Devendra Prasad

New Delhi, India. +91 - 958 279 7772. devendraprasad1984@gmail.com
React . JavaScript . AEM Frontend . Html5/CSS . dpresume.com

18Yrs
Senior Staff Frontend (~3yrs)
Staff Frontend (8yrs)
Technophile. Dynamic. Motivated

Current Experience @ BHN (Blackhawk Networks), from Oct 2022 to present
As Senior Staff Frontend
- I am closest working pair with Sachin Lala, MD @ Goldman Sach & former DE at BHN
- I have designed hybrid, multi-tenant, beautiful & performant commerce app (giftcards.com)
- I practice TDD based frontend development mainly AEM, React, HTML, CSS, JS, JWT
- I practice CI/CD and github action workflows to code scans and deployments
- I know client-server + MonoRepo + REST + Monolithic + Microservice + Micro frontend architectures
- I contribute to engineering metrics, working groups, architecture design and leadership discussions
- I maintain code quality using sonarqube, git hooks, Snyk scans and constant review cycle
- I know JWT auth tokens (refresh + access), XSS, CSRF, cookies, CORS
- I am an effective bridge between junior and senior members in the team
- I use jfrog/nexus repo / artifactory to manage code artifacts
- I Code. Collaborate. Build. Change. Incident. Release. Triage
- I am passionate developer for coding, mentoring and growing teams
- I use JIRA | Rally| Trello for agile practices, bug tracking and backlog grooming
- Constant learner for frontend development across industry and bring best practices / key highlight to devs

Education
PGDITM, SCDL, Pune, MH, IN (2017 - 63%)
BTechIT, MDU, Rohtak, HR, IN (2007 - 77%)
HND Computing, Pearson Edexcel, UK (2004)
12th Std, CBSE Delhi, IN (2002 - 80%)
10th Std, CBSE Delhi, IN (2000 - 77%)

Certs / Awards / Tests
WES Ref: 5099000IMM, Aug'21
IELTS General: 010708, Aug'21

Community
oneliners: npm i oneliners

As Senior Staff Frontend @ Blackhawk Network (BHN)   Oct2022 – present
Live apps: giftcards.com, giftcards.ca, chase palm
Under development apps: stage.giftcards.com, visa, wakefern, giftcards uk

- Worked from scratch on D2C & B2C webapp flow as a new web platform using AEM & React, Adobe Commerce as backbone and achieved improved customer experience, SEO rankings and decent order flow. This helped organization shut down a very old legacy webapp and app rationalization is continuing by having other webapps come on the Andor platform.
- built audit system for frontend for better debugging and helped in other parts of systems for audits, splunk dashboarding, new relic alerts
- development tech stack I deal with on daily basis includes AEM, React, vanilla JS, storybook, figma
- communicate regularly with teams, BFF (Orchestrator) developers, site designers, QAs, Products, Er Managers, customer support, product support and monitor ongoing channels for any issues / other activities to make app as stable as possible
- making everyday effort to support new functionality, partners onboardings and keeping app working with zero downtime

As Lead UI Developer @ Thoughtworks via Geektrust   Sep`2021 - Aug`2022
Kroger Customers Tech - Checkout – Flash Sales and Analytics, Jan2022
FAB (First Abu Dhabi Bank, Colleague Experience Portal), Oct2021 – Jan2022

As Tech Lead Developer @ Natwest / RBS group   Oct`2011 – Sep`2021 (10yrs)
CeX – Colleague Experience Group Economics Team - Mar2021 - Sep2021
Smart Disability Initiatives - Aug2020 - Jan2021
Arria NLG Budgets and Forecasts Narratives - Jul2019 - Nov2020
Finance Portal - Apr2016 - Jul2018
CNMS - Cash Nostro Management System from Oct2011 - Jan2015

Experiences Before 2011
As Software Engineer @Syntel (**Mar`11 to Sep`11**) 0.6 yrs
As Software Engineer @9 Dimensions (**Sep`09 to Mar`11**) 1.6 yrs
@freelancer Software Developer (recession, **Sep`08 – Aug`09**) 1 yr
As Software Developer @DAVIM (**Aug'07 to Aug`08**) 1 yr

Personal Projects
bmi-node-js: https://dpresume.com/bmi/
dragd3: https://dpresume.com/dragd3/
react-vanila-js: https://dpresume.com/react-vanila-js/#/
geek_admin: https://dpresume.com/geek_admin/
kanban: https://dpresume.com/kanban/
kaathi-ecomm: https://dpresume.com/kaathi.com/
lazy-search: https://dpresume.com/debounceExampleLazySearch/

mocha-unit-test: https://dpresume.com/mocha/mocha.html
voice banking: https://dpresume.com/dpvoicebanking/
typeorm: https://github.com/devendraprasad1984/nodejs/tree/master/ts-node-postgres-orm-api
web-component-vanilla-js: https://dpresume.com/customTagging/jsReadHTMLAttributes.html
node-js-repo: https://github.com/devendraprasad1984/nodejs
react-practice-set1: https://dpresume.com/react-build/practice/baseApp
comment-reply: https://dpresume.com/ciim/

Skills: React: 10+ | AEM: 2+ | graphql: 5+ | Html+Css+Js: 10+ | CICD: 7+ | Jest+mocha+Enzyme | **bundling**: vite and webpack