

Commercial Electronic Message Clarification Text

This text has been prepared to inform you about our commercial electronic message sending processes, within the scope of the **Law on the Regulation of Electronic Commerce No. 6563** and the **Regulation on Commercial Communication and Commercial Electronic Messages**.

1. Data Controller

As **Aksu Havalandırma Doğal Gaz Mühendislik San. Ve Tic. LTD. ŞTİ.**, we are the data controller for the processes of sending commercial electronic messages, in line with the explicit consent we have received from you.

2. What is a Commercial Electronic Message?

A commercial electronic message refers to any kind of direct or indirect communication with a commercial purpose, made using electronic communication tools such as telephone, call centers, fax, automatic dialing machines, smart voice recording systems, electronic mail, or short message service.

3. For What Purposes and Through Which Communication Channels Do We Send Messages?

Our commercial electronic messages will only be sent to you if we have your **explicit consent**. With these messages, we aim to inform you about:

- Products
- Services
- Current campaigns
- Discounts
- Marketing activities
- General announcements offered by Aksu Havalandırma Doğal Gaz Mühendislik San. Ve Tic. LTD. ŞTİ..

Our messages may be sent through **e-mail, SMS, and/or telephone** channels, depending on the consent you have provided.

4. Method of Personal Data Collection and Legal Basis

Your personal data is collected lawfully through automatic or non-automatic means, such as forms you fill out on our website, etc., provided that you have **explicit consent** in accordance with Article 5, paragraph 1 of the **Personal Data Protection Law No. 6698** and the **Law on the Regulation of Electronic Commerce No. 6563** and related legislation.

The legal bases for processing the personal data collected from these channels are:

- Having the **explicit consent** of the data subject.
- It being **mandatory to process data for the legitimate interests of the data controller**, provided that the fundamental rights and freedoms of the data subject are not harmed.

5. Information on Your Personal Data

Personal data such as your **name, surname, and contact information** are processed in order to send commercial electronic messages.

Detailed information regarding the processing of your personal data can be found in the **KVKK Clarification Text** on our website.