

ZAMZAM ALI

Paris, France | (+33) 761 048 796 | Zamzam Ali

CERTIFICATIONS

*HARVARD UNIVERSITY Introduction to Computer Science	2022
*UDEMY Complete Full-Stack Web Development Bootcamp	2021

SKILLS

Product Strategy | Research & Analysis | UX | Cross-Functional Collaboration | Leadership | Machine Learning (ML) | Market Analysis | SQL | Communication | Presentation | Resilience

EXPERIENCE

BACK MARKET PARIS, FRANCE

PRODUCT MANAGER Present

- Improving operational workflows using ML-based insights, reducing error rates by 15% and enhancing user experience (UX).
- Conducted competitive analysis, driving improvements of 20% in cross-functional processes.

BILA EYS LIMITED REMOTE

PRODUCT DIRECTOR Apr - Nov 2024

- Led cross-functional teams to develop a B2B software platform connecting banks, insurers, and exporters to combat financial crime, enhancing financial security and reducing transaction-related fraud by 30%.
- Defined and executed product strategy aligned with regulatory compliance.

BACK MARKET PARIS, FRANCE

LEAD CONSULTANT Jan - Apr 2024

- Designed 6 B2B product features, increasing business customer engagement by 35% and streamlining trade-in processes through automation.
- Conducted competitive analysis and proposed a virtual quality control system for identifying security vulnerabilities, using Augmented Reality and automated IMEI code collection.

LANESA PHARMA (CONTRACT) REMOTE

HEAD OF PRODUCT Aug 2023

- Launched a pharma e-commerce platform, crafting the company’s product roadmap, increasing online sales by 20% and enhancing customer acquisition through a user-friendly interface.

AYRES ORIGINALS (CONTRACT) REMOTE

PRODUCT MANAGER Sept 2022

- Increased DAU by 15% and customer retention by 10% through 3rd-party app integration and SEO strategies.

ZIYAD TECH LTD LONDON, ENGLAND

LEAD PRODUCT MANAGER May 2022 - Jan 2024

- Launched 15+ features across 5 industries, expanding the client portfolio by 75%.
- Led product vision from ideation to execution, collaborating with design, engineering, research, data science, and product marketing to ensure on-time delivery of high-impact solutions.

SOFTWARE ENGINEER SEP 2021 - May 2022

- Built platforms for risk assessment and inventory management, reducing operational redundancy by 30%.
- Promoted to Lead Product Manager after high-impact of software solutions aligning with business objectives.

MOUNTAIN SLOPES INTERNATIONAL REMOTE

SENIOR WEB DEVELOPER Apr - Aug 2021

- Led web development projects, enhancing launch efficiency and user experience through data analysis and rigorous testing.

WEB DEVELOPER AUG 2020 - Apr 2021

- Built web platforms with cross-functional teams, including designers and product managers to launch.

EDUCATION

THE AMERICAN BUSINESS SCHOOL OF PARIS 2020-2025

Bachelor of Business Administration

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT) 2026

Masters-MicroMasters in Statistics and Data Science (Machine Learning)