1. Explain types od social network analysis

<https://www.icpsr.umich.edu/icpsrweb/sumprog/courses/0213>

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Focus on individual rather than group outcomes. Sociocentric SNA often focuses on network structures

of groups as predictors of group-level outcomes (e.g. concentration of power,

resource distribution, information diffusion).

In contrast, egocentric SNA is concerned with how people's patterns of interaction shape

their individual-level outcomes

(e.g. health, voting behavior, employment opportunities).

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2. explain power and centrality

<http://faculty.ucr.edu/~hanneman/nettext/C10_Centrality.html>

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Power - ego's power is alter's dependence;

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<http://danhalgin.com/yahoo_site_admin/assets/docs/Halgin__Borgatti_2012_Personal_Network_Analysis.17673301.pdf>

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Focal Node = ego

ties with alters

ties among the alters

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sociocentric analysis of countries