



www.vnrseeds.com

VNR Impact

Volume - 15, January to March 2019



IN THIS ISSUE

- Editorial
- Events
- Promotional Activities
- Media
- Achievements
- Training
- VN Rites Zone
- Knowledge Zone
- Young Arms Foundation
- Nursery

EDITORIAL

Hello Readers!

Welcome to the 15th edition of VNR Impact!!

We are proud to share a significant Achievement for VNR. Our Managing Director, Mr. Vimal Chawda was bestowed with honorary fellowship by the Horticultural Society of India for his contribution in the field of agricultural research thus adding another feather in his cap. It is indeed a proud moment for VNR.

Learning opportunities are continuously created at VNR for encouraging personal development and for gaining skills at work. The training programs comprise of a mix of internal as well as external programs.

Employee Engagement activities were planned throughout the quarter to keep up with the collaborative culture of VNR, which improves the team bonding and motivation levels at workplace. To appreciate the efforts taken and to celebrate the social achievements, International Women's Day was celebrated by all female colleagues to draw inspiration from the speakers and have fun. To uphold the saying 'A healthy mind lies in a healthy body', another health initiative was taken by organizing the second 'Nadi Parikshan or Pulse Diagnosis Camp' for the processing plant team. The camp helped in diagnosing ailments using the traditional method of Pulse Check.

Festivals in India are celebrated with great pomp. Festival celebration at workplace brings opportunities for the teams to socialize, bond and de-stress. The rituals and traditions celebrated with the team align the employees to the team culture. This Quarter, two very important Indian festivals were celebrated; Holi, the festival of colour which helps in breaking the monotony by getting surrounded with colors and Mahashivratri where Lord Shiva is worshipped and special delicacies are savored.

Championships create healthy competition, teach collaboration with teams and sets inspiration. We bring you the glimpses of the first ever VNR Football League 2019 with participation of 3 interdepartmental teams. Last but not the least, Food Carnival, the event that challenged the appetites and brought out creativity in food, marked the end of the quarter.

The VNRites Zone reflects the achievements and talent within the VNR family. While we bring to you some budding talents, we are glad to start a special Picture Series on "Life @Kashi", the spiritual capital of India from this volume.

We expect your contribution in our journey of compiling news and inspirational stories to grow, for better reading experiences. We are eagerly waiting for your feedback on the magazine at vnrmagazine@gmail.com.

HAPPY READING!!!



ACHIEVEMENTS

Honorary Fellowship Awarded for Contribution in the field of Agricultural Research

It is a matter of great pride to share that Mr. Vimal Chawda (Managing Director) was awarded with honorary fellowship by the Horticultural Society of India in 2018 for his distinguished contributions in the field of Horticulture R&D. His contribution in the field of agriculture and society comes with the development of a variety of hybrids of vegetables, thus helping the farmers to get a good yield. This honour was accorded during the Indian Horticulture Congress 2018 held in Raipur, CG, between 29th October to 2nd November 2018. On this occasion, Mr. Vimal Chawda shared information about horticultural innovations & Technology adopted by the farmers in Chhattisgarh. His contribution has helped VNR to position itself as a research oriented company.

**THE HORTICULTURAL SOCIETY OF INDIA
HONORARY FELLOW-2018**



Shri Vimal Chawda

**Recognition of Entrepreneurs and Farmers
in the Field of Horticulture**

Sh. Vimal Chawda is a graduate from GBPUAT, Pantnagar, Uttarakhand. He has 24 years professional experience on cultivation of different crops including several fruits and vegetables and 15 years experience in doing agri-business.

Sh. Chawda has developed several hybrids in vegetables and promoted use of plastics in Hi-tech Horticulture. He promoted participatory vegetable hybrid seed production and grafting in vegetable seedling. He is widely travelled and has visited over 15 countries.

His achievements have been recognized through several awards and recognitions viz. Vice-Chancellors Silver Medal at GBPUAT, Young Entrepreneur Award, Ten Outstanding Young Indian Award, N.G. Ranga Farmer Award for Diversified Agriculture, Farmer Service Medal by Bharat Krishak Samaj, Jabalpur, Madhya Pradesh and Young Achiever Award. He was Chairperson for the Vegetable Group Committee of Federation of Seed Industry of India.

The Horticultural Society of India deems it a great honour in conferring its **Honorary Fellowship** for the Year 2018 to Sh. Vimal Chawda for his distinguished contributions in Horticulture R&D.

KNOWLEDGE ZONE

Three VNR Rice Hybrids Notified by Central Varietal Release committee

In yet another fete, 3 rice hybrids of VNR have been notified by the CVRC, Ministry of Agriculture, vide gazette notification S.O 6318(E) dated 26 December 2018. These hybrids were notified after rigorous testing for 3 years at over 40 testing locations under the All India Rice Improvement Program of ICAR.

The USPs of the hybrids is as given:

VNR 2111 Plus:

- It is an Early Duration Hybrid with Medium slender grains and tolerant to BLB and Blast.
- It has been Notified for the states of Punjab, Uttarakhand, Haryana, Orissa, Bihar, West Bengal and Madhya Pradesh.

VNR 2228:

- It is a Mid-early duration Hybrid with Medium slender grains and is tolerant to BLB and Blast.
- It has been notified for the states of Uttarakhand, Haryana, Rajasthan, Orissa, Bihar, Uttar Pradesh, Chhattisgarh and Maharashtra.

VNR Laxmi Plus:

- It is a Late duration Hybrid with Medium Bold grains and is tolerant to BLB and BPH.
- It has been notified for the states of Chhattisgarh, Maharashtra and Gujarat.

These hybrids were developed by team effort by VNR scientists from Breeding, Trialng, Biotechnology, Pathology and Entomology.

The Breeding team & Breeding Support team at Raipur



The Breeding team at Hyderabad



EVENTS

Nadi Parikshan @ Deorjhal

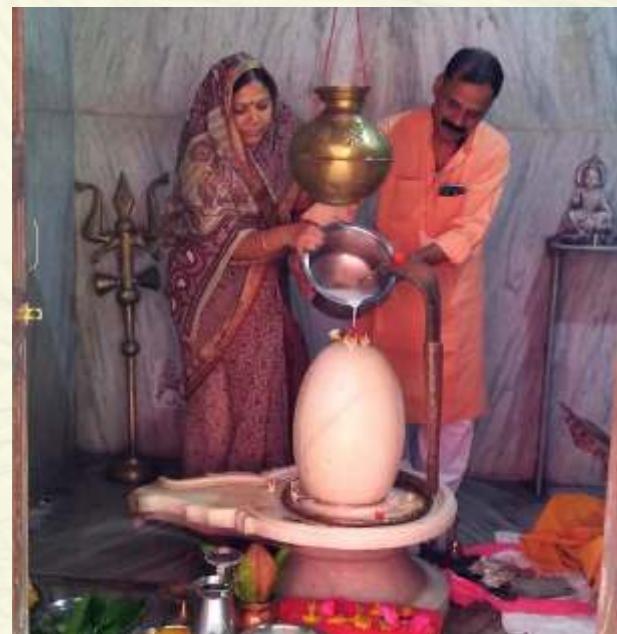
VNR organized the second camp of Nadi Pariksha or Pulse Diagnosis at Deorjhal processing plant for the health benefit of the team members in January 2019. The camp was organized by the association of the team of Art of Living Foundation. Nadi Pariksha is an ancient Ayurvedic technique of diagnosing the pulse for reaching the root causes of health issues. VNR provides wellness programs for ensuring better quality of worklife for its employees and to foster healthy workplace.

Football - A game of strength and stamina!

Football is one of the most popular games in the world. It is a game requiring focus, dedication and hard work. This season for the very first time VNR came up with the idea of conducting an intra-company football competition under the title 'VNR Football League'. Three teams participated in this match held in Raipur on 17th February 2019 i.e. VNR Champs, VNR Super Kings & VNR Boosters. The teams geared up for the competition with their eyes set on the goal post. The excitement started building up as the match progressed. The venue was a show of excellence, team spirit, sportsmanship, determination and teamwork. The audience cheered all through the matches to encourage the players. It was one of the most interesting matches played at the company, with each team giving a tough fight. The excitement and thrill reached its peak during the final match between VNR Champs & VNR Boosters, where VNR Boosters were the winners of the game.

Mahashivratri Pooja @ Deorjhal Processing Plant

Shivratri Celebrations in India are marked with devotion and religious fervor. Shivratri, is a great Hindu festival, celebrated annually with the devotion and religious enthusiasm in the honor of the Lord Shiva, deity of the Hindu Trinity. VNRites came together to conduct a puja for lord Shiva in the Shiva Temple at Processing plant, Deorjhal, Durg.



Celebration of Women's Day

8th March, is observed as International Women's Day. This day brings many reasons to celebrate, a reason to pause and re-evaluate the inner strengths, to inspire and to relish the dreams, feel honored, loved and admired as everything makes them feel special. It is a day to celebrate womanhood. VNR salutes, respects and encourages the contributions and career growth of its female staff. International Women's Day was celebrated on Friday, 8th March 2019 in Corporate Center, Raipur. To inspire with different real life stories, successful women from different sectors were invited for sharing their experiences. Sessions were organized on Bonsai Art, importance of maintaining a Family Dairy by Young Arms team. Salad Decoration competition was organized between the female teams who enjoyed showing their creativity and teamwork.



Holi celebration@ Corporate Center, Raipur

The festival of colours; Holi, is all about letting yourself loose and having some fun. This festival was celebrated with joy and verve. The festival is celebrated throughout the country and is one of the most popular festival amongst the masses. VNRites too came forth to celebrate this festival with their colleagues playing with colour, bonding over the music and sweets at Corporate Center, Raipur. The celebration fervor was intensified with music and dancing on various beats. The celebration would have been incomplete without the distribution of "Bhaang" to loose out all stress.



Food Carnival @ Corporate Centre

Eat Well, Live Well!!

It is said that good food lifts the mood, and that is what the Corporate Centre team was set for; lifting the moods of their colleagues by offering variety of food items! A Food Carnival Fest was organized on 16th March 2019 at Corporate Center, Raipur. The teams volunteered for keeping food stalls of various mouth watering dishes like Maggie cutlet, Khasta chat, Gupchup, Dhokla, Paneer chilly, Momos, appe, Chhattisgarhi delicacies, etc. which were displayed with style. The presentation was done so as to attract maximum food lovers to their stalls. More the sale, more was the profit made by the teams as the dishes. The food festival showcased various themes from Chhattisgarhi décor and traditional dressing for the Chhattisgarhi dishes like Farrah to Gujarati décor for Gujarati Dhoklas. The food Carnival participation was converted into a competition with various prizes to be won like "Best Theme", "Best Dish" and "Best Presentation" and "Most Popular dish". Every team member had been given one hour's time to decorate their food stalls. There were 10 stalls which together exhibited nearly 15 different dishes and traditional drinks. All the dishes were moderately priced and the members and the audience had been provided with coupons of various denominations to purchase dishes of their choice. The food Carnival was a grand success as almost all the stalls managed to sell out the items with orders of home takeaways too! It motivated the teams who shared a competitive spirit having lots of fun. The energy, enthusiasm and team spirit marked the day!



TRAINING



PF Training Programme at Ujjain @ 3rd & 4th Jan 2019

Ms. Srishti Taunk & Ms. Sheetal Dewangan from HR Department participated in a workshop that provided guidelines and awareness about Provident Fund Schemes conducted by the PF Zonal Training Institute, West Zone for 2 days in January in Ujjain (M.P.). This workshop was attended by participants from different industries. The program covered information on PF related processes that needs to be known by the employers and employees. Sharing of practical experiences and live case studies made the program more interesting and learnable.

Training on Substation Engineering

It is rightly said that 'Learning never exhaust the mind' rather it rejuvenates the brain cells! Mr. Jagdeep Kumar and Mr. Mukesh Kumar Khurse from Processing team, Deorjhal, participated in the 4 days Training program on "Substation Engineering" in February at Nagpur, Maharashtra, organized by Centre for Industrial Solution and Advanced Training (CISAT). The training covered topics related to selection & testing of electrical equipments, SAS System etc. with a visit to the Sub Station.



YARMS Foundation

MIND & SOUL

A workshop on 'Mind & Soul' was organised by the Young Arms Foundation on 20th January 2019 at the Corporate Centre, Raipur. In this highly-competitive society, people are placed under a lot of stressful situations trying to cope up with the fast pace of life. This stress has created imbalance between the soul, mind and body. This has given rise to lots of ailments and diseases. Pandit Arunesh Sharma, the trainer of the workshop, shared the key to relieve stress and stay healthy through 'meditation'. Meditation is helpful for creating balance and focus. This is the best way to connect with the soul. The workshop covered the techniques and importance of meditation.



CANDLE SHOW

The Young Arms Foundation paid tribute to the martyred soldiers in Pulwama Attacks. The event was organized by Young Arms on 21st February 2019 at Marine Drive, Raipur. Captain Vijay Wadhwa, Retired Army Officer present on this occasion made his important contribution in this mourning meeting. The people of the Raipur present at the venue took part in it and shared their feelings. The common public of the city wrote their condolence messages for the martyrs. The program ended with all singing the national anthem. It was an overwhelming sight.





TRAINING OF TRAINERS

The Young Arms Raipur organized a training program on 'Training of Trainers' on 03 February 2019 at Corporate Centre Raipur. Training of Trainers (ToT) a program for the development of training delivery skills of those who wish to become trainers in the sector of their preference. The primary objective of TOT program is to share the information to existing and aspiring trainers to be aware of the training techniques. The training facilitators were Mr. Arvind Kumar Agarwal (Director), Mrs. Shilpa Ajit Nahar, Mr. Purshottam Mishra and Mr. Target Chauray. All the participants were trained to give presentation on the 'Young Arms Family Diary' which is an important tool of sharing information within the family. The program ended with a commitment from the budding trainers of providing training to 5,000 more people on 'The Y@family Diary'.



BASICS OF SINGING

Singing connects the mind with the heart and the heart with the soul. A training program was organized on "Basic of Singing" by the Young Arms Foundation. This training was conducted by Mr. Hemant, a member of Young Arms Raipur, where around 30-40 people participated with full enthusiasm. The Trainer of the program was Mr. Navin Agrawal (VNR Seeds, IT department), who shared theoretical and practical lessons on the basics of music with the participants. He shared the in-depth knowledge about the basic components of singing. A solid foundation in the basics of singing is absolutely essential towards achieving a great voice. The participants showed great interest in music and were encouraged to pursue the passion to sing.

PROMOTIONAL ACTIVITIES



VNRites Zone

Kudos to the Shining Star!!

'Any transition is easier if you believe in yourself and your talent'.



Bhumi Gautam, daughter of Mr. Bhupendra Gautam (Sales) studying in lower KG, showcased her talent and skills by participating in the Star Decoration. She secured prestigious 3rd position in Star Making Competition in her school. She was appreciated with a certificate on 26th January 2019 in her School in Aligarh. Heartiest congratulations to this young budding artist and her proud parents.



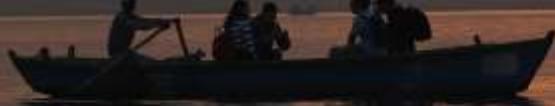
Father's Love

No other happiness in this world can match to the happiness of becoming a father. Mr. R a h u l B a d j a r a (Processing) shares his feelings in the new role of being a 'father'. He dedicated a beautiful poem full of warmth and love for his daughter "Mishky". We pray that the father-daughter bond grows much stronger with time.

Wo saaj aaj fir ubhar
Ayaa,
Ye ehsas JB mujhe najar aya.
Meri pyari beti,
Meri nanki si Jaan.
Meri pyari beti,
Apne papa ki shaan.
Tere aane ki JB chhat aai,
To mujhko ye rahat aai,
Nikal pade Jo aansu mere
Naye subah sang Jo chahat
aai,
Tera Rona achha lagta,
Tera Sona achha lagta,
Tujhe manane ke chakkar me
mujhka khana achcha lagta.
Gajab ke hai ye tere nakhre,
Pyari si hai ye moskan.
Tu hai meri Rani beti
Aor hai meri nanki jaan.
Meri pyari beti "Mishky"
Tu hai meri nanki jaan,

Picture Series

Picture Series I: Life@ Kashi – The Sunrise
(Contributed by Mr. Devesh Shukla, VNR Nursery)



VNR Nursery

The VNR Nursery team participated in various Agricultural fairs across India, the glimpses of which are shared here.

Krushi Odisha 2019, Bhubaneswar (15th -19th January 2019)



Indian Horticulture Congress 2019, Raipur (17th -21st January 2019)



National Horticulture Fair 2019, Bangalore (23rd -25th January 2019)



Kisan Mela 2019, Bau Sabour, Bihar (23rd- 25th February 2019)



నూతన వంగడంతో వరి నాగు

తెగుట్టిను తట్టుకునే వంగదం
తక్కువ పెట్టుబడితో లదిక నిగుపది

સાધુવો, શરૂ 17 સપ્ટેમ્બર



మాత్రం పంగచెంకు కుడి వ్యవహార లేదా రూపులు

**बी .एन .आर .2355 से मालामाल किसान
ज्यादा उपज प्राप्त करने पर उ .प्र . सरकार से सम्मानित**

लालचन्द्रजू : पूर्व प्रधानमंत्री शोधरी गरण सिंह के जन्म दिवस पर उ.प्र. प्रदेश सरकार के कृषि विभाग द्वारा धान के बेतहर उत्पादन के लिए बी.एन.आर. सीडीएस प्रा.वि. के बीच अपनाने वाले किसान किसीतोन्हे धान में ज्यादा उत्पादन प्राप्त किया जाने सम्भवित किया गया। हाल

ही वै पन आर द्वारा उत्तमादित सकार यान
वीज 2355 लाल का बीज अदाना कर प्रदेश
वा किसान जहां ज्यादा उपज प्राप्त करके
मालामाल हुआ वही सरकार द्वारा पुस्तकर
एवं सम्बन्धित राशि भी प्राप्त किया।

तात तो कि प्रदेश सरकार द्वारा प्रीति वर्ष 23 दिसंबर को लौटी जाने विह के जन्म दिवस को किंवाच दिवस के रूप में मनाती है। इस दौरान गण्य स्तर से लैकर जलाक स्तर तक विसानों को ज्यादा उत्पादन प्राप्त करने पर विभिन्न प्रृथक्कार प्रदान विह

जाते हैं। इसी कम में धान में जिला स्तर पर बलरामपुर के थे, हनीपुत्र भी, एकीक धार्म जिलया विकास व्यापक बलरामपुर ने इसी जीवंत से एक टेक्स्टिलर में 7694 कर उत्पादन किया इन्हे जनपद स्तर पर सम्मानित किया गया दूसरी



तारक लखनऊ के बीकैटी ज्वाला के दुर्मन्तुर गांव की श्रीमती दीपसी पटेल रामधुमार ने ज्वाला स्टर पर एक होटेल में 82 किंवद्वाल उपज प्राप्त कर्मज स्टर पर प्रथम प्रयोगकार प्राप्त किया।

इसी क्रम में राज्य स्वर पर बी.एस.आ०
2355 लख से किसान तदनुकूल जनना
काकोरी ज्ञाक के खानपुर नक्का लिया
उमाशंकर ने एक हेवटेयर में बमा 113
36 किलोटन उत्पादन प्राप्त करके इसका
पर द्वितीय पुरुषकार प्राप्त किया।
सरकार द्वारा 75 हजार रुपया दीया
प्रमाण पत्र कृपि मंडी द्वारा सम्भालित
गया। इस दौरान पर मुख्यमंडी
राज्यपाल भी कार्यक्रम में मौजूद थे।

रेजन ने कृषक मोदी को बताया कि कृषक
जार .2355 पत्र स 130 से 135 दिन की धान प्रमाणित है, वे सुनते थे ऐसे ही
प्रमाण सहन गील है इसका दाना भव्यम् मोटा है। अच्छी उत्पादकता के साथ
धाने वे स्वाधिदृष्टि एवं प्रशंसन व्यक्ति हैं।

सक्से बड़ा मौटिवेटर, खुद चुनें यंग आर्क्स फाउंडेशन के बैनर तले 'माइंड एंड सोल' सेमिनार आयोजित

१०८

जैसा दो लड़के के लक्ष्य ताता है। पूरी तुला और चुनो तुला सबसे निश्चित लक्ष्य है। मध्यसे बढ़ा मोहिंपेटा है। इसे पाने विक्ति हा डॉक्टर को हाईसे में पाना कर लेता है। धड़न विक्ति को बाह्यी-भौती दीने इक्का की दृढ़वीक्षा की अद्यता में समरपक होता है। यानि अपनी प्राणीतारक के बैंगन तातों खोलती



आप इंटरेन भी होते हैं, और
वॉयसिटेट भी। यहां हम सम्पर्क
देता है। उनका काम सख्त समर्थक
करना है। इस व्यक्ति के लिए
टारेसेट बनाने और नियन्त्रित
यान समर्पक है। यह सख्त
अपने लिए समय निकालता
सख्त सुनान का सर्वोच्च साधन
है। इस पृष्ठे, निहुक सेविका
में कोई अधिक भी सुधीर प्रश्न न
हो जाएगा। अभी आपका दिन

यंग आर्प्स ने समझाया डायरी का महत्व, लोगों को दिए टिप्प

पर्सिक प्लस शिवाय

यह पूर्ण रूप से अमीर कालीन द्वारा देख के रखा दृष्टि बोला जाता था। इस देशिके के फलस्मिन्टर्ट अधिकारी कुछ अवश्य, तिथि व नाम, युद्धालय का नाम तथा वहीं की ओर से दृष्टि देता है। दृष्टि देता है तो वह लिखता है। इस देशिके में दृष्टि ने यह लिखता है। इस देशिके में दृष्टि ने यह लिखता है कि अपमानितों से अपमानित के मामले में देशिके के दृष्टि द्वारा देश की ज़िक्रकरता लेने के बाबज्ञान के दृष्टिकोण से नहीं है।

प्रबंद्धान पर ट्रॉनिंग

कार्यक्रम ने प्रीतिभागियों ने दूसरी
वर्ष समाप्त हो जाने के समय



कार्डिग्राम ने प्रौद्योगिकी ने कोर्टेंटन दे कर सचिवालय कि उत्तर के साथ में को है। बिलियनों जल्दी ही हालो रिपो ये जनवर कि हाशमा इंडियन नेट बहुत है। बीमार को अप्रैल को लेकर दो सप्ताह बीजे हाईकर चारों वर्ष एक हास्पिट विभागीय विभाग से एक अर्बस कार्यालय ने राज्य काल के 500 लोगों के पांच अर्बस फैक्ट्री की तारीखी

FARMER'S SUCCESS STORIES

Farmer Name	Mr. Nityananda Behera
Village	Olanga
District	Bhadrak
Crop	Bitter Gourd
Variety	VNR 28
Sowing Date	25-10-2018
Area	16 Decimal
Row to row distance	3 Feet
Plant to plant distance	1.5 Feet
Harvesting time	18-12-2018 (1st Harvest)
Total production	30 Qt
Total income (Rs.)	Rs. 60,000
Total expense (Rs.)	Rs. 10,000
Net Profit (Rs.)	Rs. 50,000
Mobile No.	9692063343



Farmer Name	Mr. Debananda Naik
Village	Jadi chatar
District	Keonjhar
Crop	Paddy
Variety	VNR 2233
Sowing Date	9-6-2018
Area	1 Acre
Row to row distance	6 Inch
Plant to plant distance	6 Inch
Harvesting time	10-10-2018 (1st Harvest)
Total production	40 Qt
Total income (Rs.)	Rs. 56,000
Total expense (Rs.)	Rs. 20,000
Net Profit (Rs.)	Rs. 36,000
Mobile No.	8895834959



Random Clicks



Contributed by Ashish Sajwan (VNR Nursery)

Contributed by Shahid Pathan (Production)



VNR SEEDS PVT. LTD.

Corporate Centre, Canal Road Crossing,
Ring Road No.1, Raipur-492006 (C.G.)
Contact us : +91 771 4350005-10
Visit us at : www.vnrseeds.com

VNR Impact
Volume - 15, January to March 2019

Please share your suggestions & feedback
E-mail : vnrmagazine@gmail.com