

E-commerce Coupan Marketplace

Client initial requirements-

1. User login
2. Provider login
3. Providers display their adverts in 3 locations (Live Ads, Latest Offers and in the main categories section)
4. Provider can switch to normal user
5. Users can respond to provider Ads
6. User can set alerts so if new Ad is added in any category they get an alert in email.
7. Providers fee options, so they are charged when posting adverts
8. Admin panel
9. All Adverts are held in queue until admin activates them
10. Search adverts by location or postcode

1. What will users do after logging on to the website? Is the user required to fill out any forms as well, or will they have to redeem the coupon code to use that offer?

- Users have options to join site or there will be a pop up form to request a thing they want, providers (who have alerts set) will see the request and can then contact the user. So in other words, users who want to make use of full site and incentive scheme need to join, but users that only need a quick response from all providers who offer a service can fill in a basic form. All offers will be a link to external site or contact details pf provider to external site, the site itself will not be in control of redeeming etc, we just display the advert.

2. How will vendors submit their offers on the website? After submitting any form or request from admin to verify?

- No, admin only activate adverts, after that users and vendors communicate with each other, either through the site or direct.

3. Is there any role for admin?

- Admin can also post adverts, delete adverts, disable and enable adverts. Please code so we can have admins who can only create advert or approve advert but cannot delete etc. So a roles based admin.

User's features:-

1. Users will have personalized login credentials and profiles to manage their activities.
2. Users will get a welcome email and must activate their account using the Email address given.
3. Users can interact with providers by responding to their advertisements, showing interest, or making inquiries.

4. This feature promotes engagement and facilitates communication between subscribers and local merchants.

5. Users can set up alerts based on their preferences, such as receiving email notifications for new advertisements added in any category.

6. User will get rewards point on every purchase and user can redeem this rewards point from same vendor and get benefits while scanning QR code at vendors place.

E.g. If User A purchases a product at Vendor A the user will get 1 Stamp, this will be seen in the App of the user. If user gets a Stamp from Vendor B, then this stamp is separate to the one he got from Vendor A, the App will show Vendor name and stamps collected from each vendor. The function to collect and redeem stamps will be designed to work from User and Vendor mobile app using mobile scanning function.

7. Users can search for advertisements based on location or postcode.

8. This feature enables users to find local offerings that are relevant to their area.

Provider Features:-

1. Providers will have a separate login portal to manage their advertisements and offerings.
2. Providers can showcase their adverts in three key locations: Live Ads, Latest Offers, and themain categories section.
3. Providers adverts are not deleted after they expire, they can be posted again in the same or different locations as long as the correct payment is made.
4. Once an Advert has expired (based on date) the advert is disabled and is no longer seen, provider is alerted in email that the Ad has expired.
5. Providers have the flexibility to switch between their provider and normal user roles seamlessly.
6. This allows providers to experience the platform from a user's perspective and make improvements to their offerings.
7. Providers can choose from various packages fee options to cover the costs of posting advertisements..
8. A payment system will be included

Admin Panel:

1. An admin panel will be developed role based admin to manage and oversee the entire platform.
2. Admin can also post adverts, delete adverts, disable and enable adverts.
3. Admins will have control over user accounts, provider advertisements, and general platform settings.
4. All advertisements submitted by providers will be held in a queue until they are reviewed and activated by the admin.

Queries–

1. Let us know about packages.
- 2.