## Step-by-step guide to tracking priority indicators

Characteristic	Dropbox Location	Description
Relevant	Dropbox\1 - IPSO BUMBLES\Gates\RDI	Folder contains metadata, donor priority
Folder	old data sources	lists, outcome scorecard, priority
		indicators by organization, and folders
		for each organization.
Relevant	Dropbox\1 - IPSO BUMBLES\Gates\RDI	Priority indicators by organizations.
Folder	old data sources\Donor priority indicator	Sources flow spreadsheet can also be
	lists\MC	found here.
Relevant File	pr_ALL DONORS	Document that merges indicators from
	https://www.dropbox.com/s/ersxe26byeoq30	each organization. Spreadsheets are
	o/pr_ALL%20DONORS.xlsx?dl=0	organized by sector. Key words that
		identify can be located in the
		"Annex_H/ACategories" spreadsheet.

#### General information

Tracking organizations' priority indicators in the Health and Agriculture sector is relevant to understanding the interests that might be pertinent in the development world. Organizations usually make indicators or indicator priority list available as to express their demand on the topic or their project interests. Refer to organizations folders (Dropbox\1 - IPSO BUMBLES\Gates\RDI old data sources\Donor priority indicator lists\MC) to understand the different ways organizations can make their priority list of macro indicators available. Depending on the organization and its mission, how they convey their priority list may vary. For instance, UNDP has their priority indicator list in their Human Development Report. Every year, UNDP comes up with a new theme and pertinent indicators that may fall beneath it - 2015 was work force. Other organizations have a simpler approach and measure relevant indicators related to their mission throughout the years. In the case of UNICEF, they have relevant health indicators organized by country (http://www.unicef.org/statistics/index\_countrystats.html).

# **Step-by-step**

- 1. Familiarize yourself with the organization's website. Find useful information such as if the organization measures any indicators or outsources them from other organizations.
- 2. Look through the site or go through the site map to find out if the organization has any type of priority indicators. A priority indicator list may take any format; the most used are data portals, PDFs, spreadsheets, or a section on their webpage. So, navigating the site for any hints is essential. Even if you already find a list that you might think is sufficient, keep navigating for other priority indicators an organization might have, as they might have different sectors priority lists or budget themed ones.
- 3. Congratulations! You have exhausted the website and it is time to save these indicators/files on two places on our Dropbox. First, save the files where the organization lists their priority indicators on its respective folder. Second, copy the indicator, organization, source, and sector (health or agriculture) in the "pr ALLDONORS" file. If

any of this information is not listed, leave it blank. Note that it might be helpful to save a new version of this file, as to refer if the organization has in fact modified their website or any priority list after our first assessment.

#### **Step-by-step guide to rating priority indicators**

Characteristic	Dropbox Location	Description
Relevant	Dropbox\1 - IPSO BUMBLES\Gates\RDI	
Folder	old data sources	
Relevant File	"1- Outcome Scorecard" -	Outcome scorecards including a sheet
	https://www.dropbox.com/s/oq8ey8h4jtdvh4	for every organization that lists priority
	n/1-%20Outcome%20Scorecard.xlsx?dl=0	indicators, files, sources, and scores.
		Note that scores changed when
		incorporating it to the "Output and
		Outcome Scorecard".
Relevant File	Output and Outcome Scorecard v.1 -	The "Output and Outcome Scorecard"
	https://www.dropbox.com/s/a8j5etzvz07g00	file incorporates the outcomes scores
	1/Output%20and%20Outcome%20Scorecar	(below) to the output scorecard.
	d%20v.1.xlsx?dl=0	

#### **General information**

Tracking organizations' priority indicators in the Health and Agriculture sector is only half of the job. Another important characteristic is to know if organizations are actually using these indicators. Even when we cannot tell if organizations are using outcome indicators to plan projects or understand the needs of a community/country, we have found that a proxy to doing so is evaluating if the organization specifies where the indicators comes from: their sources. If organizations list sources it is more likely that they might be updating or using the same indicator over time. Not having specific sources makes it easier to change them throughout the years based on the current organization perception.

## **Step-by-step**

- 1. After identifying an organization's priority indicators in the Health and Agriculture sector, identify if sources are being listed. On the "1- Outcome Scorecard" (https://www.dropbox.com/s/oq8ey8h4jtdvh4n/1-%20Outcome%20Scorecard.xlsx?dl=0) spreadsheet, record the priority indicators that an organization has exposed.
- 2. Go through each indicator and find if the organization in question lists the specific source the indicator comes from. If they do, list the source in the file you have been working on. The file has two columns that might be helpful. First, the organization that is responsible for measuring the indicator and second if they list the actual source. For instance, "WB based on country reports"; record both if available.

- 3. Keep track of the indicators that have listed sources. An easy method is to create a column next to the indicator sources and write "Y" if the source is listed or "N" otherwise.
- 4. After completing step 3, count how many "Y" and "N" there are and make a percentage of how many have listed indicators (how many "Y" over total).

#### **Scoring organizations**

After identifying both relevant components to the metrics of scoring organizations on outcomes (priority list and sources), it is time to score them upon these factors. Note that to this point, both components are weighted equally - this might change.

- 1. The first metric involves the component of the existence of a priority list. If an organization has an indicator list then it would get a score of 4 (highest score). If they do not have an indicator list, then they would get a score of 0.
- 2. The second component -indicator sources- measures outcome usage. For scoring, if an organization lists all indicators with their respective source then it would get a score of 4. If the organization is missing a few sources, they would get a score of 3 (list 85%-99% of their indicators sources). A score of 2 would be given to organizations that list the majority of their priority indicators sources (50%-84.9%); not listing most (0-49.9%) would get a score of 1. On the other extreme, an organization that does not list sources or does not have a macro indicator list would receive a score of 0.

If you have any questions... reach out :) Maryan Carbuccia carbuccia.maryan@gmail.com