



## VNR SEEDS —

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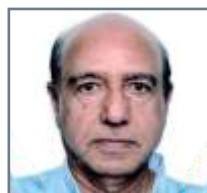
### Highlights



**Corporate Centre (VNR New Office )**  
Canal Road Crossing, Ring Road No.1  
Raipur, Chhattisgarh



**VNR Seeds Private Limited (VSPL)**  
has set up its second Seed conditioning plant  
at Village-Banda Mailaram, District Medak,  
State Telangana.



**Dr. Narayan Chawda**  
(Chairman)

I congratulate all of you on the launch of VNR Magazine, it is highly important to share your achievements, thoughts and ideas with others to remain socially connected. VNR Magazine will be a medium for all of us to share what we feel can benefit others. Experience & knowledge play vital role in development of a nation and India being an agriculture oriented country we have endless opportunity to contribute towards nation's growth. What we know and what we do must be known to others so that they can also learn and adapt according to their requirements.

It is also important to be updated about interdepartmental agendas and achievements and this magazine will be an informative source of information in this aspect. I congratulate HR team for this positive initiative and hope that every family member will not only read it but also contribute with his/her thoughts and ideas.



Mr. Vimal Chawda  
(Managing Director)

“Congratulations on the launch of VNR Magazine, an initiative which will act as a tool for sharing of thoughts and achievements for all of us, we must contribute actively with our thoughts and success stories which will inspire others as well. In VNR we are all committed towards betterment of farmers and any inspiration or example of success must be shared so that it can be further circulated among farmers, VNR Magazine will be used for transmitting information of such events. It is also equally important to pick the positives of such stories, adapt them and circulate further among our groups. My sincere wishes towards success of this initiative.”



Mr. Arvind Agrawal  
(Director)

“The initiative taken of releasing an in-house VNR magazine serves different purposes. It shall act as a reflection of the organization culture through the shared knowledge of various activities. It shall act as a medium of communication of various departmental initiatives taken within and outside the organization. This magazine also provides a platform for sharing the creativity of the VNR team. The magazine will educate all of us through the information provided on industry and competition. I congratulate one and all on the release of first magazine edition that will bring the VNR community closer through shared information .I am sure that Impact VNR will impact on people’s life.”



Mr. Atul Sah  
(Business Head)

“Dear Team, my congratulation and good wishes for the editorial team for this new initiatives, it’s a people’s platform to share and update organisation with information’s related to business, industry, personal front and lot more. Take a pause from your busy daily routine and let give a chance to the writer with in you, it is your magazine, express yourself. I am very excited and will be looking forward for this magazine every quarter for updates.”



Dr. K. C. Upadhyay  
(Head R&D)

“The R&D team congratulates all in team VNR for the spectacular growth that the company has achieved in the past years and confides that all future targets will be achieved aggressively. Seeing the past performance and future aspirations there lies a great responsibility on the R&D team to deliver on market oriented products with value addition for farmers. Our scientists are working aggressively and are committed to meeting these challenges by using new ways and technologies to increase yields and incorporate crucial traits in a sustainable way. With expertise in Crop Breeding, Molecular and cell biology, Pathology and Entomology we now have capabilities to be among the leaders in the industry. Presently we have 58 dedicated persons working on 20 crop species in over 170 acres of land in 19 strategic locations spread throughout India. We have over 200 pipeline products being tested for commercialization. The company has been investing heavily in R&D on infrastructure, new technologies, germplasm development and most importantly on people development.”



Mr. S. Rudraprakash  
(Head Supply Chain)

“It is a commemorative occasion indeed when we have our own magazine. VNR has and will continue to champion the cause of a family that we already are. This magazine I am sure is a progressive step in that direction. We can take pride to be associated with the noble profession of agriculture and this magazine should serve as a mouthpiece, to voice our opinion and our pride in building the national economy from the grassroot agrarian level. Our pursuits shall be augmented with such an initiative. Which will chronicle all the glory moments. Wishing the very best.”

## Editorial Board Speaks

It gives us immense pleasure to present before all the first edition of our in-house magazine. The motto behind publishing the magazine is sharing of organisation and industry specific knowledge. It also intents to showcase the hidden talent of VNR family members.

We would like to thank all those who have directly or indirectly helped us with the magazine publication. We expect the number of contributing team members to grow with each issue. We are grateful to Mr. Arvind Agrawal and Ms. Parul Parmar who guided us throughout. We thank our publishing business partner for making VNR Impact a reality.

Words would always be insufficient to express our feelings of gratitude for having this opportunity and management's faith bestowed upon the editorial team to carry this mantle.

Finally, we wish to encourage more contributions from all sections in future, to ensure a continuous and uninterrupted flow of information. Reviewers and guest editors shall always be welcome.

We also invite feedback and suggestions that could improve the quality of the Newsletter.

Editorial team: Ms. Bhumika Bondre, Ms. Manosmita Mishra, Ms. Deepika Gajjar

## Annual Conference 2014 'Josh'



## A New Innovation In Vegetable Grafting Technology



Healing of grafted plants....

A new experiment-covering of tunnel with plastic v/s cotton cloth, June-2015

In vegetable grafting – Healing and hardening process is very important and crucial aspect. In different countries different methods are used according to their climatic conditions. In one of our production unit in Village–Gomchi, Raipur, Chhattisgarh having tropical to subtropical climatic condition, we followed the standard technique by covering the trays, containing grafted plants kept in tunnel shaped benches, by thick polythene film and electrically operated humidifiers for maintaining the humidity in tunnel. Doing so we didn't get desired results as success rate was only 40% to 50%.

“VNR Nursery Team” developed the new technique for healing process which is not only environmental friendly, but also very much affordable keeping it well within the reach of small farmers the tunnels are covered with thin cloth and the cloth is kept wet either by running foggers above the cloth or it may be kept wet by simply spraying water by hand sprayer. In case of power-interruption cloth can easily be wetted with the use of hand sprayers. The wet cloth thus very-well maintains the desired humidity inside the tunnels.



### HEALING

Fogging or spraying is done for four days after grafting in the day time. During the process of healing – light and temperature should be maintained (Light - 3000 Lux optimal in tunnel, not less than 1500 Lux, Temperature - 25 °C -32° C) On 4th day in the evening - cloth is removed.

### ACCLIMATION

On 5th day tunnel is kept open with no cloth covering at all till 10:00 to 11:00 am to observe the instance of wilting if any, afterwards again tunnel is covered with cloth which is kept moist. Cloth is again removed in the evening and same condition is continued for next two days (no cover) with light intensity of 4000 to 5000 Lux.

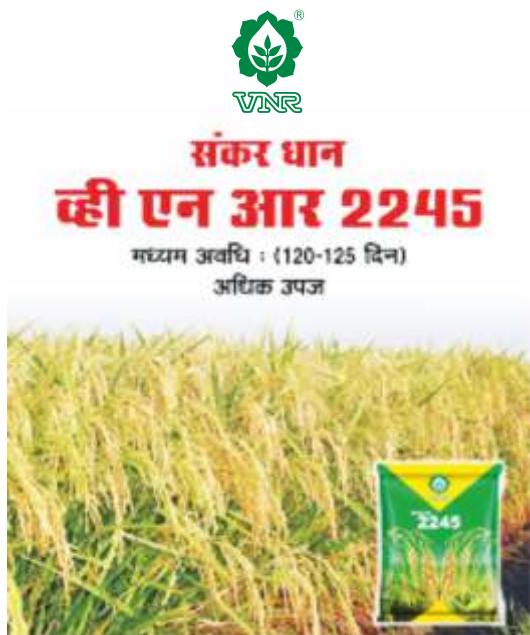
### HARDENING

In this process plants require are kept in light intensity of 10000 – 15000 Lux for 7 to 10 days in raised platform. The light intensity is very critical for hardening of plants and it should not be less than 8000 Lux.

Following this method the VNR Nursery Production team is getting success rate of more than 95% to 100% (Which is equivalent to some costly automated healing chamber, maintained only in foreign countries). Adapting this method, small and marginal farmers/nursery men can easily carry the Vegetable grafting production work. In India this method can bring revolution in vegetable grafting technology, which is so far complicated and cumbersome.

Contributed by : **Dr. Narayan Chawda, Chairman**

## संकर धान (VNR 2245)



### बीज दर व पौध रोपणी :

- 6 किलो हाइब्रिड बीज एक एकड़ की पौध के लिए इस्तेमाल करना चाहिए। क्षेत्र के कृषि विभाग की सलाह अनुसार हाइब्रिड धान लगाना चाहिए।
- बीज को 12 से 14 घंटे पानी में भिगोकर, 24 घंटे अंकुरण के लिए छाया में रखें। एक किलोग्राम अंकुरित बीज प्रति 40 वर्ग मीटर की दर से बुवाई करें। इस प्रकार से 6 किलोग्राम अंकुरित बीज को 240 वर्ग मीटर में बोकर जो पौधें तैयार होंगे, वह एक एकड़ के लिए पर्याप्त रहेंगे। अच्छे पौधे तैयार करने के लिए 1.5 मीटर चौड़ी और सुविधा अनुसार लम्बी क्यारियों बनानी चाहिए।
- 1 किलो यूरिया, 3 किलो डी.ए.पी., 2.5 किलो म्यूरेट ऑफ पोटाश और 2 किलो जिंक सल्फेट जमीन की तैयारी के समय खेत में डालें। रोपणी वाले क्षेत्र में 12 और 20 दिन के अंतराल पर 1.5 किलो यूरिया डालें ताकि स्वस्थ पौध तैयार हों।

#### पौध रोपण :

- 21–25 दिन की पौध या 5–6 पत्तियों वाली पौध की रोपाई करनी चाहिए। एक स्थान पर एक पौध लगाने चाहिए। कतार से कतार और पौधे से पौधे की दूरी 20 वा 15 से.मी. रखनी चाहिए।

**खाद :** साधारण उपजाऊ भूमि के लिए प्रति एकड़ खाद निम्नानुसार इस्तेमाल करें।

N–48 किलो : P–24 किलो : K–24 किलो खाद (किलो प्रति एकड़)

खाद डालने का समय	यूरिया	डी.ए.पी.	म्यूरेट ऑफ पोटाश	जिंक सल्फेट
जमीन की तैयारी के समय	15	50	30	20
रोपाई के 3 हप्ते बाद	35		—	
रोपाई के 6 हप्ते बाद	35		10	

यदि पत्तियों के ऊपर जिंक की कमी दिखाई दे तो 10 किलो जिंक सल्फेट प्रति एकड़ या 0.5% जिंक सल्फेट का छिड़काव करें। पौध संरक्षण : आवश्यकता के आधार पर स्थानीय कृषि विशेषज्ञों की सलाह अनुसार ही कीटनाशकों का प्रयोग करें।

**कटाई :** जब फसल की 80% बालियां पक जाएं या जब दानों में 20–20% नमी रह जाए। सही समय पर कटाई करने से चांवल के दाने पूर्ण (साबुत) प्राप्ति : बढ़ जाता है।

Contributed by : Mr. Pradeep Tiwari, Marketing

*“ The thing which always give you confidence and Motivation, is your award”*

The Long Service Award Program celebrates and honours the long-term commitment and loyalty of VNR employees who have achieved milestone years of 7 or 15 of service. The Long Service Awards Program got initiated in 2013. Award recipients are honoured at special events such as Annual Conference, Departmental Meeting or Team celebration in the month of September/October each year. The awardees are felicitated along with their family members by the management team with a momento and a memorable gift. This is followed by a group photograph of all awardees. The purpose of the program is to strengthen employee engagement through recognizing and honouring the commitment and dedication of long term employees and also to promote long-standing careers with the organization.



**“For progress in growth every one needs training  
and to encourage this, VNR conducts training”**

A training program was conducted “Managing Sales Performance”, for the middle management sales team at Hotel Landmark, Raipur on 13-14 April 2015 by trainer Dr. B. Sivaprasad. It was aimed at excelling the skill-sets/knowledge required for business & team management keeping in mind the challenges faced in maintaining or improving the pace of organizational growth in presence of the competition threats, business opportunities, regulatory challenges etc.

Dr. B. Sivaprasad the trainer has given 10 ground rules for becoming a successful manager and for the job success in the information age which are highlighted below.

1. Become a quick-change artist.
2. Commit fully to your job.
3. Speed up.
4. Become a lifelong learner.
5. Be a fixer, not a finger-pointer.
6. Hold yourself accountable for outcomes
7. Accept ambiguity and uncertainty.
8. Behave like you're in business for yourself.
9. Add value.
10. See yourself as a service center.



Contributed by : Mr. Debrat Roy, HR

## VNR gets it's New Processing Facility at Telangana

VNR Seeds Private Limited (VSPL) has set up its second Seed conditioning plant at Village-Banda Mailaram, District Medak, State Telangana. The plant is strategically located at a distance of 40 kms. from Hyderabad and well connected with highway in a pollution free environment.

On 23rd April 2015, the plant was kick-started by MD, Mr. Vimal Chawda along with director Mr. Arvind Agrawal. Research & Development Head - Dr. K. C. Upadhyay with his wife, performed the pooja ceremony at this new plant. The inauguration ceremony was well attended by officials and business partners of VNR. Mr. Vimal Chawda in his inaugural address explained the strategic importance of setting up this plant in Hyderabad; which will source raw seed from its adjoining local production areas, process & pack well within small window of season time available for field crops. This will not only reduce cost of operations and logistics but also significantly reduce time to market.

This plant aims to cater to markets of southern region is a planned step in organic growth trajectory of VNR. He added that, VNR's product portfolio is increasing and we were looking to elevate the processing capacity to meet our growing requirements. Today, VNR is having production and marketing network spread across the country, we are having seed productions in 20,000 acres of farm land, with this new facility we aim to process an additional 4000MT of seed every year. Mr. Chawda, congratulated management, team and associates of VNR for setting up this plant in record duration of 155 days, which is quite an achievement in itself. Mr. Raj Kumar Kundu, General Manager-Plant, in his presentation conveyed about unique automation features of Cimbria processing line imported from Austria & Denmark integrated with SCADA, which collects and monitor data through sensors at every stage of production and machine operations can be managed from remote locations. Plant consists of 1 Cimbria processing line with capacity of 5 MT per hour. The entire operation of processing and packing can be achieved in single incidence with an automated Form Filling and Sealing (FFS) of Nichrome integrated with weigher head from Yamato, Japan. The plant will be utilized for processing crops like paddy, maize, other field and vegetable crops. The warehouse is having an area of 35,000 sq. ft. with storage capacity of 2000 MT of seed. The warehouse structure of Kirby is lined with rockwool insulation sheets which help in reducing the internal temperature facilitating better seed storage conditions.

### Some Glimpses of Hyderabad Processing Plant Inauguration



## Blood Donation Camp at VNR Deorjhal Plant



We all know there is no substitute for human Blood and every three seconds someone needs blood, our single blood donation can save upto three lives after donating blood.

To fulfill above mentioned reason VNR organized Blood Donation Camp at Processing Plant, Deorjhal through Red Cross Society. VNRites participated very enthusiastically in this noble work and made history, total 89 participants had taken part out of which 66 participants donated the blood. Due to some medical parameters rest donor were not able to donate but they showed their courage which is appreciable.



## Indian Scientists Develop Zinc-Enriched Rice to Fight Malnutrition



Researchers from Indira Gandhi Agriculture University (IGAU), Raipur have developed zinc-enriched rice that's expected to play a crucial role in fighting malnutrition in tribal-dominated Chhattisgarh where nearly seven lakh children are still malnourished. The new paddy seed, called 'Chhattisgarh Zinc Rice-1' is the first zinc bio-fortified rice variety in India. It was launched by the State Variety Release Committee in March and its production is likely to begin from the next kharif season.

"We focused on increasing our crop production since the inception of the Green Revolution with the aim to eliminate hunger. In the process, we managed to yield high production, but the quality of crop did not improve," said professor Chandel from the Indira Gandhi Agriculture University.

In a survey done in the year 2000, the Centre, along with health organizations found that 60-70 per cent of population was suffering from malnutrition because of deficiency of micro-nutrients, particularly iron, zinc and Vitamin A. Following this, the government decided to come out with a research programme to improve the variety of three staple crops - rice, wheat and maize - in different states. Under the programme, Chhattisgarh, considered as the rice bowl of the country, decided to work on the quality aspect and took up 'Rice Bio Fortification Research Project'.

In the first phase of the project in 2003-2005, about 200 rice germplasm lines with high grain nutritive values but low-yielding quality were identified, he said. Subsequently, in the next phase of 2006-2011, seeds were multiplied and subjected to genetic improvement exercise, which led to seven high-yielding zinc-enriched rice varieties. In 2013, the Centre decided to conduct a separate exercise coordinated by Directorate of Rice Research (DRR), Hyderabad, to analyze the outcome of the researches being conducted in different parts of the country. Finally, four varieties were adjudged best in terms of quality, of which the top two came from Chhattisgarh. "Currently, we have 100 kg seeds of this new variety and we are planning to multiply it in 10 acres. By December this year, we will distribute it to about 5,000 farmers across the state. Its sowing would be started in the next kharif season," professor Chandel said.

Source : Food.NDTV.com

## Icrisat to step up focus on smart crops' millets



As millets making a slow but steady comeback, Icrisat has said it would have a special focus on millets, which it considers 'smart crops', considered the life-line of small and marginal farmers in semi-arid areas. Headquartered at Patancheru, the International Crops Research Institute for Semi-Arid Tropics has said sorghum, pearl and finger millets are among the mandate crops. Asked about institute's strategy for millets, which had been off track due to lack of policy support, Icrisat's Director-General David Bergvinson has said that millets played a crucial role for countries such as India, with a large number of small and marginal farmers. "They are rich in nutrition and consume less water. These water-efficient crops are relevant for India. They help farmers face the changes in climate," he said.

Source : Gubba E News



Honorable Central Agriculture Minister  
Shree Radha Mohan Singh @ VNR R&D Centre



Honorable Chief Minister of Telangana  
Shree C S Rao @ VNR R&D Centre



Honorable Chief Minister of Punjab  
Shree Prakash Singh Badal @ VNR R&D Centre



Honorable Central Minister of Transport  
Shree Nitin Gadkari @ VNR Bihi Stall, Nagpur



Honorable Chief Minister of GUJARAT  
Smt. Anandi Ben @ VNR Bihi Stall, Gandhinagar



Dr. Gurdev Khush, Retired Principal Plant Breeder, IRRI  
VISIT @ VNR R&D Centre



Dr. K.L. Chadha, Horticulture Scientist, ICAR Visited @ VNR R&D Centre

### Farmer meet held at Sonepur, Odisha



Farmers got lots of information about new technique of farming, hybrid seeds and many more information which will helpful to improve quality and quantity of product

### VNR reached to farmer

Crop visit was done for VNR CP 27 at Jagdalpur by VNR sales team. They advised the farmer about the technique of getting good quality and quantity yield.



### Badminton



### Cricket



### Dealer Distributer Meet

Company organized many channel partnership meeting at various locations in last quarter. The focus was on sharing the company vision and areas of contribution in the seed industry. Mr. Atul Sah, Business Head & respected sales state heads also share the future product offerings.



## बाबा के प्रवचन :-

ऑफिस में आपको बाबा के प्रवचन की सुविधायें उपलब्ध हैं यदि आपको कोई समस्याएं हैं और आप समाधान चाहते हैं ? तो आप उनसे संपर्क जरूर करें ।

बाबा कौन है? कब मिलेगे ? कहाँ मिलेगे एवं कैसे मिलेगे? आदि प्रश्नों की समस्याओं का समाधान आप स्वयं करें। यदि आप अपनी समस्यों की चर्चा उनसे करेंगे, तो बाबा स्वयं प्रकट होकर अपका मार्ग दर्शन करेंगे।

धन्यवाद!

## कविता

बेगाना कोई अपना बनाकर चला गया  
खुशी से कोई मुझको चुरा कर चला गया  
मैं उम्र के खुमार में सोई थी बेखबर  
वो कौन था जो मुझको जगा कर चला गया ।

रफता—रफता मैं तुम्हें अच्छा लगूंगा,  
अजनबी हूँ आज कल अपना लगूंगा,  
रेत जितनी प्यास लेकर छुवोगे मुझे  
हूँ तो बूँद तुम्हे दरिया लगूंगा ।

अभय ढोक (Sales)

## नव चिन्तन नित कर

नित कर प्राणायाम्

प्रभु वंदन नित कर

नित कर वृद्धो का सम्मान,  
कर समय व्यतीत परिजन संग  
कर माता पिता पर अभिमान

कर सदुपयोग समय का,  
कर स्वर्णिम सपनों का निर्माण,  
साध लक्ष्य बढ़ा जीवन में,  
दे आहुति अथक परिश्रम की,  
यदि तुम ये सब कर जाओगे,  
जीवन विजय कर पाओगे,  
होगी हर अभिलाषा पूर्ण तुम्हारी,  
जग में होगा सम्मान ।

अतुल साह (Business Head)

## Lunch Box:

In our busy life we need every thing quick and fast. Here is a jhatpat recipe for your lunch box

### Potato fry

#### Ingredients

3 Potatoes,  $\frac{1}{2}$  teaspoon red chilly flakes (can add more)  
 $\frac{1}{2}$  teaspoon Kasuri methi, Oil, Salt.

#### Method

Peel and cut the potato in long slender shape. Heat oil, put some cumin seeds, add the potato sticks and cook properly. Then sprinkle red chilly flakes, kasuri methi and salt. Leave it on heat for 10 mins and serve it or keep it in your lunch box.....

Bhumika Bondre(HR)

## Magazine titles suggested by VNRites

We want to thank you for contributing your invaluable suggestions .....

1.	Mr. Arvind Agrawal	Management
2.	Mr. Ashutosh Verma	Sales
3.	Mr. Nitin Chaudhary	Sales
4.	Ms. Manosmita Mishra	Marketing

5.	Ms. D. Rohini Narasaiya	Account
6.	Mr. Pawan Kumar	Sales
7.	Mr. Roopam Johri	HR
8.	Mr. Bhuwanesh Patel	Finance

## How can I help to protect my computer from viruses? (Windows 7)

Protecting your computer from viruses and other threats isn't difficult, but you have to be diligent.



- Install an antivirus program. Installing an antivirus program and keeping it up-to-date can help defend your computer against viruses. Antivirus programs scan for viruses trying to get into your email, operating system, or files. New viruses can appear daily, so check the antivirus manufacturer's website frequently for updates. Some antivirus programs are sold with annual subscriptions that can be renewed as needed, but many are also available for free. Microsoft offers Microsoft Security Essentials, a free antivirus program you can download from the Microsoft Security Essentials website. You can also visit the Windows Security software providers webpage to find a third-party antivirus program.
- Don't open email messages from unfamiliar senders, or email attachments that you don't recognize. Many viruses are attached to email messages and will spread as soon as you open the email attachment. It's best not to open any attachment unless it is something you are expecting. Microsoft and Windows Mail help block potentially dangerous attachments.
- Use a pop-up blocker with your browser. Pop-up windows are small browser windows that appear on top of the website you're viewing. Although most are created by advertisers, they can also contain malicious or unsafe code. A pop-up blocker can prevent some or all of these windows from appearing. The Pop-up Blocker feature in Internet Explorer is turned on by default. To learn more about changing its settings or turning it on and off, see Internet Explorer Pop-up Blocker: frequently asked questions.
- Keep Windows updated. Periodically, Microsoft releases special security updates that can help protect your computer. These updates can help prevent viruses and other computer attacks by closing possible security holes. Make sure that Windows receives these updates by turning on Windows automatic updating. To learn how, see Turn automatic updating on or off.
- Use a firewall. Firewall or any other firewall program can help alert you to suspicious activity if a virus or worm attempts to connect to your computer. It can also block viruses, worms, and hackers from attempting to download potentially harmful programs to your computer. To learn more about Windows Firewall, see Understanding Windows Firewall settings.
- Use your browser's privacy settings. Being aware of how websites might use your private information is important to help prevent targeted advertising, fraud, and identity theft. If you're using Internet Explorer, you can adjust your Privacy settings or restore the default settings whenever you want. For details, see Change Internet Explorer Privacy settings.
- Turn on User Account Control (UAC). When changes are going to be made to your computer that require administrator-level permission, UAC notifies you and gives you the opportunity to approve the change. UAC can help keep viruses from making unwanted changes. To learn more about enabling UAC and adjusting the settings, see Turn User Account Control on or off.
- Clear your Internet cache and your browsing history. Most browsers store information about the websites you visit, and information that websites might ask you to provide (such as your name and address). While it can be helpful to have these details stored on your computer, there are times when you might want to delete some or all of them, for example when you're using a public computer and don't want to leave personal information behind. To learn how to clean up your history in Internet Explorer, see Delete webpage history and Delete your Internet cookies.

Contributed by : **Mr. Harendra Sharma, IT**



## About VNR Nursery

VNPL , 2012, was formed to benefit farmers with best planting material of the latest varieties in fruits and vegetables & technical know how to support the same.

- In fruits we have released our own researched and developed variety of Guava - VNR BIHI& VNR Kathal ( Jack fruit ) We are into research of some more fruits and its varieties for best value for farmers , trade & consumers.
- VNR BIHI is widely accepted by the farmers all across the nation and more than 1 million plants are available in farmers field in 18 states.
- VNPL surprised agriculture community by introducing Grafted vegetable plants for the benefit of farmers. This year we are in process of producing about 9 Lac Grafted Brinjal plants.
- VNPL is equipped with more than 100 acres of land & 42000 sq ft of green house for research, propagation, and adaptive trials.
- Team VNPL - Graduates / Postgraduates from renowned agricultural institutions with passion of doing good for the farmers are supported with customer service, accounts & logistics.
- VNPL website - [www.vnrnursery.in](http://www.vnrnursery.in) is one of the best site & liked due to its well thought content send regular updation.



Contributed by : **Mr.Devesh Shukla**, National Head, VNR Nursery Pvt. Ltd.

## Farmer's Success Stories

Farmer	: Mr. Hardik Tank
From	: Jagdalpur Kondagaon
Crop	: Chilly
Variety	: VNR-435.
Type of farming	: Tray nursery
Transplanting time	: 27 days
Row to Row distance	: 5 feet
Plant to Plant distance	: 1 feet
Plant population	: 8712/acre
Harvesting Time	: 240 days
Total Production	: 201 Kg/day
Cost of cultivation	: 5 Lac
Total Sell	: 9 Lac
Total Profit	: 4 Lac/acre

Farmer	: Mr. Sonu Patidar
From	: Village: khalghat, Dist.:Dharmpur
Crop	: Bitter Gourd
Variety	: VNR 28
Date of sowing	: 01/06/2014
Area	: 2 acre
Total harvest	: 15
Total yield	: 28 mt
Amount	: 764400 Lac

Farmer	: Mr. Ramesh Chawda
From	: Jagdalpur
Crop	: Grafted Brinjal
Variety	: VNR 212
Area under drip	: 2.5 Acre
Drip line	: 16008 x 0.2 x 1.0 LPH.
Row to Row spacing	: 5 feet
Plant to plant spacing	: 3.5 feet
Mulch or not	: yes
Transplanting Date	: 28 July 2014
Total Cost of cultivation	: 423852/-
Total Production	: 123483 kg per Acre.
Net Income	: 800000/acre



**VNR SEEDS PVT. LTD.**

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