

Innovation for a New Decade

Annual Report 2010





Letter from the Chair

Last year's Annual Report celebrated the 10 year anniversary of the founding of Development Gateway, and reflected on the achievements and lessons learned throughout our short history. Now, as we embark on our second decade, we look to the future in a spirit of innovation and openness—to new ideas, new partnerships, and new ways to fulfill our mission.

Dramatic growth in the number of development organizations and activities in recent years means it is that much more difficult for different players to understand who is working where, what successes can be replicated, and how disparate groups can coordinate their efforts. Development Gateway builds tools and solutions to address such issues.

Our work focuses on three themes: **governance; knowledge and networking;** and **transparency and accountability.** In each, we work with donors, governments, universities, and civil society organizations to make information more accessible and relevant: who does what, where; how to find business opportunities; what ideas are emerging; and what lessons are learned. In addition to development practitioners, these resources help journalists and citizens interested in holding governments to account, as well as researchers looking for collaborators or hard data. By working upstream in the process, we empower a multitude of actors to have greater impact on the front lines of development work—whether it's influencing policymakers or building a school in a remote village.

But providing information is not enough. We also aim to make it easier for those who use our services to unearth the key insights buried in the information, and to act on them. New aid information dashboards make data more visual and digestible both for decision makers and the broader public. Through geocoding, we are not only making the exact destination of aid flows more transparent, but are also creating a foundation for eventual feedback loops between donors and other stakeholders. Building networks of peers within the development space—networks of Aid Management Platform and Zunia users, and networks of Country Gateways—facilitates the sharing of good practices at a personal level.

Information tools are just the beginning. When used to launch conversations, they can be powerful catalysts for real change.



Mary O'Kane
Chair, Board of Directors





Research and Innovation

Development Gateway works to extend, adapt, and repurpose information technology tools to meet the needs of organizations and individuals working in international development. As open source platforms continue to expand to new domains previously only served by expensive commercial software, Development Gateway is working to adapt these platforms for use in aid management, procurement, and knowledge sharing. On the non-technical side, Development Gateway is working with partners on global standards and methodologies for aggregating and presenting aid information.

Core program areas, which serve as labs for innovation, include:

- **AidData**, an initiative managed jointly by Development Gateway, the College of William and Mary, and Brigham Young University to make aid information more transparent and accessible. AidData.org, launched in March 2010, offers a portal to information on nearly one million aid activities around the world. Research and innovation efforts currently focus on geocoding project-level data so that decision makers and the public at large can easily understand where aid is going within a country.
- the **Aid Management Program**, which offers governments a package of tools and support to strengthen aid information management, particularly through the Aid Management Platform (AMP) software solution. New AMP features include an NGO registration module, and the ability to import information from the government's domestic budget, enabling stronger linkages between aid management and broader public financial management. In 2010, the AMP team helped implement country-level pilots to test the new International Aid Transparency Initiative (IATI) standard.
- the **Country Gateways** program, which will be relaunched as an innovation network around key themes, or clusters, such as e-learning and e-government.
- **dgMarket**, a global portal for public procurement listings, with over \$850 billion in business opportunities per year, spanning 150 countries. The dgMarket software development team is currently extending the core dgMarket platform with a new solution for electronic tendering, now in beta version. The new system supports end-to-end procurement management, including electronic bid submission and configurable procurement workflows. It is based on Sibutu, a new open source Java application framework developed by Development Gateway, designed as a lightweight solution for creating scalable, robust, reusable Java web applications. Once implemented, the new system will be flexible enough to be adapted to national procurement rules in different countries, helping governments save money and avoid reinventing the wheel.
- **Zunia**, an information aggregator and knowledge-sharing community for development practitioners, which now has a new look and feel and a French-language interface.
- **Custom solutions**, including **knowledge management and networking platforms** for development agencies and other organizations. The Teamworks platform for UNDP, developed in 2010, is based on open source components and offers a way for UNDP staff and consultants to collaborate and share their experiences.

Development Gateway's research and innovation efforts translate into more efficient, effective development initiatives that target the people who need them most.





Governance

Better governance means that a country's scarce development funds are used effectively and transparently. A key component of good governance is having the right information to make informed decisions about where to allocate resources, and to evaluate results. Systems that enable governments to communicate with their citizens, and to increase access to economic opportunity, also contribute to more prosperous and open societies.

"Before AMP, to gather data and information related to public aid for development, different ministries would speak directly with donor partners. Now...to acquire information the unique official source is AMP."

— Mr. Yvon Mombong, Aid Management Platform (AMP) Coordinator for the Democratic Republic of Congo



Development Gateway is working with the governments of 20 countries, representing roughly 15-20 percent of global official development assistance, to help them track external aid flows, plan future projects, and report on progress to their partners and constituents. Through the Aid Management Program, we evaluate how information on aid is shared among government and donor stakeholders, and design a custom approach to strengthening these processes. Implementation of the Aid Management Platform (AMP) provides a basis for stronger collaboration. The system is already maturing in a number of countries—Burkina Faso has now produced an annual aid report using AMP for three years in a row, showing strong government commitment to AMP sustainability.

In 2010, the program expanded to the Asia/Pacific region, with AMP implementations in Laos and Nepal. This year we also increasingly focused on packaging aid information in different ways to support decision making. AMP now has several dashboards designed to help users get insight into key trends in aid allocation by sector, donor, and region.

More efficient management of the billions of government dollars spent on procurement around the world is another way to achieve value for money in public investment. Development Gateway's dgMarket, a global portal of procurement listings that also offers locally-branded sites, is a cost-effective solution for governments to reach a much broader range of bidders on public projects, leading to lower average costs. In 2010, dgMarket expanded its network, with implementations of branded sites in Austria and the Republic of the Congo. At the same time, dgMarket extended its coverage of national tenders (bringing the total number of covered countries to about 60), and tenders of large development agencies.

LINKING AID TO COUNTRY BUDGETS

While development assistance constitutes a large share of government resources in many countries, it is still only part of the picture. Linking information on external resources to the government's own spending creates a more meaningful picture. For example, the government of the Democratic Republic of the Congo,* which implemented AMP in 2008, tracks its domestic budget in the system. It also uses information on projected aid flows that donors provide to AMP in order to create its budget for the next fiscal year. In Senegal, Development Gateway worked with the Ministry of Finance to import 2010 and 2011 budget figures into AMP so that they could perform more comprehensive analyses, and in Mozambique, the ODAmox system supported by Development Gateway enables automatic linking of aid activities to the government's budget classification scheme.

*Development Gateway International implementation



AMP training for line ministries in Kosovo

Knowledge and Networking

Photo by Tom Pieter Wambeke.

By connecting development actors with each other and with the information they need, Development Gateway helps its partners build on proven solutions. Every day, development professionals use Zunia.org to search for recent publications and commentary on a broad range of development themes. Zunia aggregates news and papers from more than 250 leading development websites, and introduced a new look and feel and a French language interface in 2010.

In addition to virtual communities, like Zunia, Development Gateway facilitates knowledge-sharing through small communities of practice. This year we undertook an in-depth review of the Country Gateways program, one of Development Gateway's first initiatives. Intended to replicate the Development Gateway concept at the national level, seed funding provided through the Country Gateways program enabled the formation of a diverse group of local IT for development initiatives around the world.

Today, the Country Gateways offer services that range from technology training to access to information for vulnerable groups. In Romania, the Country Gateway focuses on anti-corruption efforts through increased transparency. Nepal's Country Gateway is a partner in the local implementation of Development Gateway's Aid Management Platform (AMP), providing technical and network support. Moving forward, Development Gateway will work with the Country Gateways to build innovation clusters around key themes. Networking among similarly-oriented Country Gateways will allow cross-fertilization of ideas across different regions and contexts.

Once again this year, the Aid Management Platform (AMP) Best Practices workshop allowed government officials working with AMP on a daily basis to talk about the ways it has helped them do their work better. Fourteen country delegations gathered in Nairobi, Kenya in December 2010 for the workshop and presented their stories, achievements, and challenges. Participants discussed moving from basic data collection to analytical and reporting outputs that can inform decision makers and the public.



AMP workshop in Nairobi, Kenya

CUSTOM PLATFORMS

Development Gateway designs and implements tools and systems for development organizations seeking to manage and share information more effectively. The new **UN-Energy portal**, built by Development Gateway and incorporating a feed of energy-related publications from Zunia, helps the 25 United Nations agencies working on energy to collaborate with each other. Also launched in 2010, the **Virtual Statistical System (VSS)** developed for the World Bank gives statistical offices in developing countries convenient access to resources for statistical capacity building. **Teamworks**, an internal networking and knowledge sharing platform built for UNDP, has thousands of users from over 35 UN agencies. **Monde.org**, designed and managed by Development Gateway on behalf of Agence Française de Développement (the French Development Agency), offers a range of French-language development resources to practitioners.

"My morning ICT4D fix starts with a Zunia email. It brings the global highlights of my profession right to my inbox."

—Wayan Vota, Inveneo





Transparency and Accountability

Each year, donors allocate more than \$130 billion in aid to developing countries. Where does this aid go, and how can citizens be empowered to track and report back on its impact? Making aid information more transparent and accessible is at the core of Development Gateway's mission. As a member of the Steering Committee and the Technical Advisory Group of the International Aid Transparency Initiative (IATI), Development Gateway shares its experience with collecting and standardizing aid information based on ten years of aggregating and publishing data on aid-financed projects.

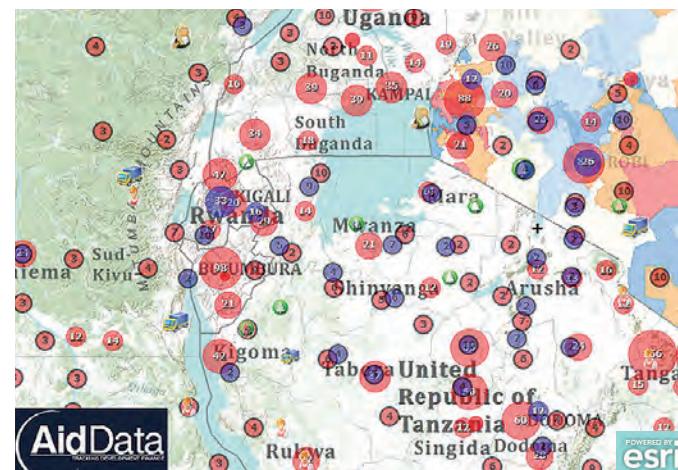
"AidData allows citizens of countries that give and receive aid to better understand where funding is going. Geocoding will enable the next step: linking that information to results on the ground."

—Owen Barder, Center for Global Development



The launch of AidData in March 2010 was a major milestone in Development Gateway's work on aid transparency. AidData, a joint initiative of Development Gateway, the College of William and Mary, and Brigham Young University, aims to make aid information more comprehensive, comparable, and comprehensible to a broad audience. AidData.org, a gateway to information on development activities around the world, is increasingly used by leading researchers, including Nancy Birdsall of the Center for Global Development and Homi Kharas of the Brookings Institution in their 2010 *Quality of Official Development Assistance Assessment*.

In addition to the AidData database, the combination of practical and research experience represented by the AidData team enables other projects to make aid information more useful. Most significantly, AidData's geocoding work suggests enormous potential for better spatial data on aid activities to prompt a revolution in the way aid is delivered and evaluated. With researchers from Uppsala University, AidData developed a methodology for geocoding aid projects that was adapted for use in the Mapping for Results initiative, a partnership between AidData and the World Bank. Geocoding, or tagging aid activity records with precise geographic locations (such as cities or coordinates), makes it easier to visualize where aid flows are going within a country. With maps showing the spatial allocation of aid, policymakers can identify underserved areas. Ultimately, making geocoded aid information available through user friendly, interactive portals will enable communities to see which funds are meant to benefit them. They would then be able to play a role in planning projects and monitoring impact.



Location of World Bank and African Development Bank projects in East Africa.

TRANSPARENCY AT THE COUNTRY LEVEL

The Aid Management Platform (AMP) enables greater transparency in a number of ways. Some governments are using AMP to produce publicly-available reports on official development assistance. This year Burundi leveraged AMP to automatically calculate progress toward indicators defined in the Paris Declaration on Aid Effectiveness. In collaboration with IATI partners, Development Gateway helped test IATI proposals with AMP government counterparts in Burkina Faso and Malawi. Kosovo* made its AMP available to the public online in 2010, while other countries have used AMP to produce donor scorecards that encourage mutual accountability.

*Development Gateway International implementation

Financials

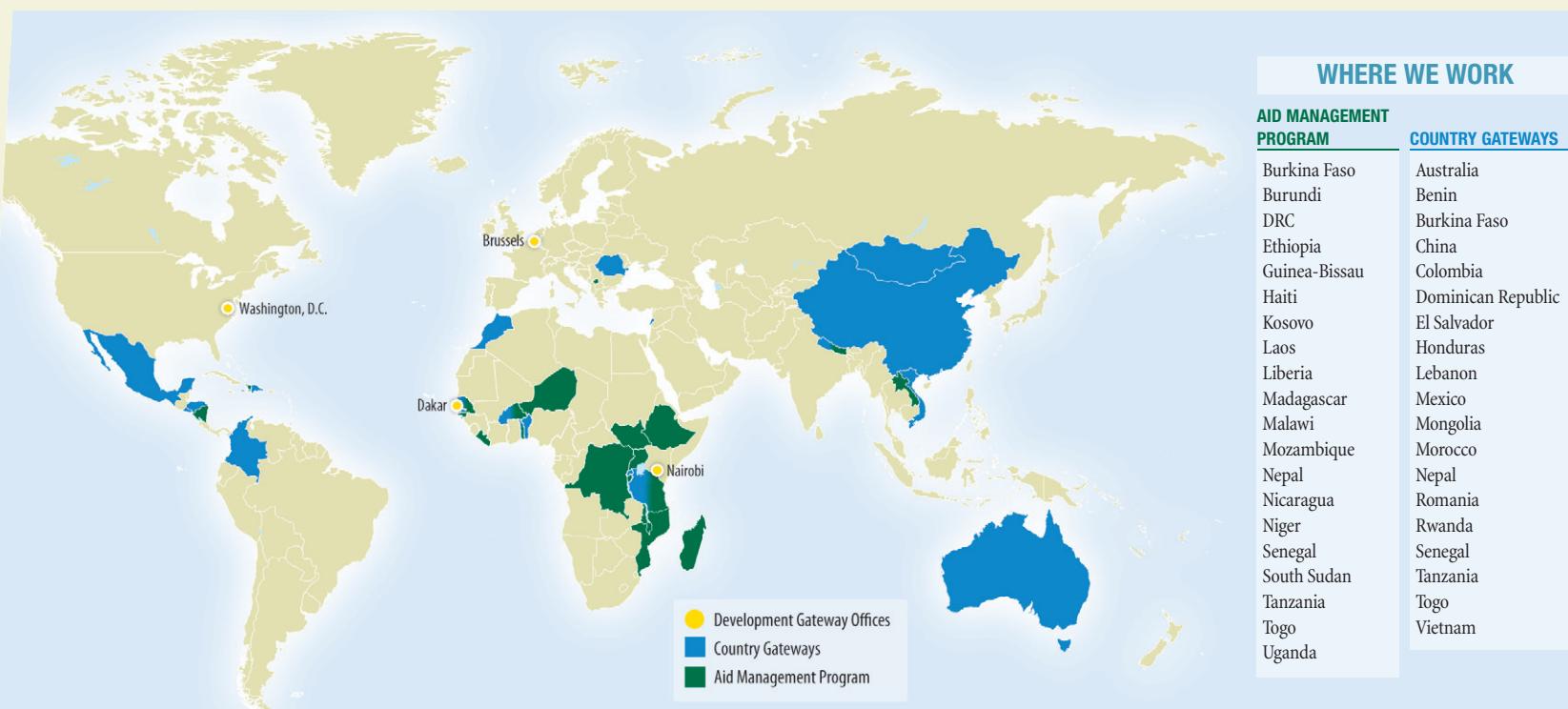
Development Gateway's consolidated (Development Gateway and Development Gateway International) financial statements are audited by Gelman, Rosenberg & Freedman. Please go to www.developmentgateway.org/financials for the complete audit report.

STATEMENT OF FINANCIAL POSITION

Years ended June 30 (in thousands of USD)	2010	2009
Assets		
Cash and Cash Equivalents	3,782	818
Prepaid Expenses and Other	1,151	2,471
Furniture and Equipment Net	55	113
Portal Net	49	98
Total Assets	5,037	3,500
Liabilities and Net Assets		
Liabilities		
Unpaid Grants	0	631
Accounts Payable and Accrued Expenses	632	726
Deferred Revenue	2,067	542
Long-term Debt	1,193	1,171
Total Liabilities	3,892	3,070
Unrestricted Net Assets	1,145	430
Total Liabilities and Net Assets	5,037	3,500

STATEMENT OF ACTIVITIES

Years ended June 30 (in thousands of USD)	2010	2009
Revenue		
Contributions and Grants	3,906	5,124
Subscriptions and Program Services	3,856	2,872
Interest and Dividends	2	20
Total Revenue	7,765	8,016
Expenses		
Program Activities		
E-government Grants Program	20	33
Aid Effectiveness	4,129	4,475
Online Procurement-dgMarket	739	940
Knowledge Communities-Zunia	547	709
Country Gateways	181	451
Research and Training Network	3	3
Total Program Activities	5,619	6,611
Support Services		
Fundraising	282	428
Management and General	1,642	1,403
Total Support Services	1,924	1,831
Total Expenses	7,543	8,442
Change in Unrestricted Net Assets	713	(426)
Unrestricted Net Assets, Beginning of year	431	857
Unrestricted Net Assets, End of Year	1,144	431



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Development Gateway acknowledges the generous support of its online donors.

WHO WE ARE

Development Gateway is an international not-for-profit organization headquartered in Washington, DC with project management hubs in Nairobi and Dakar, and a network of software developers and development information specialists around the world. Its European affiliate organization, Development Gateway International, is based in Brussels.

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