1. Explain types od social network analysis

https://www.icpsr.umich.edu/icpsrweb/sumprog/courses/0213

{

Focus on individual rather than group outcomes. Sociocentric SNA often focuses on network structures

of groups as predictors of group-level outcomes (e.g. concentration of power,

resource distribution, information diffusion).

In contrast, egocentric SNA is concerned with how people's patterns of interaction shape

their individual-level outcomes

(e.g. health, voting behavior, employment opportunities).

}

2. explain power and centrality

http://faculty.ucr.edu/~hanneman/nettext/C10\_Centrality.html

{

Power - ego's power is alter's dependence;

}

http://danhalgin.com/yahoo\_site\_admin/assets/docs/Halgin\_\_Borgatti\_2012\_Personal\_Network\_Analysis.17673301.pdf

{

Focal Node = ego

ties with alters

ties among the alters

}