# **AUTORIGATION MODEL CANVAS**

## **Key Partners**

- Smart City & **Government Partners**
- Real Estate Developers & **Landscape Architects**
- Agricultural & Agri-Tech Companies
- Technology & IoT **Partners**
- Distribution & Retail **Partners**

### **Key Activities**



- Product Development & Innovation
- Manufacturing & Supply **Chain Management**
- Sales & Marketing Strategy
- Deployment & Installation
- Data Collection & Al **Optimization**

### **Key Resources**



- Technical Team
- Manufacturing Partners
- Cloud Infrastructure
- Sales & Marketing Team
- Government & Industry Support

# Value Propositions



- Water Conservation & Sustainability
- Cost Efficiency
- Al-Driven Precision Irrigation
- Remote Monitoring & Automation
- Scalability & Flexibility
- User adoption & satisfaction

# **Customer Relationship**



# **Customer Segments**

Smart Cities &

Municipalities



- Personalized Customer **Engagement**
- Customer Support & Assistance
- Customer Loyalty & **Retention Programs**
- Real Estate Developers
- Facility Management Companies
- Businesses & Commercial Landscaping
- Residential & Individual Consumers
- Agri-Tech Startups
- NGOs & Non-Profit **Organizations**

# Channel



- Website
- Strategic Partnerships
- B2B Sales & Direct Outreach
- Government Grants & **Subsidies**
- Digital Marketing

# **Cost Structure**





- Hardware Development
- Software & Cloud Services
- R&D & Testing
- Sales & Marketing
- Logistics & Installation

### Revenue Stream

- Hardware Sales
- Subscription Model
- Maintenance & Support
- Partnerships & Licensing

