DASARI KEERTHI PURNIMA

EMAIL: KEERTHI.PURNIMA@GMAIL.COM

MOBILE NO: +91 9703896285

Career Summary

Solutions-driven business analyst with experience leading cross-functional teams in the development, documentation and delivery of process innovations driving the attainment of business goals. Seek opportunities to transform company practices into Enterprise Resource Management, Health Care, E-Commerce and Customer relationship management.

Professional Skills

Junior Product Owner Wavelabs Technologies private limited 29 April'2019 to present

- Creating a vision so that the development team clearly visualize the expected outcome by the user.
- Managing the product backlog and prioritize them as per the business goals, a list of items and as
 we call it in agile, it is 'live document' that should be frequently updated based on changing project
 requirements all the way through development.
- Effective in using leading industry tools like MS word, MS Excel and MS PowerPoint, MS Visio to develop various project deliverables.
- Expediency in conducting brainstorming sessions and interviews to **elicit requirements** from various stakeholders and reduce ambiguity associated with the complex requirements.
- Expertise in managing client's expectations through efficient offshore onsite client co-ordination.
- Preparing and making choices about the priority of product backlog items in order to deliver the maximum outcome as an initial MVP.

Business Analyst Soft apt software and consulting private limited 10 Oct'2016 -(2.6Yrs)

- Expertise in preparing various documents such as Business requirements documents (BRD) and Functional requirement Document (FRD).
- Proficient in resolving complex business requirements and creating **UML diagrams** such as use case diagrams, activity diagrams to communicate the Business requirements.
- Effective in using leading industry tools like MS word, MS Excel and MS PowerPoint, MS Visio to develop various project deliverables.
- Experience with various business process operations and change management projects.
- Involved in preparing Test Plans, Software requirement specifications, and Design Documentation.
- Expediency in conducting brainstorming sessions and interviews to **elicit requirements from** various stakeholders and reduce ambiguity associated with the complex requirements.
- Have excellent problem solving and analytical skills to design customized solutions and perform gap analysis.
- Experience in mapping business requirements, designing customized solutions with strong analytical skills and ability to analyse business practices and define optimal procedures.
- Expertise in managing client's expectations through efficient offshore onsite client co-ordination.
- In depth knowledge of various phases and methodologies of software development including SDLC.

Technical skills

- Modelling tools: MS Visio 2007
- Documentation tools: Microsoft Office products like Excel, PowerPoint, MS Project and Visio
- Wire framing and Proto typing tools: Axure RP Pro 6.5 and Balsamiq 2.0
- Methodologies and Models: Water fall and Agile (Scrum)
- Tracking tools: JIRA
- Languages: SQL

Key Accountabilities:

- Design, build and deploy business-outcome driven solutions focused on processes which solve customer problems, are repeatable, accelerate value and employ process best practices and standards
- Experience in requirements gathering, including experience in creating process documentation
- Lead requirement discussions to document, analyze and translate functional and non-functional business requirements into project specifications and user stories.
- Assist Product/Business Owner with Backlog grooming, User Story development and prioritization
- Participate in Sprint Planning, Sprint Reviews, Scrum Meetings and other agile activities
- Analyze existing process to identify gaps and areas of improvement.
- Create or update project deliverables, artifacts and technical specifications in accordance with client requirements.
- Identify solutions from a people, process and technology perspective during workshops with key customer sponsors and stakeholders, generating the required outputs required for subsequent stages of engagement
- Provide guidance and deliver a successful implementation of the to-be processes in partnership with other members of the project team
- Develop and improve required documentation such as process flow diagrams, roles/responsibilities matrixes, workshop agendas, presentations, gap analysis reports, etc. as needed
- Ensure process related deliverables are complete, consistent, high-quality, on-time and deliver valued outcomes
- Document any identified required changes and communicate them to the relevant third parties/colleagues.
- Using IT resources at an advanced level to create IT solutions, enabling organizations to better meet their goals.
- Task analysis and evaluating surveys and workshop results.

Workshops & Internships

- Certified Scrum Master from the governing body of Scrum Alliance in June 2020
- Certified Scrum Product Owner from Scrum Alliance in June 2020.
- Obtained workshop from an **EEP of IIBA(COEPD)** on Business Analyst Training.
- Organized and participated college technical and cultural fests.
- Also, been a member in the editorial Board in college.

Educational Qualifications

- Master of Science in Information Technology from JNTU Hyderabad with 7.8 CGPA
- Bachelor of Computer Engineering from V.B.S Purvanchal University 2014 with64.9%
- **Diploma** in **Computer Science** Engineering from Kamala Nehru Polytechnic for Women in 2011 with 65.8%
- SSC from Sri Krishnaveni Talent School, Hyderabad in 2008 with 73.4%

Personal details

• Date of Birth : 03-02-1993

• Languages known: English , Telugu, Hindi

Passport : AvailableCurrent Location : Hyderabad

-References will be submitted upon Request-