

Plagi

by Patrick T

Submission date: 13-Apr-2023 10:26PM (UTC+0500)

Submission ID: 2020582961

File name: UKS31341.edited.docx (20.01K)

Word count: 2996

Character count: 15924

CONSULTANCY REPORT OF SARACENS

TABLE OF CONTENTS

Introduction3

Company overview3

Discussion3

Conclusion8

References9

Introduction

In a company, there are different kinds of challenges that take place which are mitigated by taking measures and actions. Like other organisations, Saracens is a rugby club based in North London. There are different challenges this organisation has faced and those are mitigated by following different strategies and taking measures. In this report, the operation cost challenges and the mitigations and the measures that the organisation has taken will be discussed. This brief knowledge about the challenges and the mitigation of the operation cost will give a total inside of the whole thing along with the cost structure of the organisation and the other problems such as supply chain utility labour and many other problems related to this. This report will shed light on some areas of the challenges that are faced by Saracens.

Company overview

Saracens is a rugby club in Europe that has a great reputation in the countries. It is an organisation that completes the premium ship of the game of rugby (Dutta *et al.* 2020). Also, this club compete with the European Champions Cup, English rugby and others. The people that are related to this rugby Union club she is this club more than just a sports team but is always optimistic about its growth and the possibility to shine in the market. This rugby club serves in different event venues such as parties weddings and product launches. There are 16 executive rooms with two large conference rooms inside the club. Each of the rooms is large and can fit up to 300 people. So it is understood that this sports club is well organised and has good accommodation inside it. This club also sponsors different events from small to large. This club can also set up different activities such as delivery, catering and much more. Overall it can be said that this rugby club has some reputation. Recently there were challenges that are faced by this club (Bijmolt *et al.* 2021). One of the challenges is the operation cost which includes different challenges itself such as event staffing, transportation, food and beverage and much more. However, this challenge can be mitigated and resolved by following some measures and activities which are discussed below.

Discussion

Operation cost is the operating cost of the two same things which indicates the expenses which are related to the business operations and the cost of the equipment or different facilities that the organisation is providing. These are mainly the cost of the resources which are used by the organisation in order to maintain and manage the existence of the organisation. Saracens itself has faced many challenges and ups and downs when it's to operation costs. Operation cost challenges generally occur when there's issues arise related to

the everyday maintenance cost of a business. If there are small business operations take place with tight profit margins are there is a critical issue arising in the healthy profit of the business then it is more likely to face operation cost issues faced by the organisation or the business.

Challenges that are faced by operation cost

Saracens has faced some specific operational cost challenges in different sectors of the business. Challenges such as event staffing, audio-visual equipment, food, transport, security and others (Chowdhury *et al.* 2020). Because of the challenges this business has gone through some major losses and this is the reason that this organisation is working towards the issues and the challenges of it. Here the problem and the reasons and the outcomes of the challenges that were caused by operational cost challenges in the organisation will be discussed below.

Event staffing

Even staffing is part of event management which indicates the procedure of filling the vacant positions of jobs in an event. Their different types of events staffing such as payroll service, permanent staff hiring and contextual staff hiring (de Jesus Pacheco *et al.* 2021). In Saracens there was this even staffing issue occurred because of the operation AI cost challenge inside the business. This issue has created different issues such as high employee turnover comma improper level of staffing and much more which has made this company face different issues which made this organisation and staffing quite of a challenge.

Food and beverage

Food and beverage is another important thing in even management which was addressed and issues were created in this sector because of the operational cost challenges. Because of operation and cost challenges, there was a shortage of funding in order to carry the expenses of the food and beverage. Food and beverage are important things which can make a good impression in an event and issues in this sector have made this business face some significant issues related to poor management.

Audio-visual equipment

Audio-visual equipment is another important thing for an event which needs to be maintained and managed in the right way otherwise the organisation or the business can face different challenges internally and externally (Ilyas *et al.* 2022). Audio-visual equipment issues include poor screening and sound quality and outdated monitors in the event. This is a challenge for this sports club because it was not a proper accommodation that can leave a good impression on the club or the event.

Marketing and promotion

Marketing and promotion are other aspects that are important for any business to follow and perform to expand and increase brand awareness. Because of the challenges in the operation called faced by Saracens, there were issues that has arisen in the marketing and promotion of this business. Promotion and marketing issues there and situations such as poor advertisement strategies and public relations also set challenges in the online promotion of the business and the events (Khan *et al.* 2021). Because of this issue, they are different challenges that this business has gone through such as a lack of marketing and a reduction in promotional frequency. There were many measures that this business has taken in order to resolve this otherwise it would have created bigger problems in the future.

Infrastructure

Infrastructure refers to the system and the facilities that a business uses and which are the services that provide facilities that are necessary for the organisation. Saracens is an organisation or business that has faced issues in infrastructure that arise because of operational cost challenges in the business (Liu, *et al.* 2019). Because of infrastructure issues, a business can face challenges such as poor internet, electricity and other necessary facilities that can face issues or challenges. Also, this kind of challenge can be related to the environment or different internal and external services provided by the business. There are many measures that this business has taken in order to make a good infrastructure or improve the infrastructure of the organisation as it has faced many challenges that made its operations bumpy and problematic.

Legal and insurance fees

Issues related to legal and insurance fees can be serious which may lead to dramatic scenarios in a business. Issues related to legal and insurance fees can include failed procedures of the business or the system because of some external events. Because of legal and insurance fees issues, organisations can face serious damage. Saracens has been through different issues and challenges due to this problem and because of this, it has taken different measures to mitigate the challenge as well. The legal issue in Saracens can make this business go through some tough times that can lead to problems and many issues (Smith, 2020). This is why this organisation has taken some major steps to full fill the issues related to this problem.

Transportation

Transportation is an aspect of any event or business which can make an organisation phase different challenges. Because of transportation issues, a business can face challenges which can lead to supply chain issues, distribution issues and many other problems. Saracens faced

this issue when it was going through the operational cost challenge. Transportation issues are important to resolve as this can reduce the efficiency and effectiveness of the existing business and can lead to serious issues in the organisation (Drewnowski *et al.* 2019). Transportation issues mainly occur for many issues and problems but the operational cost challenge is one of the common challenges that many organisations and business faces because of poor funding and other issues of the whole things.

Security and safety

Safety and security issues can occur because of Operation Al cost challenges because it is one of the important things in an organisation that includes employee security and other measures of security that indicates internal and external things. In the case of Saracens, there are some major issues that took place related to security and safety because of operational cost challenges because it was unable to pay for its security and safety charges and it was hard to maintain this organisation. Cost issues can lead to serious problems and safety issues are one of the most significant of them.

There are many challenges that are faced by Saracens which arose because of the main challenge related to operational cost challenge in the organisation. Now the main thing is that the organisation has been through a lot and mitigated or will mitigate the issues (Laverse *et al.* 2020). Operational cost-related issues can be serious because these mainly occur when there are issues related to this problem that has made this organisation face many reputational issues and challenges. Saracens has faced issues because of the operational cost challenges in the organisation. There are still different ways and strategies to mitigate them which will be discussed below.

Ways to mitigate the operational cost challenges

There are different ways that Saracens can follow in order to mitigate the issues in the business. However, the issues can be mitigated by the application of some specific strategies followed by the business (Smith, 2020). Measures such as cost management, strategies and optimisation of the procedures can be helpful three measures that can be followed in order to mitigate the issues and make the organisation operate with more smooth and good strategies. Also, this will help this business to be more efficient and productive when it'll be about providing any service to the consumers or the clients.

Cost Management

Cost management can be done in different ways in this matter that can help an organisation to go through or resolve an operational cost challenge that is occurring. In Saracens, there can

be different measures of cost management will be applied. The operation I'll cost challenge initially happens because of poor cost management so cost management is an important thing that needs to be followed in an organisation (Hansen *et al.* 2021). In this business, cost management can be implied by taking different steps such as outsourcing, negotiating the price and renting the equipment. Outsourcing can help to manage a lot of money and it can be helpful to reduce expenses as well. It is an idea to perform the business practice by hiring third parties that will handle and perform the task and will be held full to provide services on the basis of some specific charges. Hiring people permanently or contractually for specific jobs or services can be cost-efficient sometimes full stop this is why it is a great idea to higher third-party organisations or some connections that can do the job or provide the service to the company. This can help to have a door open for negotiation. Price negotiation is another way to manage cost sometimes an operation can cost a lot or it can cause a great loss to the business so negotiating prices under any circumstances can be very fruitful to manage the money and cost. Lastly, there are many pieces of equipment in an organisation that are used that are not used 24 months or every day. These are the equipment that can be taken for rent which can save up a lot of money.

Process Optimization

Next, comes process optimisation by optimising the internal procedures of a business or the organisation can help to mitigate the challenges related to operational costs. In order to optimise the procedures in an organisation there are different measures that can be taken. In order to perform this there can be different measures can be taken to which includes automation training and standardization. Process optimisation helps the organisation or a business to perform in a far better way and provide better results for an operation or some task. Training is one of the most effective ways of process optimisation because it helps to make the employees and the workers more efficient and helps to increase the productivity of the organisation. By giving proper training there can be standardization of the outcome of a certain work or the work can be measured with proper ways full stop it is a great way to develop proper standards for a work or a whole procedure (Blocher *et al.* 2019). it can also be helpful to understand the work standard and efficiency which will be helpful to understand the work quality. Automation is another way to do process optimisation in order to mitigate the operation and cost-related challenges. Automation is a procedure where technology comes. Implementing more technology and reducing human-related work can enhance the work quality and make the organisation more work efficient. By doing this there can be more

work in a short period of time which can be produced. Why you doing the process optimisation cost challenges can be mitigated because it will help to increase work efficiency and reduce some significant issues and challenges inside the organisation.

Strategic Planning

Then comes strategic planning strategic plannings are important in order to mitigate any kind of challenge inside an organisation. It helps to mitigate the challenges related to operational costs. In Saracens, there can be some strategic planning which includes forecasting, budgeting, and risk management. Forecasting the issues and the problems inside the organisation can help to reduce the challenges inside the organisation and will help to plan the ways to mitigate them in a more efficient way which will be effective and less risky. Strategic plans such as budgeting and risk management or some other ways can help to make a strategic plan for the organisation to work well (Liu *et al.* 2019). Risk management comes after forecasting and budgeting is an important part of it because in order to plan strategy in a business there is budget planning needed. By making strategic planning this business can be able to mitigate operational cost challenges.

Conclusion

In the conclusion, it can be said that Saracens is an organisation that has faced many issues related to operational costs and there are some significant ways to mitigate these challenges too. In this report, it is understood that there are operational challenges faced by this organisation but because of the challenge, there are some significant areas of the business that got to face some critical challenges. In order to mitigate this issue there can be some measures taken which include cost management, process optimisation and strategic planning which be very effective for the organisation to perform and this is how it can experience some great outcomes in the end. By taking a strategic approach and following some disciplines the organisation can be able to resolve the challenges related to operational costs. This is how this organisation can get back on its feet again and serve with great services to its clients and service takers.

References

- Bijmolt, T.H., Broekhuis, M., De Leeuw, S., Hirche, C., Rooderkerk, R.P., Sousa, R. and Zhu, S.X., 2021. Challenges at the marketing–operations interface in omni-channel retail environments. *Journal of Business Research*, 122, pp.864-874.
- Blocher, E.J., Stout, D.E., Juras, P.E. and Smith, S., 2019. *Cost Management (A Strategic Emphasis) 8e*. McGraw-Hill Education.
- Chowdhury, M.T., Sarkar, A., Paul, S.K. and Moktadir, M.A., 2020. A case study on strategies to deal with the impacts of COVID-19 pandemic in the food and beverage industry. *Operations Management Research*, pp.1-13.
- de Jesus Pacheco, D.A., Junior, J.A.V.A. and de Matos, C.A., 2021. The constraints of theory: What is the impact of the Theory of Constraints on Operations Strategy?. *International Journal of Production Economics*, 235, p.107955.
- Drewnowski, J., Remiszewska-Skwarek, A., Duda, S. and Łagód, G., 2019. Aeration process in bioreactors as the main energy consumer in a wastewater treatment plant. Review of solutions and methods of process optimization. *Processes*, 7(5), p.311.
- Dutta, P., Choi, T.M., Somani, S. and Butala, R., 2020. Blockchain technology in supply chain operations: Applications, challenges and research opportunities. *Transportation research part e: Logistics and transportation review*, 142, p.102067.
- George, B., Walker, R.M. and Monster, J., 2019. Does strategic planning improve organizational performance? A meta-analysis. *Public Administration Review*, 79(6), pp.810-819.
- Hansen, D.R., Mowen, M.M. and Heitger, D.L., 2021. *Cost management*. Cengage Learning.
- Ilyas, S., Srivastava, R.R., Kim, H. and Ilyas, N., 2022. Biotechnological recycling of hazardous waste PCBs using *Sulfobacillus thermosulfidooxidans* through pretreatment of toxicant metals: Process optimization and kinetic studies. *Chemosphere*, 286, p.131978.
- Khan, S.A.R., Razzaq, A., Yu, Z. and Miller, S., 2021. Industry 4.0 and circular economy practices: A new era business strategies for environmental sustainability. *Business Strategy and the Environment*, 30(8), pp.4001-4014.

Laverse, E., Guo, T., Zimmerman, K., Foiani, M.S., Velani, B., Morrow, P., Adejuwon, A., Bamford, R., Underwood, N., George, J. and Brooke, D., 2020. Plasma glial fibrillary acidic protein and neurofilament light chain, but not tau, are biomarkers of sports-related mild traumatic brain injury. *Brain Communications*, 2(2), p.fcaa137.

Liu, H., Ricart, B., Stanton, C., Smith-Goettler, B., Verdi, L., O'Connor, T., Lee, S. and Yoon, S., 2019. Design space determination and process optimization in at-scale continuous twin screw wet granulation. *Computers & Chemical Engineering*, 125, pp.271-286.

Liu, X., Liu, X. and Reid, C.D., 2019. Stakeholder orientations and cost management. *Contemporary Accounting Research*, 36(1), pp.486-512.

Smith, M.L., 2020. The Resource-Based View and Dynamic Capabilities: Considering Competitive Advantage in the Gallagher Rugby Premiership.

Smith, R.D., 2020. *Strategic planning for public relations*. Routledge.

Plagi

ORIGINALITY REPORT

1 %

SIMILARITY INDEX

1 %

INTERNET SOURCES

0 %

PUBLICATIONS

0 %

STUDENT PAPERS

PRIMARY SOURCES

1

desklib.com

Internet Source

1 %

Exclude quotes On

Exclude bibliography On

Exclude matches Off