

# **TEDx Thaltej Youth**

x = independently organized TED event

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## **Quality Policy**

TEDxThaltej Youth, organized under license from TED by Fenil Shah, is committed to delivering a high-quality, structured, and impact-oriented event in accordance with the global TEDx mission of “Ideas Worth Spreading.” Our approach to quality is deeply rooted in international best practices and the framework of ISO 9001:2015. We aim to create an experience that is not only meaningful for our audience but also reflective of high operational standards, accountability, and continuous improvement.

A core component of our quality management is the presence of a dedicated Speaker Support Team that oversees the preparation, coaching, and final delivery of all talks presented on the TEDxThaltej Youth stage. Each speaker and speech must adhere to our internal 22-page Evaluation Guideline, which has been developed specifically to align with TEDx global content standards. These guidelines include detailed checks related to originality, clarity of message, audience impact, storytelling quality, and ethical compliance. The Speaker Support Team works closely with each individual to ensure that the final delivery is powerful, authentic, and within the scope of TEDx expectations.

In the broader execution of the event, every area of planning—ranging from logistics to volunteer management and audience experience—is handled through a defined workflow where each team member has a clear role. Regular internal reviews and test-runs are conducted to ensure that the event is tracking toward quality goals set during the early stages of planning. These reviews are also used to identify gaps and make timely improvements.

TEDxThaltej Youth prioritizes sourcing from local vendors and suppliers, especially those who share our focus on quality and sustainability. All materials used for branding, production, stage design, participant kits, and gifts are evaluated based on durability, safety, visual clarity, and environmental impact. We strongly prefer recyclable and reusable materials to support both our quality and sustainability commitments.

Feedback is collected both internally and externally to gauge audience satisfaction and team performance. This input is then analyzed post-event to improve future editions. Through this structured and review-based approach, TEDxThaltej Youth ensures that quality is not a one-time goal but an ongoing commitment at every level of our event’s lifecycle.

This policy is shared with all volunteers, partners, and stakeholders, and is reviewed annually prior to each event cycle to remain aligned with current TEDx standards and ISO 9001:2015 requirements.

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### **Signed:**

Fenil Shah  
Organizer & Licensee  
TEDxThaltej Youth