

# **Razane Chroqui, PhD**

## **Professor**

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### **EDUCATION**

October 2022- Present	<i>in progress</i> , <b>Doctorate (English Language Studies)</b> , Sultan Moulay Slimane University – Beni Mellal, Morocco
July 2022	<b>M.A. Moroccan American Studies</b> Hassan II University - Casablanca, Morocco
December 2020	<b>B. A. Applied Languages Studies</b> Hassan II University- Casablanca, Morocco
March 2009	<b>Doctorate, Management</b> Reims University - Reims, France
December 2002	<b>M.A. Finance</b> Sfax University- Sfax, Tunisia
June 1999	<b>B.A. Accountancy</b> Sfax University- Sfax, Tunisia

### **Teaching and Research Areas of Interest**

Higher Education; English as Medium of Instruction; E-learning; Information System, Women Entrepreneurship; Management; Corporate Governance.

### **TEACHING and WORK EXPERIENCE**

July 2022- Present	Vice Dean in charge of Research & Cooperation Faculty of Languages, Arts and Humanities, Hassan First University of Settat, Morocco
Oct. 2009- Present	Professor National School of Applied Science - Berrechid Hassan First University, Morocco
Sept. 2008- Sept. 2009	Project Manager, Renaissance, Casablanca, Morocco
2005-2008	Assistant Director, International Center of Human Development Casablanca, Morocco.

## LANGUAGE SKILLS

**English:** Near-native in speaking, listening, reading, and writing.

**French:** Fluent. Excellent in speaking, listening, reading, and writing.

**Arabic:** Native. Excellent in all areas.

## REVIEWED PUBLICATIONS (Indexed)

- Tayoub S., Sakouili A. & **Chroqui R.**, 2023. Students' Related Factors' Effect on Their Performance in Online Learning: A Case Study, IEEE Congress on Information Science & Technology, Agadir Essaouira, 15 et 16 December 2023 (scopus IEEE CiSt'23).
- Tayoub S , Sakouili A. & Chroqui R., 2023. Distance Learning and Students' Problem-Solving Ability: Case Study of Hassan First University. (scopus IEEE ICTMOD 2023).
- Talii T. & Chroqui R., 2023. Assessing the Impacts of Digital Anti-Corruption Tools in Moroccan Public Administrations: an Exploratory Study. (Scopus IEEE ICTMOD 2023)
- Malki D., Bellahcene M., Latreche H., Terbeche M. & **Chroqui, R.** 2023. How social CRM and customer satisfaction affect customer loyalty, Spanish Journal of Marketing – ESIC. (scopus)
- Tayoub S. & **Chroqui R.**, 2023. Massive open online courses: a systematic literature review focusing on the achievements and challenges, Int. J. Learning Technology, Vol. 18, No. 3, pp.326–343. (web of science)
- Bellahcene M., Latreche H. & **Chroqui R.**, 2023. L'effet de la culture individuelle des technologies de l'information sur l'amélioration de la performance perçue par les employés : cas du projet de numérisation du secteur éducatif Algérien, Les Cahiers du CREAD (ASJP).
- Talii T. & **Chroqui R.**, 2022. Critical factors for a successful Big Data adoption in Morocco's Transport and Logistics Sector: An exploratory case study of Logistics Service Provider, 2022 IEEE 14th International Conference of Logistics and SupplyChain Management (web of science).
- Chouki M., Talea M., Okar C. & **Chroqui R.**, 2022. Barriers to Information Technology Adoption within Small and Medium Enterprises: A Systematic LiteratureReview. Emerging Issues and Trends in Innovation and Technology Management, pp. 369-412 (web of science).
- Ouiddad A., Okar C., **Chroqui R.** & Beqqali Hassani I., 2021. "Assessing the impactof enterprise resource planning on decision-making quality: An empirical study", Kybernetes, Vol. 50 No. 5, pp. 1144-1162. <https://doi.org/10.1108/K-04-2019-0273>(web of science).
- Saoudi K., **Chroqui R.** & OKAR C., 2020. Student achievement in the Moroccan educational reforms: A significant Gap between aspired outcomes and current practices. Interchange, 51(2): 117-136, DOI 10.1007/s10780-019-09380-2, (Scopus).
- Beqqali Hassani I., **Chroqui R.**, Okar C., Talea M. & Ouiddad A., 2020. Impact of hedonic motivation and corporate culture on the adoption of an information system,Kybernetes, Vol. 49 No. 5, pp. 1561-1578. <https://doi.org/10.1108/K-01-2019-0040> (web of science).
- Zaidoune S. & **Chroqui R.**, 2020. ESP Needs Analysis of Business Students in Morocco: Case

- Ghiadi S., **Chroqui R.** & Okar C., 2020. Marketing Performance Measurement Criteria: Which Measure to Choose? Strategy management logistics Research: SMALOG research; (Imist) <https://revues.imist.ma/index.php?journal=MLS&page=article&op=view&path%5B%5D=20377&path%5B%5D=11071>
- Sakouili A., El Azhari M., **Chroqui R.** & Hattab S., 2019. Applicabilité du modèle de fiabilité pour l'amélioration de la performance des institutions financières islamiques (IFIs) : Cas de la décision de financement par les contrats Mousharakah et Moudarabah, Repères et Perspectives Économiques , <https://revues.imist.ma/index.php?journal=rpe&page=article&op=view&path%5B%5D=16831> (Imist).
- Zraidi A. & **Chroqui R.**, 2019. Evaluation of sustainable performance through labelling: the case study of Moroccan hand craft SME. Strategy management logistics Research: SMALOG research, <https://revues.imist.ma/index.php?journal=MLS&page=article&op=view&path%5B%5D=16164> (Imist).
- Sakouili A. & **Chroqui R.**, 2019. Risk Management of Financial Instruments in Islamic Banks: An Overview. International Journal of Islamic Economics and Finance Studies, 5 (1) , 20-39 . DOI: 10.25272/ijisef.419518.
- Harrizi D. & **Chroqui R.**, 2019. Gouvernance universitaire et modèles organisationnels : quels apports pour l'université marocaine. Revue organisation et Territoires <https://revues.imist.ma/index.php?journal=OrganisationTerritoires&page=article&op=view&path%5B%5D=17891> (Imist).
- Hassani I., **Chroqui R.**, Okar C., Talea M. & Ouidad A., 2019. Le rôle de l'influence sociale dans l'adoption d'un système d'information dans une entreprise marocaine. Strategy management logistics Research: SMALOG research <https://revues.imist.ma/index.php?journal=MLS&page=article&op=view&path%5B%5D=16164> (Imist).
- Ghalem Â., Okar C., **Chroqui R.** & Semma E., 2018. The influence of organizational culture on performance: Case study of the Moroccan ATM system. accepté et présenté à The Second International Workshop on Transportation and Supply Chain Engineering, September 2018 (Scopus).
- Ghalem Â., Okar C., **Chroqui R.** & Semma E., 2018. Air Traffic Management Performance framework Case Study: Morocco. IFAC-PapersOnLine, 51, pp. 1-6.(Scopus).
- Hassani I., **Chroqui R.**, Okar C., Talea M. & Ouidad A., 2018. Does quality affect the adoption of an information system in a Moroccan company? ,IEEE International Conference on Technology Management, Operations and Decisions, ICTMOD, <https://ieeexplore.ieee.org/document/8691170> (Scopus).
- Ouidad A., **Chroqui R.**, Okar C., Talea M. & Hassani I., 2018. Does the adoption of ERP systems help improving decision-making? A systematic literature review. IEEE International Conference on Technology Management, Operations and Decisions, ICTMOD, <https://ieeexplore.ieee.org/document/8691291> (Scopus).

- Ouidad A., Okar C., **Chroqui R.** & Beqqali I., 2018. Élaboration d'un modèle théorique d'évaluation de l'usage des ERP à l'amélioration de la prise de décision. SMALOGresearch Strategy management logistics, <https://revues.imist.ma/index.php?journal=MLS&page=article&op=view&path%5B%5D=12929> (Imist).
- Hassani I., **Chroqui R.**, Okar C., Talea M. & Ouidad A., 2017. Adoption of information systems through innovation diffusion theory and technology acceptance model : Systematic literature review. Strategy management logistics Research: SMALOG research <https://revues.imist.ma/index.php?journal=MLS&page=article&op=view&path%5B%5D=9508> (Imist).
- Saoudi K., **Chroqui R.** & Okar C., 2017. Performance de l'école : Définitions et analyse dans le cas de l'enseignement marocain secondaire. Revue Organisation et territoire: <https://revues.imist.ma/index.php?journal=OrganisationpTerritoires&page=article&op=view&path%5B%5D=10088> (Imist).
- Larhissi N. & **Chroqui R.**, 2017. Enseignement du français à l'université : contraintes et perspectives, Le langage et l'homme [http://www.editions\\_harmattan.fr/catalogue/couv/aplat/9782806636331.pdf](http://www.editions_harmattan.fr/catalogue/couv/aplat/9782806636331.pdf) (Scopus).
- **Chroqui R.**, 2008. Banques étrangères, mode de gouvernance et performance des banques privatisées. Revue d'Economie Financière, n° 93, pp. 275-295.

## KEYNOTE SPEAKER

- **Chroqui R.**, 2023. Entrepreneurship and Cultural Industries, *Plenary Session-* 3<sup>rd</sup> edition of the International Conference on the Educational System – ICES'23, Settat 15 March 2023.
- **Chroqui R.**, 2022. Levers of the Development of the University 4.0., *Plenary Session-* 2<sup>nd</sup> edition of the International Colloquium "Entrepreneuriat, Management et Croissance", Tétouan 23 & 24 June, 2022.
- **Chroqui R.**, 2022. Towards a University 4.0.- *Plenary Session-* 2<sup>nd</sup> edition of the International Conference on Educational System – ICES'22, Settat 19 and 20 July 2022.
- **Chroqui R.**, 2022. Towards a University Governance 4.0.- *Plenary Session-* 2<sup>nd</sup> edition of the International Conference of Digital Governance, under the theme: "Impact of Digital Transformation on Societal Transformation", Benimellal, 01- 03 June 2022.
- **Chroqui R.**, 2022. Cultural and Creative Industries and Entrepreneurship in Morocco, *Plenary Session-* 2<sup>nd</sup> edition of the International Colloquium "Entrepreneuriat, Management et Croissance", Tétouan 18 & 19 May, 2022.
- **Chroqui R.**, 2019. Quel profil pour la femme entrepreneure ? – *Plenary Session* - the International Colloquium « Entre bricolage et survie, quels modèles économiques pour l'entrepreneuriat au Maghreb et au Sahel : Bilans, enjeux et perspectives », Université Al Aasriya de Nouakchott, Nouakchott, Mauritanie.

## CONFERENCE PRESENTATIONS

- **Chroqui R.**, 2021. Moroccan Educational Reforms: Stakes and challenges, International Conference on the Educational System -ICES'21, Berrechid, 18 June 2021.
- **Chroqui R.**, 2021. L'entrepreneuriat féminin et les Lauréates de l'université Hassan 1<sup>er</sup>, webinar « les obstacles à l'entrepreneuriat féminin en Afrique », CREAD, 7 June 2021, Alger, Algeria.
- **Chroqui R.**, 2021. Covid-19 and Gender "In"equalities: Moroccan Case Study. 15 May 2021, Naples, Italy.
- **Chroqui R.**, 2020. Exemple de réforme portuaire dans le Maghreb : Le port de Tanger», presented in visio-conference « la modernisation des vecteurs économiques vers l'économie solidaire : exemple des ports au Maghreb et en Afrique. Konrad Adenauer, 11 December 2020, Alger, Algeria.

## GRANTS

- Algarve University, Algarve, Portugal, 2023 (Erasmus +).
- L'Orientale University, Naples, Italy, 2020 (Erasmus +).
- Cheik Anta Diop University, Dakar, Senegal, 2018 (Capitum).
- Alexandru Ioan Cuza University, Iasi, Roumania, 2018 (Erasmus +).
- Alexandru Ioan Cuza University, Iasi, Roumania, 2017 (Idrissi II).
- L'Orientale University, Naples, Italy, 2016 (Battuta).