# **Website Content Requirement Document**

1. Contact Information

WhatsApp Business Number: 91758158889175615888

2. Company Name: Travesting Money

3. SEBI Registration Details- SEBI Registration No.: INH000014836

## 4. SEBI Compliance & Legal Disclosures - Implementation Guide

## SECTION 1: Homepage (Footer or Header)

Add the following in the **footer** across all pages:

Travesting Money is a SEBI Registered Research Analyst

SEBI Registration No.: INH000014836 NSE Certified Market Professional

NISM & NCFM Certified

2 Link this to:

"Compliance" page

"Terms & Conditions" page

## SECTION 2: Compliance Page (New Page Required)

- Page Name: Compliance & Disclosures
- Add the following content on this page:

# SEBI Registration Details:

Travesting Money is registered with SEBI as a Research Analyst under SEBI (Research Analyst) Regulations, 2014.

## SEBI Registration No.: INH000014836

Valid across India for offering equity research and market education.

Verify Registration on SEBI Website:

https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=14

## Investor Charter (as per SEBI circular):

As mandated by SEBI, here is the **Investor Charter for Research Analysts**, which outlines the services offered, responsibilities of the Research Analyst, investor rights, and grievance redressal.

- 2 Download PDF / View Online
- Upload the SEBI Investor Charter PDF or display as text block here

https://investor.sebi.gov.in/Investor-charter.html

## **SECTION 2: Compliance Page**

## Investor Charter (as per SEBI circular):

## **OUR VISION**

• To protect the interests by enabling them to understand the risks involved and invest in fair, transparent, secure market, and to get services in a timely and efficient manner.

#### **OUR MISSION**

- To have streamlined procedures to ensure ease of transacting/investing in securities market for investors.
- To ensure that SEBI registered intermediaries/regulated entities adhere to their investor charters, including grievance redressal mechanism.
- To enable investors to understand risks involved before investing.
- To ensure fair and equitable treatment to investors.
- To ensure confidentiality of information shared by investors unless such information is required to be provided in furtherance of discharging legal obligations or investors have provided specific consent to share such information.
- To analyse the causes of investor grievances on a periodic basis and make appropriate policy amendments if required.
- To provide for alternative dispute resolution mechanism in agreements between investors and Market Infrastructure Institutions/ Intermediaries.
- To encourage innovative and digital solutions in securities market.

- Get fair and equitable treatment.
- Expect redressal of investor grievances filed in SCORES in a time bound manner.
- Get quality services from SEBI recognized Market Infrastructure Institutions and SEBI registered intermediaries/regulated entities/ Asset Management Companies including right to exit at fair and reasonable terms from the securities market related product or service and avail Online Dispute Resolution mechanism for the disputes, if any, arising therefrom.
- INVESTORs have RESPONSIBILITY to:
- Deal with SEBI recognised Market Infrastructure Institutions and SEBI registered intermediaries / regulated entities only.
- Deal with SEBI recognised Market Infrastructure Institutions and SEBI registered intermediaries / regulated entities only.
- Ensure that grievances are taken up with the concerned entities within time limits prescribed.

Ensure that their accounts are operated only for their own benefit.

### DO's for Investors:

- Read and understand the documents carefully before investing.
- Know about the Investor Grievance Redressal Mechanism.
- Know the risks involved before investing.
- Keep track of account statements and promptly bring any discrepancy noticed to the concerned stock exchange, intermediary or Asset Management Company.
- Know about various fees, charges, margins, premium, etc. involved in the transactions.
- · Preserve relevant transaction related documents.

### DONT's for Investors:

- Don't make payments in cash while making any investment in securities market, beyond the prescribed limit.
- Don't share your critical information like account details, login ids, passwords, DIS, etc. with anyone.

## SCORES – Investor Grievance Redressal

We value your trust and transparency. For any unresolved complaints, investors can use SEBI's official SCORES portal.

File complaints via SCORES: https://scores.sebi.gov.in/

## SECTION 3: Terms & Conditions Page

Include this disclosure:

All information provided on this website is for **educational and informational purposes only**. Travesting Money does not guarantee returns. Stock market investments are subject to market risk.

Travesting Money is a **SEBI Registered Research Analyst (INH000014836)**. We do **not offer personalized financial planning, PMS, or execution services.** Please consult a SEBI Registered Investment Advisor (RIA) for personalized advice.

# SECTION 4: Disclaimer Page

Create a dedicated page or block at the bottom of service/research pages:

#### Disclaimer:

The views, recommendations, and model portfolios shared on this platform are based on internal research and are **non-discretionary**. These are not personalized advice. The responsibility for investment decisions lies with the investor.

Travesting Money is a SEBI Registered Research Analyst (INH000014836). We or our associates may have positions in the securities discussed.

Past performance is not indicative of future results.

## SECTION 5: Contact/Support Page

At the bottom of the contact form or support page:

## **?** Grievance Redressal:

For any queries, concerns, or grievances, please contact us:

- Email: support@travestingmoney.com
- Phone: +91-9175815888 / 9175615888

We are committed to resolving complaints promptly and transparently.

If your grievance is not resolved within 30 days, you may escalate the matter to SEBI through their SCORES platform:

https://scores.gov.in

# **SECTION 6: Research or Model Portfolio Pages**

Each PDF report, webpage, or downloadable model portfolio must contain this footer:

This is a non-discretionary, research-based stock model portfolio under SEBI RA guidelines. These are for educational purposes only. Travesting Money is a SEBI Registered Research Analyst (INH00000XXXX). Please consult a financial advisor before acting.

## 5. Mentor Details:

Full Name: Omkar Sunil Kadam

**Designation:** Founder & Chief Research Analyst, Travesting Money

# Short Bio (80-100 words):

Omkar Sir is the Founder of Travesting Money and a SEBI Registered Research Analyst with an MBA in Finance and over 8 years of experience in the Indian stock market. He is an NSE Certified Market Professional and also holds certifications from NISM and NCFM. He specializes in Technical analysis, Future & options trading and has advanced expertise in Equity research, combining data-driven insights with practical strategies to help investors and traders make informed decisions across all market conditions. He has mentored a wide spectrum of investors and traders through structured mentorship programs. His mission is to deliver transparent, research-backed insights and market education to empower retail investors.

## Key Achievements:

- SEBI Registered Research Analyst (INH000014836)
- NSE Certified Market Professional
- MBA in Finance
- NISM & NCFM Certified

## 6. Our Brand Story – Travesting Money

Travesting Money was founded with a clear vision — to deliver ethical, research-backed stock market insights to India's growing community of retail investors and traders. As a **SEBI Registered Research Analyst platform**, we are committed to bridging the gap between institutional-quality analysis and individual decision-making.

At our core, we believe in the power of data-driven investing. Every stock recommendation, model portfolio, and educational program we provide is grounded in rigorous fundamental research, technical frameworks, and structured risk assessment. From long-term wealth-building strategies to high-conviction trading opportunities, our insights are curated to empower users across all market conditions.

What sets Travesting Money apart is our **research-first philosophy**, **regulatory compliance**, and **education-led approach**. We don't believe in tips or speculation—we focus on clarity, conviction, and long-term value creation.

Travesting Money exists to make independent, intelligent investing accessible to all—through transparency, discipline, and trust.

# 7. Our Vision and Mission statement :

#### Mission:

To empower retail investors and traders through **transparent**, **SEBI-compliant equity research**, curated stock recommendations, and structured mentorship programs. We aim to bridge the gap between professional-grade market analysis and individual decision-making by delivering **data-driven insights**, **risk-managed strategies**, and a strong foundation in **fundamental and technical education**.

# Vision:

To establish Travesting Money as a leading authority in **independent equity research** and **market education** by delivering actionable, data-backed insights rooted in fundamental, technical, and quantitative analysis. Our long-term vision is to **elevate the standard of retail investing in India** by promoting research literacy, risk-aware decision-making, and regulatory transparency—empowering every investor to navigate markets with confidence, discipline, and strategic clarity.