# Background

The awareness regarding ethics is rapidly increasing among the SMEs of the UK. Now it is very important that all businesses in the UK should follow every ethical policy and principle. This research outlines the challenges which occur due to ethical issues in small and medium businesses in the UK. Due to the implementation of ethical policies, SMEs are used to face different challenges as they don’t have much knowledge about the strategies and they also have a lack of funds. This is the main reason they have to face different issues related to this. The unethical practices in many small and medium companies are the reason behind the failure of many companies for that reason now the companies cannot deny following ethical practices (Schiff *et al.,* 2020). The SMEs of many countries need to collect knowledge regarding the implementation of proper ethical practices so that they will not face any issues related to this practice. After the implantation of ethical practices, the business can take different benefits with the help of this practice however the fact the small and medium businesses of the UK don’t have exact knowledge and awareness about the benefits of this practice. As small businesses different challenges related to their business ethics, it affected their growth and profit also (Bartolacci *et al.,* 2020). In small businesses in the UK, there are different unethical practices going such as fraud, corruption, and discrimination among the employees of the business these types of practices are ruined the brand image of the business in the market. The employees feel safe while working in a company where ethical practices are implemented in a proper manner. The government of the UK is very serious about the ethical practices which should be followed and implemented by the companies of UK. Due to the unethical practices of different companies the governments as well as company have to face different of issues regarding these practices.

# Aims

The main aim of this research is to analyze the main challenges of ethical issues in the small and medium businesses of the UK.

# Objectives

The main objectives of this research are outlined below:

* To evaluate the importance of ethical practices on small and medium businesses in the UK.
* To examine the process for implementation of ethical practices on small and medium businesses in the UK.
* To investigate the challenges of ethical issues in the small and medium businesses of the UK.
* To suggest the method for resolving the challenges of small and medium businesses regarding ethical practices.

# Methodology

The research methodology is a very important part of the research as this used to work as a tool in which methods and techniques for conducting the research are outlined. This research outlines the challenges which are faced by small and medium regarding ethical practices. This research uses the interpretivism research philosophy as the outcomes of this research will be meaningful using different theories and principles related to the research topic rather than positivism which is based on observation of the processes. With the help of the deductive research approach, the researcher will interpret the main points of the research to meet the objectives of the research which will collectively meet the aim. The narrative research design will be used in this research to explore the aim of this research the different journal papers and articles will be used. For conducting this research in proper there are different types of data collected with the secondary data collection method. There are two kinds of data collection method which are primary data collection method in which the data is collected directly from the sources and secondary data collection method where the researcher uses existing information sources. In this research, the information which is used is collected through different articles and journals paper which is the secondary data collection process. The data is collected from qualitative data which will be presented in the empirical study of this research (Nassauer and Legewie, 2019). The empirical study is the main evidence of the collected secondary qualitative data which will be used in this research. As the research will be based on qualitative secondary data for analyzing the used or implanted data thematic analysis will be performed in this research with the help of different themes. While performing this research all the ethics of the research will be followed in this research which are related to the qualitative secondary data.

# References

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