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Muhammad Abdus Samad

Graphic Designer

Selected Work of 2020



Resume
of
Muhammad Abdus Samad

Graphic Designer



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Area
Mirpur, Dhaka

ABOUT ME

A passionate graphic designer with the skill set of Adobe Photoshop and Adobe Illustrator. Having a long work experience with different industries, I know how to illustrate brand identity that can create and enhance brand value for businesses.

EXPERIANCE

WPP Inc.

2009 - 2020

- Expertise gained on designing brand identity such as logo, business cards, corporate identity i.e; letter head, envelopes, flyers, brochure, poster, banner, sticker etc.
- Experienced in photo editing, image manipulation, color correction, clipping path, background removal, transparent image, vector tracing-converting vector to raster, image enhancing etc. in Adobe Photoshop.
- Handled the design process flow through the user experience (UX) and user interface (UI) by designing website template, dashboards, admin. panels, mobile apps templates.

TRAINING

Certificate Course on Graphic Design

Jan-May 2020

CodersTrust Bangladesh,
Banani, Dhaka

PERSONAL DETAILS

Home district : Moulvibazar

Date of Birth : 01.07.1980

EDUCATION

Master in Accounting and Finance

2016 - 2017

Lund University
Lund, Sweden

Bachelor of Commerce (B.Com) in Accounting

2006

National University
Gazipur, Bangladesh

REFERENCES

MOHAMMAD FOYSOL HOQUE
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LOGO design

We offer customers a variety of options in terms of logo design. Our design philosophy not only covers diverse choices of making logo for your business but also encompasses your brand identity, brand guidances and brand strategy. The objective is to make the Logos that describes your business meaningfully, eye-catching, minimal, simple and bold. We can offer you different types of logos as follows:

1. Monogramic logos - Alphabet based
2. Wordmark logo - Name based
3. Mascot logo - pictorial based
4. Emblem logo - vintage or vintage retro logo gives vibe of 90s
5. Abstract logo - Logo that gives meaningful artistic image of the business
6. Combination logos - Combination of pictures and words

Few examples of projects:

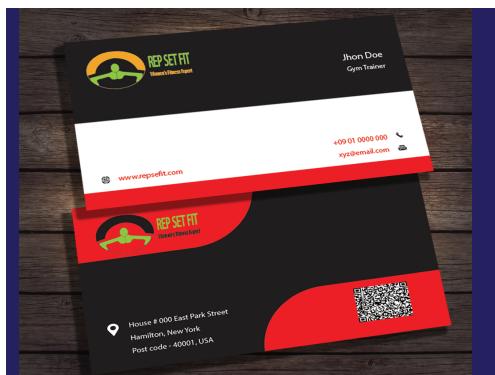


BRANDING

design

We strive to catch the design system of your company by studing the natue of your business, industirs in which your busines exists, your brand identity, brand guidance and brand strategy. We prefer to cater the needs of your brand identity into the different branding digisns so that the portrayed brand image can attract the consumer sigments and stakeholders which in turns helps to generate value for your business.

- | | |
|--------------------|-----------------------------|
| 1. Business Cards | 2. Identity Cards |
| 3. Flyers | 3. Brochures |
| 4. Catalogues | 5. Rate cards / Price lists |
| 6. Posters | 6. Banners |
| 7. Company profile | 8. Presentation slide |
| 9. Calenders | 10. Diary / Notebooks |



Business Cards



Stationery



Door Hanger Flyer



Brochure

PHOTO editing

Image editing accomplish the process of changing photos no matter this is digital photo, traditional photo-chemical photo or illustrations. We shall transform photo or images so that it look glamorous, high quality and presentable to your audiences.

- | | |
|-----------------------|-------------------------|
| 1. Clipping path | 2. Background removal |
| 3. Image manipulation | 4. Color correction |
| 5. Typography | 6. Damaged photo repair |
| 7. Vector tracing | 8. Transparent image |

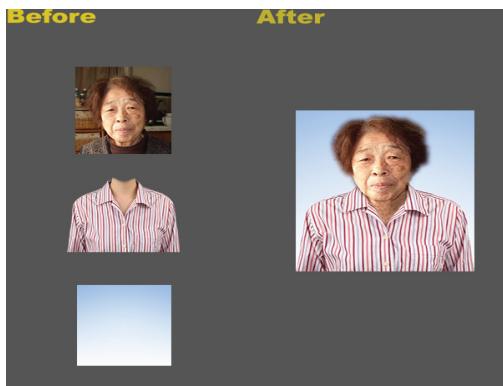


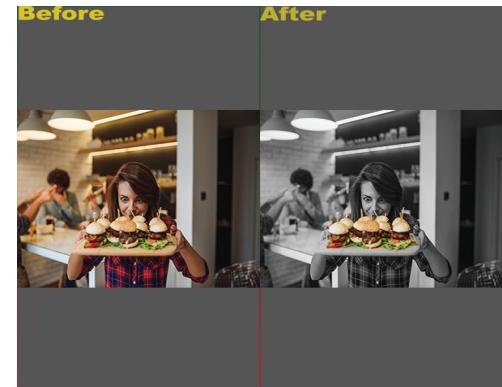
Image manipulation



Object removal



Color Correction



Product highlighting

WEB & MOBILE APPS

design

4

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UX/UI - Webpage design



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Let's make great things together!

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<https://www.facebook.com/profile.php?id=726865337>

*“The art of communication
is story-telling”*

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Portfolio of
Muhammad Abdus Samad
Graphic Designer