



100% NATURAL BIO-DEGRADABLE BAGS NOW AVAILABLE IN THE UAE

A revolutionary new sustainable solution for bags using only nature-based products and they dissolve in water

Dubai, 8 October 2017 - An innovative new sustainable solution for bags is now available in the UAE. The 100% natural, biodegradable, compostable and recyclable, AVANI Bio-Cassava Bags, are certified non-toxic, dissolve in water and proven to be harmless when consumed by animals. The bags, made from cassava root, provide a new option for supermarkets, retailers, hotels, restaurants and their customers through ground breaking technology that utilises only natural-based solutions.

While semi biodegradable plastics, such as oxo-degradable bags, are available in the UAE they are increasingly being banned in countries around the world as they fragment into small pieces and continue to be extremely harmful to the environment. AVANI Bio-Cassava bags, are however, entirely biodegrade and become compatible fully within six months naturally converting themselves to carbon dioxide, water, and biomass while leaving no toxic residue. Their unique composition also makes them one of the lowest cost bioplastic bags in the world; they are as durable as less environmentally sustainable options, they can be recycled back into paper, and customised in design and size.

Through years of research and development, AVANI have come up with the technology that provides businesses and consumers with an alternative option to disposable plastics, which take hundreds and thousands of years to be decomposed by Mother nature by using renewable resources made from plants. Only available in Indonesia until recently, AVANI is now expanding its international footprint to now include the UAE, with plans to extend across the Middle East.

Kevin Kumala, co-founder and Chief Green Officer of AVANI at the UAE launch stated: 'Our bags provide a total solution to bag waste around the globe. Today signifies the next step in our journey and the opportunity to provide a unique solution to supporting a Plastic bag-Free UAE. We have for many years, followed the UAE's commitment to banning plastic bags and we believe AVANI will be a key player in defining Eco-friendly solutions in consumable waste in the UAE.'

Peter Avram, a longstanding F&B Consultant in the UAE and Partner in Avani Eco Middle East, added: 'As part of our launch we will also introduce the full portfolio of AVANI eco-friendly products including sugarcane fiber-based housewares, cornstarch straws, paper and cornstarch coffee cups and wooden cutlery. We have already started to engage with retail, hospitality, hotels, and restaurants here to showcase our products and the added value they provide, not only for clients but the benefits for the end-consumer and future sustainability of the UAE. AVANI provides a truly unique and exciting sustainability solution for businesses in the UAE and wider Middle East.'

To find out more about AVANI visit www.avanime.eco

#IAMNOTPLASTIC

-ENDS-

For further information or interview requests please contact v.johnson@onecmg.com or +971569327530
ONE PR