

marcoiametti75@gmail.com

OFFICES 1 - C1 ONE CENTRAL - RESTAURANT 3,  
HAPPINESS STREET, DUBAI WORLD TRADE CENTRE - C1 TRADE CENTRE  
Emirate : Dubai

TRN : 100340956000003

## Marketing & Business Promotional Exp

Ledger Account

1-Jan-2018 to 31-Dec-2018

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Date	Particulars	Vch Type	Vch No.	Debit	Credit
30-1-2018	To (as per details)	Journal	95	10,000.00	
	Input VAT (2nd Quarter)	500.00 Dr			
	Azur Blue Marketing Management	10,500.00 Cr			
	Primary Cost Category				
	Piadera	10,000.00 Dr			
	Being iinvoice booked for marketing expenses as per invoice no 201800006 dated 30.1.2018				
11-2-2018	To (as per details)	Purchase	129	490.00	
	Addco FZE	8,322.00 Cr			
	Packing Expenses	5,500.00 Dr			
	Consumable	1,935.00 Dr			
	Input VAT (1st Quarter)	397.00 Dr			
	Primary Cost Category				
	Piadera	490.00 Dr			
	Being invoice booked for purchases as per invoice dated 11.02.2018				
28-3-2018	To (as per details)	Journal	290	10,000.00	
	Input VAT (2nd Quarter)	500.00 Dr			
	Azur Blue Marketing Management	10,500.00 Cr			
	Primary Cost Category				
	Piadera	10,000.00 Dr			
	Being iinvoice booked for marketing expenses as per invoice no 201800017 dated 28.3.2018				
29-5-2018	To (as per details)	Journal	451	8,900.00	
	Input VAT (2nd Quarter)	445.00 Dr			
	Azur Blue Marketing Management	9,345.00 Cr			
	Primary Cost Category				
	Piadera	8,900.00 Dr			
	Being iinvoice booked for marketing expenses as per invoice no 201800028 -B dated 29.5.2018				
	To (as per details)	Journal	452	9,500.00	
	Input VAT (2nd Quarter)	475.00 Dr			
	Azur Blue Marketing Management	9,975.00 Cr			
	Primary Cost Category				
	Piadera	9,500.00 Dr			
	Being iinvoice booked for marketing expenses as per invoice no 201800023-B dated 29.5.2018				

Carried Over

38,890.00

continued ...

Date	Particulars	Vch Type	Vch No.	Debit	Credit
	Brought Forward			38,890.00	
29-5-2018	To (as per details) Input VAT (2nd Quarter) Azur Blue Marketing Management Primary Cost Category Piadera 7,338.00 Dr <i>Being invoice booked for marketing expenses as per invoice no 201800030 dated 29.5.2018</i>	Journal 317.00 Dr 7,655.00 Cr	453	7,338.00	
18-7-2018	To (as per details) Rental Expenses for -Al Seef Input VAT- (4th Quarter) Marsa Al Seef LLC Primary Cost Category Mars Al Seef 16,836.25 Dr <i>Being invoice booked for the period 30.7. 2018 to 29.10.2018</i>	Journal 80,149.83 Dr 5,101.84 Dr 107,138.80 Cr	562	21,887.13	
24-7-2018	To (as per details) Input VAT (2nd Quarter) Zomato Middle East FZ LLC-CR Primary Cost Category Piadera 1,952.38 Dr <i>Being invoice booked for purchase of advertisement services as metioned in invoice no Z/18-19/75214/01550</i>	Journal 97.62 Dr 2,050.00 Cr	568	1,952.38	
2-9-2018	To Zomato Middle East FZ LLC-CR Primary Cost Category Piadera 2,051.96 Dr <i>No invoice for the same</i>	Journal	632	2,051.96	
18-9-2018	To Zomato Middle East FZ LLC-CR Primary Cost Category Piadera 2,051.96 Dr <i>No invoice for the same</i>	Journal	647	2,051.96	
26-9-2018	To (as per details) Rental Expenses for -Al Seef Input VAT- (4th Quarter) Marsa Al Seef LLC Primary Cost Category Mars Al Seef 16,836.25 Dr <i>Being invoice booked for the period 30.4. 2018 to 29.7.2018</i>	Journal 80,149.83 Dr 5,101.84 Dr 107,138.80 Cr	652	21,887.13	
16-10-2018	To (as per details) Input VAT (3rd Quarter) Igloo Me DMCC Primary Cost Category Piadera 8,000.00 Dr <i>Being invoice booked for Social Media Management and Media Budget expenses</i>	Journal 400.00 Dr 8,400.00 Cr	690	8,000.00	
19-10-2018	To Zomato Middle East FZ LLC-CR Primary Cost Category Piadera 2,051.96 Dr <i>No invoice for the same</i>	Journal	691	2,051.96	
	Carried Over			106,110.52	

Date	Particulars	Vch Type	Vch No.	Debit	Credit
	Brought Forward			106,110.52	
28-10-2018	To (as per details) Rental Expenses for -Al Seef Input VAT- (4th Quarter) Marsa Al Seef LLC Primary Cost Category Mars Al Seef Being invoice booked for the period 30.10. 2018 to 29.1.2019	Journal 80,149.83 Dr 5,101.84 Dr 107,138.80 Cr	697	21,887.13	
31-10-2018	To Mashreq Bank-AED- 019100155629 Cheque/DD 000170 Primary Cost Category Piadera Being amount cheque paid as per client detail	Payment 31-10-2018 2,100.00 Cr	1437	2,100.00	
16-11-2018	To (as per details) Input VAT- (4th Quarter) Igloo Me DMCC Primary Cost Category Piadera Being invoice booked for Social Media Management and Media Budget expenses	Journal 400.00 Dr 8,400.00 Cr	744	8,000.00	
23-11-2018	To Ralph Kenneth L. Platon Primary Cost Category Piadera Being invoice booked for photo shoot and post processing	Journal 500.00 Dr	753	500.00	
30-11-2018	To Mae Anne Yu Bornillo Primary Cost Category Piadera Being invoice booked for freelance fee for november 2018	Journal 3,000.00 Dr	766	3,000.00	
1-12-2018	To (as per details) Input VAT - RCM Bulgaro Daniele Output VAT - RCM Primary Cost Category Piadera Being invoice booked purchase of graphic	Journal 326.57 Dr 6,531.44 Cr 326.57 Cr	771	6,531.44	
11-12-2018	To Mashreq Bank-AED- 019100155629 Cheque Primary Cost Category Piadera Being amount paid GOOGLE *ADS5912109700	Payment 11-12-2018 205.58 Cr	1538	205.58	
15-12-2018	To (as per details) Input VAT- (4th Quarter) Igloo Me DMCC Primary Cost Category Piadera Being invoice booked for Social Media Management and Media Budget expenses	Journal 400.00 Dr 8,400.00 Cr	792	8,000.00	
	Carried Over			156,334.67	

Date	Particulars	Vch Type	Vch No.	Debit	Credit
	Brought Forward			156,334.67	
27-12-2018	To <b>Mashreq Bank-AED- 019100155629</b> <b>Payment</b>		1576	102.79	
	Cheque	27-12-2018	102.79 Cr		
	Primary Cost Category				
	Piadera	102.79 Dr			
	<i>Being amount paid for FACEBK</i>				
	<i>7MH5LJEEM2 AED</i>				
29-12-2018	To <b>Mashreq Bank-AED- 019100155629</b> <b>Payment</b>		1582	205.58	
	Cheque	29-12-2018	205.58 Cr		
	Primary Cost Category				
	Piadera	205.58 Dr			
	<i>Being amount paid for FACEBK</i>				
	<i>7MH5LJEEM2 AED</i>				
				156,643.04	
By	<b>Closing Balance</b>				156,643.04
				<b>156,643.04</b>	<b>156,643.04</b>