

About the customer



Ideal Customer

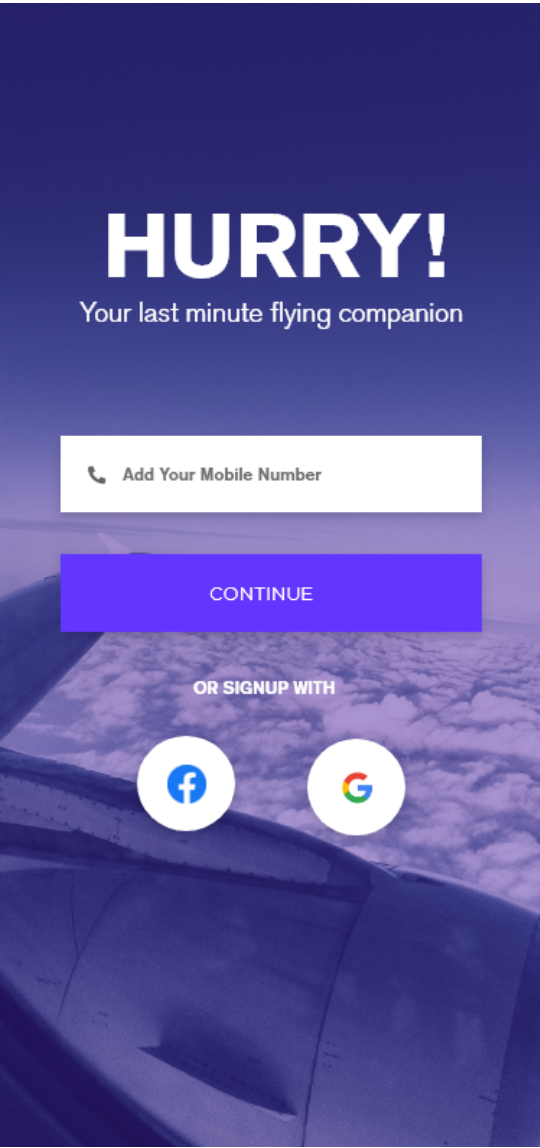
Bio

An individual that travels often or may need to fly urgently due to some last minute situations.

Can Search and Book Last Minute Flights

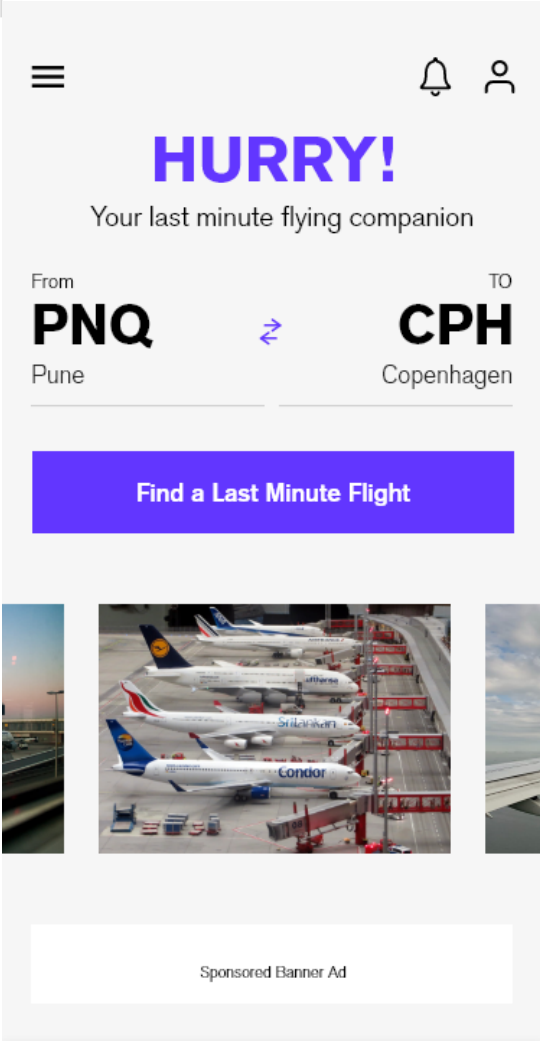
Stage 1

- Logs in via Mobile Number and the App sends an OTP to confirm the user(easiest way Login)
- The User can choose to login with Social Profile as well



Stage 2

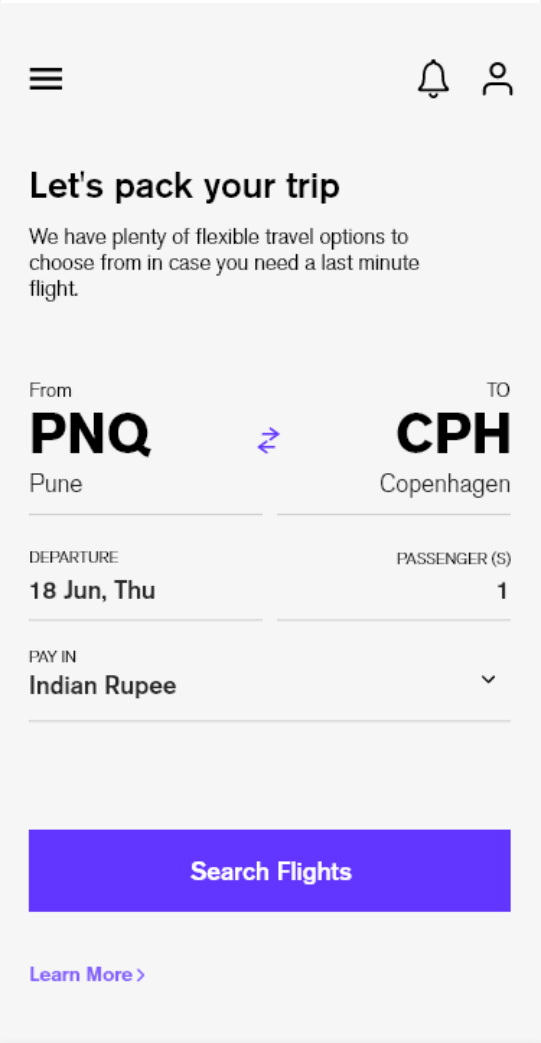
- The user is prompted to add location and destination.
- The user also can find various offers and other marketing details below.
- The User can fill in the locations and tap the button to continue.
- The user can also select "Book" from the Options at the bottom of the screen to continue.



Home Book Check-in Flight Status My Bookings

Stage 3

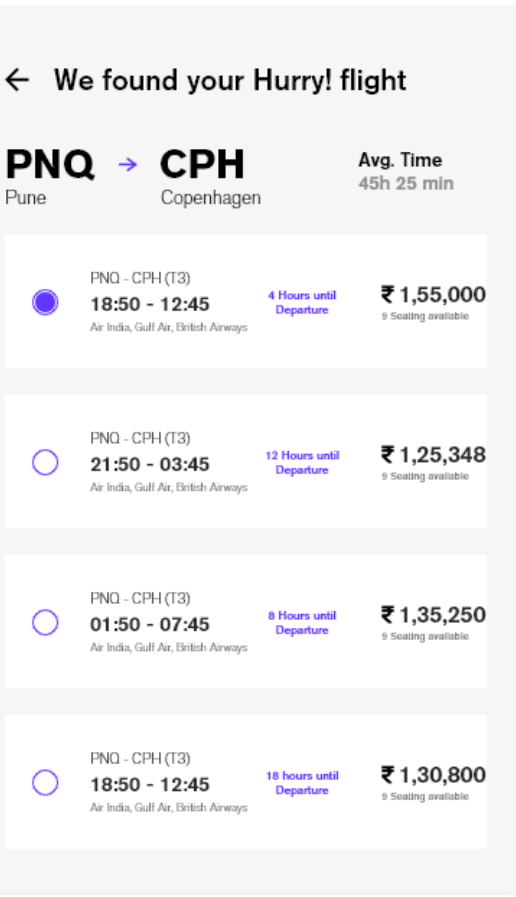
- The User will now continue to fill in the details of the journey like Date and Number of passengers etc.
- The user taps on "Search Flight" to confirm the above details.



Home Book Check-in Flight Status My Bookings

Stage 5

- The User will get a list of all the available flights to choose from.
- The user will be shown the "Number of Seats available" and "Hours until Departure" (This is to create an urgency to motivate the user to take action quickly)
- Once the user selects the desirable option the will be shown the total amount it will be spending on the flight and will be prompted to continue to Checkout.



TOTAL FARE
₹ 1,55,000
*Additional Charges may apply

Continue