

EDUCATION			
Name of course	Passing Year	Name of institute	CGPA
BBA	2025	Institute of Information Technology and Management, IPU	6.5CGPA
Class XII, CBSE	2022	St Mary’s Sr. sec school, Delhi	7.00CGPA
Class X, CBSE	2020	St Mary’s Sr. sec school Delhi	7.10CGPA

INTERNSHIPS

Digital Marketing Intern | Clanstays private Limited.

Jul 2024-Sep 2024

- Market Research and Analysis learning and Development Social Media Strategy and Execution Problem Solving.
- Conducted SEO audits and optimized 10+ blog articles, improving organic traffic by 20%.

EXTRACURRICULARACHIEVEMENTS

- Participated in various **Marketing** and **Management** events in college.
- Participated in inter-school VolleyBall competition.
- Volunteered actively in college fest, contributing to event planning,coordiantion,and ensuring smooth event operations.
- Attended Seminars on **Entrepreneurship** and **Stock Marketing** hosted by College .
- Participated in the **GD* Management Sapiens** Competition event organised by **Intern Ware** and **Management Club**.
- Took part in **SEBI** National Financial Literacy Quiz 2025.
- Participated in the **LITTER-LESS campaign**, Organised by **Environment And Sustainability Committee** of College.

COURSES AND CERTIFICATIONS

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| Youtube and Video Marketing from SKILLUP | Jul 2023 |
| Entrepreneurship from IIT MADRAS | Oct 2023 |
| E-Business from IIT Kharagpur | Oct 2024 |

SKILLSAND INTERESTS

- Soft Skills:** Problem Solving | Communication | Leadership | stock market knowledge | Event Management | Attention to detail | Social Media Marketing | Team work & Team Management | Basic SEO & Google Analytics
- skills:** Microsoft PowerPoint | Microsoft Excel | Microsoft Word | Wondershare Filmora
- Hobbies:** Gaming | Football | Travelling | Social Media Trends | Marketing Research | Photography