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VNR Impact

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Editorial

In this quarter, India's focus shifted to the revival of economy. Lockdown was slowly relaxed, and the mandatory quarantine went off the recommendations, not because the infection is gone but to revitalize the frozen economy.

This quarter also marks the onset of festive season in India with the Ganesh Chaturthi celebration. Fear of pandemic and strict regulations imposed for festive celebrations did not dampen the spirits of VNRites. All ensured that a lot of precautions were taken while welcoming Lord Ganesha. Vishwakarma Jayanti was also celebrated with same level of measures and precautions at the Deorjhal plant. The prayers and hymns created a much-needed positive environment and excitement at the workplace.

Do read about new product release in the Knowledge Zone. Also, we have an interesting section giving enhanced knowledge on Mulching technique and its benefits in farming.

The VNRites Zone is full of interesting contributions. The VNRites have showcased their creativity for the magazine Impact. Read on some quick do's and don'ts while traveling as Coronavirus cases are on a decline. An inspiring article on Best out of Waste concept how it improves the value of waste simply by reusing. We are proud to share the inspiring stories of our team members published by FSII on their social media accounts.

This volume gives you a chance to win some exciting prizes! To further build your awareness on COVID-19, we have brought a contest where you can participate to win. Additionally, with the onset of winter we're organizing a *Photography Contest* with the theme '*My Inspiring Workplace*', read about the details in this issue. Mentioning of work-life, don't forget to watch Team VNR Nursery's photographs during their visits to see the performance of VNR Madhur.

All this and more in this release of Impact. Don't forget to share your feedback and contributions by sending us an email on vnrmagazine@gmail.com.

We still recommend the readers to stay with outmost precautions. At the same time, we would like to wish you all a very Happy Diwali & a Prosperous New Year!

Happy Reading

Impact Editorial Team

Lord Ganesha Celebration @ Corporate Centre



Celebration of Lord Ganesha's arrival amid the pandemic was nothing less than a demonstration of team spirit and attachment of VNRites to the Indian Culture. The Lord Ganesha was brought in the office with much enthusiasm despite the skepticism surrounding COVID. Well planned series of communications were released on how to go about the celebration. Much care was taken to ensure that there was no crowding during the puja and prasad distribution with many choosing to stand at their respective workplace to offer their prayers. Queue for the Darshan was well maintained at 6ft person to person distance and Prasadas were kept with utmost hygiene. Chants of Ganesh mantra still filled the hearts of participants with much needed delight and positivity re-assuring that we're up for any challenge life throws at us. Like every other year, we arranged for an eco-friendly way to say good bye to the lord with a hope of "agle baras tu jaldi aa".

Vishwakarma Pooja @ Deorjhal Plant

Vishwakarma Pooja has always been celebrated as a grand festival at VNR Seed's processing plant. The pooja is always carried out with a great devotion to the lord who is also recognised as the most celebrated engineer of the mythic age. The Pooja was organized by the team members in the plant taking all precautions and maintaining safe distance. An elaborated protocol was designed to assure that the event concludes safely. Nevertheless, the energy and the commitment of VNRites like other years, was at its best.



Inspiring stories on FSII's Wall

Federation of Seed Industry of India (FSII) published inspiring Stories of few VNRites from farming background on their web portal and social media as a part of their Independence Day Campaign initiative. The campaign featured employees with farming background with they telling exactly what motivated them to choose seed industry. The objective of sharing such stories was to motivate students from farming background to take-up Agriculture as their profession. Without a doubt, the stories of these VNRites are heart winning and truly inspiring.

I used to help my father in his farm. In those days, we were using the same type of seed over and over again. And we were using more seeds per acre than it was required. Many of those seeds would not develop embryo, and lot of them used to spoiled. Eventually, we used to get very little production.

Finally, I took the decision to gain knowledge about producing good seeds and with that aim I completed my graduation in Agriculture Science. I am now an active part of this process which supplies good quality seeds to the farmers. I am ensuring production of quality seeds keeping in mind the benefit it would reap to the farmers.

From where I come, major problem was limited availability of irrigation resources hence, we were not able to utilize all land for cultivation. It is so difficult to use new technologies like drip irrigation and fertigation in scattered and small land holdings.

The farmers are practising traditional cropping methods and they are not accepting other crops like vegetable crops for cultivation. Perhaps because quality seeds are not available in our local area for these vegetable crops. In vegetable crops, there's lack of knowledge about nutrition management, disease and pest control, cost of managing and marketplace for sale of produce. Hence, they are not able to accept these crops in regular practices. Having proper knowledge, now I can guide them for these cultivation practices. With this in mind, I decided to enter into this field so that I could contribute in providing them better quality seeds with affordable price.



SUJET KUMAR SINGH

Manager Production
VNR SEEDS Pvt. Ltd

I've noticed conditions like climatic change, uncertain weather, drought, changes in growing season, effects crop cultivation.

Additionally, physical factors like limited source of water and increasing pest & weeds loads are very serious challenges that affect the crop cultivation severely. My father is a farmer by profession and I've spent my spare time in the farm helping him. I got my inspiration for farming from my father and the challenges in agriculture sector motivated me to make my career in an organized seed industry. Being a "Seed Analyst", I test seed quality and then I recommend to supply the best quality seed to the farmer community.



DINESH KUMAR PANDEY

Deputy Manager QA
VNR SEEDS Pvt. Ltd

Main crops in our region are cotton, banana, Okra, Onion etc. Due to less area, we mainly cultivated cotton and the challenge for cotton farming is the pests like bollworm and sucking complex. Other challenge is cost of cultivation and rate of cotton. I decided to join the seed industry for two reasons.

Firstly, my interest in agriculture and doing something new for farming community.

Secondly, due to the strong desire of my father for me to join in research post for a seed company.



SUNIL YOGRAJ PATIL

Assistant Breeder
VNR SEEDS Pvt. Ltd



MANISH BHANWARIYA

Breeder
VNR SEEDS Pvt. Ltd

During my childhood, the irrigation systems were not good and the crop cultivation was heavily dependent on monsoons. The availability of good seeds was limited, and people used domestic seeds. At times, when there was no seed left in the house due to drought, seeds were then arranged from relatives' place. Irrespective of the kind of nursery was planted, farmers had to plant the same seed in the field. There was neither any solution nor availability of any other seed that could be planted quickly. The primary bottleneck in farming was scale. On an average, 5-8 acres of land per family was further divided into 15 to 20 pieces, as a result it was not possible to plant any crop on a large scale. It was also hard to manage and guard. Amidst all these circumstances, as I grew up, I realized that improvement in farmers' standard of living is possible only when they have good knowledge of seeds as well as the know-how of cultivating other crops. When I got a chance to work in this field, I accepted with a great pleasure. Since then, whenever I am amongst the farmers and share some new information with them, I feel happy and proud that I work for the happiness of the food provider who feeds and nurtures the whole world.



RAJEEV RANJAN

Regional Business Manager
VNR SEEDS Pvt. Ltd

e-Group Induction Program



Group Induction Program (GIP) is regularly conducted for the newly joined employees in the organisation every quarter. The program is organised to deliver an overview about the organisation, business processes and policies. With the current and still escalating COVID-19 situation, it was decided to make use of technology to deliver the program. First of its kind to be held in VNR, the program was organized through ZOOM online meeting where the participants joined the program from their respective locations. There were 39 participants who joined this program. It was a 3 days program through which the management, leadership team, and all the Department HODs interacted with the participants, presented their department's as well as company's operations and explained the career growth prospects. The team was charged up to take up the future challenges!

Knowledge Zone

New Product Launch

VNR 88

- First Harvest: 55-60 days
- Avg. Fruit Length: 7-10 cm
- Avg. Fruit Width: 6.5-7 cm
- Avg. Fruit Weight: 80-120 gm
- Colour: Dark purple fruit with green and non-spiny calyx
- Shape: Round



Heer

- First Harvest: 45-50 days
- Avg. Fruit Length: 11-13 cm
- Avg. Fruit Width: 1.2-1.3 cm
- Colour: Parrot green colour fruit with smooth texture, red colour on ripening
- Pungency: High
- Early Fruiting
- Big plant canopy
- High yield potential

What is Mulching & Why is it Useful?



VNR is well known for the best quality products in the market owing to the best practices it follows. Keeping up to VNR's efforts of imparting knowledge to all stakeholders, Mr. Randip Ghosh (VNR Nursery) discusses the intriguing and very useful technique called 'Mulching' along with some of the most frequently asked questions by Agri-participants.

**Mr. Randip Ghosh,
Production, VNR Nursery**

Q. What is Mulch?

Mulch is a protective layer of material that is spread on top of the soil. Mulches can be either organic - such as grass clippings, straws, bark chips and similar materials, or, inorganic - such as stones, brick chips and plastics.

Q. Why to do mulching?

- a. Mulching retains soil's moisture.
- b. Reduces the growth of weeds.
- c. Improves soil's health.
- d. Regulates soil's temperature.

Q. What are the different types of mulch?

- a. Organic mulches– paddy straw, maize straw
- b. Inorganic – plastic, rubber

Q. How to choose between organic and plastic mulch?

If the area is hot prone (above 45°C), then organic mulch will perform better as it reduces the soil's temperature. If the temperature of area is less than 42°C then plastic mulch can be chosen.

Q. What are the advantages of mulching and how it helps in better plant growth?

Mulches have advantages like conservation of soil moisture, maintaining soil temperature and hindering weeds' growth, so mulches are of a great advantage throughout the cultivation. However, season specific uses of mulch can add advantage in various way. Organic mulches add on benefit during summer when the irrigation water is scarce. Mulch gets readily decomposed during the following monsoon adding up to the organic manure, enriching the soil and maintaining soil temperature during winters. Different colour mulches have different benefits, for e.g. if one is doing plantations during summer or monsoon then it is better to use white-black mulch with white on top, while during winters one

should use silver on black mulch with silver on top (mostly for sub-tropical regions – N. Indian conditions).

Q. What is the role of drip irrigation in mulching?

In areas with high weed intensity, drip along with plastic mulch (PM) can be adopted. This treatment results in reduction of weed infestation, higher yield and saving in irrigation water when compared with the surface flood without mulch treatment.

Q. What are the various thicknesses of plastic mulch and what is the right size to use in a fruit orchard?

Usually the area covered by mulch should be perpendicular to that of canopy of a plant or the size of the bed. The thickness however, in case of organic mulch in a fruit orchard should be around 20-30cm. On the other hand a plastic mulch comes in thickness starting from 25 microns to 100 microns. We opt for 100 microns plastic mulch in a fruit orchard so it can last long i.e. for at least 3years covering the entire bed area of the plantation. As the bed area is also a working zone, so the thickness of inorganic mulch provides longer shelf life.

Q. Can I use organic mulch in fruit orchards? What are its advantages?

Yes, organic mulch can be used in fruit orchards. As the bed area is also a working zone, so the thickness of organic mulch should be around 20-30 cm.

Following are its advantages:

- a. Conserving soil moisture so plants experience less wet/dry cycling stress.
- b. Reducing energy use associated with irrigation by reducing evaporation.
- c. Moderating soil temperature through shading.
- d. Providing erosion control by reducing the energy generated by raindrop impact and subsequent soil detachment.
- e. Suppressing weed growth through shading.
- f. Facilitating the establishment of vegetative cover by holding soil moisture, reducing erosion, loss of seeds or seedlings and suppressing weed growth.
- g. Improving soil quality by adding organic matter.
- h. Reducing airborne particulates by reducing wind erosion.

Moti Art & Bottle Painting



Ms. Puja Sah, W/O Mr. Atul Sah, Sales

Ms. Puja Sah has been quite resourceful during the lockdown period. She decided to put her creativity at best resulting in some wonderful outcomes. She enjoyed learning newer things and experimenting to create beautiful things. She has unleashed so many areas of interest in recent times, like cooking new dishes, gardening, farming and learning new crafts. We are sharing only one of her interest area in this issue, with more to come in future. Hope her jest to learn inspires few of us!

HDR Sunset @VNR

Photo Credit:
Mr. Kush Dutt Rawat,
Seed Production
Research



Traveling - To be or Not to be?

It must've been about an year for the travel itineraries resting peacefully inside your wish list diary. Well almost, and especially true if you had a plan in the beginning of 2020. While the phenomenon of second wave is real and has hit major countries in Europe resulting back in lockdown, good news for India is that the figures are falling day after day and situation is slowly re-instating back to normal. Perhaps you might be eager to give that 2020 itinerary another chance. Before that, here are some quick tips that'll keep your trip safe and secure.



Mr. G Swapnil, Marketing

Who Should Not Travel?

The mortality rate has been found high mostly in patients with chronic conditions i.e. if there's a history of a medical condition then it'll be wise not to take any risk for a leisure travel escapade. Also, senior citizens must avoid the travel as this age group has shown the highest fatality rate in India. Certainly, it's not a good time to consider any leisure travel plans even if there are measures one can take during the journey.

How to select a destination?

Preceding all checks that one usually does for planning a travel, there are few additional steps you might like to take. Check for the spread of infection at the destination in last 7 days to have a fair idea of risk. Check if there are any administrative restrictions in the place like wearing mask, quarantine or in the likes of the same. Surf state, territorial, tribal and local health web portals and print all the essential phone numbers of active COVID centers, quarantine centers, online doctor consultancy in the local and emergency help numbers. If I were you, I would've started following and communicating with some Instagram and Facebook accounts of local famous handles well in advance who share real-time updates about the city's situation and can be reached via DMs (direct messages).

What to Pack Up?

Everything usual plus your new masks collection in your carry-on luggage. Additionally, a must have bottle of 60% alcohol-based sanitizer shall be handy to safeguard from surface contamination. Additionally, it'll not be a bad idea to have your own bedsheets, pillow covers and towels which shall serve to unforeseen emergency.

How to Travel?

Make your journey as personal as it can be, social is a no go this year. If your destination is reachable via roadways, nothing like it. You need to keep enough food for the way or might as well look for self-pick service from restaurants on the way, many apps are offering such service now a days. But what if you must take flight or a train? Here's the formula:

Must have Face Mask
+
Must keep 6Ft Person to Person Distance
+
Self Hygiene
+
Disinfection

This formula will apply to all interactions which involves people apart from you and your family. Keep mask covering your nose and mouth. Maintain 6ft distance, how much is that? Just a little less than regular selfie-stick. Self hygiene is about keeping oneself aware and clean all the time. This mean regular hand wash, face wash, use of precaution while giving or taking something from strangers. It also involves being aware of your surrounding and taking wise decision on the basis of it. Disinfect surfaces where you think you'll have to rest. This can be the elbow rest of the cab you're on or it can be someone else's pen while signing the bill etc. If you doubt that any of these precautions are not met or not being followed, consider delaying the travel plan. It'll not be a safe journey thereafter.

Keep Track



How to Stay and use much awaited Itinerary?

You've packed all the essentials. Make use of extra bedsheet and the pillow covers you've bagged when needed. Use personalized travel options for local commute. If your travel involves visiting sites such as museums, planetarium or similar closed structures, then make use of contacts you've made on social accounts or the hotel manager about the crowded hours. Discuss if your itinerary's worth a try or it needs to be shuffled based on peak hours rush etc. Make sure that you've got everything to practice the *formula* correctly.

Don't hesitate to manage the situation if you find yourself amid low disciplined crowd. Afterall they're too looking for someone who can guide the flock appropriately. But if you sense non-cooperation, softly step back to enjoy other pleasurable moments you've planned for the journey.

Had a Great Trip?

This sounds just great! For the next couple of days let's say 14 days, try not to come in close contact with elders and the children in the house. Also keep a close watch on the health for which one can use a thermometer to check for fever and an oximeter to check blood oxygen saturation. A test that one can easily take in home is 6 Min walk test, using oximeter. For this, start by taking first reading of oxygen saturation. After that, walk for about 6 minutes with normal speed i.e. not too slow or not too fast, just the usual walk. Post 6 mins take second reading. If you see there's a noticeable difference between first and the second read (more than 20 points drop), then it may call for a medical attention. Also, if there comes a doubt, don't hesitate to visit the nearest medical center for further help. Otherwise, congratulations! You just had a great trip.



Artistic Strokes



**Mr. Alok Kumar Singh,
Research & Development**

समुन्दर की लहरें हैं



**Mr. More Shubham Sacchidanand,
Sales**

उन सवालों पर दबाव ज्यादा था
समुन्दर की हवाएं तेज हों रहीं थीं
इस शोर में भी,
सवालों का जवाब,
खामोशी से था

सवालों की तरह लहरों का उछलना
आँखों के सामने हो रहा था,
एक दूसरे को गिराती हई वो लहर
खुद बिखर गई,

उन्हें अबतक किनारे की मिट्टी ने
संभाल के रखा था
आखिर समन्दर की लहर है
समन्दर में ही टकराएगी
ये सिफ़े आसमान जानता था ।

Explanation: Society or company are just like an ocean, these places are an ocean of many people with them asking many questions. Who did it? Why it happened? Questions like these might bother a lot. But you just keep calm and answer silently (with patience). People are going to throw questions they're going to throw doubts. It'll feel just like waves at the sea crashing on the seashore. But you know what, waves falls quicker than they're built. Be trustful and be down to earth. No one can point at you if your character is strong. After every achievement, there is going to be a fight. A fight for credits or pointing each other out on the weakness. You should know that the fights like these, every boss knows.

दीपक आज जलाना हैं।



**Mr. Ajay Kumar Singh,
Production**



दीपक आज जलाना हैं।
मन के अंतर्दन्द को क्षण में मिटाना हैं,
दीपक
क्या अमीर क्या गरीब सबके जान के लाले हैं ।
तेरी भूल या मेरी भूल सब काल के हवाले हैं ॥
प्रण के प्रताप से पार जाना है ;
दीपक.....
क्या हिन्दू क्या मुस्लिम क्या सिख ईसाई है ।
मौत की आहात सबके घर आयी है ॥
मृत्यु के सन्नाटे को मार जाना है ;
दीपक
लड़ना नहीं है, झगड़ना नहीं है, एकजुट होना है ।
धर्म तेरा कोई भी ना फूट होना है ॥
मुस्कुराते होठों की लालीं को लाना है ;
दीपक
कितने भखे प्यासे खन के आसँ रोये हैं ।
कितने दर्द के साये में दिनों दिनों तेक सोये हैं ॥
सबकी रोटी, सबका मुकाम वापस दिलाना है ;

Best Out of Waste



**Ms. Sheetal Dewangan,
Human Resource**

Learning is a never-ending process. During the lockdown, I thought to utilize this time into adding some new skills to my knowledge bucket. I believe that even after having a busy work schedule, one must give time for new learning and enhancement of skills. Now-a-days there are lot of platforms to learn things from and one may add to their creativity due to the learnings. I really enjoyed doing a new activity apart from my daily routine work.



*"Life is too short so be with those who make you happy".
I tried depicting it through the lovebirds' artwork.*



"Open your wings to wind and let your spirit fly". Birds live with dignity and are meant to fly in sky, not to be kept in cage. I tried representing it through birds & cages..

I wanted to create some crafts which can be used for decorating home and also, something that conveys a message. I generally prefer to use social media to explore something new which can be useful in my daily life at the same time to try new things. I decided to go with "Best Out Of Waste" materials. Rather than throwing these waste materials into the trash, creativity and innovation can be put together to build something new and useful. I was inspired from creative works on social media, especially by kids using waste for crafts making. Do it Yourself (DIY) is my favourite, as we get to start from scratch. Real pleasure is doing something amazing out of trash! So, I experimented with waste newspapers, cardboards, some home-made glue, acrylic colours and brushes.

WHAT IS UPCYCLING?



Upcycling is also known as creative reuse, is the process of transforming by-products, waste materials, useless, or unwanted products into new materials or products perceived to be of greater quality, such as artistic value or environmental value.



Answer these 15 questions correctly and get a chance to be the lucky winner! Send your answers to vnrmagazine@gmail.com.

1 What are the major symptoms of Coronavirus Infection?

- a) Cold, Cough, Headache, Re-occurring Fever, Body Pain slowly leading to difficulty in breathing
- b) Illusion & Hallucination
- c) Acidity and Constipation
- d) All the Above

2 What is the correct social distance that needs to be maintained as a prime precaution?

- a) 6 feet
- b) 1.52 meters
- c) Two arm's length
- d) All the above

3 Which of these is not a precautionary measure for COVID-19 infection till date?

- a) Wearing Mask
- b) Washing Hands
- c) Applying Vaccine
- d) Sanitizing surfaces

4 What is the meaning of quarantine that's relevant in 2020?

- a) Antivirus software
- b) Hollywood Buzz Word
- c) 40 days
- d) Strict isolation to prevent spread of disease

5 Which one of these is not a part of COVID-19 infection detection?

- a) Rapid Test
- b) Blood Sugar
- c) Blood Oxygen Saturation
- d) 6 Minute Walk test

6 On suspecting an infection, one should.

- a) Lock oneself in isolation for 14 days
- b) Immediately go to hospital for testing
- c) Ignore the thoughts
- d) Consult friends & relatives

7 Coronavirus infection has resulted in highest fatality rates between which of these age groups in India?

- a) 15-29 years & less than 14 years
- b) More than 75 years
- c) 45-59 years and 30-44years
- d) 60-74 years and 45-59 years

8 What other viruses belongs to Coronavirus family?

- a) SARS and Influenza
- b) SARS and MERS
- c) SARS and HIV
- d) None of the above

9 Which of the following is the genetic material of a Coronavirus?

- a) DNA
- b) Single stranded positive sense RNA
- c) ss DNA
- d) Single stranded negative sense RNA

10 The following is true about Coronavirus

- a) The virus is mutating very quickly
- b) The virus is not mutating rapidly
- c) The virus has permanent structure
- d) None of the above

11 What is the size of Coronavirus?

- a) 5 nm
- b) 4 nm
- c) 3 nm
- d) 2 nm

12 The virus attacks which of the following organ structure that proves fatal?

- a) Windpipe
- b) Alveoli
- c) Heart
- d) Oesophagus

13 Which of the two samples are taken from body for COVID-19 confirmation by Real Time PCR?

- a) Nose Smear
- b) Saliva
- c) Blood
- d) Urine

14 The process involving blood transfusion from a recovered COVID-19 individual to a patient critically ill is called?

- a) Organ transplantation
- b) Chemotherapy
- c) Plasma Therapy
- d) All the above

15 The name COVID-19 is derived from

- a) It is 19th COVID strain identified
- b) COVID strain identified in the year 2019
- c) Both (a) and (b)
- d) None of the above

Corporate Photography Contest!

Photographers at VNR Be Alert! Whether you are a pro or an amateur, we invite your creative pictures for the photography contest themed as '**My inspiring Workplace**'. We spend much of our time 'at work' and would generally find some stories, events, objects, moments that are worth capturing in lens. Bring out your uniqueness and creativity at its best. Adherence to the theme is important to qualify for the contest. The others criteria that would be applied to scrutinise the photo entries would be:

- Photo Composition
- Story telling through the photograph
- Uniqueness of Concept

You are requested to send your photographs in .jpg or .jpeg format which should not be more than 1MB in size. We may ask for the submission of the original image at later stage. Please make sure that the photograph is an original work by you. Photographs submitted from random sources will not be accepted. Only 2 Photo entries per person is allowed!

All the entries will go through a tough screening procedure by an external photography expert and the winners will be announced in our next volume. Send your entries at vnmagazine@gmail.com till 10th December 2020. We shall accept photos shot by camera and mobile phone, both, for this contest.

Waiting for your entries and wishing you all the best!

Promotions



Conducting farmer meet by following the Social Distancing Norms



Visit at VNR Jaitgiri farm, Jagdalpur (CG) on July 2020



Visit at VNR Bedagon farm, Jagdalpur (CG) on July 2020



Farmers meeting at Jagdalpur (CG) on July 2020



Visit at Balaghar (CG) on July 2020

About Visit

Team VNR Nursery visited many locations to see the performance of VNR Madhur in Raipur, Jagdalpur and Mandla.

The entire visit was scheduled to see plantation of said fruit plant at different locations. The team was led by Mr. Vimal Chawda (Managing Director, VNR) and team members of VNR Nursery along with group of 30 farmers.



Visit at Achotti, Durg (CG) on July 2020

रांची
पेज 07

आजाद सिपाही

ने पूरे किये अपने पांच वर्ष

किसानों को किया गया सम्मानित



कुजू। वीएनआर 2228 कंपनी ने रविवार को फसल प्रदर्शनी सह किसान गोष्ठी का आयोजन किया। वीएनआर कंपनी ने यह गोष्ठी बेस्ट बोकारो ओपी क्षेत्र के बैनपुर अंतर्गत बडगांव में पॉल बीज भंडार के संचालक राजेश महतो के खेत में की। गोष्ठी कार्यक्रम में मुख्य रूप से झारखंड के आरबीएम राजीव रंजन, टीएम विकास कुमार और अनिल सिंह, एमडीओ अमित प्रसाद उपस्थित थे। मौजूद आरबीएम राजीव रंजन ने किसानों को संबोधित करते हुए कहा कि अत्यधिक फसल उत्पादन क्षमता में वीएनआर 2228 सबसे ज्यादा उपयुक्त है। साथ ही खेती के संबंध में किसानों को कृषि की नयी तकनीक समेत इसके फायदे के बारे में जानकारी दी गयी। कहा कि वीएनआर 2228 अत्यधिक उत्पादन क्षमता वाला संकर धान है। दो नंबर खेत के लिए उपयुक्त और रोग मुक्त है। कंपनी ने राजेश महतो को वीएनआर 2228 बीज का अच्छा पैदावार करने के लिए शॉल व छाता देकर सम्मानित किया गया। मौके पर राजेश कुषवाहा, महेश महतो, किसुन महतो समेत दर्जनों किसान शामिल थे।

कृषि की नयी तकनीक की दी गयी जानकारी

कैनपुर. वीएनआर 2228 कंपनी ने बडगांव स्थित पॉल बीज भंडार के प्रोफेराइटर राजेश महतो के खेत में फसल प्रदर्शनी सह किसान गोष्ठी का आयोजन किया गया। मुख्य अतिथि झारखंड के आरबीएम राजीव रंजन उपस्थित थे। मौके पर किसानों को अधिक फसल उत्पादन की जानकारी दी गयी। किसानों को कृषि की नयी तकनीक के बारे में बताया गया। मुख्य अतिथि ने कहा कि वीएनआर 2228 अत्यधिक उत्पादन क्षमता वाला संकर धान है। दो नंबर खेत के लिए उपयुक्त है। राजेश महतो को वीएनआर 2228 बीज का अच्छा पैदावार करने के लिए सम्मानित किया गया। कार्यक्रम में 250 किसानों ने भाग लिया। मौके पर विकास कुमार, अनिल सिंह, अमित प्रसाद, राजेश कुशवाहा, महेश महतो उपस्थित थे।

Farmer's Success Story



Jayesh Tank, Farmer
Mobile: 7049514588



Vikash Gupta, Farmer
Mobile: 7000911347

Variety - Kirti	Crop - Bottle Gourd
Sowing area - 7 Acres	Sowing date - 22-04-2020
Row to row distance - 8 Feet	Plant to plant distance - 2 Feet
1st harvest picking - 30-05-2020	
Till date yield- 147 MT	
Total estimated yield - 150 MT	Total expense - Rs.6,30,000
Total estimated revenue - Rs.19,00,000	Net income - Rs.12,70,000

Address of farmer – Village Vinayakpur, Dist. Durg, Chhattisgarh

Variety - Krish	Crop - Cucumber
Sowing area - 1.5 Acres	Sowing date - 06-07-2020
Row to row distance - 5 Feet	Plant to plant distance - 3 Feet
1st harvest picking - 08-08-2020	
Total yield - 32 Tons	Total expense - Rs.48,000
Total estimated revenue - Rs.3,64,000	Net income - Rs.3,16,000

Address of farmer - Village Sikilma, Dist. Surguja, Chhattisgarh



VNR SEEDS PVT. LTD.

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