

Contact

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www.linkedin.com/in/devfoma
(LinkedIn)
foma.vercel.app/ (Portfolio)

Top Skills

Communication

Community Outreach

Business Strategy

Languages

Italian (Elementary)

Certifications

Learning to Be Approachable

Responsive Web Design

IMPACT CERTIFICATE

JavaScript Algorithms and Data Structures

Faith Amarachi (Foma)

Frontend engineer building on web 2 & web 3 || Proud member @womenindefi || Passionate about building the next generation of solutions.

Lagos State, Nigeria

Summary

Businesses with websites enjoy greater online visibility, credibility, and opportunities for growth and customer engagement, while those without a website may struggle to attract and retain customers in this digital age, appearing less legitimate and missing out on potential opportunities.

Here's a more detailed comparison:

Businesses with Websites Has:

✓ Increased Visibility and Reach

✓ Enhanced Credibility and Trust

✓ Marketing and Branding Opportunities

✓ Improved Customer Engagement:

Websites offer features like contact forms, blogs, and FAQs, facilitating better customer interaction and support.

✓ Data Collection and Analytics:

Websites provide insights into customer behavior and preferences, enabling businesses to make data-driven decisions.

✓ Sales and Revenue Generation:

Websites can enable online sales (e-commerce) and lead generation, driving business growth.

✓ Competitive Advantage:

In today's digital world, having a website is essential for staying competitive and attracting customers.

Meanwhile, Businesses Without Websites:

- ✗ Limited Online Presence
- ✗ Reduced Credibility
- ✗ Missed Opportunities for Engagement:
Businesses without websites struggle to engage with customers online, potentially losing valuable leads and sales.
- ✗ Difficulty in Marketing and Branding:
Without a website, businesses have fewer opportunities to showcase their brand and products/services effectively.
- ✗ Lack of Data and Analytics:
Businesses without websites cannot track customer behavior or gather valuable data to improve their operations.
- ✗ Stunted Sales and Revenue:
Businesses without websites may struggle to generate online sales and leads,

In this digital age, businesses without websites are at a significant disadvantage compared to those with a strong online presence.

If you're ready to level up your Branding whether your personal brand or business brand with websites that are;

- ✓ Fast
- ✓ Scalable and
- ✓ Secure

I am your go to girl.
send me a dm now let's get started.

I don't just write code, I build websites that reflects your core values and improve your users experience enhancing growth and visibility.

Beyond creating websites I am passionate about building solutions that people use on their day to day activities both on web2 and on web3.

if you're interested in impacting lives with code follow me to see what I create and how I create it.

I'm open for collaborations, if you have any idea you think is worth building.
send a dm.

Experience

SMAIR Foundation
Development Intern
May 2025 - Present (9 months)
Lagos State, Nigeria

GDG on Campus COOU
Partnerships and Operations Lead
December 2025 - Present (2 months)
Anambra State, Nigeria

Jadtek IT solutions
Frontend Developer
January 2024 - Present (2 years 1 month)
Lagos State, Nigeria

Education

Chukwuemeka Odumegwu Ojukwu University, Anambra State.
B.sc, Computer Science · (October 2022 - October 2026)

Web3bridge
Web 2 advanced, Frontend development · (August 2024 - November 2024)

Womenindefi
intro to Blockchain 2.0, Decentralized Finance · (July 2024 - August 2024)

BOTVAD Schools
High School Diploma · (September 2015 - October 2021)