# Avijit Roy

### Frontend Developer

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🌐 avijitroy.vercel.app

## Summary

Frontend Developer with hands-on experience building responsive, production-ready websites using HTML, CSS, Bootstrap, Tailwind CSS, and JavaScript. Completed a frontend internship delivering 22–25 production-ready webpages aligned with real-world deployment standards in collaboration with UI/UX, React, and Node.js teams. Recognized as Best Performer at Webskitters Academy and eager to contribute to scalable frontend projects.

## Skills

**Languages:** HTML, CSS, JavaScript
**Library/Framework:** Bootstrap, Tailwind CSS
**Dev Tools:** Git & GitHub

## Experience

**Frontend Developer Intern**                                                          Dec 2025 – Jan 2026
*Webskitters Academy*                                                                                *Kolkata*

- Converted UI/UX designs into 22–25 responsive webpages using HTML, CSS, Bootstrap, and JavaScript.
- Collaborated with React and Node.js teams by delivering clean, production-ready frontend pages for integration.
- Ensured responsive design, cross-browser compatibility, and reusable component structures.

**Process Associate (AR Denials)**                                              April 2024 – February 2025
*Sunknowledge Pvt. Ltd.*                                                                           *Kolkata*

- Reviewed and analyzed 40–60 denied insurance claims per day to identify root causes and resolution gaps.
- Coordinated with insurance providers through calls and portals to follow up on claim denials, improving turnaround time and resolution accuracy.
- Prepared and submitted claim appeals following payer guidelines, contributing to higher first-pass resolution rates.
- Maintained accurate documentation of all claims and follow-up actions in the billing system.

**Business Development Manager**                                         December 2022 – December 2023
*Gathbandhan Matrimony Pvt. Ltd.*                                                              *Bangalore*

- Planned and executed business development strategies that increased monthly client acquisition by approximately 20–25%.
- Managed relationships with 20+ active clients, improving retention and repeat business through regular follow-ups.
- Presented tailored sales proposals to decision-makers, supporting deal closures and pipeline growth.
- Conducted market research to identify industry trends, competitor activities, and potential growth opportunities.
- Monitored sales pipelines, key performance indicators (KPIs), and business development metrics.
- Achieved and exceeded sales targets through effective relationship management and deal closures.

**Business Development Associate**                                         March 2022 – November 2022
*Byju's*                                                                                             *Kolkata*

- Planned and executed 3–5 monthly marketing initiatives and referral campaigns to support business development efforts.
- Boosted monthly revenue by acquiring 10–15 new clients and improving service delivery for 25+ existing customer accounts.
- Engaged customers across departments to provide in-depth product knowledge in a non-commissioned environment.
- Enhanced sales techniques and marketing plans to strengthen business development outcomes.
- Ensured work alignment with service-level agreements and client requirements.

**Process Associate** February 2020 – December 2021

*Netscribes India Pvt. Ltd.* *Kolkata*

- Handled daily product listings, quality checks, client report submissions, A+ content creation, store branding, and pricing optimization for e-commerce platforms.
- Worked with CRM platforms and projects including Noon.com and Udaan.
- Led a 10-member team for Udaan and Tata Click projects, ensuring delivery quality and timelines.
- Improved quality assurance processes through documentation, workflow analysis, and proactive issue identification.

## PROJECTS

**Indiglam Jewellery Webpage** | *HTML, CSS, Bootstrap, JavaScript* **indiglam.vercel.app**

- Built a responsive multi-page jewellery website using semantic HTML5, modular CSS, Bootstrap, and JavaScript.
- Organized the codebase with page-specific HTML, CSS, and JavaScript files to maintain clear separation of concerns.
- Executed reusable CSS variables, custom animations, and component-based styling for consistent UI design.
- Built interactive features including sliders, product filtering, price controls, and dynamic DOM updates.
- Implemented client-side form validation, popup notifications, and scroll-based animations.

**FitIn Fitness Website** | *HTML, CSS, Bootstrap, JavaScript* **fitin-fitness.vercel.app**

- Developed a responsive multi-page fitness website using semantic HTML5, custom CSS, Bootstrap, and vanilla JavaScript.
- Structured the project with separate HTML, CSS, and JavaScript files for each page (Home, About, Workouts) to ensure clean code organization and maintainability.
- Implemented advanced UI features including page loader animations, custom cursor, modals, dropdown filters, and scroll-based animations.
- Integrated Swiper.js for responsive sliders and Isotope.js for dynamic workout filtering and category-based content rendering.
- Used DOM manipulation and event handling to manage navigation behavior, form interactions, filtering logic, and UI state updates.

**Beacon One Capital Website** | *HTML, CSS, Bootstrap, JavaScript* **beaconone.vercel.app**

- Developed a responsive corporate website using semantic HTML5, custom CSS, Bootstrap 5, and JavaScript with a modern, professional UI design.
- Implemented a structured frontend architecture with separate HTML, CSS, and JavaScript files, using CSS variables, custom fonts, and reusable utility classes for consistent styling.
- Built advanced UI interactions including page loader animation, hover effects, animated buttons, and smooth visual transitions using CSS keyframes and JavaScript.
- Integrated Slick Slider with synchronized testimonial image and content carousels, custom navigation arrows, autoplay, and responsive breakpoints.
- Enhanced user experience with responsive navigation, off-canvas menu, scroll-based animations, and optimized layouts across desktop, tablet, and mobile devices.

**NFTX Digital Art Website** | *HTML, CSS, Bootstrap, JavaScript* **nftx-art.vercel.app**

- Designed a responsive NFT marketplace landing page using semantic HTML5, custom CSS, Bootstrap, and vanilla JavaScript.
- Implemented a structured frontend architecture with separate files for markup, styling, and logic to ensure clean code organization and maintainability.
- Built advanced UI animations including a custom page loader, animated buttons, gradient effects, hover transitions, and keyframe-based motion effects.
- Integrated Swiper.js carousels with autoplay, navigation controls, and responsive breakpoints for featured NFTs and artist sections.
- Implemented JavaScript-driven features such as animated counters, custom cursor interactions, follow buttons, and DOM-based state updates to enhance user engagement.

**CabinetMark LLC Website** | *HTML, CSS, Bootstrap, JavaScript* **cabinetmark.vercel.app**

– Developed a responsive corporate website using semantic HTML5, custom CSS, Bootstrap 5, and vanilla JavaScript with a clean, professional layout.
– Structured the frontend with separate files for markup, styling, and scripts, ensuring maintainable code and clear separation of concerns.
– Implemented scroll-based animations using AOS library and interactive tilt effects with Vanilla Tilt to enhance visual engagement.
– Built custom UI interactions including animated navigation, dropdown menus, hover effects, and a JavaScript-driven custom cursor.
– Ensured cross-device compatibility with responsive layouts, media queries, and optimized components for desktop, tablet, and mobile screens.

## Awards & Certifications

- **HTML Frontend Development Certification – 2025:** Completed structured training focused on semantic HTML5, responsive design, CSS styling, Bootstrap components, and JavaScript interactivity.

- **Best Performer – Webskitters Academy (2025):** Awarded for outstanding performance during frontend development training, demonstrating strong learning ability and UI implementation skills.

## Education

**B.B.A** 2019
*Techno India*

**Higher Secondary Education** 2016
*W.B.C.H.S.E*

**Secondary Education** 2014
*W.B.B.S.E*