

MOHAMED YEOU

Dean, Full Professor
Faculty of Arts and Humanities
Chouaib Doukkali University
El Jadida, Morocco
Date of birth: 06 November 1967
Email: yeou.m@ucd.ac.ma
Tel: +212 668787251



EDUCATION

- 1996 **Doctorat (Ph.D.)** in Experimental Phonetics. Sorbonne Nouvelle University, Paris, France.
- 1991 **DEA (M.A.)** in Experimental Phonetics. Sorbonne Nouvelle, University Paris, France.
- 1989 **Licence (B.A.)** in English Language & Linguistics. Hassan II University, Casablanca, Morocco.

PROFESSIONAL EXPERIENCE

- **Dean**, Faculty of Arts and Humanities, Chouaib Doukkali University, El Jadida, since December 29, 2022
- **Professor** of English and Linguistics, Department of English, Faculty of Arts and Humanities, El Jadida, 1999 –.
- **Vice-Dean** for research and cooperation, Faculty of Arts and Humanities, El Jadida, since January 2021
- **Director of the Center for Doctoral Studies** (CED Letters, Humanities and Social Sciences), Faculty of Arts and Humanities January 2021– July 2021
- **Member of the Faculty Council**, Faculty of Arts and Humanities, El Jadida, since 2018
- **Member of the Scientific Research Committee**, Faculty of Arts and Humanities, El Jadida, since 2018
- **Chairperson of the research group** “Applied Language and Culture Studies”, 2018-2022
- **Coordinator of the doctoral program**, Applied Language and Culture Studies (Language, Culture & Translation), 2018-2022
- **Coordinator of the BA in Education program**, ESEF, Chouaib Doukkali University, El Jadida, 2019– 2021
- **Chairperson** of the Department of English, 2018 – 2020
- **Expert to CNRST** (National Center for Scientific Research), since 2019
- **Member of the Joint Committee** (For Associate Professors), 2012 – 2015; 2022-
- **Vice-chairman** of the Department of English, 2006–2009
- **Member of the department council**, Department of English, Faculty of Arts and Humanities, El Jadida, 2001–2009 ; 2012–2015
- **Fulbright Visiting Scholar**, UCLA, Los Angeles, 2008

- **Post-doctoral researcher**, Laboratoire LPP, CNRS UMR 7018, Sorbonne Nouvelle University, Paris III, 1996-1997
- **Adjunct lecturer**, Laboratoire LPP, CNRS UMR 7018, Sorbonne Nouvelle, University Paris III, 1993-1996

PUBLICATIONS

- **Author of 2 books**
- **Co-edition of 9 books**
- **Author of 22 journal papers**, most of which are indexed
- **30 publications in proceedings**
- **7 chapters** in edited books
- **55 oral presentations** at national and international conferences
- **h-index: 12 / i10-index: 16**

SUPERVISION AND PARTICIPATION ON THE JURY

- **Supervision** of 12 PhD. Theses (4 defended).
- **External Examiner** for 14 PhD. dissertations in Morocco and France
- **External Examiner** for 10 HDR (**Habilitation**)
- **External Assessor** for promotion to **Full Professor**, in Morocco and USA
- Member of committee in charge of **recruiting Assistant Professors** (35 committees) in Morocco

RELATED PROFESSIONAL EXPERIENCE

- **Editor of « la Revue de la Faculté des Lettres d'El Jadida »**, since 2021
- **Editor of Journal of Applied Language & Culture Studies:** <https://revues.imist.ma/index.php?journal=JALCS>, 2018-2022
- **Reviewer for 11 journals**, 6 of which are **indexed** in Scopus and WoS
- **(Co-)organisation of 12** (national and international conferences)
- **Secretary General and Founding member of MINE**, Moroccan Inter-university Network of English, 2008-2015
- **Visiting Professor**
 - Transylvania University of Brasov, Romania, 2022
 - University of Santiago de Compostela, Spain, 2021
 - University of California, Los Angeles, USA, 2008

PROFESSIONAL ORGANIZATIONS

- **Member of COST** (the European Cooperation in Science and Technology)
- Member of **the Moroccan Fulbright Alumni Association**
- Member of the International **Speech Communication Association**
- **Secretary** of MINE association (**Moroccan Inter-university Network of English**), 2011-2015
- **Deputy secretary of MINE association** (Moroccan Inter-university Network of English, 2008-2011)

Publications scientifiques

Ouvrages

- Yeou, M.** (2022). *Dictionnaire Amazighe-Français (Parler de Figuig)*. Rabat: IRCAM. Centre de l'aménagement linguistique. 956 pages.
- Yeou, M.** (1998). *Une étude expérimentale des consonnes postérieures et pharyngalisées de l'arabe standard*. Villeneuve d'Ascq: Presses Universitaires de Septentrion. 300 pages.

Chapitres dans des ouvrages collectifs

- Boudlal, A. & **Yeou, M.** (2024). A preliminary analysis of hypocoristics in Moroccan Amazigh. *The Handbook of Berber Linguistics* (Springer Handbooks in Languages and Linguistics). Cham: Springer.
- El Ouardi, L. & **Yeou, M.** (to appear). Pronoun Production in Moroccan Arabic Agrammatism. *Perspectives on Arabic Linguistics XXXV*. Amsterdam: J. Benjamins.
- Yeou, M.**, & Maeda, S. (2011). Airflow and acoustic modeling of pharyngeal and uvular consonants in Arabic. In Z.M. Hassan & B. Heselwood (Eds.), *Instrumental Studies in Arabic Phonetics*, (pp. 141-162). Amsterdam: J. Benjamins.
- Embarki, M., Ouni, S., **Yeou, M.**, Guilleminot, C. & Al Maqtari, S. (2011). Acoustic and EMA study of pharyngealization : Coarticulatory effects as index of stylistic and regional distinction. In Z.M. Hassan & B. Heselwood (Eds.), *Instrumental Studies in Arabic Phonetics*, (pp. 193-215). Amsterdam: J. Benjamins.
- Yeou, M.** (2011). Teaching pronunciation in the New Educational Reform: Students' attitudes and current practice. In Diouny, S. & M. Yeou (Eds.) *English Language Teaching and the Reform of University Studies*. (pp. 57-81). Publications de l'Université Chouaib Douakkli. Casablanca : Imprimerie Ennajah El Jadida.
- Yeou, M.**, Honda, K., Maeda, S., & Embarki, M. (2011). Ajustements laryngaux durant la production des suites consonantiques en arabe marocain. In Embarki, M & Dodane, C. (Eds.), (pp. 93-106). *La Coarticulation, des Indices aux Représentations*. Paris : L'Harmattan.
- Embarki, M., Guilleminot, C., **Yeou, M.**, & Al Maqtari, S. (2011). Agression coarticulatoire des consonnes pharyngalisées dans les séquences VCV en arabe moderne et dialectal. In Embarki, M & Dodane, C. (Eds.), *La Coarticulation, des Indices aux Représentations*, 173-195. Paris: L'Harmattan.

Articles dans des revues indexées (Scopus, WoS, et autres)

- Sayeh, A.Y., Razkane, H., & **Yeou, M.**, Mokhtari, N. (to appear). The impact of teachers' technological knowledge, technological pedagogical knowledge, and anxiety on their implementation of MS Teams. *International Journal of Learning Technology*. 10.1504/IJLT.2023.10058112
- El Ouardi, L., **Yeou, M.**, & Faroqi-Shah, Y. (2023). Neural correlates of pronoun processing: An activation likelihood estimation meta-analysis. *Brain and Language* 246. <https://doi.org/10.1016/j.bandl.2023.105347>.
- El Ouardi L, **Yeou M**, Rami Y, Belasen MF. (2023). Application of the Moroccan Arabic Bedside Western Aphasia battery-Revised in Acute Stroke Care. *Journal of the International Neuropsychological Society*. 29(s1): 916-917. [doi:10.1017/S1355617723011256](https://doi.org/10.1017/S1355617723011256)
- Razkane, H., Sayeh, A.Y., Diouny, S. et al. (2023). The Impact of Explicit Metacognitive Writing Strategy Training in English (L3) on Arabic-French-English Trilingual Learners' Writing Outcomes. *English Teaching & Learning*. <https://doi.org/10.1007/s42321-023-00156-7>
- El Ouardi, L., **Yeou, M.**, Rami, Y., & Belahsen, M. F. (2023). The Moroccan Arabic Bedside Western aphasia battery-revised: Linguistic and psychometric properties. *Journal of Speech, Language & Hearing Research* 12;66(7): 2376-2389. doi: 10.1044/2023_JSLHR-22-00475.
- Lahbib, K. & **Yeou, M.** (2023) On the quantified determiner phrase and quantifier float in Modern Standard Arabic, *Cogent Arts & Humanities* 10(1). DOI: 10.1080/23311983.2023.2261194
- Razkane, H., Sayeh, A. Y., Diouny, S., & **Yeou, M.** (2023). K11 Students' Use of Metacognitive Reading Strategies in Arabic (L1) and English (L3). *International Journal of Instruction* 16(1): 573-588.
- Farmati, C., **Yeou, M.**, & Benzehaf, B. (2023). Blended learning in English for specific purposes instruction: A systematic review. *Digital Education Review* 44: 144-124. <https://doi.org/10.1344/der.2023.44.114-124>

- Sayeh, A.Y., Razkane, H., & **Yeou, M.**, Mokhtari, N. (2022). Factors Related to Tertiary Education Teachers' Use of the Microsoft Teams platform. *International Journal of Learning Technology* 17(4): 360-382. <https://doi.org/10.1504/IJLT.2022.129111>
- Rami, Y., Diouny, S., **Yeou, M.** & Kissani, N. (2022). The adaptation of the Object and Action Naming Battery into Moroccan Arabic: Norms for name agreement, frequency, imageability, visual complexity, and age of acquisition. *Applied Neuropsychology: Adult*. doi: 10.1080/23279095.2022.2089041
- Rami, Y., Diouny, S., Kissani, N. & **Yeou, M.** (2022). Cross-cultural adaptation of the Moroccan version of the Mini-Mental State Examination: A preliminary study. *Applied Neuropsychology: Adult*. DOI: 10.1080/23279095.2022.2046583
- Farmati, C., **Yeou, M.**, & Benzehaf, B. (2022). ESP Instruction in Morocco: A Study of University Students' Attitudes and Perceptions. *Journal of English Language Teaching and Linguistics* 7(3): 613-628. <https://dx.doi.org/10.21462/jeltl.v7i3.979>
- Razkane, H., Sayeh, A. Y., & **Yeou, M.** (2021). University Teachers' Attitudes Towards Distance Learning During COVID-19 Pandemic: Hurdles, Challenges, and Take-away Lessons. *European Journal of Interactive Multimedia and Education*, 3(1), 2022, e02201, <https://doi.org/10.30935/ejimed/11436>
- Yeou, M.** (2016). An investigation of students' acceptance of Moodle in a blended learning setting using Technology Acceptance Model. *Journal of Educational Technology Systems*, 44(3), 300–318. <http://doi.org/10.1177/0047239515618464>.
- Yeou, M.** (1997). Locus equations and the degree of coarticulation of Arabic consonants. *Phonetica*, 54, 187-202.

Articles dans des revues à comité de lecture

- Benzehaf, B., Zyad, H., Laaboudi, D., & **Yeou, M.** (2023). Students' perceptions of blended learning: Impact, benefits and challenges. *Journal of Applied Language and Culture Studies*, 6(2), 120-134.
- Razkane, H., Sayeh, A. & **Yeou, M.** (2022). Internet use among Moroccan secondary school students: An exploratory study. *Journal of Applied Language and Culture Studies*, 5, 51-77.
- Farmati, C., **Yeou, M.**, & Benzehaf, B. (2022). English for Specific Purposes: A Holistic Review of Empirical Research. *International Arab Journal of English for Specific Purposes*, 5(1), 116-131.
- Razkane, H., Sayeh, A., Diouny, S. & **Yeou, M.** (2022). Effect of explicit training in (meta-)cognitive strategy use in English (L3) on high school students' reading outcomes in Arabic (L1). *Language policies and strategies* 1(1), 33-39. <https://zenodo.org/records/6556801>
- Yeou, M.** (2016). A comparison of blended and face-to-face approaches to teaching research methods to undergraduate students. *Languages and Linguistics* 37, 93-108.
- Yeou, M.** (2016). Metaphor and metonymy in body parts in some Amazigh varieties: The case of 'head' and its parts. *Asinag 11, Revue de l'IRCAM*.
- Yeou, M.** (2011). A propos de quelques toponymes à Figuig et sa région. *Asinag 6, Revue de l'IRCAM*, 129-147.
- Yeou, M.** (2010). The production of English rising pitch accents by advanced Moroccan Learners. *Revue de la Faculté des Lettres d'El Jadida* 11, 59-76.
- Embarki, M., Guilleminot, C., **Yeou, M.**, & Al Maqtari, S. (2008), Locus equations as an index of Arabic dialectal variation. *Languages & Linguistics*, 22, 57-72.
- Yeou, M.**, Embarki, M., & Al Maqtari, S. (2007). Contrastive focus and F0 patterns in three Arabic dialects. *Nouveaux Cahiers de linguistique Française*, 28, 317-326.
- Yeou, M.** (2004). An acoustic study of madd in the Quranic recitation. *Revue de la Faculté des Lettres d'El Jadida*, 8-9, 83-99.
- Yeou, M.** (2001). Pharyngealization in Standard Arabic: Modeling, acoustic analysis, airflow and perception. *Revue de la Faculté des Lettres d'El Jadida*, 6, 51-70.