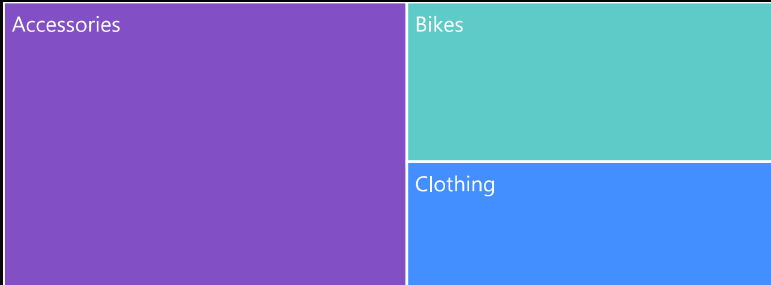


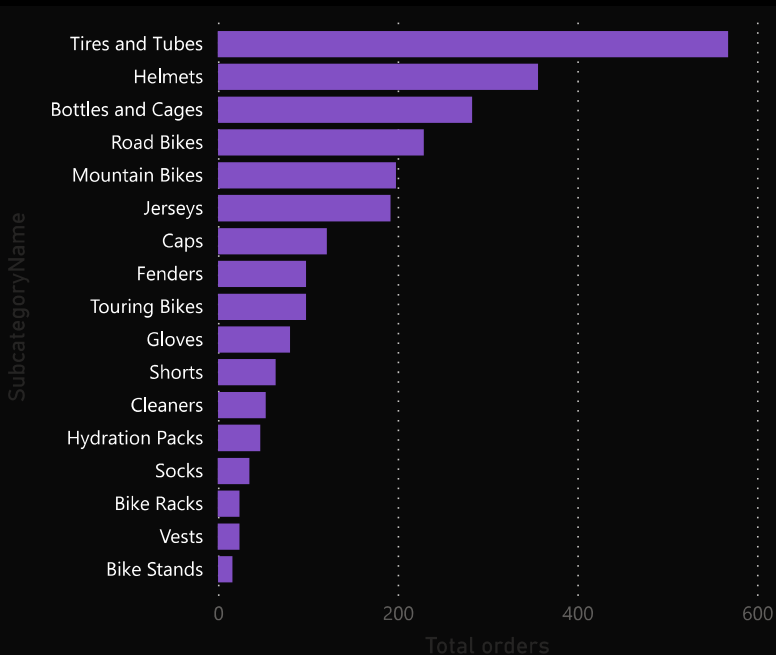
Monthly Sales Report



Total Orders by Category Name



Total Orders by Sub-Category Name



Product Distribution By Profit/Loss

ProductName	Dynamic Profit/Loss
AWC Logo Cap	73.48
Classic Vest, S	159.00
Fender Set - Mountain	13.76
Half-Finger Gloves, M	221.35
Hitch Rack - 4-Bike	75.12
HL Mountain Tire	197.19
HL Road Tire	183.67
LL Mountain Tire	140.79
LL Road Tire	336.32
Long-Sleeve Logo Jersey, L	65.37
Long-Sleeve Logo Jersey, M	65.37
Long-Sleeve Logo Jersey, XL	16.34
ML Mountain Tire	18.77
ML Road Tire	15.64
Mountain Bottle Cage	262.66
Mountain Tire Tube	174.93
Mountain-200 Black, 38	943.29
Mountain-500 Silver, 44	256.77
Patch Kit/8 Patches	22.94
Road Bottle Cage	90.04
Road Tire Tube	122.39
Road-250 Black, 44	7,747.91
Road-350-W Yellow, 42	618.48
Road-350-W Yellow, 44	618.48
Road-550-W Yellow, 44	1,579.15
Road-550-W Yellow, 48	394.79
Road-750 Black, 48	785.36
Short-Sleeve Classic Jersey, S	12.42
Short-Sleeve Classic Jersey, XL	12.42
Total	10,23,937.86

Opportunity Loss

Profit

Total Profit

2.44M!

Goal: 2.47M (-1.34%)

Total Profit

52✓

Goal: 52 (+0%)

Total Returns

7✓

Goal: 10 (+30%)

Top 3 Performer/Loser Products

All-Purpose Bike Stand

AWC Logo Cap

Bike Wash - Dissolver

Cable Lock

