

The argument stated is not properly reasoned. The following lines are not reasoned properly:

Argument 1:

Ronnie's Auto Repair Shop commenced business four months ago and Ronnie's Auto must be doing well at this location, because it intends to open a big shop in an adjacent town.

If Ronnie's Auto Repair Shop commenced business just four months ago, there is no possibility that he could afford a big shop in an adjacent town with the earnings of his business no matter how reasonably well his business performs.

The assumption that Ronnie's business has generated enough funds in just four months to open a big shop is a questionable assumption

Also, businesses takes time to bloom and generate profits. Four months is a small duration for any business to give a good ROI.

Weakening the conclusion:

Ronnie might have inherited his ancestral property and invested it in an adjacent town for expanding his business and it was not the returns of his first Auto repair shop which generated enough profit for him to open a big shop.

Argument 2:

Jenny's, on the other hand, has seen a lower volume of business in it's first year at it's new location compared to the prior year at it's former location.

Jenny's former location might be an area in which the residents were her permanent customers and she might have taken years to build her trust and provide services. In her new area however, she has to set her base to develop her business and she might also has to face older beauty parlours.

She might be thinking that her former location is a better site because she was having money flown there for a long time and leading a comfortable business. But her new location might not be giving her results which she was expecting.