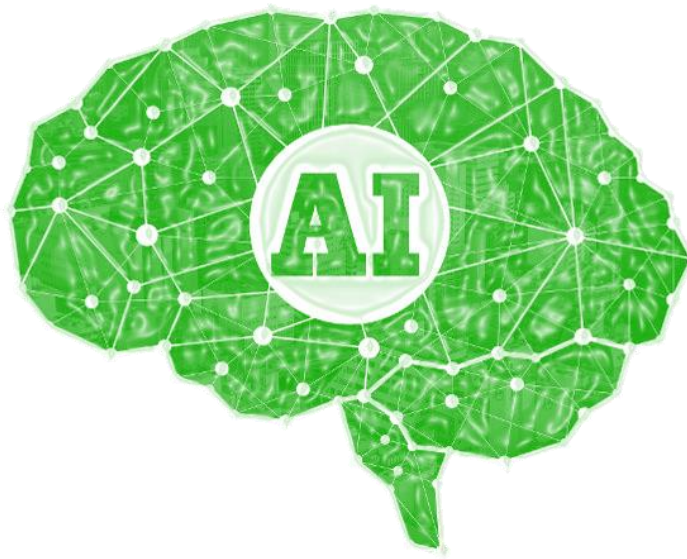
**Response**

Try it for yourself at: [compare.axel.ai](https://compare.axel.ai)

# How was it done?

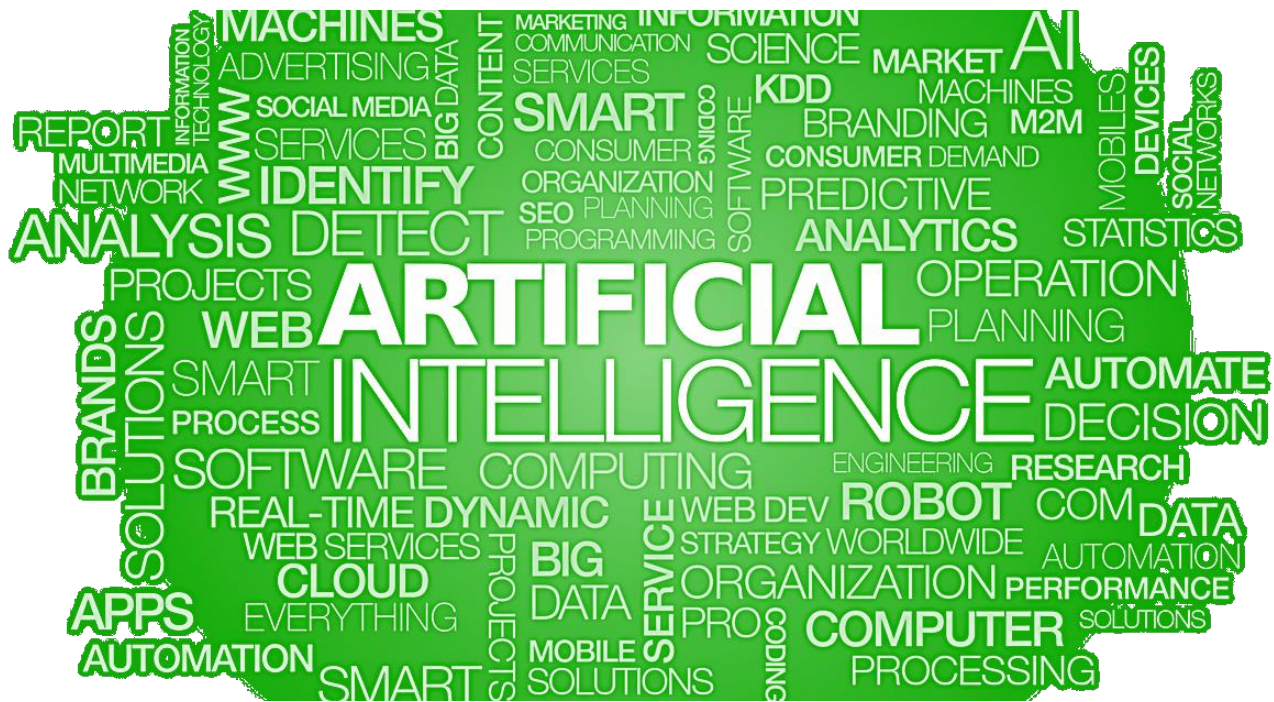
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Using A.I. techniques



# What is A.I.?

# Let's agree on what A.I. really means



# A.I.: Buzz words

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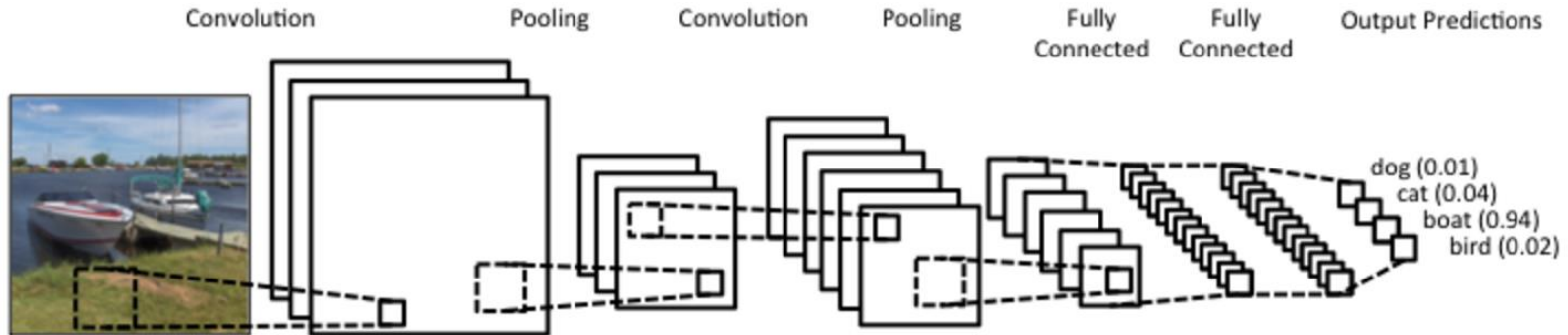
- ▶ Machine Learning

- ▶ Uses statistical techniques to "learn" with data

# A.I.: Buzz words

## ► Deep Learning

- Uses a cascade of multiple layers for feature extraction and transformation
- Uses the output from the previous layer as input





# A.I.: Buzz words

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## ► Artificial Intelligence

- A combination of methodologies and technologies that allow a computer system to provide services which, to a common observer, would seem to be only realisable by human intelligence
- #notmachinelearning

# A.I.: Buzz words

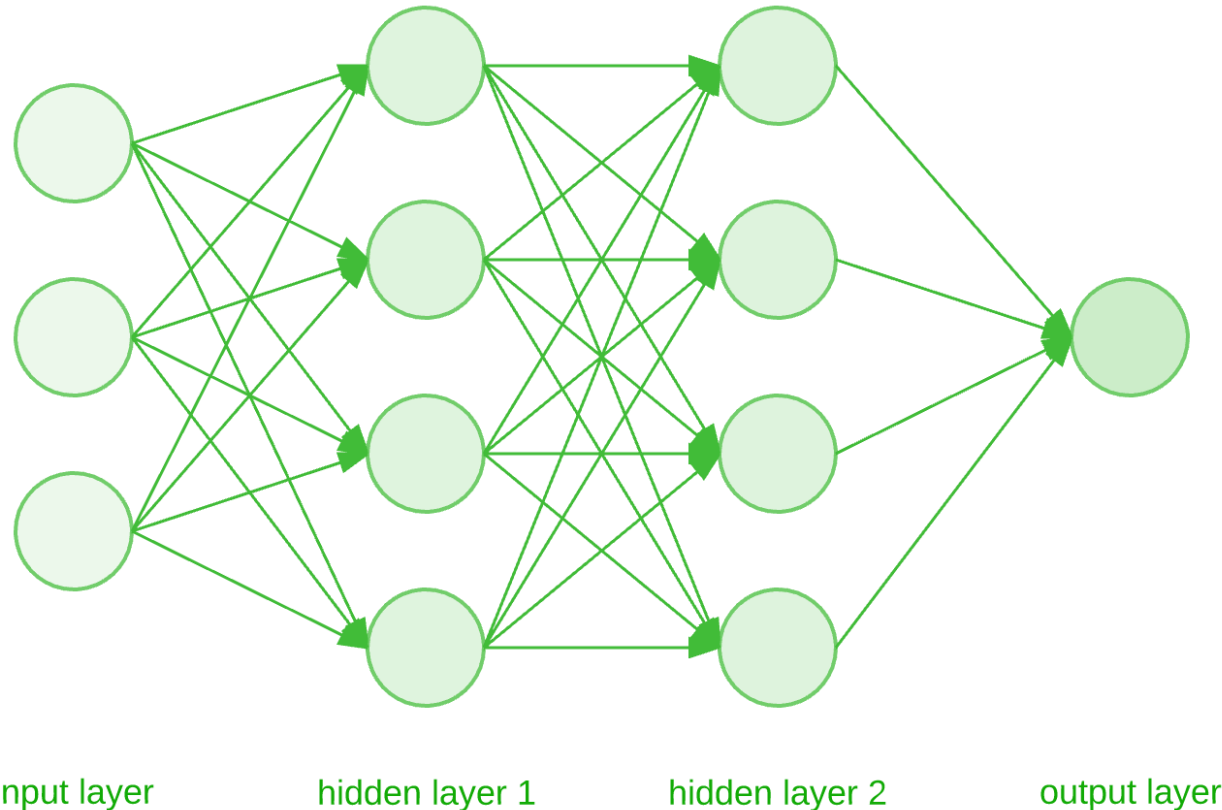
## ► Artificial Intelligence



What are they?

# Neural Networks

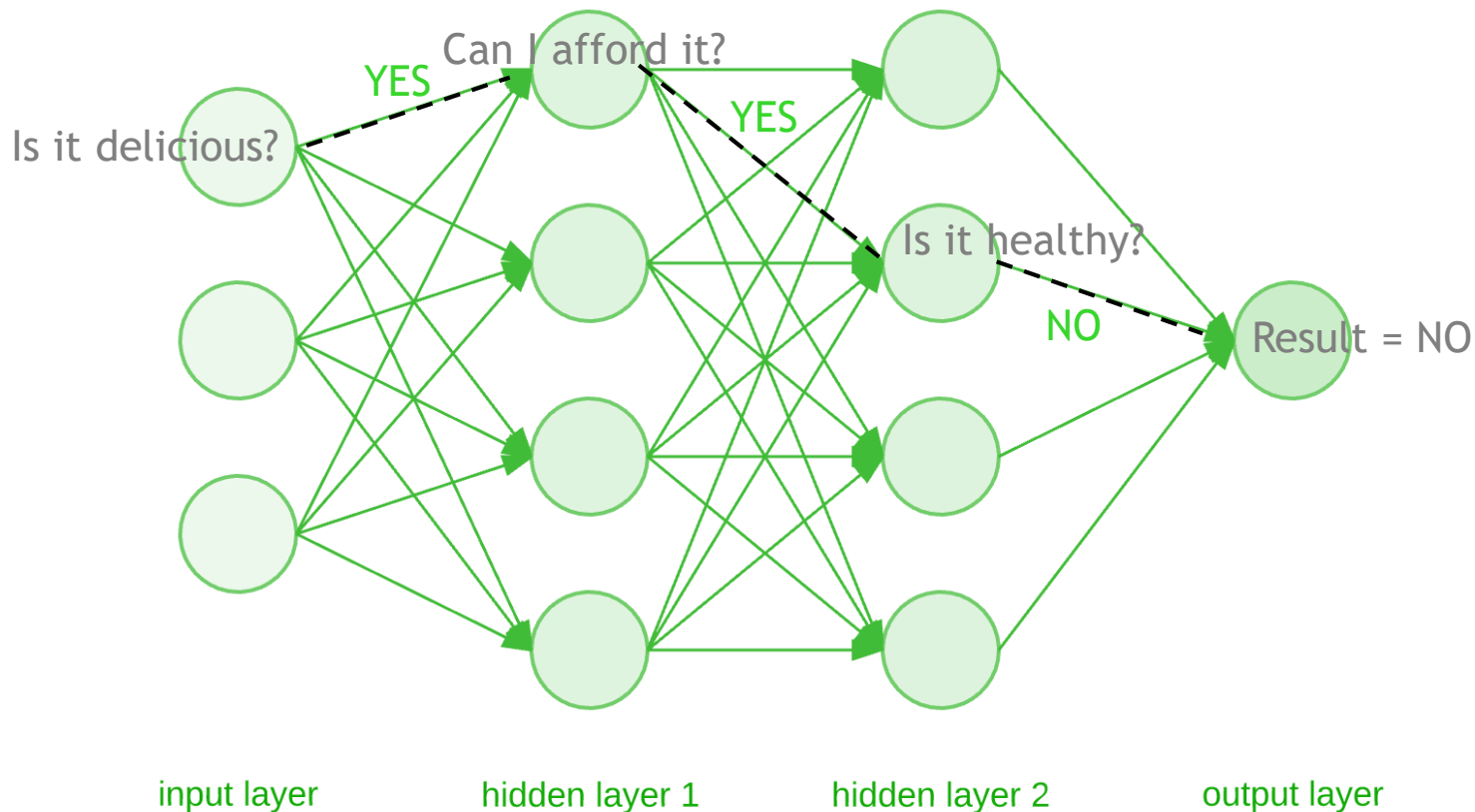
What are they?



# Neural Networks

What are they?

Should I buy a soda??



# Neural Networks

How they work

---

- ▶ Learns with data
- ▶ Without training a network, the output is completely random
- ▶ To train a neural network to add you would input  $2+2=4$  and  $1+6=7$  and so on

(Repeating the input and result often enough, the algorithm learns how to add numbers alone)

# Neural Networks

How they work



# Neural Networks

How they work

- ▶ Every neuron in a neural network has two properties: 'weight' and 'bias' (sometimes also called 'threshold')
- ▶ These two properties determine the output value and what the neuron will pass on to the neurons in the next layer, based on its inputs.

$$2 + 2 = 4$$

$$1 + 6 = 7$$

$$2 + 2 = 4$$

$$1 + 6 = 7$$

$$2 + 2 = 4$$

$$1 + 6 = 7$$

$$2 + 6 = ?$$

$$2 + 6 = 8$$





## Limitations

1. Training time and effort
2. Rigid model

# Neural Networks

## Limitations

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### 1. Training time and effort

Vast amounts of data needed for training

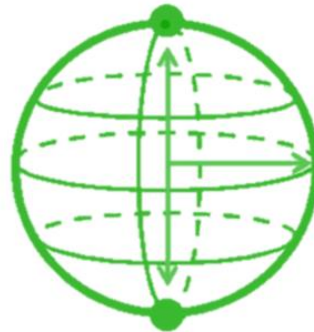
My resolution?

Qubit

- ▶ Similar to the neurons of a neural network: 'bits' are the smallest units of computational information
- ▶ A classical bit holds a specific value: either 0 or 1
- ▶ A qubit can operate in both 0 and 1 states at the same time

● 0

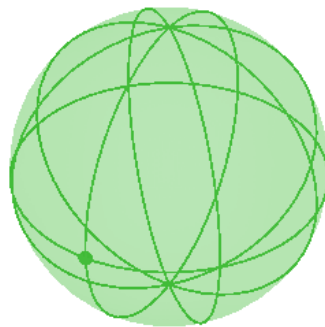
● 1



Classical bit

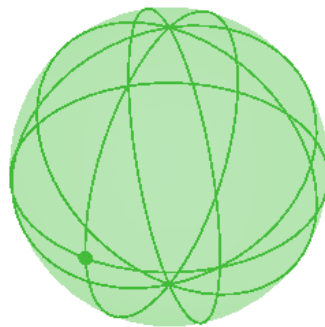
Qubit

- ▶ Imagine a sphere that turns between the state of 0 and the state of 1
- ▶ I can stop the sphere from spinning when it is in the state of 0, the state 1 or (for example) even the state of 0.3984621117231
- ▶ In this sense the potential values between 0 and 1 are infinite



Qubit

- ▶ The algorithm is more potent and flexible
- ▶ Able to conduct multiple calculations at once and with a much higher accuracy



Qubit

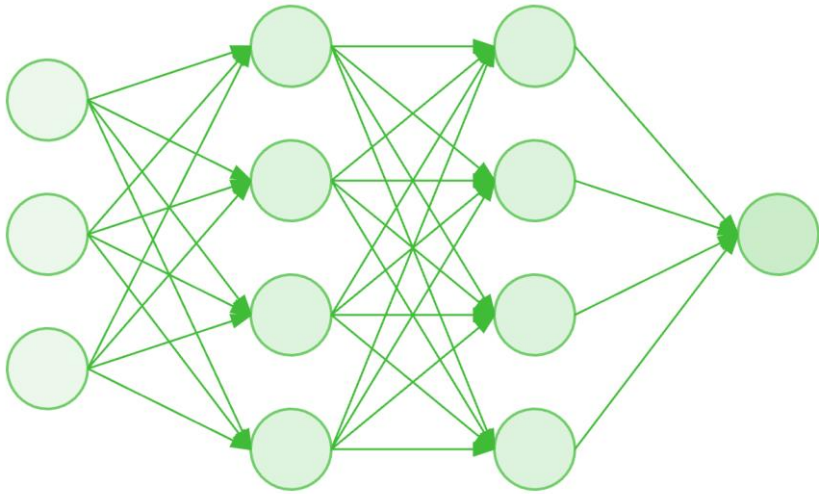
### 2. Rigid model

- If you edit the data you will need to change and retrain the model

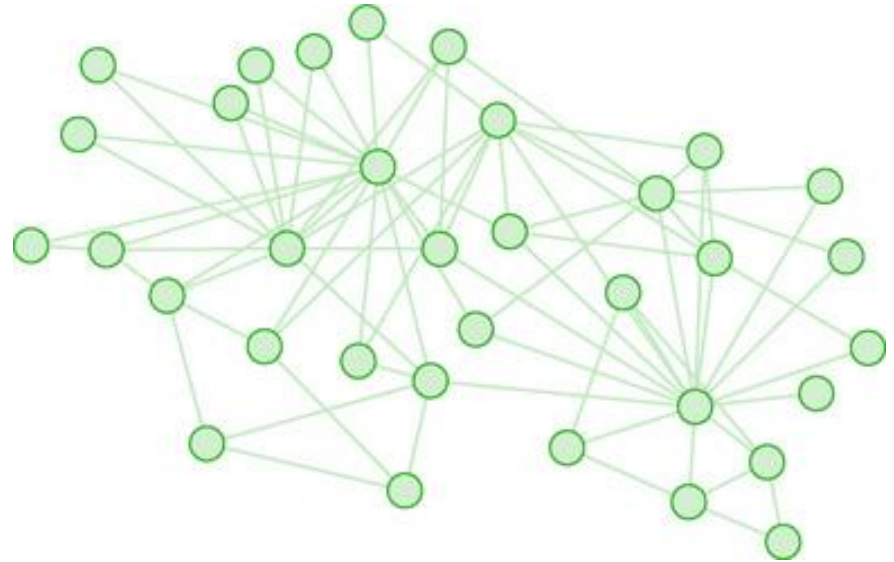
My resolution?

## Graph Network

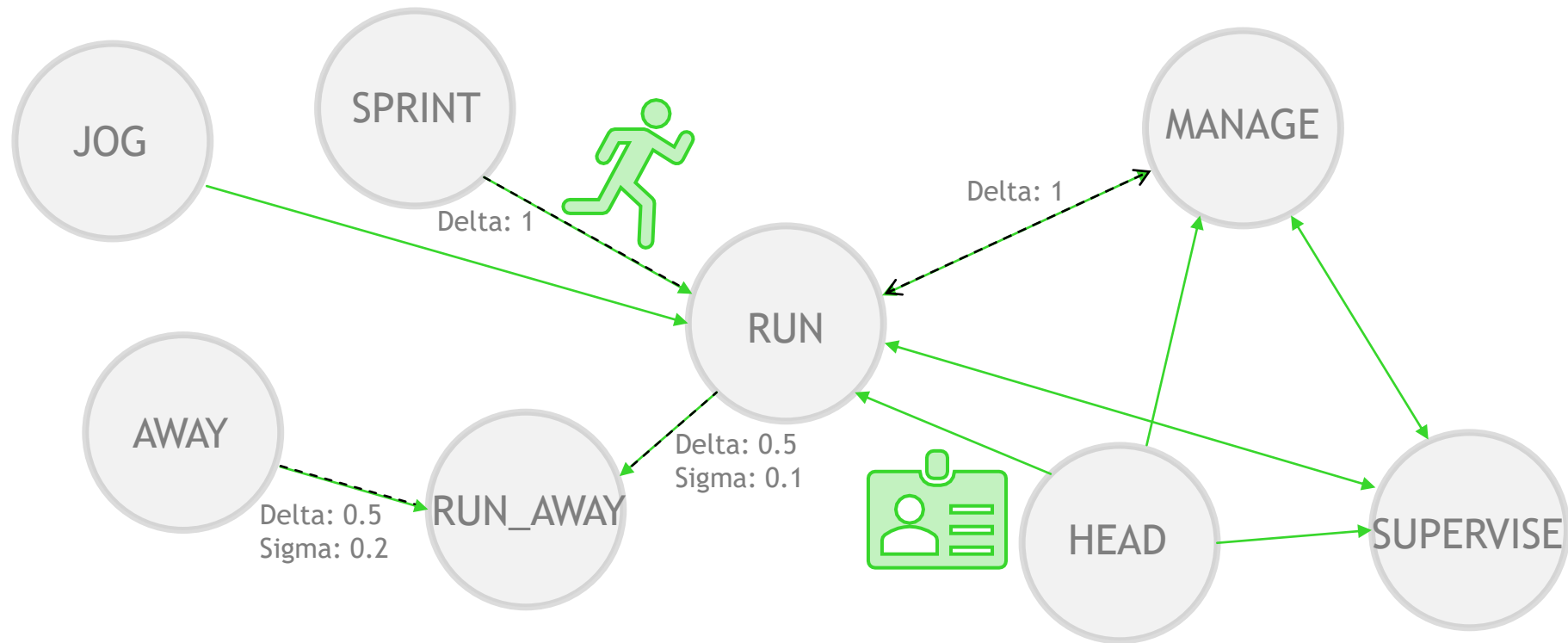




Standard Neural Network



Graph Network



# axel.ai Inspiration

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So how does all of this work within axel.ai?

+ 1. Do you have a specific account for professionals? *(trained axel.ai and competitors)*

Correct answer: **response\_one**

Questions:

- ▶ Is there an offer for people who manage their own vat? (trained only competitors)
- ▶ If I run a private company do I need a business account (trained only competitors)
- ▶ I am a lawyer and I would like to open an account. What deals do you have? (trained only competitors)
- ▶ I run a family business and I would like to open an account. Do you have any promotions? (trained only competitors)

Suggested alternative questions:

- ▶ If I manage my own vat, can I apply for a discount? (not trained)
- ▶ What is the best deal you can offer for an entrepreneur? (not trained)
- ▶ Do you offer any discounts for professionals? (not trained)
- ▶ My father is a freelance designer. What discounts can he apply for? (not trained)

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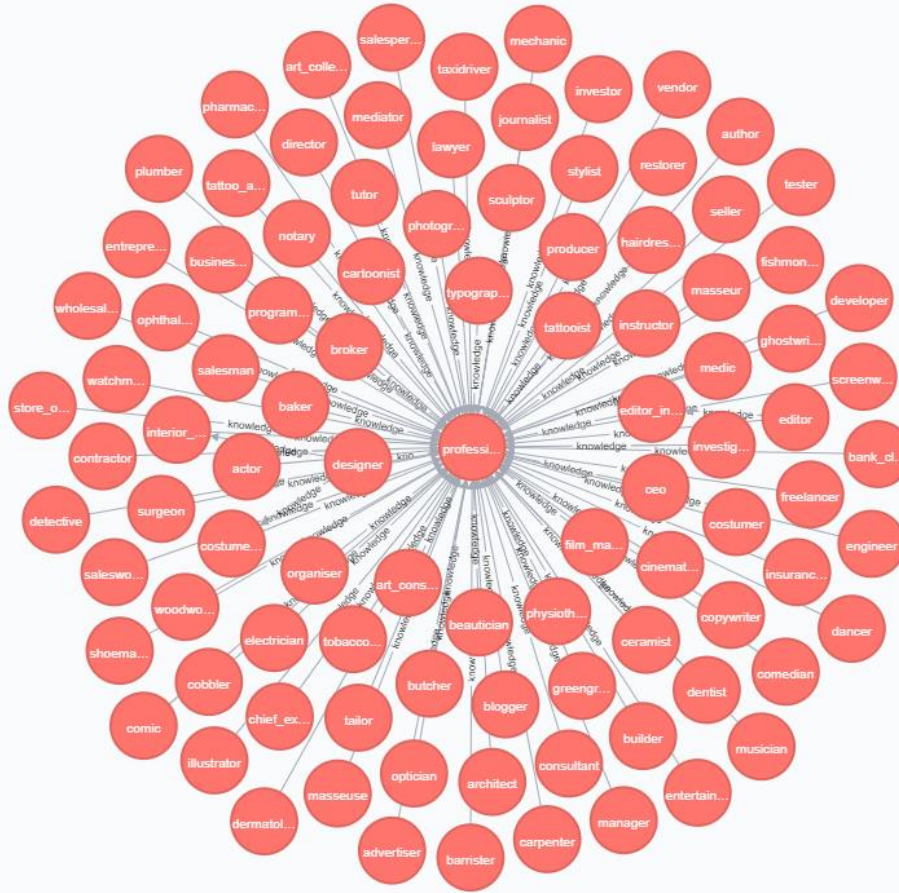
Intent  
**response\_one**

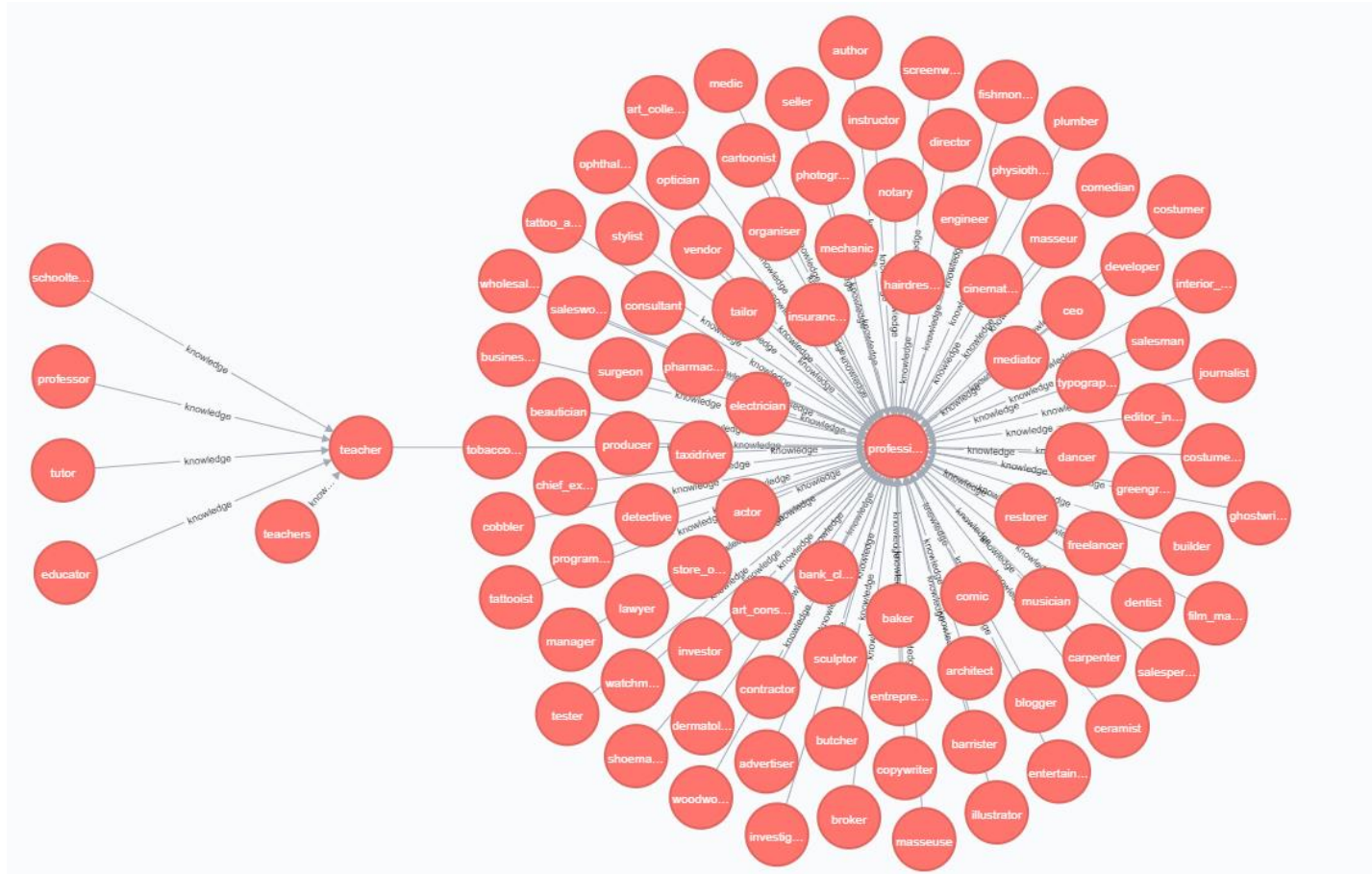
Accuracy  
**100%**

**Response**

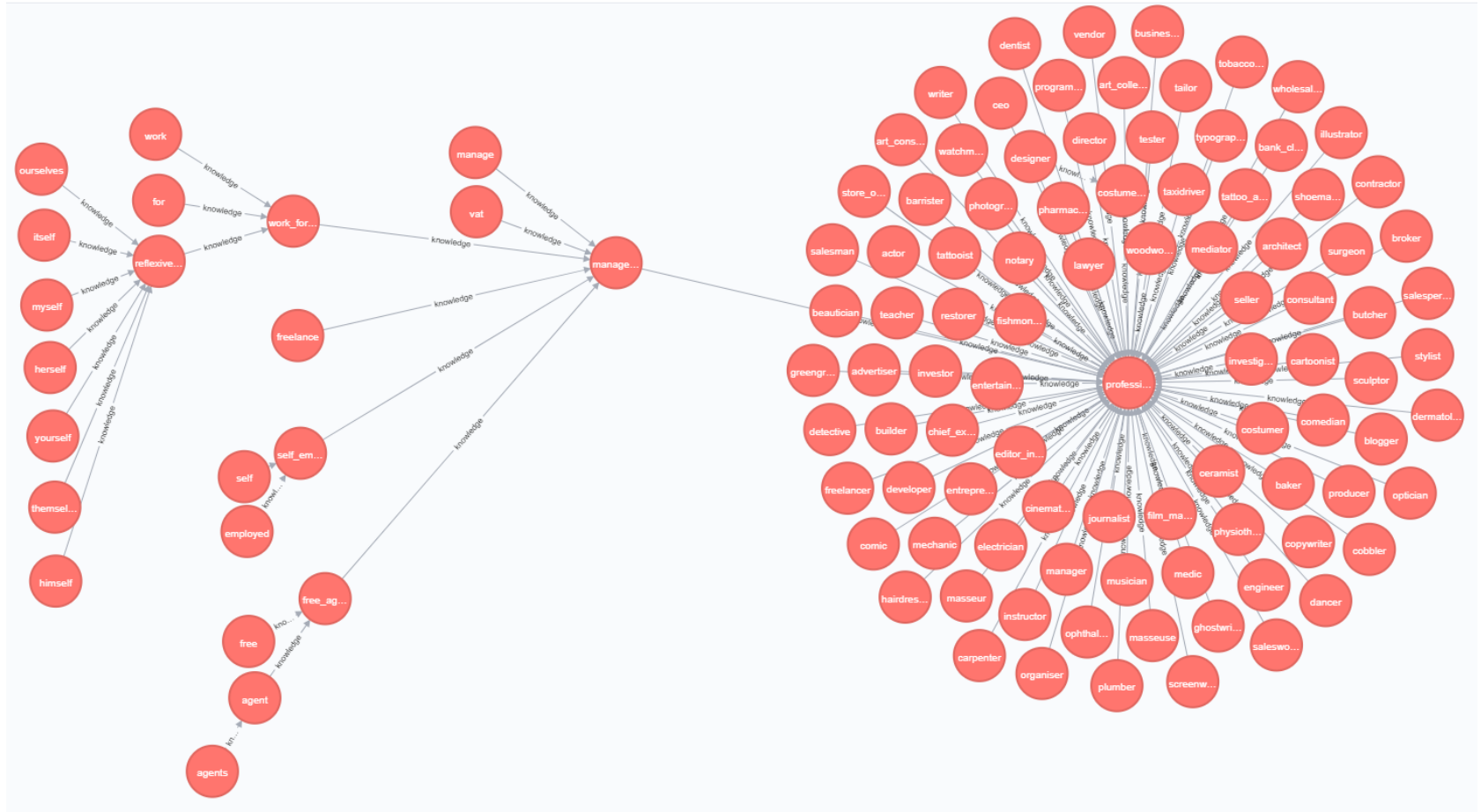
For our self-employed clients, we can offer a host of exclusive banking and financial services with our Professional Account. For more information just simply ask in your local branch.

# axel.ai Inspiration









To understand a full sentence text the algorithm conducts three analytical steps:

- ▶ POS tagging
- ▶ Node index detailing
- ▶ Grammatical analysis



## POS tagging

THE

determiner (DT)

FLOWER

verb (VB)  
noun (NN)

FLOWERS

verb (VPZ)  
noun (NNS)

IN

preposition (IN)

SPRING

verb (VB)  
noun (NN)

THE

determiner (DT)

FLOWER

verb (VB)  
noun (NN)

FLOWERS

verb (VPZ)  
noun (NNS)

IN

preposition (IN)

SPRING

verb (VB)  
noun (NN)

```
{  
  if ((index > 0 && index < gp_size_less_one) && (result[index - 1].Any(x => x.Type == "DT"))  
    {result.Update(index, noun); }  
}
```

THE

determiner (DT)

FLOWER

verb (VB)  
noun (NN)

FLOWERS

verb (VPZ)  
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preposition (IN)

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THE

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noun (NN)

FLOWERS

verb (VPZ)

IN

preposition (IN)

SPRING

noun (NN)

Node index



THE

FLOWER

FLOWERS

IN

SPRING



context  
ELASTIC  
SPIRAL  
WIRE  
COIL



context  
RIVER  
MOUNTAIN  
POOL  
LAKE



context  
LEAP  
JUMP  
BOUND  
MOVEMENT



context  
SEASON  
MONTHS  
RENEWAL  
NATURE



context  
ELASTIC  
SPIRAL  
WIRE  
COIL



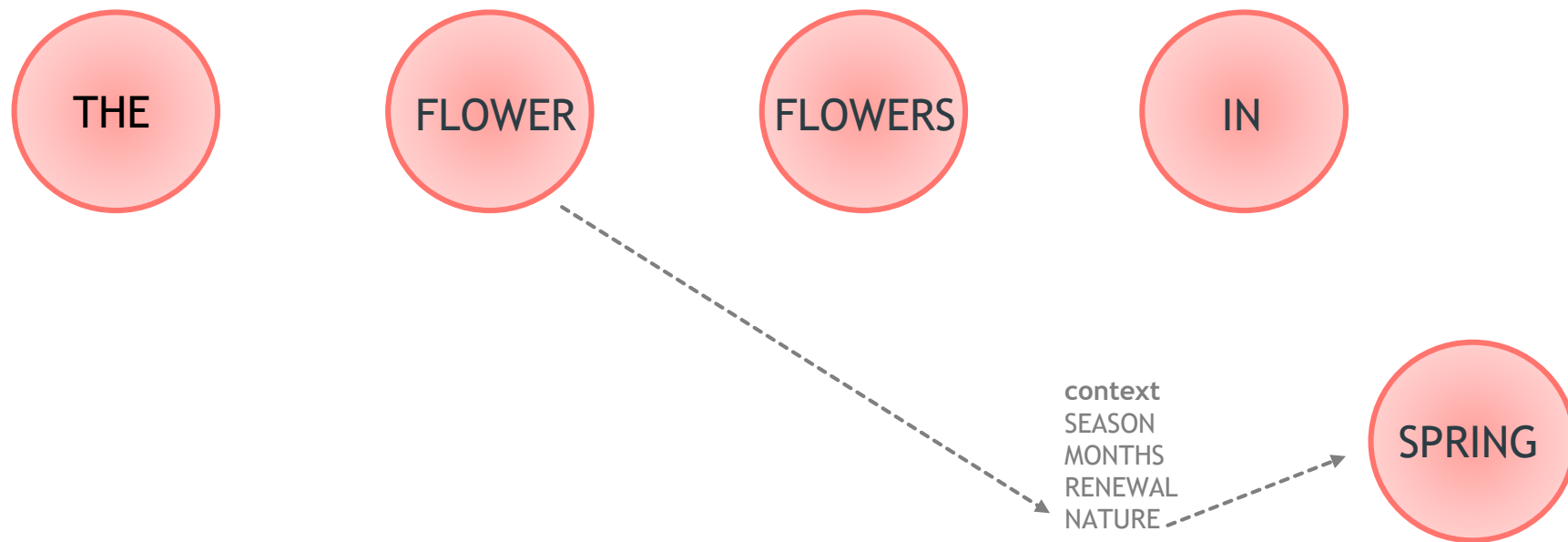
context  
RIVER  
MOUNTAIN  
POOL  
LAKE



context  
LEAP  
JUMP  
BOUND  
MOVEMENT



context  
SEASON  
MONTHS  
RENEWAL  
NATURE



THE

FLOWER

FLOWERS

IN

SPRING

context  
SEASON  
MONTHS  
RENEWAL  
NATURE

## Grammar



# Conclusion

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So, what does all this mean?



axel.ai

Go to: [compare.axel.ai](https://compare.axel.ai)