Kshitij Khurrana

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PROFILE

Creative and detail-oriented Graphic and UI/UX Designer with 3+ years of experience crafting intuitive user experiences and visually engaging designs. Adept at increasing brand identity, user engagement, and driving business goals through design-driven innovation.

EXPERIENCE

TSSS INFOTECH AND INFRA

UI/UX Designer Graphic Designer Hyderabad, India 2022–2023 2020–2022

- Designed and launched a real estate website, boosting web traffic by 80%.
- Enhanced Secure VPN's branding via promotional graphics and user materials.
- Trained new web designers, improving team skills and onboarding.
- Redesigned user interfaces, increasing engagement and sales by 30%.
- Revamped the Employee Portal UI to address usability issues.
- Partnered with developers for seamless design integration.

EDUCATION

ICAT Design and Media College

Bachelor of Science in Media Technology Award: 1st Prize, Indywood Poster Design Competition

Hyderabad, India 2018–2021

CERTIFICATIONS

- Front-End Developer Certificate Issued by Virtual Badge
- Back-End Developer Certificate Issued by Virtual Badge

SKILLS

Design: Adobe Creative Cloud, Canva, Figma

UI/UX: Figma, Adobe XD

Development: HTML, CSS, JavaScript, ReactJS, Next.js, Node.js, Express

Languages: Hindi (Native), English (Fluent)

PROJECTS

- Andharban Jungle Trek Immersive adventure site UI design.
- Nike Clone Clean, responsive product page interface.
- Movie Scraper Film catalog UI using JavaScript.
- TSSS Real Estate Full-stack real estate site design.
- TSSS Infotech Corporate website revamp.
- petLove Pet care app with soft UI style.
- healthme Medical UI/UX design.
- Resume Case Study Visual-first resume tool design.