

Kamgaro Pvt. Ltd.

Head Office
11th Floor, Earth Arise, Makarba,
Sarkhej- Gandhinagar Highway,
Ahmedabad 380015

Contact Information
Mail Us: Sales@kamgaro.com, info@kamgaro.com
Contact: 8564033105
Establishment: 8 April 2021.
CIN Number. U74999UP2021PTC144800

About Company

Kamgaro is the fastest Growing Digital Platform in India providing the best online services to find individual workers, services near the Location, service providers, and products from the nearby location. Where every Kamgar, worker, professional, and business register to get listed, get known & grow along-with Kamgaro. So are proudly going the “Vocal for Local” way!!!

VISION

Kamgaro is an Indian company whose aim is to digitize the local, untapped & ignored marketplace of India. We have seen that people in India are using technology but are not able to take proper benefits from it. We have designed a technology-based end to end “Web and App” integrating all the groups in mind.

In India, small business is on the verge of extinction because of big companies these days. There is no open platform for skilled workers from where they can get work.

Our expert core team at Kamgaro have prepared an open platform for all of them so that the whole generation can move forward together. Kamgaro only promotes local business so that everyone can get connected with each other and increase the business opportunities of local marketplace while benefitting from world class technology platform.

MISSION

- The mission of Kamgaro is to connect all the people of the country with the digital resources, to help all the skillful youth of the country to get employment.
- Our mission is to sell local's products local and provide local workers to work locally.
- Local word is small to say but it has the biggest business in itself, 60% of the people of any region are dependent on it, but such a big sector is not yet organized, whose effect is visible on the whole country today.
- It is expensive to take any business online, due to which today the local business is not able to go online and a local businessman says that our customers are from local and there is no such popular platform in local where we can sell our goods and services. Due to this the local market is getting broken today.


Customer needs

- Local businesses need to sell goods and services online but they are unable to do.
- Local businesses want to go global but they are unable to do.
- Farmers want local or nearby customers but they are unable to do.
- Skill workers want to work locally but they are unable to do.
- Small industries want to sell their goods locally and globally but they are unable to do.
- People want to buy goods and services from the local market but due to the non-availability of such a platform they are unable to do so.
- Many times people face problems to approach the local businesses & services even within their city or area so they may ask many relatives and friends who mutually know them. But still, the problem doesn't end & there stays a gap.

Solution

- Kamgaro has engineered solutions for all.
 - Kamgaro provides online services locally, it is more comfortable for every area.
 - No need to choose an area and pin code it is automatically detected.
 - Only buy products and services in your area.
 - Find all types of skilled and semi-skilled workers near the location.
- Right now during the pandemic, many people have lost their business, in such a situation, this app will help people to grow in their business as well.

Target

- Our target is to reach to every small business and skilled worker.
 - Our target is to provide an e-commerce platform to all small and medium businesses in the country. It is not an easy task but together we will make it happen.
 - Our target is to bring all the skilled workers and needy customers on one integrated platform.
- 

Support and Services

- Regular Support with the support team.
- Daily Live support.
- Video support in every aspect.
- Toll-free number support.
- Support through Chats.
- The dedicated premium support team for the franchise.

ROI

ROI defines as (Return on Investment)

Kamgaro provides 233% of ROI on every franchise it is huge enough in this industry.

Breakeven Point (BEP) :-

Breakeven Point is the point after that the investor will earn profit. The breakeven point for every franchise is 4 months maximum.

Income from one employee:-

Every employee to meet local business, service providers, skilled / semi-skilled workers, to explain about our products.

1 employee will generate 20 leads per day.

The monthly lead count is $24 \times 20 = 480$ Leads p.m

Sale ratio minimum 10 %

Monthly Collection per employee is 1 Lakhs approx.

Business Partner as Franchise:-

Franchiser - Franchise business Model is a way of offering shares of percentage to a business partner who works from their city and area.

Sr. No.	Franchise	Investment	Security Deposit	Margin	Earning Potential per month	Number of position in your district
1.	Super	15 Lakhs	Refundable	46%	4.36 Lakhs	1
2.	Mini	10 Lakhs	Refundable	38%	2.31 Lakhs	2
3.	Micro	5 Lakhs	Refundable	30%	1 Lakhs	4

“Awaiting to see you on-board & join hands in the “Digital Kamgaar Abhiyan” Best of Luck”
MD & CEO: - Kamgaro Pvt. Ltd.