



# SAHIL CHAUHAN

VISUAL DESIGNER

## EDUCATION

BA (English Honours)  
Indira Gandhi National  
Open University, 2022–2025

Master in Multimedia  
& Animation  
IICS, 2018 – 2021

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Figma

Generative Visuals  
& AI-assisted ideation  
GOOGLE IMAGEN, SEEDREAM, KLIING,  
VEO & NANO BANANA

After Effects  
Premiere Pro  
3D MAYA

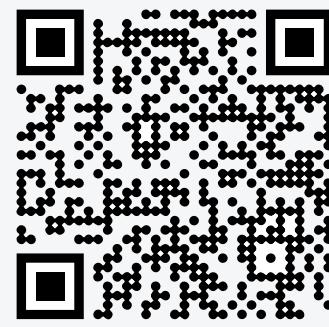
## EXPERTISE

- Visual Identity & Brand Systems
- AI-Integrated Design Workflow
- Editorial & Information Design
- Campaign & Digital Creatives

## CONNECT WITH ME:



## Portfolio | Contact



[View Portfolio](#)

[sahil-chauhan-111171.netlify.app](https://sahil-chauhan-111171.netlify.app)



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DAYALPUR, DELHI

## PROFESSIONAL SUMMARY

I'm a visual designer focused on campaign systems, product storytelling, and structured digital visuals. I work on translating complex ideas into clear, impactful designs across social media, display platforms, events, and editorial formats. I aim to build visuals that are clean, scalable, and purposeful.

## WORK EXPERIENCE

### GRAPHIC DESIGNER – THE HUSTLER COLLECTIVE

08/2024 – 12/2025

Worked on large scale creative campaigns and technical communication systems for **MediaTek** across India & Global markets.

- Led digital campaign visuals and product launch creatives for MediaTek
- Designed technical infographics, fact sheets, and editorial PDFs
- Developed social media systems and YouTube thumbnails
- Created co-branded display ads for GDN and Amazon
- Used AI-assisted tools to improve speed while maintaining brand consistency

### JR. GRAPHIC DESIGNER – INFINITE POSSIBILITIES

07/2023 – 01/2024

Worked on digital marketing campaigns and brand communication for Bazaar 5 across social media platforms.

- Designed social media campaigns, promotional creatives, and platform-ready visuals
- Created infographics and short-form video content for digital engagement
- Maintained brand consistency while coordinating with clients and internal teams

### GRAPHIC DESIGN INTERN – SAVE LIFE FOUNDATION

10/2022 – 01/2023

Contributed to road safety awareness campaigns by designing posters, infographics, and communication materials that improved the clarity and visual impact of public messaging.