```
def chatbot():
  print("Hi! I'm ChatBot. Ask me something or type 'exit' to quit.")
  while True:
     user_input = input("You: ").strip().lower()
     if user_input == "exit":
       print("ChatBot: Goodbye! Have a nice day!")
       break
     elif "hello" in user input or "hi" in user input:
        print("ChatBot: Hello there!")
     elif "how are you" in user_input:
        print("ChatBot: I'm good, thanks for asking!")
     elif "your name" in user_input:
       print("ChatBot: I'm ChatBot, your simple assistant.")
     elif "help" in user_input:
       print("ChatBot: You can say hello, ask how I am, or say exit to quit.")
     else:
        print("ChatBot: Sorry, I don't understand that yet.")
chatbot()
```