

SKILLS

Graphic Design
UI Design
UX Design
Responsive Design
Illustrations
Typography
HTML
CSS
Bootstrap
Wireframing
Prototyping
Presentations
Social Media posts
Email Newsletters

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe Xd
InVision
Trello
Microsoft Powerpoint
Webflow

ACHIEVEMENT

IELTS (academic)
7.5 Band
MTA – HTML5

EDUCATION

CSVTU, Bhilai
B.E. Computer
Science (2014-2018)

WORK EXPERIENCE



Jan 2019 -
Present

Starkflow

<https://www.starkflow.co/>

Graphic & UI/UX Designer

Recruitment Website Design - Starkflow

Created a User-Centric Design addressing the pain points of both employers and job seekers. The design philosophy was to develop a cognitive interface and integrate it with end-user requirements. Designing of the responsive web interface and an interactive platform for recruitments were the key milestones of the project.

Ecommerce Website - Nassau National Cable

Remodeled the website for America's fastest-growing electrical wholesaling e-commerce company. While retaining the simplicity of the UI, major enhancements were made to the website like the ease of navigation, carousels, promotional contents, etc. This development was carried out for both the websites:

<https://www.nassaunationalcable.com/>

<https://www.nassauelectrical.com/>

Brand Icon and Landing Page - Humaxa

Max is an interactive Slack chatbot for feedback, discussions, mentoring, etc. The logo was inspired by Batman's assistant Alfred. The idea of which was to make it appear friendly and approachable. The Landing page highlights the simplicity and effectiveness of the app which helped land Max #1 in the New & Noteworthy section of Slack with more than 60k active users.

<https://www.humaxa.com/>



Nov 2018 -
Jan 2019

Hope Research Group (HRG)

<https://www.hoperesearchgroup.com/>

Graphic & UI/UX Designer

Website Design - Hope Research Group

Updated the design of the website to a modern look. Started from wireframing to the final high fidelity prototype the designs were then merged to Webflow. The graphics were kept flat for HRG which focuses primarily on market research.

Brand Icon + Dashboard and App Design - POPProbe

POPProbe is a SaaS-based product from HRG. The challenge was to design a dashboard serving to multi-industry clients like Coca-Cola, Burger King, BMW, and others. Brainstormed, curated, and implemented new features like Broadcast Messaging, Training, and Certification.

Modified the web dashboard to the android app.

<https://play.google.com/store/apps/details?id=com.poppoapp&hl=en>



Sept 2017 -
Nov 2017

Fidelity Information Services

<https://www.fisglobal.com/>

Operations Analyst (Intern)

Dashboard Frontend and Marketing Assets

Designed marketing collateral including posters, banners and User guide for an online banking website which helped users in troubleshooting dashboards.

Developed UI for internal project using Bootstrap.