



 Khushal  
Enterprises

## **Brands in Khushal enterprises**





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# Who we are ?

KHUSHAL ENTERPRISES exports demanded fmgs goods at the international level through a well-planned framework. We are working hard to build a much greater space for ourselves as FMCG exporters in India by adding more and more FMGC products of important brands to our company list

We are an independent, private organization that acts on the behalf of various FMCG producers accelerating their international growth at wholesale prices.



## WONDERFUL PEOPLE, LEADING-EDGE ABILITIES

Our international team of trade experts will get on your inquiries with passion and enthusiasm, delivering results far beyond your expectations. We're agile, flexible, nimble, responsive and adaptive. There's no agency hierarchy to trip over, no juniors making decisions about yours inquires or learning on your time – just a dedicated group of people who are across, and focused on, your requirements. We are passionate about partnering with good people and organizations to provide exceptional custom trade solutions.

“We build thoughtful identities and experiences to elevate and empower BUSINESSES.”

## Export experience

Exporting FMCG items involves ensuring quality, compliance, and smooth logistics. Proper packaging, labeling, and adherence to international food safety standards are crucial. ~~Kept original Bill of Lading, Health certificate, customs clearance.~~ Temperature-sensitive items require specialized shipping. Partnering with reliable logistics providers ensures timely and safe delivery to global markets.



# Export



## PORTFOLIO

- PERSONAL CARE
- HOME CARE
- GROCERIES
- BEVERAGES ORAL CARE
- INFECTIONERY



## Product Assortment

We do labelling & spacial instruction on products as per special instruction. The Labelling servies as a primary link of communication between the manufacturer or packer of food on the one hand and Distributor, Seller and User or Consumer on the other had, By way of labelling the manucaturer introduces his products to his produt by providing all the information regarding his products on the label.

## Food And Beverages

Food and beverages are the most popular and highly in-demand FMCG categories. It consists of various subcategories that have their dedicated markets. These products are in demand from all walks of life.

## India's FMCG Industry: Reaching an Unprecedented Growth

The FMCG industry is the fourth largest sector in the Indian economy. The government initiatives such as 51% foreign direct investment (FDI) in multi-brand retail and 100% FDI in food processing have further propelled the growth of the sector. This has made it easier for players in the sector to make and sell products, create jobs, and make people notice their brands. The FMCG market in India is projected to grow at a CAGR of 14.9% to US\$ 220 billion by the next couple of years while the packaged food market in India is anticipated to grow twofold to US\$ 70 billion in the next few





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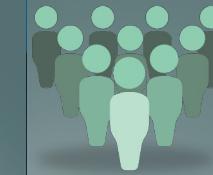
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Your Trusted Partner in Global Trade. **Khushal enterprises** International Exports is a dynamic and forward thinking export company with a global footprint. Our primary mission is to facilitate the international exchange of a diverse range of products, catering to the needs of customers worldwide. Established with a vision of excellence and a commitment to quality, we have emerged as a trusted name in the export industry.



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We are  
**MEMBER OF**



**fssai**



The Food Safety and Standards authority of India

**INSPIRING TRUST, ASSURING SAFE & NUTRITIOUS FOOD**



Spice Board of India



Delhi chamber of commerce



Tabacco Board of India