

Norris F. Krueger, Ph.D

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ACADEMIC

2021- Adjunct Professor of Entrepreneurship, American University
2021- Visiting Research Professor of Entrepreneurship, QREC, University of Kyushu
2021- Visiting Professor of Entrepreneurship, University of Management & Technology
2019- Adjunct Professor of Entrepreneurship, University of North Carolina Greensboro
2014- Senior Research Fellow, *Center for Management & Entrepreneurship, School of Advanced Studies, UOPX*. Scholar in residence for entrepreneurship.
2014 Visiting Professor of Entrepreneurship, *Alba Graduate School of Business* (Athens)
Founding guest faculty, M.Sc. in Entrepreneurship
2008-2013 External Fellow, *Max Planck Institute for Economics*
Fellow, Max Planck Institute, Entrepreneurship, Growth and Public Policy Group, Experimental Economics team, Neuroentrepreneurship group.

PROFESSIONAL

2017-present *Kauffman Foundation ESHIP initiative*

2018-present, ESHIP Goal Champion. Supporting major initiative to advance entrepreneurial ecosystem building as a profession and supporting ecosystems globally.

2004-present *Entrepreneurship Northwest/TEAMS*

Social venture for entrepreneur-led economic development: Technology commercialization; social entrepreneurship and enterprise development. Consulting globally on developing entrepreneurial culture and designing entrepreneurship programs. Adjunct instructor, entrepreneurship, innovation, business research, and strategy capstone (various institutiond).

1999-2005 *Boise State University*

Assistant professor of strategic management and entrepreneurship. Teaching and outreach combined in TRAILS and TEAMS programs which delivered highly-regarded student research projects in economic development, social entrepreneurship and technology commercialization.

Clinical professor of entrepreneurship (2003-2005) and program manager for TEAMS (2003-2005), a joint venture of the Idaho National Laboratory, the Inland Northwest Research Alliance and member schools, now Entrepreneurship Northwest (2003-present). Built national award-winning network of entrepreneurship professors in Inland Northwest, funded by Kauffman Foundation, INL, INRA.

1990-present *Entrepreneurial Strategies*

Managing partner, entrepreneurship consulting firm (also economic development)

1989-1990 *CVD System Cleaners*

CEO, Startup in semiconductor production equipment (sold to angel in 1990).

1988-1989 *Montana State University*

Visiting professor of entrepreneurship

1981-1982 *Midwest Econometrics*

Acting CEO, turnaround of economic consulting firm (partly sold to Chase).

EDUCATION

1982-1989 *The Ohio State University*

Ph.D. in Strategic Management and Entrepreneurship, 1989. Interdisciplinary PhD (Management, Marketing, Economics, Cognitive and Social Psychology).

1974-1976 *The Ohio State University*

B.A *cum laude*: Applied Mathematics with Honors in the Liberal Arts. Quantitative social sciences.

1970-1973 *The California Institute of Technology*

Physics/engineering major.

DOMAINS of INTEREST

* **Growing more entrepreneurial, innovative individuals:** Entrepreneurial and strategic cognitions: How do we learn to think strategically? How do we learn to think entrepreneurially? How do we learn to see opportunities and seek them out?

* **Growing more entrepreneurial, innovative communities:** Applying research to developing and nurturing an entrepreneurial culture in organizations and communities.

* **Growing entrepreneurial thinking and culture in diverse contexts:** Opportunity processes in social and sustainable entrepreneurship, technology entrepreneurship and economic development.

MAJOR KEYNOTES (recent)

Rio de Janeiro & Belo Horizonte (Brazil)

CogniValley, Montevideo (Uruguay)

Denmark

Monterrey, Mexico

UAE (Sharjah)

UAE (Dubai)

Germany (OECD)

Netherlands (2, OECD & research)

Tokyo (2, another forthcoming)

Qatar (forthcoming)

Spain (2, GEM conference & ESU)

Uruguay

Chile (2, Ibero-American Academy of Management)

California Entrepreneurship Educators Conference

EU Directorate (forthcoming)

SELECTED AWARDS and ACHIEVEMENTS

- * Finalist, “Innovator of the Year 2021,” Idaho Innovation Awards, (8-time nominee, 3 time Finalist)
- * Best symposium, Academy of Management, “Neuro-entrepreneurship: Promise & Peril”, 2021
- * Best paper finalist, ICSB 2021
- * Goal Champion, Ewing Marion Kauffman Foundation ESHIP initiative, 2018-
- * European Union’s European Entrepreneurship Education Project on Higher Education Impact Consortium [EEEPHEIC], founding team, 2017- [link]
- * Growing Entrepreneurial Communities, Federal Reserve Bank, presenter/facilitator, 2015-
- * *Idaho Business Review*, inaugural winner of ICON award for community contributions, 2018
- * World Business Angel Forum, board member for USA, 2017-
- * Idaho Technology Assessment Community, co-founder, 2018-
- * ESHIP global summit of entrepreneurial ecosystem builders, Kauffman Foundation, 2017-
- * Chair, Academy of Management Global Scholar Development Committee, 2016-
- * Co-founder, 1 Million Cups Boise, 2016-
- * Venture Capital_Org, angel/vc education 2016-
- * OECD “Entrepreneurship360” thought leader for entrepreneurship education, 2015-
- * Coneect partner (EU-backed program for cutting-edge training of new entrepreneurship educators)
- * The Braintrust: Global webinar series of the best entrepreneurship education experts, 2015-
- * Co-organizer, Kauffman Foundation global thought leader summit on entrepreneurial ecosystems
- * Associate Editor, Journal of Small Business Management, 2012-
- * Co-founder, ICSB Online Learning Excellence project, 2012-
- * Invited Delegate and Speaker, World Entrepreneurship Forum, 2012-2014
- * Two Best Paper Awards, ISBE Conference, 2012
- * Rep-at-large, Academy of Management Entrepreneurship Division, 2010-12, 2014-17, 2018-2021.
- * Global Advisory Board, EGG Japan and Tokyo21c, 2012-
- * OECD Review Team for Entrepreneurship Education, 2012
- * PACE Advisory Board, multinational project to improve entrepreneurship education, 2012-
- * Doctoral Dissertation Defense – Distinguished Opponent, University of Twente, 2012
- * Danish Foundation for Entrepreneurship – Youth Enterprise Advisory Board 2011-
- * Faculty & Keynote, European Summer University, Sevilla, Spain, 2011 (and Lisbon 2013)
- * Visiting Scholar, Chalmers School of Entrepreneurship, Gothenburg, Sweden, 2011
- * Inaugural faculty, ECSB Summer School, Portugal, 2011
- * Invited chapters on cognition, *Handbook of Entrepreneurship Research*, 2010 & 2003.
- * Best Paper, “Social & Sustainable Heffalumps?: The ‘Entrepreneurial’ Trajectory”, USASBE 2010.
- * Best Workshop, “Neuro-Entrepreneurship”, USASBE 2009.
- * Invited Speaker, CRECIS (Belgian university entrepreneurship consortium) 2009.
- * Regional coordinator, Global Entrepreneurship Week, 2008-.
- * Fellow, Max Planck Institute for Economics, Entrepreneurship, Growth & Public Policy, 2008-2013.
- * Keynote Speaker, European Summer University for Entrepreneurship, Bodo, Norway, 2008.
- * Keynote Speaker, Max Planck Entrepreneurship “Summer School”, Jena, Germany, 2008
- * Co-developer, Idaho Rural Partnership distance delivery entrepreneurship course, 2008.
- * Nominee, Aspen Institute Faculty Pioneer Award, 2008.
- * Track chair, ‘Informed’ Intent: Applying Entrepreneurial Cognition to Learning, ICSB 2007.
- * Nominee, Olympus Innovation Award for Entrepreneurial Education (NCIIA), 2006-7.
- * Invited delegate, United Nations/AoM “Business as Agent for World Benefit”, 2006.
- * SBA/Kauffman Best Practices Award for “Educational Efforts to Promote Entrepreneurship,” 2005.
- * Co-founder, Emerging Technologies of Idaho (student/faculty tech transfer vehicle), 2005.
- * Best paper, “Sustainable entrepreneurship: Broadening definition of ‘Opportunity’,” USASBE, 2005.
- * Guest co-editor, special issue, *New England Journal of Entrepreneurship*, 2005.

- * Best journal article in corporate entrepreneurship (with D. Shepherd), USASBE, 2004.
- * Chair & Organizer, All-Academy Session (social entrepreneurship), 2003.
- * Kauffman Collegiate Entrepreneurship Network, grant recipient, 2003.
- * Partner and Technology Fellow, N2TEC (national technology commercialization consortium), 2003
- * Coach, Galaxi Pharmaceuticals, overall winning plan, Northwest Venture Championship, 2002.
- * Chair, keynote speaker [Bill Drayton], Entrepreneurship Division, Academy of Management, 2002.
- * USASBE award for Best Practices in Entrepreneurship Education, 2001.
- * Newsletter Editor, Entrepreneurship Division, Academy of Management, 2000-2003.
- * Chair & Organizer, All-Academy Session (development in disadvantaged areas), 1999.
- * Selected to edit *Classics of Entrepreneurship Research*, 1999 (published 2002).
- * Chair, Academy Caucus on Economic & Community Development, 1998.
- * Chair, Academy Caucus on Environmental Entrepreneurship, 1998.
- * Chair & Organizer, All-Academy Session (with George Gendron, Editor-in-Chief of *Inc.*), 1997.
- * Visiting Scholar, Entrepreneurship and Small Business Research Institute, Stockholm, 1997.
- * Best Paper, International Council for Small Business, 1997.
- * Best Paper, Association of Private Enterprise Education, 1997.
- * Environmental Entrepreneurship: Guest editor, *J. of Organizational Change Management*, 1998.
- * Stephen P. Robbins New Scholar Award, Western Academy of Management, 1995.
- * 'Sales forecasting for entrepreneurs,' grant from Caruth Institute, 1995.
- * Best Conceptual Paper, Academy of Management, Entrepreneurship Division, 1993.
- * Nominated for dissertation award, 1990.
- * Student-voted 'Best Professor' award, Montana State University, 1989.

PUBLICATIONS and RESEARCH

Google Scholar:

<https://scholar.google.com/citations?user=5sTGhBsAAAAJ&hl=en> (h-index now at 40, up from 19 in 4 years, >27000 citations) Top 3% in reads & downloads at SSRN, top 15% at ResearchGate with >165,000 reads & over 12,000 citations.

Selected Publications with journal rankings

- **A+** Academy of Management Learning & Education 2017
- **A+** Decision Sciences 1993
- **A** Journal of Business Research 2021
- **A** Entrepreneurship & Regional Development 2015
- **A** Entrepreneurship Theory & Practice 2007
- **A** Entrepreneurship Theory & Practice 2002
- **A** Entrepreneurship Theory & Practice 2000
- **A** Journal of Business Venturing 2000 [3rd most-cited article ever in *JBV*]
- **A** Family Business Review 1996
- **A** Entrepreneurship and Regional Development 1994 [most-cited article ever]
- **A** Entrepreneurship and Regional Development 2013
- **A** Entrepreneurship Theory and Practice 1994 [3rd most-cited in *ETP*]
- **A** Entrepreneurship Theory & Practice 1993 [7th-most cited]
- **B** Journal of Organizational Change Management 1998
- **B** Journal of Organizational Change Management 1998
- **B** Journal of Family Business Strategy 2021
- **C** Journal of Enterprising Communities 2016
- **C** Journal of Social Entrepreneurship 2014
- **C** Journal of the ICSB (2) 2020, 2021
- **C** International Entrepreneurship and Management Journal, 2021
- **C** International Journal of Business & Globalisation (3) 2012, 2017, 2020
- **C** Revista Economia Mundial 2015
- **C** Journal of Technology Management in China 2013

- **C** International Journal of TechnoEntrepreneurship 2008
- **C** New England Journal of Entrepreneurship 2005

ARTICLES IN REFEREED JOURNALS

Swartz, E., Welsh, D., Krueger, N., Tello, S. (2023). [Engagement through boundary spanning: insights from US entrepreneurship educators](#) [← link to article] *International Journal of Entrepreneurship and Small Business*, 51(3): 281-300.

Krueger, N. (2023). From Keynes' "Animal Spirits" to Human Spirits? Passion as the Missing Link(s) in Entrepreneurial Intentions. *Journal of Asia-Pacific Business*, 24(4), 273-289. <https://www.tandfonline.com/doi/abs/10.1080/10599231.2023.2260297>

Kariv, D., Krueger, N., Cisneros, L., & Kashy-Rosenbaum, G. (2023). Process innovation is technology transfer too! How entrepreneurial businesses manage product and process innovation, *Journal of Technology Transfer*, forthcoming. <https://doi.org/10.1007/s10961-023-10061-7>

Kariv, D., Krueger, N., Cisneros, L., & Kashy-Rosenbaum, G. (2023). Embedding the marketing angle into the pursuit of entrepreneurial propensity: roles of perceived feasibility and desirability and stakeholders' support. *International Journal of Entrepreneurial Behavior & Research*, forthcoming. <https://www.emerald.com/insight/content/doi/10.1108/IJEBR-02-2022-0171/full/html>

Brazeal D., Krueger N., vanEsch, C. (2023). Innovations as Art: Using the Childhood Magic of Play-Doh™ to Craft Entrepreneurial Ideas. *Management Teaching Review*. <https://doi.org/10.1177/237929812311857>

Kariv, D. et al. (2022) Does generation matter to innovation development? A new look at entrepreneurial businesses from the perspective of resource-based view (RBV) *European Journal of Innovation Management*, forthcoming.

Krueger NF, Bogers M, Labaki, R & Basco, R. (2021) Advancing family business science through context theorizing: The case of the Arab world, *Journal of Family Business Strateg.* 12(1), 100377.

Scuotto V., Nicotra M., Del Giudice M., Krueger N., Gregori G.L. (2021) A microfoundational perspective on SMEs' growth in the digital transformation era, *Journal of Business Research*, forthcoming.

Khatami, F., Scuotto, V., Krueger, N., & Cantino, V. (2021). The influence of the entrepreneurial ecosystem model on sustainable innovation from a macro-level lens. *International Entrepreneurship and Management Journal*, 1-33.

Krueger, N.F. & Lawrence, A. (2021) A case of mistaken (role) identity?: Envisioning entrepreneurial role demands, *Journal of the International Council for Small Business*, online.

Krueger, N.F. (2020) Entrepreneurial Potential & Potential Entrepreneurs: 25 Years On, *Journal of the International Council for Small Business*, 1(1), 52-55.

Lawrence, A. & Krueger, N.F. (2020) Entrepreneurial Grit: A reflective review, *International Journal of Business & Globalisation*, forthcoming.

Krueger, N. F., & Brazeal, D. V. (2018). *Potencial Empreendedor e Empreendedores em Potencial*.

Bouchard, V., Fayolle, A., Bouchard, V., Fayolle, A., Adler, P. S., Kwon, D. W., & Emery, Y. (2018). Corporate Entrepreneurship, Knowledge and Competence Development. In *Corporate Entrepreneurship* (Vol. 27, No. 1, pp. 1-4). Boston, MA: Chicago University Press.

Nabi, G., Liñán, F., Fayolle, A., Krueger, N., & Walmsley, A. (2017). The impact of entrepreneurship education in higher education: A systematic review and research agenda. *Academy of Management Learning & Education*, 16(2), 277-299.

Krueger, N., & Sussan, F. (2017). Person-level entrepreneurial orientation: clues to the 'entrepreneurial mindset'?. *International Journal of Business and Globalisation*, 18(3), 382-395.

Robinson, S., Neergaard, H., Tanggaard, L., & Krueger, N. F. (2016). New horizons in entrepreneurship education: from teacher-led to student-centered learning. *Education+ Training*, 58(7/8), 661-683.

Björklund, T. A., & Krueger, N. F. (2016). Generating resources through co-evolution of entrepreneurs and ecosystems. *Journal of Enterprising Communities: People and Places in the Global Economy*, 10(4), 477-498.

Daily, L., Sussan, F., & Krueger, N. (2015). The Discrete Emotions Theory Controversy in Psychology and Relevance to Consumer Behavior. *ACR Asia-Pacific Advances*.

Zeyen, A., Beckmann, M., Mueller, S., Dees, J. G., Khanin, D., Krueger, N. & Zacharakis, A Social entrepreneurship and broader theories: Shedding new light on the 'Bigger Picture'. *Journal of Social Entrepreneurship*, 4(1), 88-107, 2014.

Krueger N.F. & Welsh D.H.B. The Evolution of Social Entrepreneurship: What Have We Learned, *Journal of Technology Management in China*, 7(3): 270-290, 2013.

Krueger NF, Linan F, Nabi G, British and Spanish Entrepreneurial Intentions: A Comparative Study, *Revista de Economia Mundial*, 33: 73-103, 2013.

Osiyevskyy O, Hayes L, Krueger NF, Madill CM, Planning to grow? Exploring the effect of business planning on growth of small & medium enterprises, *Entrepreneurial Practice Review*, 2(4):36-56, 2013.

Kumar S. & Krueger NF, Making the United States Immigration Policy and the Startup Visa Act Proposal Effective: An Exploratory Study of High-Growth Indian-American Immigrant Entrepreneurs, *Journal of Management Policy & Practice*, 14(1): 112-126, 2013.

Krueger, N., Liñán, F., & Nabi, G. (2013). Cultural values and entrepreneurship. *Entrepreneurship & Regional Development*, 25(9-10), 703-707, 2015.

Krueger N.F. Bridging Town and Gown, *International Journal of Business & Globalisation*, 9(4): 347-358, 2012.

Neergaard H., Krueger N.F. Still playing the game? *International Journal of Entrepreneurial Venturing*, 4(1): 18-31, 2012.

Neergaard, H., Fleck, E., & Krueger, N. (2011). The role of control in entrepreneurial growth: an Alternative Explanation from Social Cognitive Theory. In *Sustainable futures: enterprising landscapes and communities*.

- Brannback, M., Carsrud, A., Krueger, N. & Elfving, J. Challenging the Triple Helix model of regional innovation systems, *International Journal of Technology Entrepreneurship*, **1**(3): 257-277, 2008.
- Krueger, N.F. What Lies Beneath? The Experiential Essence of Entrepreneurial Thinking *Entrepreneurship Theory & Practice*, **31**: 123-38, 2007.
- Kickul, J., Maxfield, S. & Krueger, N.F. Measurement issues in entrepreneurship studies, *New England Journal of Entrepreneurship*, **8**(2): 5-7, 2005.
- Shepherd, D.A. & Krueger, N.F. Entrepreneurial teams and social cognition: An intentions-based perspective, *Entrepreneurship Theory & Practice*, special issue on cognition, **27**(2): 167-185, 2002.
- Krueger, N.F. The cognitive infrastructure of opportunity emergence, *Entrepreneurship Theory & Practice*, **24**(3): 5-23, 2000.
- Krueger, N.F., Reilly, M.D. & Carsrud, A.L. Entrepreneurial intentions: A competing models approach, *Journal of Business Venturing*, **15**(5/6): 411-432, 2000.
- Krueger, N.F. How social opportunities emerge, *Journal of Organizational Change Management*, **11**(2): 174-183, 1998.
- Krueger, N.F. Environmental entrepreneurship: Editor's introduction, *Journal of Organizational Change Management*, **11**(1): 5-10, 1998.
- Krueger, N.F. Nurturing the self-renewing economy, *Journal of Private Enterprise*, 1998.
- Rogers, E.D., Carsrud, A.L. & Krueger, N.F. Chiefdoms and family firm regimes: Variations on the same anthropological themes. *Family Business Review*, **9**(1): 15-27, 1996.
- Krueger, N.F. & Brazeal, D.V. Entrepreneurial potential and potential entrepreneurs, *Entrepreneurship Theory & Practice*, **18**(3): 91-104, 1994.
- Krueger, N.F. & Dickson, P. R. How believing in ourselves influences risk taking: Self-efficacy and opportunity recognition, *Decision Sciences*. **25**(3): 385-400, 1994.
- Krueger, N.F. The impact of prior entrepreneurial experience on perceived new venture feasibility and Desirability, *Entrepreneurship Theory & Practice*, **18**(1): 5-21, 1993.
- Krueger, N.F. & Dickson, P. R. Self-efficacy and perceptions of opportunities and threats, *Psychological Reports*, **72**(3, pt 2): 1235-1240, June 1993.
- Krueger, N.F. & Carsrud, A. L. Entrepreneurial intentions: Applying the theory of planned behavior, *Entrepreneurship & Regional Development*, **5**: 315-330, 1993.

BOOKS, MONOGRAPHS and CHAPTERS

- Kaffka, G., & Krueger, N. (2023). Making the Meaningful Moments Visible—About the Real-time Study of Entrepreneurial Sensemaking. In *Nurturing Modalities of Inquiry in Entrepreneurship Research: Seeing the World Through the Eyes of Those Who Research* (Vol. 17, pp. 109-126). Emerald Publishing Limited.
<https://www.emerald.com/insight/content/doi/10.1108/S2040-724620230000017008/full/html>

Krueger, N. (2022). Oxygenating Innovation? The Not-So-Brave New World of COVID 19?. *International Studies in Entrepreneurship*, 43-58.

Krueger, N.F.(2021) Beyond “getting asked to dance”: Inclusive entrepreneurial ecosystems. In *Palgrave Handbook on Minority Entrepreneurship*, forthcoming.

Krueger, N.F. (2020), From instructor to educator, in Colin Jones (ed), *How to Become an Entrepreneurship Educator*, pp 99-106. In Press.

Ramadani, V., Palalić, R., Dana, L. P., Krueger, N., & Caputo, A. (2020) Organizational Mindset of Entrepreneurship: An Overview. *Organizational Mindset of Entrepreneurship*.

Krueger, N.F. (2019) Cooperative Venturing Model. In OECD International Compendium of Entrepreneurship Policies, https://bit.ly/OECD_IntComp

OECD/EU (2018), Supporting Entrepreneurship and Innovation in Higher Education in the Netherlands, OECD Skills Studies, OECD Publishing, Paris/EU, Brussels.

Leitão, J., Alves, H., Krueger, N., & Park, J. (Eds.). (2018). *Entrepreneurial, Innovative and Sustainable Ecosystems: Best Practices and Implications for Quality of Life*. Springer.

Ramadani, V., Ademi, L., Ratten, V., Palalić, R., & Krueger, N. (2018). Knowledge Creation and Relationship Marketing in Family Businesses: A Case-Study Approach. In *Knowledge, Learning and Innovation* (pp. 123-157). Springer.

Bouchard, V., Fayolle, A., Bouchard, V., Fayolle, A., Adler, P. S., Kwon, D. W., Krueger, N., & Emery, Y. (2018). Corporate Entrepreneurship, Knowledge and Competence Development. In *Corporate Entrepreneurship* (Vol. 27, No. 1, pp. 1-4). Boston, MA: Chicago University Press.

Brännback, M., Carsrud, A. L., & Krueger, N. (2018). Theory of trying and “we-intentions”: from individual to collective intentions in entrepreneurship and family business. In *A Research Agenda for Entrepreneurial Cognition and Intention*. Edward Elgar Publishing.

Kaffka, G., & Krueger, N. (2018). The Entrepreneurial ‘Mindset’: Entrepreneurial Intentions from the Entrepreneurial Event to Neuroentrepreneurship. *Foundational Research in Entrepreneurship Studies: Insightful Contributions and Future Pathways*, 203-224.

Krueger, N. F. (2017). Entrepreneurial intentions are dead: Long live entrepreneurial intentions. in *Revisiting the Entrepreneurial Mind* (pp. 13-34). Springer.

Day, M., Boardman, M. C., & Krueger, N. F. (Eds.). (2017). *Handbook of research methodologies and design in neuroentrepreneurship*. Edward Elgar Publishing

Liñán, F., Nabi, G., & Krueger, N. (Eds.). (2017). *Cultural Values and Entrepreneurship*. Routledge.

Krueger, N. F. (2017). Is Research on Entrepreneurial Intentions Growing? Or... Just Getting Bigger? In *Revisiting the Entrepreneurial Mind* (pp. 35-40). Springer.

Krueger, N.F. *What Do Students Learn from Entrepreneurial Education? Thematic Paper on Entrepreneurship Education in Practice*, OECD, 2015-16.

Krueger, N., & Welp, I. (2014). Neuroentrepreneurship: what can entrepreneurship learn from neuroscience. *Annals of entrepreneurship education and pedagogy*, 60-90.

Krueger N, Hansen D, Michl T, Welsh D, Thinking 'Sustainably': The Role of Intentions, Cognitions & Emotions in Understanding New Domains of Entrepreneurship. In "Social and Sustainable Entrepreneurship" (T Lumpkin, J Katz, eds) *Advances in Entrepreneurship, Firm Emergence and Growth*, **13**: 279–313, 2012.

Krueger N.F. (2012) *Candidates Guide to Growing Entrepreneurs*, monograph.

Krueger, N.F. & Day, M.L. Looking Forward, Looking Backward: From Entrepreneurial Cognition to Neuroentrepreneurship. In Z Acs (ed.) *International Handbook of Entrepreneurship Research*, 2nd edition, Springer, 2010.

Krueger N.F. The microfoundations of entrepreneurial learning and education. In: Gatewood E, West GP (eds.) *The Handbook of University Wide Entrepreneurship*. Elgar, Cheltenham, UK.

Krueger N.F. Entrepreneurial intentions are dead; Long live entrepreneurial intentions. In: Carsrud A, Brännback M (eds.) *The Entrepreneurial Mind*. Springer, New York, 2009.

Krueger, N.F., Kickul, J., Gundry, L., Verma, R. & Wilson, F. Discrete Choices, Trade-offs & Advantages: Modeling Social Venture Opportunities & Intentions in J. Robinson, et al. (eds) *International Perspectives on Social Entrepreneurship*, Palgrave, 2009.

Krueger, N.F. Thinking Entrepreneurially: Entrepreneurial Cognition, in Z. Acs (ed.) *International Handbook of Entrepreneurship Research*, 2005.

Krueger, N.F. (ed.) *The 'Classics' of Entrepreneurship Research* (anthology), Routledge, 2002.

Krueger, N.F. (ed.) *Environmental Entrepreneurship*. Bozeman: Gallatin Group, 1999.

Carsrud, A.L. & Krueger, N.F. Entrepreneurship and Social Psychology. In: *Advances in Entrepreneurship, Firm Emergence, and Growth*, Greenwich: JAI Press (chapter), 1996.

Krueger, N.F. *Prescription for Opportunity*, Small Business Foundation of America, 1995

REFEREED PROCEEDINGS

Krueger, N.F., Swartz, E., Welsh, D.H.B. When do entrepreneurs smirk at university centers?, ICSB World Congress, 2021 (best paper nominee)

Nziku, D., & Krueger, NF (2019). Growing healthy entrepreneurial ecosystems in Africa. Abstract from Centre for African Research on Enterprise and Economic Development 4th Annual Conference, Paisley, United Kingdom.

Alkhaled, S., Jack, S. & Krueger, NF (2017) Entrepreneurship As Survival: Syrian Women Refugees in Jordan, *Frontiers of Entrepreneurship Research*, Vol. 37, p166-171. 6p.

Liu, Y., Krueger, N. F., Sussan, F., & Wang, H. (2016) Entrepreneurial mobility and talent in entrepreneurial ecosystem: China and international comparison. In *Academy of Management Proceedings*. Academy of Management, Briarcliff Manor, NY.

Cukier, D., Kon, F., & Krueger, N. (2015, December). Designing a maturity model for software startup ecosystems. In *International Conference on Product-Focused Software Process Improvement* (pp. 600-606). Springer.

Bertels, H., Koen, P., Krueger, N., & Rivera, D. (2014). DOES ENTREPRENEURSHIP EDUCATION CHANGE STUDENTS' ATTITUDE TOWARDS BEING AN ENTREPRENEUR? THE MODERATING EFFECT OF FAMILY SUPPORTIVENESS (SUMMARY). *Frontiers of Entrepreneurship Research*, 34(19), 4.

Krueger, N. (2014). Experts Learn Experientially?: The Impact of Experiential Learning on Developing the Entrepreneurial Mindset. In *ICSB World Conference Proceedings* (p. 1). International Council for Small Business (ICSB).

Neergaard H, Tanggaard L, Krueger N, Robinson, S. Pedagogical Interventions in Entrepreneurship: from behaviourism to existential learning? ISBE Conference, 2012. **(Two Best Paper Awards)**

Krueger, N.F. Exploring the Hundred Acre Wood: A Neuroscientific Look at Social Entrepreneurship. Presentation to ICSB World Conference, Wellington NZ, 2012.

Kaffka G., Krueger N.F. From Grand Idea to Viable Execution: How Do Ventures and Entrepreneurs Co-Evolve? Paper presented at Babson Research Conference, Fort Worth TX, 2012.

Kumar S., Krueger N.F. The Startup Visa: New Evidence. ICSB Global Business Creation Conference, DC, 2011.

Krueger N.F., Neergaard H. Rethinking the Cognitive Developmental Trajectory of Entrepreneurship: The Role of Critical Developmental Experiences. Paper presented at ICSB World Conference, Stockholm, 2011.

Krueger, NF Bildungs-Brandstifter? The Lean Startup Model & the Entrepreneurial Mindset. Paper presented to NCIIA Conference, Arlington VA, 2011.

Krueger, N & Welp, I. The Influence of Cognitive Appraisal & Anticipated Outcome Emotions on the Perception, Evaluation & Exploitation of Social Entrepreneurial Opportunities, Babson Entrepreneurship Research Conference, 2008.

Krueger, N., Brannback, M., Carsrud, A. & Elfving, J. The 'molecular biology' of regional innovation systems, Idaho Academy of Science, 2007.

Krueger, N., Kickul, J. & Neergaard, H. The 'lessons' of entrepreneurial experience: Toward identifying critical developmental "lessons", *Regional Frontiers of Entrepreneurship Research*, AGSE, 2007.

Krueger, N., Brannback, M., Carsrud, A. & Kickul, J. "Watch out, Isaac!!" - Re-constructing entrepreneurial intentions, *Regional Frontiers of Entrepreneurship Research*, AGSE, Brisbane, 2007.

- Carsrud, A., Krueger, N., Brännback, J., Kickul, J., Elfving, J. Conceptualizing Entering (or exiting) the Family Firm: The Roles of Intentions, Goals and Social Norms, FERC Monterrey, Mexico, 2007.
- Brännback, M., Carsrud, A., Elfving, J., Kickul, J., Krueger, N., Why Replicate Entrepreneurial Intentionality Studies? Prospects, perils & academic reality, SMU-EDGE, 2006.
- Brännback, M., Carsrud, A. & Krueger, N. Searching for the Entrepreneur in Regional Innovation Systems, RENT XIX, 2005.
- Neergaard, H. & Krueger, N. Still Playing the Game?, RENT XIX, Naples, 2005.
- Krueger, N. & Kickul, J. Choice modeling of venture preferences: The impact of mental prototyping, Babson, 2005.
- Kickul, J. & Krueger, N. A Cognitive Processing Model of Entrepreneurial Self-Efficacy & Intentionality, Babson, 2004.
- Krueger, N. Entrepreneurial Resilience: Real & Perceived Barriers to Implementing Entrepreneurial Intentions, Babson, 2003.
- Krueger, N. A Case of Mistaken (Role) Identity?: Envisioning Entrepreneurial Role Demands, Babson, 2003.
- Krueger, N.F. The Impact of Gazelles on Quality of Life, Babson (abstract), 2002.
- Krueger, N.F. Adapt or Select? Babson (abstract), 2001.
- Krueger, N., Gough, N. & Jasinski, D. Entrepreneurial Technology Transfer, Babson (abstract), 2001.
- Neupert, K., Krueger, N. & Chua, B. Entrepreneurial Self-Efficacy & its Relationship to Business Plan Competitions: An International Examination, McGill International Entrepreneurship Conference, 2000.
- Krueger, N.F. Opportunity Emergence: The Evolution of Strategic Vision, Babson (abstract), 1999.
- Krueger, N.F. Identifying Growth Opportunities, Babson (abstract), 1999.
- Krueger, N.F. Nurturing Economic Resilience, *Proceedings*, ICSB World Conference, 1997.
- Krueger, N.F. How Opportunities Emerge in Organizations, *Proceedings*, ICSB Conference, 1997.
- Krueger, N.F. Nurturing Entrepreneurial Potential, *Proceedings*, USASBE Conference, 1996.
- Krueger, N.F. & Hamilton, D. Constructivistic Entrepreneurship Education, *Proceedings*, Project for Excellence in Entrepreneurship Education, 1995.
- Krueger, N.F., Reilly, M.D., & Carsrud, A.L. Entrepreneurial Intentions: A Competing Models Approach, *Proceedings*, USASBE Conference, 1995.

Krueger, N.F. Growing Up Entrepreneurial? Developmental Consequences of Early Exposure to Entrepreneurship, *Proceedings*, 1993 Academy of Management. Best 1993 Conceptual Paper.

Krueger, N.F. The 'Heart' of Opportunity Recognition: Entrepreneurial Optimism, *Proceedings*, American Marketing Association Entrepreneurship Research Symposium, 1988.

REFEREED SYMPOSIA and PANELS

Krueger, N.F. & Massaro, S. with Healey, M. & Hodgkinson, G., McBride, R. & Wuebker, R., Zich G., Djuricic, K; De Holen, P.M., Csonka-Peeren, J. & Kaffka, G Neuro-entrepreneurship: Promise & Peril (won Best Symposium) .

Brannback, M., Carsrud, A., Krueger, N.F., Bergmann, H., Sieger, P. (2017) The Future of Entrepreneurial intentions Research, Academy of Management.

Welter, F., Renko, M., Krueger, N., et al. (2017) How Can We Make Entrepreneurship Research Relevant? Academy of Management.

Krueger, N., Bernhofer, L., Mason, C., & Welter, F. (2016) Fostering Startup Communities: What Do We Know (and Don't)? How Can We Make it Happen?, ICSB.

Krueger, N., McBride, R., Wuebker, R., Kaffka, G., Costa, S. F., Day, M., & Frederiks, A. (2015) In Search of the "Entrepreneurial Mindset": Insights from Neuroscience, Academy of Management.

Krueger, N., di Bella, J., Heitenan, L., Martin deHolan, P., Brazeal, D., ... & Malinen, P. (2014). Moving the Needle with the Entrepreneurial Mindset: Microfoundations of Entrepreneurial Learning. In *ICSB World Conference Proceedings*. International Council for Small Business (ICSB).

Kumar, S. U., & Krueger Jr, N. F. (2012). Symposium: Bridging the Gaps between Academics, Practice, and Policy in Entrepreneurship. In *ICSB World Conference Proceedings*(Vol. 2, No. 1, p. 1). International Council for Small Business (ICSB).

Jørgensen, F., Krueger, N., Michl, T., Picot, A., Rohrbeck, R., Kallio, A., ... & Kesting, P. (2011). Transcending boundaries for successful continuous innovation. In *Academy of Management Annual Meeting 2011*.

Krueger N.F. What IS the "Entrepreneurial Ecosystem"? Crowdsourcing a Deeper Understanding. ICSB World Conference, Stockholm, 2011.

Presenter (M Day, chair) Next Steps in Brain-Based Research and the Firm: From Entrepreneurship to Organization Behavior, Academy of Management, Montreal 2010.

Presenter (S Terjesen, chair) Social Entrepreneurship and Sustainability in the MBA Program: Design, Curriculum and Pedagogy, Academy of Management, Montreal, 2010.

Presenter (with Schulte, W, Peredo, AM, Starik, M) Publishing on social & sustainable entrepreneurship theory, panel, Academy of Management, Chicago IL, 2009.

Presenter/Organizer (with M Day) Neuroentrepreneurship: What Can Entrepreneurship Learn from Neuroscience? Workshop at USASBE conference, 2009.
Best Workshop Award

Co-Organizer/Presenter, Symposium (with D. Audretsch, Z. Acs, I. Welp, et al.) What Can Entrepreneurship Learn from Neuroscience?, Academy of Management, 2008.

Co-Organizer/Presenter, Symposium (with R. D'Intino, A. Nicholls, W. Schulte, D. Welsh, et al.) Social Entrepreneurship Research in the Rough, Academy of Management, 2008.

Presenter, Symposium, Entrepreneurial Passion, Academy of Management, 2007.

Co-Organizer/Presenter, Symposium (with M. Brannback, D. Brazeal, A. Carsrud, J. Kickul, J. Stamp) Informed Intent, USASBE Conference, 2007.

Presenter, Symposium (with W. Schulte, R. D'Intino, J. Stamp) A Validation of the Social Entrepreneurship Framework: Entrepreneurial Solutions to Disaster Recovery, USASBE 2007.

Organizer/Chair/Presenter, Panel/Workshop (with T. Dean, J. Mair, A. Nicholls) Social & Sustainable Entrepreneurship, Business as Agent for World Benefit Conference, 2006.

Organizer/Participant, Virtual Panel (with T. Bryant, C. Flora) Entrepreneurial Economic Development, Business as Agent for World Benefit Conference, 2006.

Participant, Symposium (with M. Christie, R. Anderson, T. Bryant, A. Peredo) Entrepreneurship in Rural Development, Academy of Management, 2005.

Participant, Symposium (with S. Alvarez, C. Gaglio, A. Cardow, B. McKenzie) Re-visiting the Definition of Entrepreneurship, Academy of Management, 2005.

Organizer/Co-Chair, Symposium (with A. Kuper [Ashoka], R. D'Intino, D. Dey, J. Kickul, D. Welsh) Social Entrepreneurship: Partnering for Social Ventures, ICSB, 2005.

Organizer/Chair, Symposium (with R. Baum, W. Guth, D. Brazeal, K. Ward) Envisioning Entrepreneurial Vision, USASBE 2005.

Organizer/Chair, Symposium (with R. D'Intino, D. Dey, D. Welsh) Social Entrepreneurship: Where Next?, USASBE 2005.

Organizer/Chair, Symposium (with R. D'Intino, A. Peredo, D. Welsh) Social Entrepreneurship: Teaching the Identification of Supraeconomic Opportunities, USASBE 2004.

Organizer/Chair, Symposium (with D. Brazeal, A. Carsrud, C. Gaglio, E. Gatewood, J. McMullen, K. Ward) The Cutting Edge of Entrepreneurial Cognition, USASBE, 2003.

Organizer, Keynote Speaker (William Drayton, founder/CEO of Ashoka www.Ashoka.org) Entrepreneurship Division, Academy of Management Conference, 2002.

Presenter, Symposium (with A. Doshi, M. Tschirgi, D. Ettington [chair]) Building Networks to Promote Socially Effective New Ventures, Academy of Management Conference, 2002.

Chair/Presenter (M. Reilly & K. Ward) How Universities Nurture Tech Transfer, USASBE, 2002.

Chair/Presenter, Panel (with A. Carsrud, L. Frost, R. Goodman, N. Gough, M. Jelinek), University-Community Partnerships for Technology Commercialization, Strategic Management Society, 2001.

Chair & Presenter, Symposium [with J. Entine, D. Alexander, J. Rubin, A.M. Peredo]: "Triple Bottom Line Opportunities," Academy of Management Conference, 2000.

Panelist & Co-Organizer, All-Academy Symposium [with B. Honig, R. Saner, M. Lee]: "Enterprise Development in Disadvantaged Areas," Academy of Management Conference, 1999.

Chair & Presenter, Symposium [with J. Entine, D. Alexander, J. Park, M. Jennings]: "Sustaining the 'Sustainable'?", Academy of Management Conference, 1999.

Chair & Discussant, Joint Symposium [with B. Honig, R. Saner, M. Lee, V. Singer]: "Enterprise Development in Disadvantaged Areas," Academy of Management Conference, 1998.

Chair & Presenter, All-Academy Panel [with George Gendron, Editor-in-Chief of *Inc.* Magazine]: "The New Questions for Entrepreneurship," Academy of Management Conference, 1997.

Chair/Presenter, Panel: "Social Entrepreneurs," International Council for Small Business, 1997.

Chair and Presenter, Panel [with A. Englebrecht, C.M. Fiol, and C. Neck, et al.]: "How Do Opportunities Emerge?" Academy of Management, 1996.

Chair and Presenter, Panel [with A. Cooper, P. Davidsson]: "The Role of Entrepreneurship in Economic and Community Development," Academy of Management preconference, 1996.

Chair and Presenter, Panel [with D. Brazeal, W. Guth, J. Mezias]: "Entrepreneurship and Organizational Transformation," Academy of Management preconference, 1995.

Chair and Presenter, Joint Symposium [with G. Baugh, T. Monroy, D. Welsh, M. Wortman]: "New Directions in Family Business Research," Academy of Management Conference, 1995.

Chair and Presenter, Panel [with K. Briggs, P. Long, C. Murphy]: "The 'Lone Eagle' Phenomenon: Entrepreneurship in Tourism-Based Economies," USASBE Conference, 1995.

Chair and Presenter, Panel [with E. Rogers, A. Carsrud, M. Wortman]: "The Role of Family Businesses in Economic and Community Development," USASBE Conference, 1995.

Chair and Presenter, Symposium [with D. Brazeal, A. Carsrud, C. Dean]: "Janusian Perspectives on Entrepreneurship: the Lenses of Cognition," Western Academy of Management, 1994.

Chair and Presenter, Symposium [with A.C. Cooper, N. Gough, W. D. Guth]: "Strategic Optimism," Strategic Management Society, 1993.

Chair and Presenter, Symposium [with B.J. Bird, A.L. Carsrud, J.A. Katz]: "Intentions Models in Entrepreneurship," Academy of Management, 1991.

SELECTED REFEREED PAPERS and PRESENTATIONS

Grave, L., Kaffka, G. A., & Krueger, N. F. (2022, July). Design Artifacts: Understanding how Entrepreneurs use Artifacts during Opportunity Development. In *Academy of Management Proceedings*.

Krueger, N. (2022) THINKING about ENTREPRENEURIAL THINKING: The Revolution in Understanding the Entrepreneurial Mindset and How It Speaks to Education and Assessment, ICSB World Congress 2022.

Krueger, N. (2022) The Hilbert Questions of Entrepreneurial Ecosystems, ICSB World Congress 2022.

Kaffka, G. & Krueger, N.F. Sensemaking beyond the customer: An analysis of entrepreneurs' market orientation development, Academy of Management, 2021.

Krueger, N.F. Entrepreneurial Mindset: What is it really and how do we really nurture it?, AFIDE, 2021

Csonka-Peeren, J. & Krueger, N.F. Opportunity judgment and management, Decision Sciences Institute, 2021

Krohn, M., Hattenberg, D. & Krueger, N.F. A taxonomy of mindsets - Unlocking the synergies of innovation and entrepreneurship through mindset-based perspectives, Innovation and Product Development Management Conference, 2021. (Next version submitted, 2021 RENT Conference.)

Krueger, N.F., Swartz, E., Welsh, D.H.B. When do entrepreneurs smirk at university centers?, ICSB World Congress, 2021 (best paper nominee)

Liu, Y., Sussan, F., & Krueger, N. (2017). *The tale of two entrepreneurial cities: top-down versus bottom-up entrepreneurial ecosystem building*. Working Paper.

Kaffka, G. & Krueger, N.F. Welcome to the "Wild West": A Taxonomy of Targeted Feedback Leverage by Entrepreneurs, Babson Conference, 2015/Entrepreneurial Research Society, 2015.

Carsrud, A., Brannback, M & Krueger, N.F., "We-Intentions" Entrepreneurial Research Society, 2015.

Krueger, N.F. Neuroentrepreneurship, An Update: What Can Entrepreneurship Education Learn from Neuroscience? 3C Entrepreneurship Education Conference, Denmark, 2013.

Krueger, N.F. & Gunzel, F. Why "lean" matters: How do we teach learning, experimenting and appreciating feedback in entrepreneurship education? 3C Entrepreneurship Education Conference, Denmark, 2013.

Krueger, N.F. Diving Deeper: Entrepreneurial Immersion, A Case Study on Building an Entrepreneurial Creative Economy... Entrepreneurially & Creatively, Kauffman/Udevalla Conference, Kansas City, 2013.

Krueger, N.F. From Bureaucratic Tech Transfer to Entrepreneurial Tech Commercialization... Revisited Kauffman/Udevalla Conference, Kansas City, 2013.

Krueger, N.F. Markers of a Healthy Entrepreneurial Ecosystem: Literature Review and Crowdsourced Metrics, Kauffman/Udevalla Conference, Kansas City, 2013.

Gunzel F., Krueger N.F. Don't TASE Me, BRO! Lean Startup Model and Social Ventures. Paper to be presented at NYU Satter Research Conference, 2012.

Woolley J, Krueger N.F. The "Living Dead" Social Venture: Zombies or Misunderstood... or Both? Paper to be presented at NYU Satter Research Conference, 2012.

Krueger N.F. Markers of a Truly Entrepreneurial Ecosystem. Presentation to the ICSB/GWU Global Business Creation Research Conference, Washington DC, 2012.

Krueger N.F., Neergaard H. Rethinking the Cognitive Developmental Trajectory of Entrepreneurship: The Role of Critical Developmental Experiences. Babson Research Conference, Syracuse NY, 2011.

Örtqvist, D., Holmgren, M. M., & Krueger, N. (2011). Regional innovation and development: a latent growth model of regional innovation determinants. In *ICSB World Conference: 15/06/2011-18/06/2011*.

Krueger, N. & Welsh, D. Social & Sustainable Heffalumps?: The "Entrepreneurial" Trajectory for Social & Sustainable Entrepreneurship Research, USASBE conference, 2010. **(best paper)**

Krueger, N., Cummings B. & Nichols, S. Entrepreneurializing Technology Commercialization (a Best Practice that also works in theory). USASBE conference, 2010.

Krueger, N., Welsh, D., Day, M., Acs, Z. Social? Sustainable? Entrepreneurial? Lessons in Mapping the Opportunity Space. NYU Satter Conference on Social Entrepreneurship, 2009.

Krueger, N. & Welsh, D. Mental Models in Social Entrepreneurship, Technology Transfer Society conference, 2009.

Krueger, N., Cummings, B. & Nichols, S. Modeling the Entrepreneurial Effect: From Bureaucratic Tech Transfer to Entrepreneurial Tech Commercialization, Technology Transfer Society conference, 2009.

Krueger, N., Grichnik, D. & Welp, I. Anticipated Outcome Emotions and Cognitive Appraisal: Assessing Social & Economic Dimensions of Social Entrepreneurial Opportunities, Babson conference, 2009.

Krueger, N. & Welsh, D. A First Look at Mental Prototyping of "Social" Entrepreneurship, Babson conference, 2009.

Krueger, N. The Experiential Essence of Entrepreneurial Cognition: Toward the microfoundations of entrepreneurial learning, USASBE conference 2009.

Krueger, N., Cummings, B. & Nichols, S. From Bureaucratic Tech Transfer to Entrepreneurial Technology Commercialization, NCIIA conference, 2009.

Krueger, N. The microfoundations of entrepreneurial learning, Idaho Academy of Science, 2008.

Krueger, N & Welpel, I. The Influence of Cognitive Appraisal & Anticipated Outcome Emotions on the Perception, Evaluation & Exploitation of Social Entrepreneurial Opportunities, Babson Entrepreneurship Research Conference, 2008.

Krueger, N., Brannback, M., Carsrud, A. & Elfving, J. Re-Visiting "Molecular Biology": Competing Models of Technology Development, USASBE, San Antonio, 2008.

Krueger, N., Schulte, W. & Stamp, J. Social Entrepreneurship: From Intent into Action, USASBE, San Antonio, 2008.

Krueger, N., Brannback, M. & Carsrud, A. The Molecular Biology of Regional Innovation Systems, Academy of Management, Philadelphia, 2007.

Carsrud, A., Brannback, M., Krueger, N. & Kickul, J. The Family Business Pipeline: Where Norms & Modeling Make A Difference, Academy of Management, Philadelphia, 2007.

Brannback, M., Krueger, N., Carsrud, A. & Kickul, J. "Trying" To Be An Entrepreneur? A Goal-specific Challenge to the Intentions Model, Babson Entrepreneurship Research Conference. Madrid, 2007

Carsrud, A., Brannback, M., Krueger, N. & Kickul, J. Intentions toward entering & exiting family business, FERC conference, Monterrey, 2007.

Krueger, N., Brannback, M., Carsrud, A. & Elfving, J. The 'molecular biology' of regional innovation systems, Idaho Academy of Science, 2007.

Krueger, N. The Idaho PASS Network: Promoting Entrepreneurship in Persons with Disabilities, NCIIA International Conference, 2007.

Krueger, N., Brannback, M. & Carsrud, A. Watch Out, Isaac! Reciprocal Causation in Entrepreneurial Intent, Australian Graduate Scholar Exchange, Brisbane, 2007.

Krueger, N., Kickul, J. & Neergaard, H. The 'Lessons' of Entrepreneurial Experience: Toward Identifying Critical Development "Lessons", Australian Graduate Scholar Exchange, Brisbane, 2007.

Brannback, M., Carsrud, A., Krueger, N., Elfving, J. Exploring entrepreneurial passion: A study of lethargic intentions & passionate opportunity exploitation, RENT XX, Brussels, 2006.

Krueger, N. 'Bridging 'Town' & 'Gown': Entrepreneurial Economic Development', EISB, UK, 2006.

Krueger, N. & Kickul, J. Alike, Yet Not Alike: Cross-National Differences in Entrepreneurial Intentionality, INT-ENT Conference on Entrepreneurial Education, Sao Paulo, Brazil, 2006.

Brannback, M., Carsrud, A., Elfving, J., Krueger, N. & Kickul, J. Why Replicate Entrepreneurial Intentionality Studies? Prospects, Perils & Academic Reality, EDGE Conference, Singapore, 2006.

Brannback, M., Carsrud, A., Krueger, N. & Elfving, J. Sex, drugs and entrepreneurial passion: An exploratory study, Babson Entrepreneurship Research Conference, Bloomington, IN, 2006.

Krueger, N., Kickul, J. Gundry, L. & Verma, R. Discrete Choices, Trade-offs & Advantages: Modeling Social Venture Opportunities and Intentions, Ethics and Entrepreneurship conference, University of Minnesota, 2006.

Krueger, N. & Kickul, J. Are Social Entrepreneurs Really Different? Discrete Choice Modeling of Triple Bottom Line Venture Preferences, 2nd International Social Entrepreneurship Conference, NYU, 2006.

Krueger, N., Gough, S. & Twilegar, R. TEAMS: Unleashing a New Technology-Based Economy: The Power of Connecting, National Collegiate Inventors & Innovators Association, Portland, 2006.

Krueger, N. & Kickul, J. So You Thought the Intentions Model Was Simple?: Navigating the Complexities and Interactions of Cognitive Style, Culture, Gender, Social Norms, and Intensity on the Pathway to Entrepreneurship, USASBE Conference, 2006.

Brannback, M., Carsrud, A. & Krueger, N. Searching for the Entrepreneur in Regional Innovation Systems, RENT XIX, Naples, 2005.

Neergaard, H. & Krueger, N. Still Playing the Game?, RENT XIX, Naples, 2005.

Krueger, N. & Kickul, J. Choice modeling of venture preferences: The impact of mental prototyping, Babson, 2005.

Krueger, N. & Kickul, J. Are Social Entrepreneurs Really Different?: Discrete Choice Modeling of Triple Bottom Line Venture Preferences, ICSB, 2005.

Gough, N., Olson, P. & Krueger, N. Idaho University-Industry Technology Transfer, ICSB 2005.

Gough, N., Olson, P. & Krueger, N. Exploring Technology Transfer in Idaho, Hawaii International Conference on Business, 2005.

Krueger, N. Entrepreneurial Passion: The Missing Link in Entrepreneurial Intentions, 4th Movements International Conference (assessing future of entrepreneurship field), Reykjavik, 2005.

Krueger, N. Social entrepreneurship: Further broadening the definition of 'Opportunity', International Conference on Social Entrepreneurship, Barcelona, 2005.

Krueger, N. Sustainable entrepreneurship: Broadening the definition of 'Opportunity', USASBE 2005 (**best paper**)

Krueger, N. Identifying growth opportunities: A 'personal entrepreneurial orientation', USASBE 2005.

Krueger, N. How we learn growth motivation: Learning to think entrepreneurially... and actionably, Academy of Management, 2004.

Krueger, N. Constructivistic Learning at the Heart of Entrepreneurship Education, Academy of Management, 2004.

Krueger, N., Ward, K., Glerum, J. & Ritter, R. TechConnect: How to Create a New State-wide Tech Commercialization Program in Three, er, Four, er, Five Easy (?) Steps, ASEE, 2004.

Krueger, N. & Gebhardt, L. TEAMS: The Birth of a New Tech Transfer Partnership, American Society for Engineering Education, 2004.

Kickul, J. & Krueger, N. A Cognitive Processing Model of Entrepreneurial Self-Efficacy & Intentionality, Babson 2004.

Krueger, N. & Chitrakar, A. Social entrepreneurship: Enhancing democracy in a knowledge economy (All-Academy session), Academy of Management, 2003.

Krueger, N. Entrepreneurial Resilience: Real & Perceived Barriers to Implementing Entrepreneurial Intentions, Babson, 2003.

Krueger, N. A Case of Mistaken (Role) Identity?: Envisioning Entrepreneurial Role Demands, Babson, 2003.

Krueger, N., Presentation to the N2TEC conference (USC Technology Fellow), 2003.

Shepherd, D. & Krueger, N. Entrepreneurial teams and social cognition: An intentions-based perspective, Winspear Conference on Entrepreneurial Cognition, 2002.

Drayton, W. & Krueger, N. Social entrepreneurs ARE entrepreneurs (Keynote by Drayton), Academy of Management, 2002.

Krueger, N.F. The Impact of Gazelles on Quality of Life, Babson, 2002.

Jasinski, D. & Krueger, N. Educational Influences on Entrepreneurial Attitudes & Intentions, Babson, 2002.

Krueger, N.F. & Dana, L.-P. Best Practices in Training Global Entrepreneurs, McGill Conference on International Entrepreneurship, 2002.

Krueger, N.F. Adapt or Select? Babson Frontiers of Entrepreneurship Research, 2001.

Krueger, N.F., Gough, N. & Jasinski, D. Entrepreneurial Technology Transfer, Babson, 2001.

Krueger, N.F. Opportunity emergence: A fuzzy look at the evolution of strategic vision, Western Academy of Management, 2001.

Neupert, K.E., Krueger, N.F. & Chua, B.L. Entrepreneurial Self-Efficacy & its Relationship to Business Plan Competitions, McGill Conference on International Entrepreneurship, 2000.

Krueger, N.F. Opportunity Emergence: The Evolution of Strategic Vision, Babson (paper), 1999.

Krueger, N.F. Identifying Growth Opportunities, Babson (poster), 1999.

Krueger, N.F. Quantifying the Social Contributions of Entrepreneurship, APEE, 1998.

Krueger, N.F. Nurturing Local Economic Resilience, ICSB, 1997. *Best Paper Finalist*.

Krueger, N.F. Perceptual Barriers to Opportunity Emergence, ICSB, 1997.

Krueger, N.F. Nurturing the Self-Renewing Economy, Association for Private Enterprise Education, 1997. *Best Paper Honorable Mention*.

Krueger, N.F., Rogers, E. & Hoy, F. A Rose is a Rose is a Rose? Inter-firm Boundaries in Family Firms, Strategic Management Society, 1996. (**N.B.:** Rogers is CEO of Pacific Earth Resources.)

Krueger, N.F. & Gertz, D. Easier Said than Done: Identifying Growth Opportunities, Strategic Management Society, 1996. (**N.B.:** Gertz is CEO of Symmetrix Consulting.)

Krueger, N.F. & Hamilton, D. A Case of Mistaken (Role) Identity?: A Workshop on Applying Constructivistic Education, Project for Excellence in Entrepreneurship Education, 1996.

Krueger, N.F. Nurturing the Self-Renewing Economy, Association for Private Enterprise Education, 1997.
Best Paper Honorable Mention.

Krueger, N.F., Rogers, E. & Hoy, F. A Rose is a Rose is a Rose? Inter-firm Boundaries in Family Firms, Strategic Management Society, 1996. (**N.B.:** Rogers is CEO of Pacific Earth Resources.)

Krueger, N.F. & Gertz, D. Easier Said than Done: Identifying Growth Opportunities, Strategic Management Society, 1996. (**N.B.:** Gertz is CEO of Symmetrix Consulting.) Krueger, N.F. Strategic Optimism, Academy of Management, BPS Division, 1994.

Krueger, N.F. & Carsrud, A. L. Entrepreneurial Vision: A Test of the Ajzen-Fishbein Intentions Model, Western Academy of Management, 1992. *Best Paper Finalist*.

Krueger, N.F. Consequences of Early Exposure to Entrepreneurship, Western Academy, 1990.

Krueger, N.F. Perceived Self-Efficacy & Opportunity Recognition, Western Academy, 1990.

Krueger, N.F. The Impact of Prior Entrepreneurial Experience on Perceptions of New Venture Feasibility & Desirability, Babson Frontiers of Entrepreneurship Research Conference, 1989.

Krueger, N.F. R&D Spending, Top Management Education & Organizational Life Cycles, Academy of Management, TIM Division, 1988.

WORKSHOPS, PANELS AND SYMPOSIA (invited or refereed)

Krueger, N. Theodoraki, C., Guerrero, M. (2022) *Micro meets Macro meets... Meso? Microfoundations of Ecosystems, Macrofoundations of Mindset*, Workshop #12941, Academy of Management, Seattle.

Krueger, N., Penaluna, A., Kaffka, G. (2022) "How to Assess the Impact of Entrepreneurship Education Training", ICSB World Congress 2022
[\[http://www.youtube.com/watch?v=JKyyMxJUCfI\]](http://www.youtube.com/watch?v=JKyyMxJUCfI)

Krueger, N.F., Theodoraki, C. & Guerrero, M. (2021) "The Heart of Entrepreneurial Ecosystems: Metrics and Policy", research workshop, Academy of Management.

Krueger, N.F., Massaro, S., Csonka-Peeren, J., Henly, M., Hodgkinson, G., Kaffka, G., McBride, R., Wuebker, R. & Zichella, G. "Neuroentrepreneurship? Promise & Peril". Research symposium, Academy of Management (Best Symposium award).

Krueger, N.F., Meeks, M. Csonka-Peeren, J., Stam, E. (2021) What DO practitioners/policy makers want to know about great ecosystems? What do THEY see that most scholars don't? How can WE help? Research workshop, Babson conference.

Krueger, N.F. (2021) Entrepreneurship as if Entrepreneurs Really Mattered: What that means for Ecosystems & Education, United Nations Global Micro, Small, & Medium Enterprises Day.

Krueger, N.F., Penaluna, A. & Kaffka, G. (2021) How to assess the impact of entrepreneurship education and why it is essential to fulfilling our promises to our learners!, research workshop, ICSB World Congress.

Krueger, N.F., (2021) How to assess the impact of entrepreneurship education/training - And why it is essential to fulfilling our promises to our learners! research workshop, ICSB World Congress.

Krueger, N.F., Kaffka, G. & Penaluna, A. (2021) California Entrepreneurship Educators Conference.

Krueger, NF, Theodoraki, C. & Wurth, B. (2020) "Entrepreneur-Led Economic Development: Entrepreneurial Communities through New Eyes... the Right Eyes!", research workshop, Academy of Management.

Krueger, NF, Theodoraki, C. & Wurth, B. (2019) "Getting Down to the Bottom-Up: Researching Ecosystems As If Entrepreneurs Mattered... As if Every Entrepreneur Mattered", research workshop, Academy of Management.

Brannback, M., Carsrud, A., Krueger, N.F., Bergmann, H., Sieger, P. (2017) The Future of Entrepreneurial Intentions Research, Academy of Management.

Welter, F., Renko, M., Krueger, N., et al. (2017) How Can We Make Entrepreneurship Research Relevant? Academy of Management.

Belz, F., Binder, J., Krueger, NF, et al. Research in Sustainable Entrepreneurship, Workshop, Academy of Management, Vancouver, 2015.

Krueger, N.F. (with D Audretsch, Z Acs, Y Motoyama, A Lawrence) Growing Startup Communities: What Do We REALLY Know about Entrepreneurial Ecosystems? Academy of Management Conference, Philadelphia, 2014.

Krueger, N.F. Nurturing Entrepreneurial Ecosystems: An Action Workshop, World Entrepreneurship Forum, Singapore, 2013.

Krueger, N.F. (with J Kickul, J Park, F Gunzel, J Walske, F Foster, T Owens) Sustaining the Sustainable: Hands-On Workshop on Lean Startup Tools for Social Ventures, Academy of Management Conference, Orlando, 2013.

Krueger, N.F. (with D Kelley, WJ Dennis, S Kumar, T Mierzwa, T Carvalho, W Guth, U Haley) Building an Action Agenda for Bridging Divides Among Academics, Practitioners and Policy Makers, Academy of Management Conference, Orlando 2013.

Kumar S., Krueger N.F. Bridging the Divide Between Practitioners and Academe. Academy of Management Conference, Boston, 2012.

B Honig, et al. (2009) Global perspective on entrepreneurship education Professional Development Workshop, Academy of Management, Chicago IL

R D'Intino, D Welsh, D Hansen, J Kickul (2009) Teaching Social & Sustainable Entrepreneurship, PDW, Professional Development Workshop, USASBE 2009.

Co-Organizer/Presenter, Symposium (with D. Audretsch, Z. Acs, I. Welpé, et al.) Workshop on Experimental Methods in Entrepreneurship, Academy of Management, 2008.

Co-Organizer/Presenter, Symposium (with R. D'Intino, A. Nicholls, W. Schulte, D. Welsh, et al.) Social Entrepreneurship Research in the Rough, Academy of Management, 2008.

Organizer/Co-Presenter (with I. Welpé), Experimental Entrepreneurship: A Research Prospectus and Workshop, USASBE, San Antonio, 2008.

Presenter, Advances in Social Entrepreneurship Theory & Practice, Academy of Management, 2007.

Presenter, Assessing the Impact of Non-Traditional Academics, Academy of Management, 2007.

Organizer/Chair/Presenter, Teaching Social & Sustainable Entrepreneurship: The New Best Practices, Academy of Management, 2006.

Presenter, Researching Social & Sustainable Entrepreneurship, Academy of Management, 2006.

Presenter, Workshop: State of the Art in Social Entrepreneurship Research, USASBE, 2006.

Organizer/Presenter, Entrepreneurial Cognition: The Next Generation?, Academy of Management, 2005.

Organizer, Workshop on Social & Sustainable Entrepreneurship, Academy of Management, 2005.

Organizer/Chair/Presenter, Envisioning Entrepreneurial Vision: Applying the Cutting Edge of Cognition Research, USASBE 2005.

Organizer/Co-Chair, Social Entrepreneurship: Where Do We Go From Here?, USASBE, 2005

Organizer/Chair/Presenter, Entrepreneurial Cognition: Still the Next Big Thing?, Academy of Management Conference, 2004.

Organizer/Chair/Presenter, Teaching Social Entrepreneurship: Delivery System for Dreams?, Academy of Management Conference, 2004.

Organizer/Chair/Presenter, How Universities Can Support Technology-Driven Enterprise Development Transfer, Academy of Management Conference, 2004.

Organizer/Chair/Presenter, How Universities Can Assist Tech Transfer, Academy of Management Conference, 2003.

Organizer/Chair/Presenter, Social Entrepreneurship, Academy of Management Conference, 2003.

Organizer/Chair/Presenter, Entrepreneurial Cognition, Academy of Management Conference, 2003.

Presenter, Technology Transfer Seminar, Inland Northwest Research Alliance (www.inra.org), 2002.

Organizer/Chair and Presenter, Building Networks for Enterprise Development, Academy of Management Conference, 2002.

Organizer/Chair and Presenter, How Universities Can Assist Economic Development, Academy of Management Conference, 2002.

Invited Participant, "Movements of Entrepreneurship" pre-publication workshop (chapter in book of reflections on the evolution of the field), ESBRI, Stockholm, 2001.

Organizer/Chair and Presenter, Workshop on Entrepreneurship and Public Policy [with panelists from Kauffman Foundation, NFIB and RISEBusiness plus Z. Acs], Academy of Management, 2001.

Organizer/Chair and Presenter, Workshop on Cognition Research in Entrepreneurship [with C.M. Gaglio, R. Mitchell, R. Baron, D. Shepherd], Academy of Management, 2001.

Invited Presenter, First Annual E-Commerce Conference, Idaho Virtual Incubator, 2001.

Co-Organizer and Moderator, Workshop on Non-Traditional Faculty [with P. Dickson], Academy of Management, 2000.

Co-Organizer, Workshops on SME Development in Economically Depressed Regions [with B. Honig, R. Saner, T. Bryant, M. Lee], Academy of Management, 1999.

Organizer and Presenter, Workshop on Entrepreneurship at the Fringe of the Definition [with F. Hoy, H. Domicone, D. Welsh, M. Wortman], Academy of Management, 1999.

Participant, Workshop on Creative Action in the Classroom [with L. Gundry, J. Kickul, W. Ferris], Academy of Management, 1999.

Participant, Workshop on Cognitive Factors in Entrepreneurship Research [with D. Shepherd, R. Baron, G. Markman, K. Shaver, A. Zacharakis, E. Douglas], Academy of Management, 1999.

Organizer and Presenter, Forum on Liaisons within the Academy [with T. Blum, M. Gilmartin], Academy of Management, 1998.

Chair & Presenter, Workshop [with C. Neck and H. Neck]: "Teaching Opportunity Identification," Academy of Management Preconference, 1997.

DISSERTATION (defended 1989) *Nominated for dissertation award.*

"The Role of Perceived Self-Efficacy in the Formation of Entrepreneurial Risk Perceptions"

Abstract: If opportunity recognition lies at the heart of entrepreneur-like behavior, then we need to better understand the antecedents of opportunity perceptions. Perceived opportunity was hypothesized as situational, depending on perceptions of competence. Results demonstrated: (1) perceived self-efficacy directly influences perceptions of opportunity and threat; (2) self-efficacy indirectly influences strategic risk taking through opportunity and threat perceptions; (3) effects are task-specific. Research design used experiments to manipulate task-specific self-efficacy. Self-efficacy changes were significant antecedents of changes in opportunity recognition and risk taking. Results suggest broad implications for managerial decision-making research (e.g., prospect theory).

GRANT and PROPOSAL WRITING

- * Calgary Economic Development (with S Gillespie)
- * IBM Business of Government
- * SBIR proposals under review (2 NSF, USDA)
- * Current proposal at Ewing Marion Kauffman Foundation (plus 2 recent prior proposals, 1 co-PI, 2 as PI and lead grant writer).
- * Multiple grants written/ghost-written for others, 2004-present
- * Multiple small state and local grants, 2009-present
- ← **past successful larger grants**
- * Lead grant writer, Kauffman Collegiate Entrepreneurship Network, 2003 (received \$50,000).
- * Lead grant writer, National Science Foundation proposals, 2000, 2001.
- * Faculty Course Development Grant (Boise State University), 2000, 2001.
- * Grant for Course Development, the Coleman Foundation, 2000.
- * Grant for Course Development, Peter F. Drucker Foundation, 1999.
- * White paper, Small Business Foundation of America, 1995.
- * 'Sales forecasting for entrepreneurs,' Caruth Institute, 1995.

TEACHING EXPERIENCE and PHILOSOPHY

Successful, lengthy experience with teaching executives, non-traditional students, non-business majors, honor students. Consistently excellent evaluations.

My Spring 2002 student team swept all of the top prizes at the Northwest Venture Championship for their plan helping a top geneticist launch a genomics-based drug discovery company. The students' efforts have also led to the new venture acquiring an experienced CEO and funding possibilities.

Most important, though, has been our students' success at hands-on, experiential field projects, especially those helping with technology transfer and with rural economic development. Under the TEAMS initiative [\[http://bit.ly/TEAMSovw\]](http://bit.ly/TEAMSovw), my student team projects include:

- > Technology commercialization (e.g., novel technologies from Idaho National Lab)
- Economic development projects (e.g., feasibility study for next-generation co-op)

- > Consulting to economic development organizations (e.g., industry cluster analyses)
- > Consulting to 'gazelle' high-growth entrepreneurs
- > Consulting for social entrepreneurs

In 2005, the SBA and the Kauffman Foundation awarded their Best Practices Award for "Educational Efforts to Promote Entrepreneurship":

Currently co-building a MOOC on applying education theory and practice to entrepreneurship and innovation education with the world's best entrepreneurship educators.

Teaching Philosophy:

* Emphasis on 'lighting a fire' model of teaching versus 'filling a vessel' model – engaging students via hands-on projects, both in-class experiential exercises and real-world field projects. In education terms, this is a strongly constructivistic approach with significant use of situated learning and gold standard project-based learning. Rigorous assessment and deep co-immersion of learners in the entrepreneurial ecosystem.

* Emphasis of changing how students think, increasing their abilities to think strategically and to think entrepreneurially. Increasing not just skill acquisition but also increasing students' self-efficacy at critical strategic and entrepreneurial tasks.

* Encouraging true collaboration via self-managed cross-functional student project teams and via genuine partnerships with outside clients (across campus [non-business units], across other schools, and across geographic boundaries [projects in other states]).

Key Project Innovations:

- * Economic development projects (e.g., developing hydroponics industry in eastern Idaho).
- * Assessing commercialization potential for new technologies (from federal research labs, College of Engineering, local industry)
- * Student-designed experiential exercises.

Recent Course Development:

- * Virtual incubator class: Revised capstone experience where student teams (with heavy support from community and campus experts) assist potential high-growth entrepreneurs to develop business plans and business models worthy of angel/venture capital.
- * Emerging Technology Entrepreneurship: Assisted development of a joint MBA/engineering course where student teams write and submit SBIR/STTR grants.
- * Technology Commercialization (overlapping above)
- * Financing the New Venture
- * Economic Development (being developed for Honors program)
- * Social Entrepreneurship / Sustainable Entrepreneurship (also developed for Honors program)

Adjunct Professor (various)

Most recently, online educator, University of North Carolina, Greensboro.

Visiting Professor (2004-)

Most recently, Alba Graduate School of Business (new M.Sc in Entrepreneurship), University of Sevilla (Masters of Entrepreneurship).

Boise State University (1999-2005) *Consistently above-average evaluations.*

Boise State initiated a formal outcomes assessment program for graduating seniors that all of the capstone instructors were involved in developing and implementing. This has proven a great boon to my teaching and provides solid evidence that my students are learning.

Entrepreneurship

MG320: Entrepreneurial Skills

Introductory course in entrepreneurship sequence. Highly hands-on, experiential teaching featuring multiple entrepreneurial projects.

Honors MG320: Skills for Our Entrepreneurial Society

Version of MG320 designed for BSU Honors Program. Adds extensive coverage of key research literature, co-taught by Honors students.

MG497: Social and Sustainable Entrepreneurship

Hands-on course for entrepreneurial students across the campus. Precursor of major course for non-business majors.

MBA 585: Emerging Technology Entrepreneurship

Joint teams of MBA & science/engineering students identify transferable technologies and write and submit SBIR/STTR grants to support commercialization and create a tech transfer company.

Strategic Management

GB450: Strategic Management (capstone)

Capstone course for business majors. Student projects include industry analysis, living cases, peer teaching (with student-designed experiential exercises).

MBA546: Strategic Management (capstone)

Capstone course for MBA program. Similar student projects with added emphasis on economic development (e.g., planning a producers co-op for eastern Idaho) and business plans (e.g., helping launch potential gazelle ventures as noted above).

Multiple grants for course development: Technology Commercialization (with Engineering), Financing the New Venture, Social / Sustainable Entrepreneurship, UCLA-style virtual incubator capstone class.

Troy University (MBA) - Malmstrom, Davis-Monthan, Holloman, Fort Lewis Air Force Bases. Teaching elite Air Force officers for global MBA program administered by Troy University. Courses Taught (1996-2003): Research Methods/Forecasting; Strategic Management; Organizational Management

Montana State: Above-average teaching evaluations; **"Students' Best Professor" Prize** (*student voted*)

MGMT 449: Strategic Management (capstone)

Strategy formulation and implementation including extensive case analyses, simulation game, and industry/competitive analyses. Successful experience with diverse populations.

MGMT 441: Entrepreneurship Consulting

Student consulting with area entrepreneurs (SBI). Introduced modules on problem diagnosis and project management. Nominated by dean for instructional development grant.

Ohio State Above-average teaching evaluations.

MHR 795: Strategic Management of New and Small Enterprise.

Six years solo teaching. Designed, taught course as policy capstone (new venture planning and management; entrepreneurship consulting [SBI] from strategy perspective: over 250 SBI cases). Designed and taught versions of the strategy/entrepreneurship course for: introduction to business (3 sections), global issues (2 sections), technology/innovation management (4 sections), training/development (1 section), new product development (2 sections). Nominated by Deans for associateship with OSU Center for Teaching Excellence.

ACADEMIC SERVICE

BOISE STATE UNIVERSITY COMMITTEES & ACTIVITIES (2000-2005)

University & College-

- * Foundation Scholars Teaching Award Committee (2001-2003)
- * Liaison to the Idaho National Energy & Environmental Laboratories [INEEL/INL] (1999-2005)
- * Entrepreneurship/Economic Development Liaison to regional academic consortium, the Inland Northwest Research Alliance (www.inra.org).
- * Liaison to College of Engineering (2000-2005)
- * New Business Building Committee (2001- 2004)
- * "Guinea pig" for Core Improvement assessment efforts (using GB450 students) (2000-2005)

COMMUNITY (2001-)

- * Co-founder, Idaho Tech Assessment Community (<http://www.bit.ly/IdahoTACv4>)
- * Co-founder, Idaho Startup Weekend (& national delegate)
- * Co-founder, 1 Million Cups
- * Idaho Regional Coordinator, Global Entrepreneurship Week
- * Board member, Woody Biomass Utilization Partnership
- * "Entrepreneurial Job Creation" for Idaho Innovation Council [<http://bit.ly/cUjzCo>]
- * Entrepreneurial Development Task Force (co-founder)
- * Member, Idaho Technology Council
- * Idaho Rural Partnership, Entrepreneurship Task Force (helped create online HS course)
- * Kickstand (networking organization for Idaho technology entrepreneurs, www.kickstand.org)
- * Idaho Rural Partnership (Economic Development subcommittee)
- * Idaho Economic Development Association (education/training committee; public affairs committee)
- * Co-founder/Board member & Entrepreneurship Chair, Eagle Star Technology Corridor
- * Member, Kickstand (founder, Strategic Partnerships)

PROFESSIONAL ACTIVITIES

* Academy of Management:

Representative-at-Large, Entrepreneurship Division
(2010-2012, 2014-2016, **2018-2021**)
Doctoral Consortium Faculty; Non-Traditional
Academic Committee
Newsletter Editor, Entrepreneurship Division (2000-2003)
Past Chair, Innovations Committee, Entrepreneurship Division (1997-98)
Liaison Project (developed liaisons between Entrepreneurship and all other divisions)
Co-founder, Caucus on Environmental Entrepreneurship, 1998-.
Co-founder, Caucus on Economic & Community Development, 1998-.

* Other Organizations:

International Council for Small Business (ICSB) elected to **Board 2014-2016**
U.S. Association for Small Business & Entrepreneurship (USASBE)
Strategic Management Society
National Council of Independent Scholars.
Advisory Board, GUESSS project [www.guesssurvey.org]

* Editorial Boards:

Journal of Small Business Management [Associate Editor]
Journal of Global Entrepreneurship [Associate Editor]
Journal of Enterprising Communities
International Journal of Business & Globalisation
Journal of Asia-Pacific Management

Reviewing

National Science Foundation: SciStarter, Innovations & Organizational Change
Academy of Management Conference (multiple divisions); ICSB, USASBE *Journal of Business Venturing*; *Entrepreneurship Theory & Practice*
Human Relations; *Journal of Business Research*; *Journal of Management Studies*
Academy of Management Executive; *Academy of Management Learning and Education*; Grants, various (NSF, foundations)

INDUSTRY and OTHER PROFESSIONAL EXPERIENCE

2001- present

Entrepreneurial Strategies (for-profit) / Entrepreneurship Northwest (nonprofit) Consulting in technology commercialization, economic development, rural development, social entrepreneurship; grant writing; white papers on public policy re entrepreneurial development.

SBIR coaching and personal applications Primarily NSF, NIH, USDA.

Idaho PASS Network Social Venture (2006- 07)

Co-founder of social venture to encourage self-employment for persons with disabilities

1989-1999

Teaching

Professor of business, Troy State University (adjunct and distance) in Montana, Arizona, New Mexico (1996-1997, 2002-).

Distance Learning

Designed MBA strategy capstone for the Open University.

Management

Founder, Entrepreneurial Strategies: independent research, grant writing, consulting firm. *CEO*, 1989-1990, CVD System Cleaners, Bozeman MT semiconductor industry startup.

Consulting (1989- present)

Economic Development: Advising communities, organizations on how to develop technology and nurture entrepreneurship; how to attract 'lone eagles,' technology-based firms.

Environmental and Social Entrepreneurship: Consulting to 'green' entrepreneurs.

Strategy Consulting: Market feasibility assessments for new technologies (Department of Energy, National Center for Appropriate Technology); analyzing external environments.

Entrepreneurship Consulting: Advising startups and small firms: raising finances (wrote or co-wrote seven funded plans); SBIR, ERIP, technology transfer; evaluating business plans for venture investors; forecasting; strategic audits; evaluating entrepreneurial skills.

Grants Writing: Economic and community development, entrepreneurial/strategic cognition.

Research: Conducting and directing scholarly research and practitioner research.

1988-1989

Assistant Professor: Visiting Professor of Management, Montana State University. Taught Strategic Management and Entrepreneurship. Assisted new statewide entrepreneurship development program.

1984-1988 *Consulting*, Columbus OH: Designed, conducted primary and secondary market research for start-up enterprises. Coordinated large-scale primary research project for commuter airline; analyzed new airline failure patterns. Refereed proposals for new ventures in coal purification for Ohio Department of Energy. Wrote three funded business plans. Due diligence for venture investors.

1980-1987

Graduate Associate: Coordinated Small Business Institute, College of Business, Ohio State University. Successfully ran Ohio State's small business counseling for over 250 area firms, coordinated marketing and financial planning for start-up and ongoing firms. Classroom Teaching included entrepreneurship (3 years as policy capstone) and technology management.

Research Assistant to Albert Shapero: Business entries/exits ("yellow pages" study); financing of start-ups: interviewed 'seed' capitalists (SBA grant); Assessment center for potential entrepreneurs. Interviewed seed capital investors and venture capitalists for SBA grant.

1979-1980 *Acting CEO, Midwest Econometrics:* Managed and conducted financial and economic research. Sold Midwest Econometrics database to Chase Econometrics. Successful turnaround.

1976-1978 *Research Analyst/Assistant Portfolio Strategist*, J.C. Bradford & Co., Nashville. Developed leading indicators for portfolio strategy and corporate finance: Indicators still in use today.

ONLINE PRESENCE

Google Scholar: <https://scholar.google.com/citations?user=5sTGhBsAAAAJ&hl=en>

Blog: <https://www.linkedin.com/in/norriskrueger/detail/recent-activity/posts/>

SSRN: www.ssrn.com/author=759776

Social Media:

[Facebook](#) (>4700 connections)

[LinkedIn](#) (>8,200 connections)

[Twitter \(@entrep_thinking\)](#) >151,000 followers)