



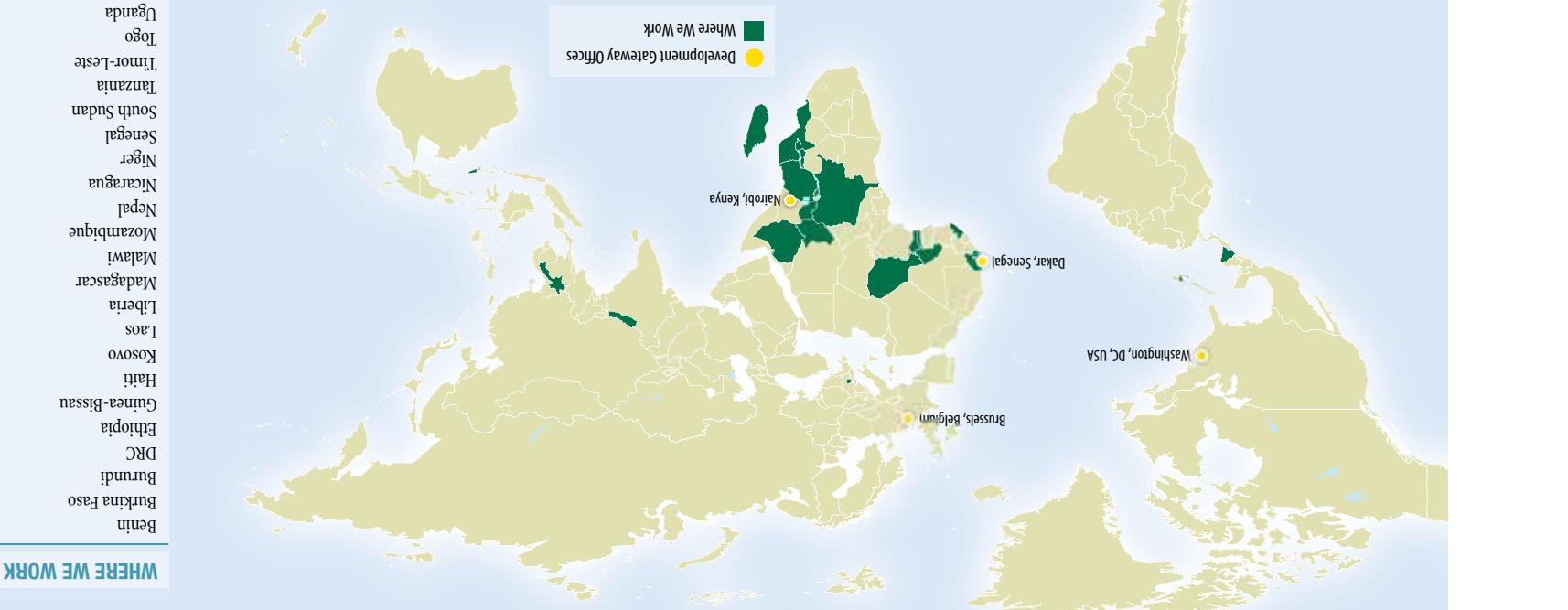
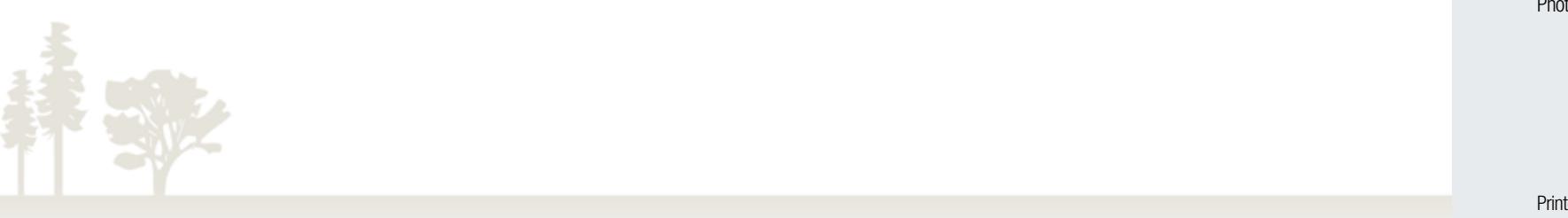
Photo by Wong Chi Keung

Research and Innovation

Through strategic partnerships and technical research and development, Development Gateway is exploring new ways to leverage data with tools that increase the impact of development work. From data visualization to mobile applications, technology brings information to life and enables everyone from policymakers to citizens to engage in efforts to strengthen their communities.

The Aid Management Program, which works in over 20 countries, provides governments and their development partners with a shared, online platform for tracking, monitoring, and reporting on aid-financed activities. This tool, the Aid Management Platform (AMP), was created by Development Gateway in 2005 in partnership with the Governments of Ethiopia and India, the OECD, UNDP, and the World Bank. This year, Development Gateway released version 2.0, with a number of new features and a fully redesigned interface to improve usability.

AMP 2.0 allows governments to import data in the new International Aid Transparency Initiative (IATI) format, making it easier to populate the system with timely, accurate, comparable information. Development Gateway's partnership with Esri means that state-of-the-art interactive maps are now available in AMP. Analysts can geocode aid projects, add physical structures such as dams or bridges, filter the maps by key criteria, and view clusters of donors or activities. New dashboards include aid profiles by sector, donor, and region, providing a snapshot of figures and trends, and improved data analysis tools enable users to create a wide range of graphs and charts. AMPLify, a new mobile application, makes AMP accessible remotely.



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Photos in this report (except the photos of AMP
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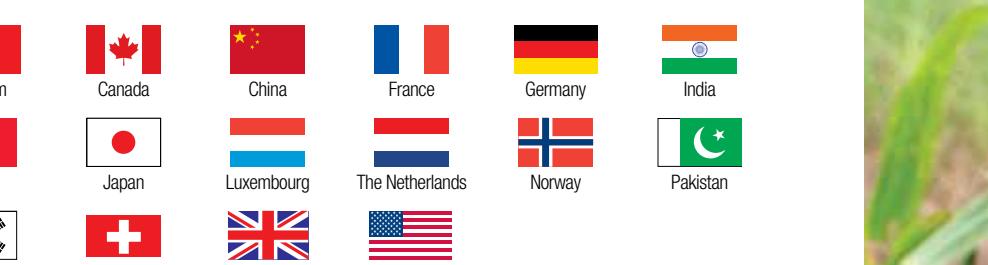
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Partners

Development Gateway's work is made possible through the generosity, vision, and partnership of core donors to the organization. Their financial and in-kind support funds research and innovation, global public goods, and collaborative initiatives to make international development assistance more effective. In addition, a range of donors and partners support Development Gateway's project work at the global and country levels.

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African Development Bank United Nations Population Fund
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Brigham Young University International Aid Transparency Initiative Robert S. Strauss Center's Climate Change and African Political Stability (CCAPS) Program
College of William and Mary Organisation for Economic Co-operation and Development Ushahidi
Esi Open Development Technology Alliance World Bank Institute
The Foundation Center
FreeBalance
GlobalGiving

WHO WE ARE

Development Gateway is an international not-for-profit organization headquartered in Washington, DC with project management hubs in Nairobi and Dakar, and a network of software developers and development information specialists around the world. Its European affiliate organization, Development Gateway International, is based in Brussels.

CONTACT

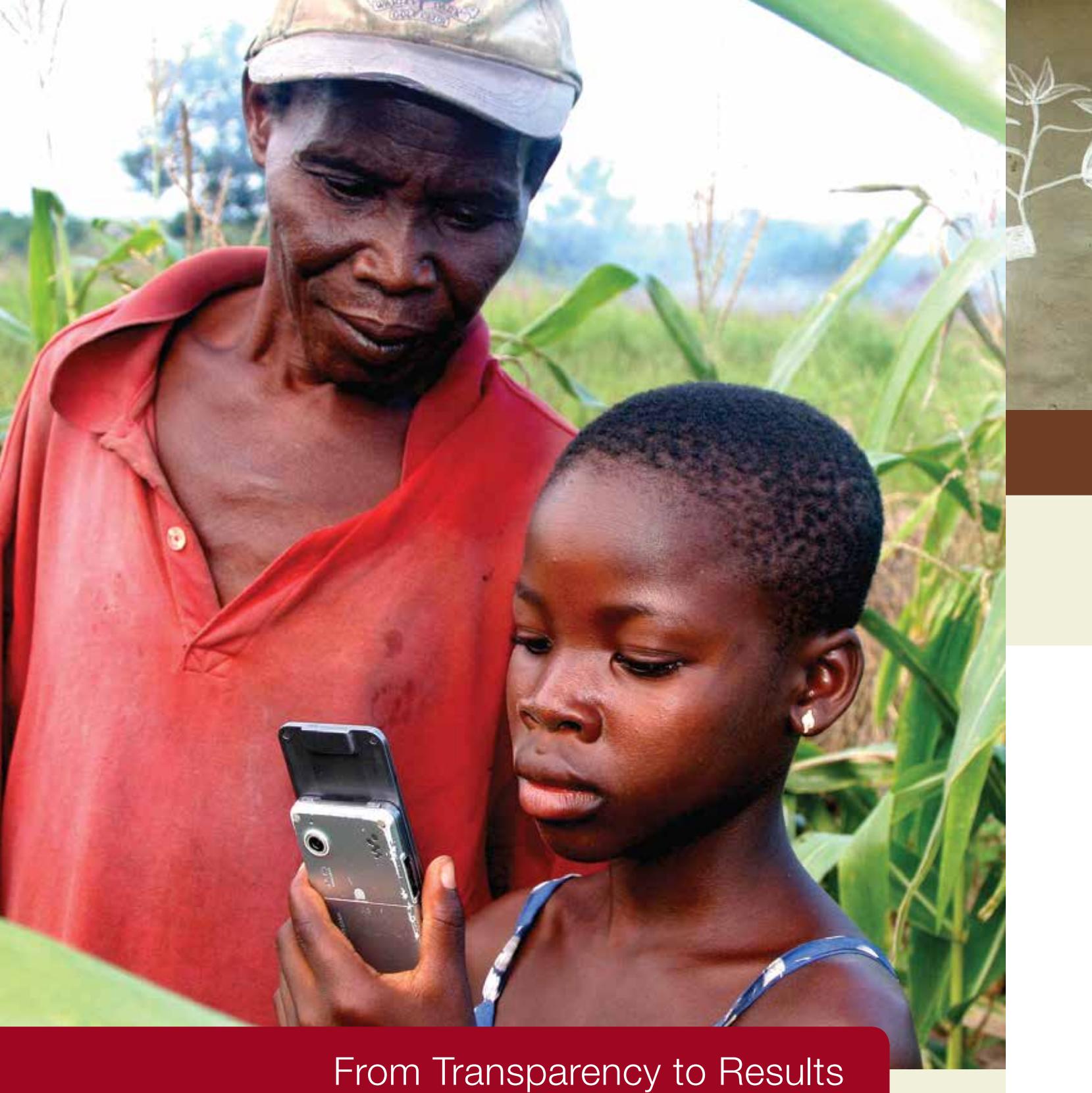
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From Transparency to Results

Annual Report 2011



Letter from the Chair

This was an exciting year for those who believe in the value of open, accessible, and useful information for development efforts around the world. As the consensus builds around the need for transparency, there is an increasing need for concrete tools and approaches that empower people to use data for improving their societies and their future.

From the finalization of the International Aid Transparency Initiative (IATI) data standard for aid activities in February to the outcomes of the Busan High Level Forum on Aid Effectiveness at the end of the year, it seems everyone was talking about a new paradigm of innovative activities to make this information more robust and interactive through the use of mobile technology. To better tell Development Gateway's story, we revamped our website and reoriented it around the thematic areas of our work: Governance; Knowledge and Networking; and Transparency and Accountability.

With its partners at the College of William and Mary and Brigham Young University, Development Gateway is making aid information more accessible through www.aiddata.org, and pursuing a range of innovative activities to make this information more robust and interactive through the use of mobile technology. To better tell Development Gateway's story, we revamped our website and reoriented it around the thematic areas of our work: Governance; Knowledge and Networking; and Transparency and Accountability.

Ultimately, as ever, our aim is to empower the people who are on the front lines of development work with the tools, data, and knowledge they need to be as effective as possible. We will continue to learn from our experiences at the country level, and with a growing network of diverse partner organizations, how to translate better information into practical initiatives that can improve people's lives. Sincerely,

Mary O'Kane
Chair, Board of Directors





Governance

Strengthening governance by supporting policymakers with relevant, accurate information remains central to Development Gateway's mission. The Aid Management Program, now in its seventh year, aims to improve the availability and comprehensiveness of information on donor financing at the country level. Good practices continue to emerge and propagate through the network, particularly during the annual workshop, with perhaps the most significant lesson being that an eclectic, tailored approach based on the local context is critical to the program's success.

"The AMP workshop was very informative and motivated us to be not only technicians, but also to play a vital role in policy making."

—Halima Wagao, Government of Tanzania

In 2011, four new countries—Guinea-Bissau, Timor-Leste, Togo and Uganda—joined the program. In countries that have been using the Aid Management Platform (AMP) for managing information on aid flows for several years, the results are becoming clearer. For example, Burkina Faso published its fifth annual aid report using data from AMP. Those newer to the program, such as Nepal, have just begun creating official aid reports and materials based on the information collected in AMP. Development Gateway supports countries via a range of capacity building activities and facilitates South-South collaboration among governments at different stages of the process.

Work continues to integrate aid information management into public financial management more broadly. In Timor-Leste, linking AMP with the government's financial management system, provided by FreeBalance, will be an important part of the program. In Mozambique, Development Gateway demonstrated how a report from ODAmoz, the local aid information management platform, could feed the government's budget system. This year Senegal produced its first aid report using AMP data, including Treasury data imported from the government's financial management system, complemented by data from donors. Providing decision makers with a more holistic picture of a country's resources—whether they are from domestic or foreign sources—will enable them to make better and more sustainable decisions about resource allocation.

A significant portion of these resources will be spent via government procurement channels. This year, Development Gateway expanded dgMarket, its global platform for publishing procurement notices, to cover 14 countries in the Middle East and North Africa region. dgMarket has also added two new branded sites to its network, in partnership with export promotion agencies in Italy and Spain.

PROMOTING GLOBAL STANDARDS

Common standards for information exchange are critical for governments and development organizations to be able to make sense of the data deluge. As a member of the Steering Committee of the International Aid Transparency Initiative (IATI), Development Gateway helped to shape the IATI standard for aid information through a practical, country-level pilot. In the Democratic Republic of the Congo*, Development Gateway and aidinfo worked with government counterparts to import donor data in IATI format and compare it to locally-provided data from the Aid Management Platform (AMP). The pilot demonstrated the feasibility of automatic data exchange between donor and country systems, and showed that IATI has significant potential to add value to country aid information systems by improving the accuracy, breadth, and comparability of data.

*Development Gateway International implementation



Aid Management Platform training in Liberia

Knowledge and Networking

Development Gateway furthers knowledge and networking among development actors through online platforms as well as conferences and special events. As a convener, it brings together practitioners, researchers, and decision makers to collaborate and brainstorm around major challenges in making information more relevant and accessible. This harkens back to the original impetus for the creation of Development Gateway as an organization that would help others build on good practices and avoid "reinventing the wheel."

Zunia.org provides the development community with the latest research, articles, and commentary on development issues each day. This year Zunia also began aggregating job announcements and posts from leading development blogs, and regularly features original interviews with development experts. Custom knowledge-sharing websites, such as the Teamworks platform built by Development Gateway for UNDP, allow organizations to improve information exchange internally, or increase the visibility of their work to the public.

In September, Development Gateway co-organized an event with the U.S. Department of State and other partners as part of the Tech@State series. It focused on Data Visualization, highlighting innovative ways to display information for different types of audiences. Development Gateway CEO Jean-Louis Saribil moderated the opening plenary session, which addressed the wealth of newly-available public data and its impact on governance.

Later in the fall, the launch of AidData 2.0 at the World Bank's headquarters in Washington marked a major milestone. In addition to highlighting the evolution of AidData from a database project to a much broader initiative that encompasses a range of innovative projects related to aid transparency, the event featured leading thinkers in this area and attracted a diverse audience of practitioners, academics, and policy makers. The keynote address, given by Richard Manning—former chair of the OECD's Development Assistance Committee—set the tone by emphasizing the resurgence

BUILDING PARTNERSHIPS

Development Gateway extends the scope and impact of its work through strategic partnerships with a range of organizations working at the cutting edge of transparency, information technology, and aid effectiveness. AidData's outputs are underpinned by rigorous scholarship, thanks to Development Gateway's academic partners in the joint initiative. By working closely with the OECD, AidData complements ongoing donor efforts to harmonize and aggregate aid information. Esri, a leading provider of geospatial technologies, and Development Gateway have partnered to create stunning interactive visualizations of aid flows, while work with the World Bank Institute has made aid information more accessible.

of transparency as a key issue on the global development agenda. Mr. Manning argued that "infomediaries," such as AidData, will play a vital role in making data more accessible and understandable.



Panelists discuss tracking aid flows at an event organized by AidData, the World Bank Institute, and the Robert S. Strauss Center

"[Teamworks] is an integral part of our effort to upgrade our approach to knowledge management, and I urge all staff to become actively involved... We must all take responsibility for doing our bit to make knowledge sharing a reality."

—Helen Clark, UNDP Administrator



Aid Management Platform training in Liberia

Transparency and Accountability

A picture is worth a thousand words—or, perhaps, a thousand rows of data. Mapping the exact geographical location of aid-financed activities can communicate highly complex information in an instant. While maps themselves cannot tell us whether aid is being allocated as effectively as possible, they can help analysts and the public begin to ask the right questions.

"You can't change what you can't see. Putting things literally on a map is a key enabler of change. Thanks Development Gateway for your partnership in making this happen."

—Aleem Walji, World Bank Institute, Practice Manager for Innovation



Interactive mapping with the Aid Management Platform

ENABLING FEEDBACK LOOPS

To understand whether development investments are meeting their goals, we need to be able to link data on inputs with information on outputs and outcomes. With support from Esri, Development Gateway created Development Loop, a prototype application that maps the location of aid activities against socioeconomic indicators. It combines this with local stories collected via the GlobalGiving Storytelling Project, and has the capability for citizens to add comments or photos on specific projects. Also this year, AidData researchers conducted a pilot project in partnership with UNICEF Uganda and Ushahidi, to learn more about the incentives that motivate community members to contribute their feedback via crowdsourcing initiatives. These early efforts are shedding light on the approaches that may enable a fuller picture of local impact.

Thanks to funding from the U.S. Agency for International Development for a pilot project in Liberia, Development Gateway was able to develop advanced geospatial functionality in the Aid Management Platform by integrating Esri technology and tools. This will bring geocoding capabilities to country-level aid management.

Financials

Development Gateway's consolidated (Development Gateway and Development Gateway International) financial statements are audited by Gelman, Rosenberg & Freedman. Please go to www.developmentgateway.org/financials for the complete audit report.

STATEMENT OF FINANCIAL POSITION

Years ended June 30 (in thousands of USD)	2011	2010
Assets		
Cash and Cash Equivalents	1,033	3,782
Prepaid Expenses and Other	777	1,151
Furniture and Equipment Net	59	55
Portal Net	-	49
Total Assets	1,869	5,037
Liabilities and Net Assets		
Program Activities		
Liabilities	-	0
Unpaid Grants		
Accounts Payable and Accrued Expenses	595	632
Deferred Revenue	466	2,067
Long-term Debt	1,193	1,193
Total Liabilities	2,254	3,892
Unrestricted Net Assets	(385)	1,145
Total Liabilities and Net Assets	1,869	5,037
Support Services		
Fundraising	298	282
Management and General	3,866	1,642
Total Support Services	4,164	1,924
Total Expenses	7,351	7,543
Change in Unrestricted Net Assets	(1,529)	713
Unrestricted Net Assets, Beginning of Year	1,144	431
Unrestricted Net Assets, End of Year	(385)	1,144

STATEMENT OF ACTIVITIES

Years ended June 30 (in thousands of USD)	2011	2010
Revenue		
Contributions and Grants	1,353	3,906
Subscriptions and Program Services	4,461	3,856
Interest Income and In-Kind Contributions	8	2
Total Revenue	5,822	7,765
Expenses		
E-government Grants Program	0	20
Aid Effectiveness	1,992	4,127
Online Procurement-dgMarket	468	739
Knowledge Communities-Zunia	282	547
Country Gateways	73	181
Research and Training Network	-	3
AidData	373	2
Total Program Activities	3,187	5,619
Total Expenses	7,351	7,543
At the end of FY2011, an agreement was reached between Development Gateway and the World Bank that the long term loan will be extinguished upon payment by Development Gateway of \$300,000 to the World Bank, which was done by May 1, 2012.		

