1. When a Table has 1000's of records, the Application will slow down when trying to display them.
2. Using Limit keyword we can decide how many records needs to be displayed on the page irrespective of number of records available, there by improving the performance
3. Practical Demonstration:

select \* from employees limit 3

select \* from employees where DEPARTMENT\_ID = 10 limit 5

select \* from employees limit 2,8 # after first 2 records we need to display 8 records