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EDITORIAL

Dear Readers,

We bring some exiting news in this edition which has made us VNRites very proud! Our Director, Mr. Arvind Agrawal, has been honored with the Entrepreneur of the Year 2018 Award by the Entrepreneur Organization. This achievement has motivated all of us.

While we celebrate this achievement, we continue to recognize the achievements of some of our company's star performers with the Best Performance Award. We are glad that they are setting higher benchmarks for others to follow suit.

VNR has been represented on many state and national level forums in the last quarter. Learning includes acquiring new skills and knowledge. Emphasis on learning continues in the form of technical trainings and social programs. Many participated in the socially impacting training programs conducted by the Young Arms Foundation.

On the business front, with the field crop season setting in, the sales team geared themselves into various promotional activities. The glimpses of which are shared in this edition. We appreciate their relentless and tireless fervor and zeal on field. VNR has recently launched new products thus increasing the variety of products being offered and has also participated in multiple agriculture fairs to improve the product reach.

The VNRites zone has started picking up as the talent zone where we keep showcasing some mind blowing hidden talents in our family. We bring some simple home art for you.

We would like to continue providing you with all the updates and important information through this magazine. In our endeavor to do so, we look forward to lots of sharing of articles and knowledge with the editorial team.

Editorial Team
Happy Reading!

REWARD & RECOGNITION

VNR R&R Program: Best Performance Award (Oct-Mar 18)

The Reward & Recognition (R&R) Program announces the second batch of winners of the 'Best Performance Award' for their contribution for the period Oct-Mar 2018. The nominations were based on predefined criteria of eligibility. Congratulations to the winners for their exceptional performance in their respective field. The winners shall be rewarded with a certificate, memento and a luncheon meeting with the management team.

Congratulations to the winners of the Best Performance Award!



Tameshwar Thakre
(Sales, MH)



Suman Kumar Sajjan
(Sales, JH)



Prabhat Kumar Kundu
(Sales, OD)



Shiv Kumar
(Sales, BR)



Harinder Yadav
(Sales, CUP)



Kalpesh Vasoya
(Sales, GJ)



Manohar Verma
(Sales, MP)



Dharmbir Tiwari
(Sales, WB)



Anil Dnyandeo Mule
(Sales, WMH)



Bhupendra Gautam
(Sales, WUP)



Mohd Shafi
(Sales, PB&JK)



Lalit Mohan
(PD)



Pitamber Lal
(Finance, CG)



Damar Singh
(R&D, CG)



K Surender
(R&D, TS)

ACHIEVEMENTS

"EO Entrepreneur of the Year - 2018"



Mr. Arvind Agarwal, Director, was awarded the Entrepreneur of the Year (EOTY) Award 2018 which was organized by Entrepreneur Organization (EO) Raipur chapter and was held in Courtyard Marriott, Raipur on 6th May 2018. EO gave away nine awards in different categories recognizing uniqueness, innovation, entrepreneurship, life time contribution, good CSR Practices, etc. The main objective of these awards was to provide a platform for recognizing the budding & leading young and dynamic entrepreneurs for their creative ideas and dynamic business planning. Mr. Arvind Agrawal was awarded for his outstanding contributions in form of leadership practices, process improvements and innovative contributions that led to the growth of VNR which in turn is impacting the society at large. He was chosen amongst the 200 nominations submitted for this award.

The guest of honor, Chief Minister Dr. Raman Singh, Chairman of the Jindal group Mr. Naveen Jindal, President of EO, Mr. Vishal Singh, Program Chairman, Mr. Anand Singhania and many more business icons were present during this program. This moment has been etched as an important milestone in the history of VNR by leaving behind many ambitious entrepreneurs who are successful in their respective fields. This achievement has been a moment of pride for the VNRites who are guided with such dynamic leaders.



YOUNG ARMS

YARMS Training @ Corporate Centre

Young Arms Foundation (YARMS) in the endeavor to reach out to the society with informative and meaningful communication on different areas, organized few training programs this quarter.

Training on "Best Out of Waste"

The training program was conducted by Dr. Alka Mishra and Ms. Bina Soman at Corporate Center. She shared innovative ideas on transforming waste materials into useful items. This is very useful in today's context where recycling of waste materials is emphasized upon. There are a lot of things around us that are considered as dump. Broken pots, discarded bottles, pouches can be reused as pots for planting. Some waste materials can be used for decorative purposes. The training brought about a lot of awareness amongst the participants towards waste utilization.



Training on Gas Cylinder (LPG) Safety

Using Gas Cylinder at home is a matter of concern in every household. Any news on cylinder explosion brings goose bumps. It is necessary to understand the safe use of these cylinders at home. A short training with a demonstration was delivered by Mr. Amit K Mishra (Head - HSE & Fire), SEML. The training covered information on Fire Triangle, Classification of Fire, safe use of cylinders, prevention of cylinder related accidents etc., thus improving the safety factor at home. Many practical ways to handle fire hazards were demonstrated using fire extinguishers where participants volunteered to extinguish fires. The knowledge of operating fire extinguishers is a must for handling fire hazards of any sort.



Training on Financial Planning

Every individual has financial goals to be achieved in a planned and time bound manner. With the advent of multiple financial products in the market, it becomes difficult to choose the healthy ones for a financially secured future. In this purview, YARMS conducted a Training on "Financial Planning". The session was presented by Mr. Shrikanth Parakh. The session was very informative with knowledge shared about financial planning. The trainer covered some important aspects like: Invest For The Long Term, Education Re-Financing, Review Insurance Coverages, Reallocate Your Investments etc. The main objective of the program was to create awareness regarding importance of financial saving.



EVENTS @VNR



Workshop on CARGO OPPORTUNITIES IN CHHATTISGARH

Mr. Arvind Agarwal (Director) donned the hat of the speaker at a workshop on "Cargo Opportunities in Chhattisgarh" conducted by Chhattisgarh State Industrial Development Corporation (CSIDC), Government of Chhattisgarh & Confederation of Indian Industry (CII), Chhattisgarh.

The workshop was inaugurated by Shri Amar Agrawal, Honorable Minister of Commerce & Industries, Government of Chhattisgarh. The basic theme of the workshop was Chhattisgarh – Cargo Capital of India, aiming at strengthening the value proposition of air cargo, driving efficiency through global standards, improving quality, strengthening partnerships, building sustainability and to facilitate development of an ecosystem to support better investment opportunity in cargo and logistic sector. This workshop will help stakeholders to develop their facilities near airports, supporting critical business factors i.e. markets, inputs, labour etc..

Participation in CG BUSINESS EXPO & ENTREPRENEUR MEET

Mr. Arvind Agarwal (Director) was invited as a speaker in one day business conference; CG BUSINESS EXPO & ENTREPRENEUR MEET to speak on "Application of Finance and Process in Small and Medium Businesses." The conference covered different aspects of business like Industry Outlook & opportunities, Essentials of Successful business, and tools for business growth. The main objective of the program was to explore new business opportunities in CG.





Seminar on "PRADHAN MANTRI KISAN SAMPADA YOJANA"

Mr. Arvind Agarwal was invited as a speaker for the seminar on "PRADHAN MANTRI KISAN SAMPADA YOJANA" in Raipur, organized by the Ministry of Food Processing industries, Govt. Of India. He spoke about the role of Technology in the Food Processing sector. The purpose of the seminar was to provide information on the key features of the "Pradhan Mantri Kisan Sampada Yojana" to the industry representatives, entrepreneurs and beneficiaries, self help groups etc.



VNR hosts CG CII-HR, Education & Skills Panel Meet

VNR hosted this year's first HR, Education and Skills Panel Meet of Confederation of Indian Industries (CII) CG at Corporate Centre, Raipur. Dr. Parul Parmar (GM HR) is representing this panel for the fifth time. Many HR representatives from local companies as well academicians from local educational institutes participated in this meeting to discuss the panel's agenda for this year.

The objective of the panel is to create a network of HR professionals for sharing the HR best practices, to provide a platform for interaction between academia and industry, providing recommendations to Government on all the matters of policy & practice, towards comprehensive reforms in Education System. Some activities are planned round the year like HR Summit, HR Best practices bulletin of CG companies, training programs with other panels, EXPO in collaboration with Dep't. of Employment & Training, providing support to educational institutions with help of HR functions etc.

NEW PRODUCT LAUNCH

VNR 1786

Product Features

- Early first picking
- Wrinkled fruits
- Pungency: Medium
- Less picking interval
- Extended harvest variety
- Tolerant to Powdery Mildew & Wilt
- Quick dry property with high dry recovery
- High yield potential

Adaptable States:

- Telangana, Andhra Pradesh, Karnataka

Target Segment:

- Dry Chilli, Baidagi



KRISH

Product Features

- Early first picking
- Attractive green colour fruit
- Desi type, good in taste
- Tolerant to Leaf Curl Virus
- Very high yield Potential Hybrid

Adaptable States:

- Madhya Pradesh, Rajasthan, Chhattisgarh

Target Segment:

- Dark Green



PROMOTIONAL ACTIVITIES





Release of Animated Videos

Digital Marketing Promotional animated Video Clips released by Marketing for Paddy Hybrid Varieties;

- VNR 2245
- VNR 2355 Plus
- VNR 2111
- VNR 2377
- VNR 2233



VNRites ZONE

Pictures contributed by Ashish Sajwan (VNR Nursery)



Creativity @ Home by Ms. Sweta Kusrey

Mrs. Sweta Kusrey, wife of Mr. Anand Kusrey (Logistic, Raipur) shares her creativity and talent with us. She is very passionate about paintings to the extent that she uses her creativity to beautify her home. The lovely paintings on the walls reflect her dedication towards art. Someone has truly said that painting is a mode of creative expression.



VNR NURSERY

Glimpses of activities at VNR Nursery





VNR Nursery Stall at Krishi Vikash Mela at Indore, MP



Visit of Sitafal Mahasangh Maharashtra to VNR facilities

MEDIA

प्यूल से लगने वाली आग पर पानी के बजाय डालें वॉशिंग पाउडर का झाग

ਵੱਡਾ ਆਰਸੀ ਫਾਊਂਡੇਸ਼ਨ ਕੀ ਪ੍ਰਲੀਜੀ ਫਾਈਰ ਸੈਫਟੀ ਪਰ ਵਰਕਸ਼ੋਪ ਨੇ ਏਕਸਾਪਟ ਨੇ ਦੀ ਜਾਨਕਾਰੀ

Safety Workshop

The Society 33



वॉर्ल्ड वार्ल्डर कर आगा तेल से
हान्ता होता है, बुर्लिंग कारपर
साथ घटकी जलसाधी हो तो यह अंडा निकल
न लागत हो पर मेरा निकलो ये चमत्कार से
जल नहीं देता मैं इसकी जलता हूँ



शांति-स्थिरता लाने अमीर-गरीब की खाई खत्म करना जरूरी : रमन

रायपुर, 6 मई (देशबन्धु)। मुख्यमंत्री डॉ. रमन सिंह ने आज रात यहाँ उद्घाटिता संग्रहण द्वारा आयोजित कार्यक्रम में छत्तीसगढ़ के मफला उद्यमियों को उद्घाटिता प्रस्तुताओं में सम्मानित किया। मुख्य अतिविक्री की आवश्यकी से डॉ. रमन सिंह ने समारोह को सम्पोषित करते हुए कहा कि अभियांत्री और गरीबों के बाच खार्ड जितनी कम होगी, देश और

दुनिया में उत्तरी ही ज्यादा सांस्कृतिक और स्थिरता आएगी। वह, चिंह ने कहा कि उत्तरीमाला के समाजों के इस विश्वा में गंभीरता से काहिं कर रही है। विभिन्न देशों में विभिन्न प्रकार के उद्योगों को बढ़ावा दिया जा रहा है। उद्योग स्थापना के लिए भी उत्तरीमाला को प्रोत्साहित करने की अनेक योजनाएँ प्रदेश में सञ्चालित की जा रही हैं।

वेस्ट मटेरियल से डेकोरेटिव
आइटम्स बनाने के टिप्पणी दिए

■ भारतीय रिपोर्टर | राष्ट्रपुर

रिंग रोड मिशन कारपोरेट सेंटर में बाईं
आमेरि कान्डेशन जी और से वेस्ट
ऑफ़लॉक वेस्ट मैनेजमेंट पर एक दिवायम
कारबैशना का अध्योजन किया गया,
इसमें लिंचन वेस्ट मैनेजिल का रिकूट
करना सिखाया गया।

द्वा. अमरकृष्णो वेस्ट मटरियल
से विपणने के लिए थी। आगे गैवत्तु,
मैंने इस रैमार्शियल का विवर दिया।
उसमें कहा गया कि नेचुअल मटरियल बेस्ट
होने के लिए उसके दो बाधाएँ से उत्पन्न
किया जा सकता है, जबकि वह सिक्कवर
भी हो जाता है, परन्तु लाइटिक बेस्ट
एवं इलेक्ट्रोकार्बन बेस्ट होना
सकता है। इस प्राप्ति कि इस निकटे
इए बेस्ट को नई जिल्हाविनी के साथ
बून बर्ने, जैसे पुष्टे राष्ट्र, पीलत के
बर्नर, हाईटिक कप, पुरानी घड़ी, जैसे
नायखल अर्थात् एप्पी डायर यांगले डिस्कोपिंग
करके बून बर्ने इन्हें बेस्ट बेस्ट समझता
सकते हैं। सब ही गोजान इन्होंने के
कपरे से बोनरबट मिशन बनवार करवे
की समस्या का मामला दिया जा सकता
है। इसके बाद इन्होंने बेस्ट बेस्ट
एवं बाया और फैंसों को भी प्रोफेशनल चर्चा



बून करे, जैसे पुणे थापा, पीलत के बर्बन, हाईटार्क कप, पुमानी थापी, नासियल आर्ट में पौधों का लोडकापिया करके बहुत हाईटार्क मालों बनाते न सकते हैं, सूखी ही रोजाना स्वच्छों के कपों से बीवीटार्क मिश्रण बनाते कर्मी की समस्याका समाधान किया जा सकता है, इसके लिए काम का सुधारना जापा और पौधों को भी पैषंक चलाय

बिजनेस में नई सोच और इनोवेशन ने दिलाई सक्सेस, 15 आंत्रप्रेन्योर्स को 4 कैटेगरी में अवॉर्ड



हर वर्ष 10 रुपये कम हो रहा सौ रुपये का मूल्य

आइआइटीएन श्रीकांत पारख ने बचत और निवेश के बताए गुर, कॉर्पोरेट सेंटर में हुआ आयोजन

दावपुर। नईदुनिया प्रतिविधि

आज के दौर में महाराष्ट्र और जीवन ने इस तरह से कारबंद बदली है कि भवित्व में आर्थिक चिंताएं बढ़ सकती हैं। समय और अर्थव्यवस्था ऐसी तरह रही है कि 100 रुपये का सूच्य प्रतिवर्ष पांच प्रतिवर्ष गिर रहा है। यदि आप अपने भवित्व को आर्थिक रूप से मजबूत करना चाहते हैं तो केवल 1000 रुपये की बचत कर सुनिश्चित कर सकते हैं। ये बात कॉर्पोरेट सेंटर में यथा आईआईटीएन के लक्ष्यवाचन में पाइयोडेल इंडियानेमेंट फॉटो काइट्सोफ्टवर क्लाउड प्रतिविधि में कही गई। कार्यक्रम में आप निवेशक आइआइटीएन श्रीकांत पारख ने बताया कि भवित्व को आर्थिक कर्षण से मजबूत करने के लिए हर व्यक्ति पांच तरह की रणनीति बनाता है, जो जीवन में घबराए जाना महत्वपूर्ण है। पहली- बच्चों का विचार,



योग्यता- बुधी- बच्चों का विचार, माता-पिता और एक बच्चा। 1000 रुपये प्रतिवर्ष बचत करें। और दो जीवों पर निवेश करें, जो आपके बच्चे की विकास के खुब और भवित्व में आर्थिक मुद्रा होंगी।

पांचों लाभोंवाली पूरी करने के बताए उपाय

यहां करें निवेश

यदि आपकी आप 20 हजार हैं तो इकिनटी फॉटो - इसमें 500 रुपये प्रतिवर्ष निवेश किया जाए तो काफ़ी बढ़ते



बचती रहेंगी। यह एक तरह से विकस डिपालिंग की तरह कारबंद होता है। जहां आपके निवेश किए रखयों को दूसरी बारह पर निवेश किया जाता है। उसके बाद जो आप प्राप्त होती है, उसका कुल प्रतिवर्ष काट कर आपकी रकम में जारी दिया जाता है, जिसका आर्थिक लाभ लंबे अवधि में मिलता है। कम से कम 10

आर्थिक आंकड़े जीवन शैली में बदलाव के कारण

- 20 प्रतिवर्ष प्रतिवर्ष बढ़ रहा फॉटो फॉटो का बदल, बढ़ रहा आर्थिक लोड।
- 15 प्रतिवर्ष स्मार्ट फोन का खर्च जिसे किया जा सकता है नियंत्रित।
- 15 प्रतिवर्ष बाहन भोजन करने पर व्यय, नशाख और पर यह रहा असर।

वाले के लिए बदलाव के कारण।

फॉटो फॉटो का बदल राप्ये में बचे 500 रुपये को यहां निवेश कर दिया जाए, इसकी अचूकी बदल ये है कि इसे बचत पाने पर निवेश का सकता है। ये भी लंबी अवधि पर अचूका लाभ देता है। योग्यता- बुधी- बच्चों को यदि 20 यार के लिए किया जाए तो 10 लाख रुपये आवश्यकी है।

4

CityLine

TheHitavada

■ Monday ■ May 7 ■ 2018

Failure is the foundation to the success, says Chief Minister

Chief Minister was addressing the Entrepreneur of the Year Award function

■ Staff Reporter
Latur, May 6

DSPS and District come and go in life, but the success comes to that businessman or to any other person for that matter who faces all the challenges with friendless, patience and then grow ahead after winning over all them," Chief Minister stated while addressing the Entrepreneur of the Year Award function on Sunday. Failure is the foundation to the success. Whenever we fall and gets beaten, interpretation of success comes from that failure. He said.

Chief Minister talked about how big his intention like Kamal Singh and Neeraj Singh struggled through life before sailing to success success.

Dr Singh also shared anecdote from his own life as to how he goes through in fighting the politics after a defeat in the election, and how he once again got back to the path of success. After losing an election by 18,000 votes, he won the next one with great



Chief Minister Dr Ramesh Singh, JSPU, Chairman Naseem Jindal sharing stage with all the awardees after the function.

margins and former Prime Minister Atal Bihari Vajpeyi responded him in the Union Cabinet, which was the watershed moment of his life.

Chief Minister also shared his success story in life despite the severe losses faced by him. He compared Chhattisgarh as a start-up State, where he got the chance of taking risk. Chief Minister shared the growth statistics of Chhattisgarh from a small state with negligible GDP 29,800 crore, Budget of Rs 8,000 crore, and Per Capita Income Rs 18,350 to GDP 2.90 lakh crore, 80,000

per capita income, per capita power consumption from 600 units to 1,700 units, highest in the India.

Today Chhattisgarh is the first state in the region which is heading to 10,000 km railway track in next 8 years. Unless the farmers get strong and agriculture sector grows, state cannot progress. Rs 25,000 crore road construction works are being conducted in the state. It will bring paradigm shift in the life of people and state economy. Road, Rail and Power Connectivity are keys to progress of the state.

By August and September every home of the Chhattisgarh will have power connection. We are fighting generations' warrios. People jaded because of food scarcity that it brought in work-force changes, bridging the gap between rich and poor as upper class for once, Dr Singh added.

Later in the event, Jindal Steel and Power Limited (JSPU) Chhattisgarh Naren Jindal, in his speech, shared his success story and daunting challenges that he faced.

He landed in Bihar straight

from America, Dallas, Texas, when he met State Bank of India Chairman for Rs 150 crore loans for a small rolling mill. Chhattisgarh investors suggested him to start a similar plant and offered to finance it.

Naren Jindal informed that JSPU set Indias first 1000 MW power plant which transformed the face of Power industry. The company repaid the debt taken from SBI within one and a half year. Jindal also gave valuable suggestions and tips to the emerging entrepreneurs for the success in business by citing examples from his life.

Entrepreneurs' Organization gave away awards in 10 categories, starting from Urban Business Practice award, Anilsh Joshi of Clean Tec Service and Dr. Aadi Gupta's Positive Health Zone.

Emerging Business House category award went to Vignesh Khushlani of New Le Enterprises, Dr. Hasmik Khan, Neeta Honda of Path 9 Academy, and Harpreet Bhadoria of Kansole Group.

Best CSR Practice award was given to Dharmendra Berde of D Egg Industries and Basant Kumar Jain of Shubhal Bazaar.

Innovative Business Model was bestowed on Arunil Dave i Ocean Bridges and Chaitanya Agarwal.

Start of the Year award acceded to Puru Agarwal of Blueberry Speciality Award for Emerging Women Entrepreneur and Dr. Prayagraj Agarwal, Lifeline Ambulance Services bagged h Panjabkotian Manish of Shri Shivaan, Sonepat.

Best Entrepreneur of the Year award was taken up by Ritu Jain of C Corporates and Arvind Kups Agrawal took home the Entrepreneur of the Year award

FARMER'S SUCCESS STORIES

Farmer Name	Roopchand Narayan Patidar
Village	Mirjapur (Manawar)
District	Dhar (MP)
Crop	Ridge gourd
Variety	Artri
Sowing Date	15-11-2017
Area	1.5 Acres
Row to row distance	5 Feet
Plant to Plant distance	2 Feet
Harvesting time	23-01-2018 (1 st Harvest)
Total production	37 Ton
Total income	9,80,000
Total expense	1,87,000
Net Profit	8,55,000
Mobile No.	88391 57056

Farmer Name	Anil Mayaram Patidar
Village	Dhamnod
District	Dhar (MP)
Crop	Sponge gourd
Variety	Alok
Sowing Date	15-10-2017
Area	1.7 Acres
Row to row distance	5 Feet
Plant to Plant distance	1.25 Feet
Harvesting time	30-11-2017 (1 st Harvest)
Total production	46 Ton
Total income	9,20,000
Total expense	2,50,000
Net Profit	6,70,000
Mobile No.	94345 22752



Photo Credit : Dr. Parul Parmar



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