



www.vnrseeds.com

VNR Impact

Volume - 18, October to December 2019



IN THIS ISSUE

- ❖ Editorial
- ❖ CSR
- ❖ VNRRites Zone
- ❖ Promotional Activities

- ❖ Reward & Recognition
- ❖ Knowledge Zone
- ❖ Training
- ❖ Nursery

- ❖ Achievement
- ❖ Events
- ❖ Young Arms Foundation
- ❖ Media

MESSAGE FROM DIRECTOR



Dear VNRTites,

We are going through a tough time due to the pandemic COVID 19 infection spread situation and it is important that we face this situation with a positive mindset. The impact of being at home or to restricted smaller territories of work might frustrate us to no end without knowing how much longer will the situation take to normalise. It is important that we take these changes positively and make the most of it. Let's look at the areas where we need to work upon;

1. Business : The overall economy slow down world wide and in country our will have a huge impact on our business. The business may not run as per the laid goals hence we should focus on the other aspects of business like planning, new idea generation for growth, strategies for sustaining the business outcomes in the future, etc.

2. Health & Fitness: Lets focus on our health and fitness, something we always wanted to do but procrastinated. Let's start exercising for our muscles, fasting for our stomach and meditate for our healthy mind & thoughts. Staying healthy will help in beating any illness and stay fit.

3. Finance: The business will get impacted and therefore the income generated will go down, impacting all the stakeholder attached to all businesses. We need to manage the company finances as well as personal finances well so that the basic needs of the company as well as family is met and sustained.

4. Spirituality: It is time for some introspection and self betterment. Open the mythological books or listen to spiritual gurus so that their preaching helps us in passing the tough time without getting emotionally imbalanced. It will also help in gaining inner strength and mental peace.

5. Socialising: There will be social distancing with the outside world but social nearness to our family members whom earlier we faced only before & after duty hours or at weekends. With more time being spent

with them, try to understand them, love & care for them without entering into any altercations or fights. Understand that your family needs your help, hence create a balance between work at home and family time properly.

6. Time management : You need to balance time between work, family, personal needs and self development. Set a timetable for giving time to all needs. Look out for ways in which you create new and vibrant atmosphere at home with the home stay not getting to much on your nerves with the growing number of days of the lockdown period.

6. Psychological balance: With lots of negative news around and atmosphere of uncertainty, it is important to be psychologically strong. Reach out to friends, relatives and talk your heart out if anything worries you. Stay cool and develop positiveness around you. Look for hobbies that you may have wanted to follow and connect with your beloved ones. With a healthy mind, you shall be able to show patience and deal with challenges that come across.

Lets face this situation together bravely. We are here to support you. You can reach out anytime to your seniors, management or HR in case you need any sort of help. Lets pray, this time passes away quickly and we come out stronger than before.

Warm Regards,
Arvind Agrawal
Director.

Coronavirus

HOW SPREADS BY

A) PERSON TO PERSON VIA COUGH AND SNEEZE

B) TOUCHING CONTAMINATED SURFACE FOLLOWED BY TOUCHING EYES, NOSE AND MOUTH.

Symptoms

- FEVER TIRED COUGH
- Nasal Congestion HEADACHE Running Nose
- Body Pain Sore Throat Diarrhoea

PRECAUTIONS To protect from Coronavirus

Avoid Handshakes

Maintain Self Distancing of 1.5 Meters

Stay home if you're unwell

Regularly disinfect frequently used materials.

Regularly use Hand Sanitizer (Alcohol based) or Wash with Soap atleast for 20 seconds.

Practice good respiratory hygiene.

Avoid touching face, eyes, or mouth after touching surfaces.

WHAT

Infectious Disease. Spread by Coronavirus (COVID-19). Outbreak began in Dec. 2019

EDITORIAL

Dear VNRites,
Wishing you a very happy and prosperous New Year '2020'. Well, with the onset of this new year we bring to you the new year resolutions of some of our colleagues which will motivate all of us to set some goals for self! The final issue of year 2019 is full of exciting events and experiences for the VNRites. As most of the important festivals fall during this quarter, activities around it are always on a high. We hope that our bouquet of articles in this release will delight you to the best. We are happy to showcase the moment of pride as VNR won the Seed Industry Cricket Premier League organized by Gubba Cold Storage, for the second consecutive year.

The achievers of VNR were recognized for their exceptional performances through the Rewards & Recognition program. VNRites have been on a move across borders for gaining knowledge, sharpening their skills and for having business

interactions. Many engaging activities were held under the non-profit umbrella YARMS.

The most innovative initiative of this quarter is 'SAMVAD', an interaction program of the leadership team with Mr. Randhir Chauhan from Netafim India. As you must've guessed, this issue is all about VNRites and their moves. We will look forward to your feedback on this release, please send in your reviews on impact@vnrseeds.com. We encourage you to actively participate in co-creating this magazine via your contributions and suggestions. Lastly, please don't forget to send in the correct answers of the Crossword Puzzle we created especially for you... and be one of the lucky 2 winners to Win Exciting Prizes through our lucky draw system!

Wish you a great year ahead!
Happy Reading!

REWARD & RECOGNITION

R&R for the Achievers!

Rewards and Recognition program was organized on 20th December at Hotel Babylon International, Raipur and this time 16 team members were recognized for their outstanding work. VNR Seeds has been recognizing the hard work and efforts of their employees since a long time but it was officially crafted under the banner of Rewards & Recognition Program in 2018. The R&R participants were recognized and felicitated by the Management Team; Mr. Vimal Chawda (Managing Director), Mr. Arvind Agrawal (Director), Ms. Hema Chawda (Director), Mr. Atul Shah (Business Head) and Dr. K C Upadhyay (Head R&D).



Achievers' List

- Mr. Vikas Kumar**, Sales, Ramgarh, Jharkhand.
Mr. Mahesh Kumar Chauhan, Sales, Moradabad, Western Uttar Pradesh
Mr. Harinder Yadav, Sales, Hardoi, Central Uttar Pradesh
Mr. Amarjeet Yadav, Sales, Azamgarh, East Uttar Pradesh
Mr. Arun Patel, Sales, Ambikapur, North Chhattisgarh
Mr. Mahendra Kumar Patle, Sales, Mahasamund, South Chhattisgarh
Mr. Asutosh Nayak, Sales, Nawarangpur, Odisha
Mr. Shiv Prakash, Sales, Gaya, Bihar
Mr. Tameshwar Thakre, Sales, Gondia, Maharashtra
Mr. Arjun Kumar Verma, Sales, Alwar, Rajasthan
Mr. Girjesh Patidar, Sales, Dewas, Madhya Pradesh
Mr. Narayan Hari, Sales, Godhra, Gujarat
Mr. Lingampelly Sandeep, Sales, Nizamabad, Telangana
Mr. Jaiprakash Yadav, Logistics, Raipur, Chhattisgarh
Mr. Jayesh Kumar Pooniya, Finance, Raipur, Chhattisgarh
Ms. Sheetal Dewangan, HR, Raipur, Chhattisgarh

VNR SEEDS WITH ICRAF TO HELP SMALL MARGINAL FARMERS

In our continuous effort to contribute back to the society as a part of CSR activity, VNR Seeds got an opportunity to help small marginal farmers. Being a developing nation, India has a population of farmers who work on a very low scale cultivation to sustain their livelihood. Mostly, they grow the limited quantity of crops in their backyard aka 'bada' (Hindi). ICRAF identified group of these population who needs support and took a step forward to help them out of their situation. VNR Seeds contributed some different varieties of vegetable seeds at absolutely no cost to support the community via ICRAF as acting channel.

VNR is thankful to Shri Rajendra Choudhary representing ICRAF, for giving us this opportunity of putting our seeds into use towards a good cause. We look forward to similar opportunity where we can play a role to bring up and shape the living standards of farmers in India. At VNR Seeds, we will continue to work in the interest of farmer which is in line with our company's motto.

VNR WINS THE GUBBA PREMIER LEAGUE... SECOND TIME!

VNR houses a pool of great sportsmen and this time one of such team made it to the news. It was a moment of great celebration when VNR won Gubba Premier League for second time in a row. It was a 5 days tournament with about 15 teams participating from various corners of India. At first, VNR team defeated Corteva Agrisciences in the Semi-finals and made to the finals with Kaveri Seeds. The match pulled up all the excitement at the time when team VNR won by 7 wickets. This second win of the inter-company tournament has lifted the spirit and confidence of our jubilant team.



HOW TO RESCUE PLANTS FROM BOTRYTIS BLIGHT

Shared by Mr. Sevak Ram Verma (R&D)

Crop : Bitter gourd

Date of sowing : 23/06/2019

Date of visit : 9/09/2019

Farmer Name : Shekhar Reddy

Village : Nagireddipalli, District : Siddipet (Telangana)

Disease : Botrytis Blight

Causal agent : Botrytis Cinerea

Host plants : All cucurbits, eggplant, pepper, tomato and others.

Symptom : First symptom is water-soaked spots on the leaves. These spots quickly convert to fuzzy gray growth. After some time, a layer of furry gray mold forms on these dark spots.



Conditions for disease development:

- Favored by cool, wet and humid weather
- Temperatures 17–23°C are ideal for disease development
- Infected plant debris
- Longer period of surface wetness
- Dense plant canopy
- Low air movement within the crop

Management and Control

- Remove infected plants and debris
- Crop rotation
- Avoid overhead irrigation, minimize plant wetness
- Do not process when plants are wet
- Use fungicides Difenoconazole, Chlorothalonil, Metalaxyl + Mancozeb, Thiophanate Methyl, Tebuconazole 50%+ Trifloxystrobin 25% and Azoxystrobin.



NEW PRODUCT LAUNCH

KASHINIDHI



ARUNA



PARI



- प्रथम तुड़ाई : 40-45 दिन
- फली का प्रकार : हरे रंग की 25-30 सें.मी. लम्बाई सकडे आकार की, सीधी 2-3 फली गुद्दे में
- दाँतों का रंग : भुरा लाल
- अधिक उत्पादन क्षमता
- Golden Yellow Mosaic Virus के प्रति सहनशीलता

Product Features

- First harvest: 60-65 Days
- Avg. Fruit Weight: 80-85 Gm
- Shape: Round
- Early hybrid with High Fruit bearing
- Good uniform size in successive harvest
- High vigour, crop longevity & good rejuvenation
- Good ripe colour, hence fetches high market price
- Target Geography: South India Market

Product Features

- First harvest: 50-55 Days
- Fruit length: 14.5-16 Cm & Width: 1.6-1.8 Cm
- Attractive Light Green colour fruits
- Very good heat tolerance
- Short picking interval
- More secondary branches
- High yield potential.

VNR 2228 (F1 HYBRID PADDY)

Product Features

- Crop duration- 125-130 days
- Tolerant to Bacterial Leaf Blight (BLB)
- Medium slender grain
- High yield potential

VNR 2318 (F1 HYBRID PADDY)

Product Features

- Crop Duration – 130-135 Days
- Tolerant to Bacterial Leaf Blight (BLB)
- Medium Slender grain
- High grain per panicle
- 15-20 % more yield over the local varieties

VNR 4003 (F1 HYBRID MAIZE)

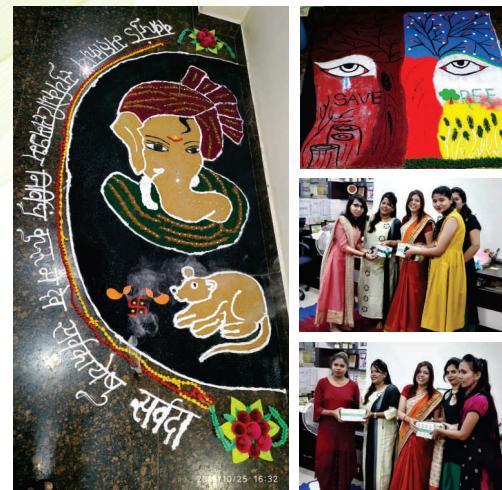
Product Features

- Crop Duration – 105-110 days
- Suitable for Kharif season sowing
- Uniform broad cobs with good tip filling
- Yellow semi dent grains with high shelling percentage
- High yield potential.

EVENTS

DIWALI CELEBRATION WITH RANGOLI ART

The office campus was lit with oil lamps as we reached close to Diwali. In order to add more traditional touch along with sense of incredible creativity, a Rangoli competition was organized. The teams were given various spots and spaces to show up their creativity and the event turned out quite incredible than expected. VNRites transformed the floor with colors of Rangoli and while some artwork depicted pure creativity through abstract, others had deep messages about Mother Nature and Indian traditions. The winners were recognized by external judges who have keen interest in art. Here's a glimpse of all that happened during the celebration and the contest.



CHRISTMAS DAY CELEBRATION!

The true spirits of winters and the most awaited time for some ho ho ho! fun was finally here. VNRites believes in working hard and party harder, so they took an initiative to mark a memory of this Xmas. In no time they arranged a Christmas tree, decorated it with Santa, cookies, balls and cotton snow, bought goodies and gathered everyone. Shortly after, the venue was #lit and the music of Christmas carols filled the moment with its true essence. Then there came the Christmas Cake and the happy VNR's Santas (there were more than one Santa!), cutting it. Everybody left their worries behind and yes, it was a Merry Christmas. With handing over the goodies to the participants, we called it a day.



2020 : NEW YEAR CELEBRATION!

The year 2019 went by welcoming the new year 2020. A New Year Celebration was organized by a small team of enthusiast to mark the memory of this event. This time the new year party started with VNRites on the dance floor, perhaps for the last dance of 2019. Next in line were some great dance performances and karaoke singing performances by our in-house talents. Then it was time for some new year challenge for which the participants were divided into teams and were given certain challenge to beat the heat of the day. The event was summed with a cake cutting ceremony and a dinner party.



ASIAN SEED CONGRESS 2019

Mr. Atul Shah (Business Head) and Mr. Amit Kumar (Manager International Business) participated in The Asian Seed Congress that was organized by APSA on 25-29 Nov, 2019 at Kuala Lumpur, Malaysia. The event was organized for participants in Seed Industry and facilitated interactive sessions to grow business and generate new deals amongst the attendees.



NEW YEAR RESOLUTIONS



Arjun Kumar Verma

- Improve Computer Skills
- Gain Technical Knowledge



Hemchand K

- Start an IT Company
- Start old age home



Dushyant Sahu

- Loose weight, but I hate loosing :)



Arushi Dutta

- Keep myself motivated
- Save money to enjoy more
- Spend more time with people who can bring out the best in me



Jagdeep Kumar

- Focus on Meditation owing to its benefits



Santosh Lukhey

- Invest 45 mins to 1 hr daily on physical exercise



D. Rohini

- Have courage to start leaving the comfort zone and try new things



Ramesh Singh Kunjwal

- Focus on health
- Give more time to family



Rahul Patidar

- Be consistent in personal and professional life
- Bring more focus on health and start Yoga & Meditation



Manjunath Paloti

- Setting up own house - at Bengaluru and decorate it.
- Breeder to author - inner zeal and desire for writing a book
- Stay healthy, go to gym, avoid all junk food, go parboiled veggies!
- Initiate hobbies - Drawing and sketch in VNR Impact, play games, go Kedarnath tracking, become PUBG pro!



Yogesh Nibe

- Learn new language and improve communications skills
- Reduce stress, stay healthy, meditate and work out
- Connect with more people and spend time with near ones

CHALLENGING THE STATUS QUO - NEW BENCHMARK - 744 KM IN 4 DAYS!

Now how many of you remember Sumanth? (S/o of Mr. P. Shrinivas Swamy, RMB Sales, Hyderabad). All of you, right? We have not yet forgotten his last achievement and here he is with yet another achievement. Last time, he cycled a good 363km on a Hyderabad to Bangalore trial during May. Also we did mention that Sumanth was determined to set a benchmark of 500km but situation didn't support that time. Sumanth rebounded back and went on his way to beat the status quo.

What really appreciating is this time he is way off from 500km benchmark, all the way up to 744km of cycling in just 4 days. Roughly, that is close to cycling 186km on an average every day, back to back for four days. Here's the break-up of his journey;

1st day - 22nd Nov : Hyderabad to Raichur-215km

2nd day - 23rd Nov : Raichur-Gadag-219km

3rd day - 24th Nov : Gadag-Belgaum-180km

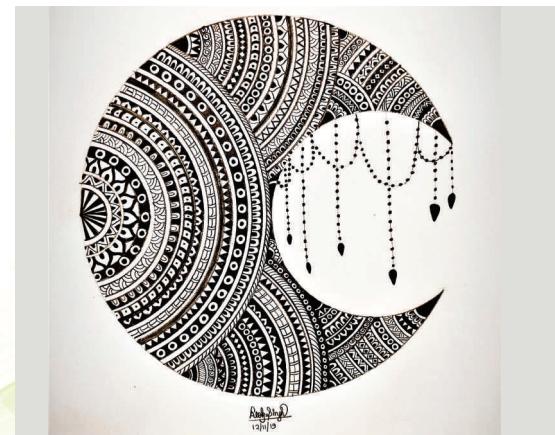
4th day - 25th Nov : Belgaum-Vascodegama-130km

The stats ends in four lines but each leg is easily a 4 hour drive via car, that he completed on bicycle (point we're trying to make here is stamina, not speed). The young talent is on his way to quench his thirst for wanderlust. Let's wait and watch for his next achievement @VNR Impact. Attaboy Sumanth!

We invite our readers to share such achievements with VNR family for encouraging and recognizing such feats for their family members @ VNR Impact.



CREATIVE DOODLE BY MR. ALOK KUMAR SINGH (R&D)



SAMVAD – CROSS INDUSTRY CONVERSATION WITH GLOBAL LEADERS

Recently, an one-on-one interaction session was organized with an eminent leader for VNR's leadership team under the initiative 'SAMVAD' which means 'conversation'. The objective of this initiative is to learn from the experiences and success stories shared by global leaders.

At the first session of Samvad held recently, VNR Seeds was privileged to have the presence of Mr. Randhir Chauhan, SVP Netafim Ltd & MD Netafim India. Mr. Chauhan has a track record of turning the fortune of his company from 28cr to 1000cr in a span of 12 years. While sharing his life journey he mentions of hurdles which he consistently defeated as the business evolved. His business acumen, risk taking ability and the long term vision always came to his aid and he encouraged the team to develop these skills.

He shares the relevance of human capital in an organization and further emphasizes the importance of taking a wholistic approach for their development.

It is not only important for an organization to improve the top line and the bottom line, but also it is important to develop the processes and systems.

Technology based innovation can help an organization to grow fast. While going through these changes, there should be a method of proper team alignment via strong top to bottom communication systems.

At the core, Mr. Chauhan believes that an organization should take bigger leaps and the team altogether should dream big to keep growing. He summed up with a message that innovation should be encouraged, embraced and rewarded.

VNR Samvad sessions shall inspire our leadership team to be ready and agile for managing problems and facing them with innovative ideas. There were many learnings in Samvad and now the takeaways just needs to be converted into doable actions.



TRAINING ON DEMYSTIFYING FINANCE BUSINESS

VNR encourages learning behaviour and keeps nominating its team members for external training programs held by various development institutes. Mr. Jayesh Pooniya & Mr. Dushyant Sahu from accounts department were nominated for one day program on Demystifying Finance Business, organized by the Confederation of Indian Industry (CII), Bangalore on 6th December, 2019. They learned quite a few financial aspects like analyzing the balance sheet and other financial statements of a company, evaluating ratios like Liquidity, Debt Equity, Assets Management, BEP etc, understanding the Concept of Capital Budgeting and CAPEX Investment etc. They summed it in with, "overall training session was very good and we enjoyed a lot."





SALES TRAINING AT HYDERABAD

(Contributed by Mr. Arijit Das (R&D))

The sales team at VNR Seeds attended a sales excellence training at Hyderabad. Mr. Sanjay Singh, Mr. Gurmeet Singh Nanda, Mr. Dinesh Swami, Mr. Neeraj and Mr. Sachin Kumar attended the training and were of a view that the session was a new learning curve for them.

TRAINING AT SHANHUA, TAIWAN

We are pleased to share the first-hand learning experience in a workshop on 'Methods for disease and insect resistance screening for germplasm characterization and vegetable breeding' held at WorldVeg HQ, Shanhua, Taiwan.

"We are very happy to be given an opportunity to participate in a large international forum like World Vegetable Centre (formerly known as AVRDC) on behalf of our company and it was like the "Dream Come True" moment for us. We all were the first-time-overseas-traveller and so we were very excited for the 2 weeks tour. The environment at WorldVeg was very inspiring throughout our training, and the staff were very helpful and kind. The overall content of the workshop was relevant according to us. We learnt quite a few good practices and acquired knowledge that could be practically applied. Besides, we also met participants from other countries and different professional backgrounds. We had good time interacting with all the participants, trainers & co-staff during our training. We enjoyed a lot during this tour with lifelong memories".



WHAT REALLY MATTERS WHILE TAKING AN INTERVIEW?

The trainer, Mr. Vanraj Jhala mentions a fact 'CEOs across organizations admit that around 70% of their hiring could not deliver to the expectations.' One of the reasons might be taking an interview unprepared. There's a good chance that we might select a wrong candidate and worse, we might just reject the right one. During a training session at Corporate Center, the trainer demonstrated what might happen during an interview before and after his secret recipe via simple roleplay. The results showed noticeable difference. Here we bring you the gist of it all.

The objective of major Blue-chip companies is to hire talents not just employees. How they do that? By asking the right questions.

So how to prepare the panel for taking an interview? The panel can mull upon best employees

within the organization who have outperformed in the company. Then summarize their behavioral qualities and create a mental map of personality. Real life questions and probing during an interview can then be used to evaluate candidate's responses against this mental map for the match. Last precious tip was on reference check and how it can surface relevant inside information about a candidate. Although the session took participant to a deep dive via role play and observation that goes beyond the scope of this article.



INTERNATIONAL SYMPOSIUM ON TOMATO DISEASES

Mr. Manjunath Paloti and Mr. Sandeep Kumar from the R&D team attended the International Symposium on Tomato Disease (ISHS), organized by WorldVeg and NCHU Taiwan from 6th May, 2019 to 9th May, 2019 at National Chung Hsing University in Taiwan. The symposium was focused on diseases in tomato and the challenges ahead in its prevention. On the same occasion, a field trip to WorldVeg headquarters was also organized for all the participants that demonstrated the tomato breeding programs at the University. It was a great learning curve for the participants.



ASIAN SOLANACEOUS ROUND TABLE - 3

Mr. Manjunath Paloti attended Asian Solanaceous Round Table conference organized by Asia Pacific Seed Association from 22nd Oct, 2019 to 25th Oct, 2019 in Bengaluru. Vast array of topics in agriculture related to modern breeding techniques of solanaceous crops, advanced molecular biology tools, quality traits & processing, market trend and public private partnership in research were thoroughly discussed. Post conference, a demonstration of varieties and hybrids developed by IIHR and their USPs were introduced.

WE MUST TAKE THE OWNERSHIP OF SELF DEVELOPMENT

A self-development training session was organized on 20th Dec, 2019 where the trainers taught the team members meticulous skill of self-development.

What exactly drives the need? Here comes the guru-mantra i.e. "commitment". Mr. Nitin Shrivastava suggested to convert one's interest to commitment and that's how one can consistently improve. One of the trainer took the participants to a journey of self-evaluation. He mentioned if one has to meet the desired goal then it's important to know the answers of these three basic question "Why, What and How". Knowing "Why" will answer the reason for which one has set the objective. "What" will answer the ultimate result of the objective. "How" will tell the path one needs to take to achieve the objective. Self-improvement has many ways to go but it is always specific according to the individual needs.



TRAINING

GDP OF A SPEAKER

Title may mislead you to think that it might be a topic related to economics. But, this is the way the trainer relates to the art of public speaking. In this case, GDP stands for Growth, Development and Progress of speaker. Addressing masses while standing on the stage mostly (if not all the time) starts as a feeling of nervousness. However, like all other art form it needs improvisation. He explained how the power of public speaking can empower oneself with the power of voice. He took 6 hours of impactful training session telling the intricacies that goes in becoming an impeccable orator. How body language, postures and tonal qualities leaves an effect on the listener and why it is important to maintain the eye contact while speaking to the masses.

YOUNG ARMS FOUNDATION

ZUMBA - DANCE FORM OR EXERCISE ROUTINE?

The trainer Dr. Vivek Bharti, a well-known fitness instructor took over the stage with more than 50 participants eager to get training in Zumba. A normal Zumba routine is accompanied with a music track and the participants move on the beat. At a glance, it might look like a group dance that's being choreographed. Take a closer look and you'll find that Zumba smartly incorporates moves which are taught in martial arts, squats, lunges and aerobics. Dr. Bharti also added on to the evolving workout routine incorporating a few Bollywood tracks and steps to make session more entertaining. That way, the Young Arms team easily met fitness as well as happiness goals of the day.



YARMS' NEW DIAGNOSTIC CENTRE ANNOUNCEMENT

YARMS continues to spread its wings with the announcement of new Diagnostic Centre. YARMS, which is an NGO operated under the guidance of Mr. Arvind Agrawal (Director) has recently announced "True Diagnostics" as the new diagnostic Centre that'll commence its operations in Raipur. Its objective is to gift healthy and happy life to fellow citizens especially the segment that need it the most at very affordable rates. The unveiling of the poster was carried out by H H Siddharth Swami Maharaj, President, ISKON Raipur and he blessed the start-up for its noble cause. The diagnostic centre is proposed to have state of an art laboratory and diagnosis equipment that can deliver results with high standard of accuracy.



PROUD SPONSORS OF RAIPUR TEAM ON 31ST ALL INDIA ADVOCATES CRICKET TOURNAMENT

VNR Seeds via YARMS was the proud sponsors of team from Chhattisgarh playing for 31st All India Advocates Cricket Tournament for Arun Jaitley Memorial All India Advocates Cricket Cup. The event was co-hosted by Supreme Court Advocates Association and Delhi Advocates Cricket Association. Our sponsored team demonstrated an outstanding performance throughout the tournament and were the winners of the Plate Champion award



CROSS WORD PUZZLE FOR VNRITES!

Send Your Answers to +919506385575 to win Exciting Prizes! Here are your Clues

Across

- VNR Seeds corporate office is located at (City Name)(1)
- The New loyalty program designed especially for the VNR distributers is named as....(13)
- The VNR Chilli Hybrid which is dark purple in colour and named after Lord Kanha (Kishan) is...(3)
- The VNR Hybrid of Okra (Bhindi) named after actress famous with name of "Padmavati" Hindi movie is...(6)
- The Hindi name for sea which is name of famous VNR bitter gourd Hybrid ... (11)
- The papaya hybrid of VNR, named synonymous to Lord Ganesha is... (12)
- The full form of VNR is(12)

1.	2.						13				14		
	3.						4.						
			6.					7.	9.				
	11												
8.													
					10								
			5.										
12													

Down

- What is sky in Hindi, is also a Hybrid of Bitter Gourd... (2)
- "AARTI" is a popular Hybrid in the VNR vegetable crop segment...(14)
- The variety of Bitter Gourd named after the actress who won the crown of Miss World in 1994. Now she is wife of Abhishek Bacchan ... (4)
- The Hindi name given to "goddess" which a New Hybrid of Tomato launched in 2018 is... (10)
- The Name of New VNR Okra Hybrid Launched in 2019 with tolerance capacity of ELCV & YVMV ... (8)
- The VNR Cucumber Hybrid which is named after Hritik Roshan's superhero Hindi movie in India is... (7)
- Sponge Gourd variety which is the most popular Hybrid product of VNR which starts with alphabet "A" is...(9)

PROMOTIONAL ACTIVITIES



PDA on Hybrid Laxmi Plus, Tumberla, Nabarangpur, OR.



PDA on Hybrid Maize VNR 4343 at Nabarangpur, OR.



Mega Field Day on Hybrid Maize VNR 4343 at Dabugaon, Nabarangpur, OR.



Crop Tour at Ambikapur, CG



Retailers Crop Tour Kharif 2019 on Hybrid Maize 4343, 4361 at Raigarh, Nabarangpur, OR



Mega Field Day at Davanagere, KA



Agriculture Exhibition at Indore, MP



Mega meeting on Hybrid Maize VNR 4343 at Gurujibhata, Gohrapadar, CG



Mega PDA at Pratappur, Ambikapur, CG



Field visit at Nepal



Retailer meeting and Hybrid Paddy VNR 2233 product launch at Vishakhapatnam, AP.



2 days Farmers visit for



Chilli selection at Farm in CG
Retailers Crop Tour at Raigarh, Nabarangpur, OR

NURSERY MANAGEMENT PROGRAM

VNR Seeds organized an elaborated Nursery Management Program for nurserymen with scope spanning from sowing of seeds in trays to pest management systems using physical or chemical control. VNR Nursery formulated this training program with an objective to equip nurserymen with modern agriculture techniques. Most of these techniques explained during the training, roots from VNR's study and learning practices from various parts of the world. At VNR, a good amount of effort is taken to spread the awareness of these proven techniques that can make a noticeable difference in a farmer's knowledge as well as lifestyle.

About 20 Nurserymen from Kadapa, Andhra Pradesh went through the training session held between 19th - 20th December 2019. Another batch of 23 Nurserymen were invited from 23rd – 24th December 2019. The participants came from various places in Telangana State and Andhra Pradesh like Kurnool, Chittor, Nellore, Rangareddy, Medak, Adilabad and Karimnagar. They understood the concept of nursery management thoroughly and went with determination to change their practices and supply good and healthy seedlings.



Agro Exhibition Nagpur, MH



Agrotech Exhibition 2019, PDKV – Akola, MH



Corn Festival at Chhindwara, MP



Exhibition at Pune, MH



Farm Tech Asia at Indore, MP



Farmers Field Day at Jagdalpur, CG



Field Day and VNR Madhur Launching Program Kohadiya, CG



Krishi Darshan at Hisar, Haryana



Nursery Team Visit at Tripura

FARMER'S SUCCESS STORIES

Farmer Name	Omkar Prasad Padhan
Village	Bendra
District	Balangir
Crop	Chilli
Variety	Krishna
Sowing Date	14-05-19
Area	2 Acres
Row to Row Distance	36 Inch
Plant to Plant Distance	24 Inch
Harvesting Time	August to December
1 st Harvest Picking	29-08-19
Total Production	19 Ton 970 Kilo
Total Income	Rs. 5,47,960
Total Expenses	Rs. 1,84,500
Net Profit	Rs. 3,63,460
Mobile No	7008471205



Farmer Name	Barun Sahu
Village	Kulergumpha
District	Kalahandi
Crop	Paddy
Variety	2233
Sowing Date	06-07-19
Area	2 Acres
Row to Row Distance	10 Inch
Plant to Plant Distance	6 Inch
Harvesting Time	November
1 st Harvest Picking	03-11-19
Total Production	55 Quintal
Total Income	Rs. 99,660
Total Expenses	Rs. 18,000
Net Profit	Rs. 81,660
Mobile Number	8249757482



MEDIA

ମହେଘରପୁରୀରେ ହାଇକ୍ରିଡ ସିଉସ୍ ପକ୍ଷରୁ ସାଧା



ଦୟାପ୍ରକାଶନ ପତ୍ର ଯେ କିମ୍ବା ଯୁଗାନ୍ତ ଜୀବଜଗତର
ପ୍ରାଣୀଙ୍କ ଜୀବିତର ବିଷୟରେ ଅଧିକ ଜାଣିବା
ପାଇଲୁ ଏହା ଅନ୍ତର୍ଭାବୀ ହେଉଥିଲା । ଏହି ବାକୀରେ ହାତକର୍ତ୍ତା
ଧାରାକାଳିମାନେ ଶାଖାବିନ୍ଦୁ କରି ଜୀବ ଜୀବବିଦ୍ୟା
ହୃଦୟରେ ବିନ୍ଦୁ କରି ଦୟାପ୍ରକାଶନ କରି ଦୟାପ୍ରକାଶନ
ଏହି କରିବାର ପରିମାଣ କରିବାର ପରିମାଣ କରିବାର
କରିବାର ଜୀବ ଜୀବବିଦ୍ୟା ଏହି ବିଷୟରେ ଜୀବଜଗତ
ଯୋଗିବାର କରିବାର କରିବାର । କିମ୍ବା କିମ୍ବା ମହାଶୂନ୍ୟ
ଜୀବବିଦ୍ୟା କରିବାର କରିବାର କରିବାର !



वोएनआर-2318 प्रजाति के धान बीज



ହାଇବିଡ଼ ଧାନଚାଷ ପାଇଁ ପଶିକଣ

କୁର୍ରା, ୧୯୧୯ ଫେବୃଆରୀ ୨୫
ମୁଖ୍ୟମନ୍ତ୍ରୀ ପାଦିତ ହୋଇଥାଏଇଲୁ ତଥା
ଏହାର ଅନ୍ତର୍ଗତ ହାତରୁ ଦିଲାବ ପରମ୍ପରା
ଏହାର ମୁଖ୍ୟମନ୍ତ୍ରୀ ଆଶୀର୍ବାଦ ଦିଲାବାକ୍ଷର
ଏହି ଦିଲାବର କଣ୍ଠରେ ମୁଖ୍ୟମନ୍ତ୍ରୀ
ପରମ୍ପରା ଦିଲାବ ପରମ୍ପରା କଣ୍ଠରେ
ମହାତ୍ମା ଗାନ୍ଧୀ ଦିଲାବ କଣ୍ଠରେ
ଧାରା କଣ୍ଠରେ କଣ୍ଠରେ ମହାତ୍ମା
ଧାରା କଣ୍ଠରେ କଣ୍ଠରେ ମହାତ୍ମା



VNR SEEDS PVT. LTD.

Corporate Centre, Canal Road Crossing
Ring Road No.1, Raipur-492006 (C.G.)
Contact us : +91 771 4350005-10
Visit us at : www.vnrseeds.com

VNR Impact | Volume 18, October to December 2016

Please share your suggestions & feedback
E-mail : vnrmagazine@gmail.com