

# Vinayak Mali

Sr. Software Engineer



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4+ years of experience in designing and development. To work in an organization that can offer a challenging environment to proven ability in optimizing web functionality that improve data retrieval and workflow efficiencies.



## Skills

PHP7,HTML5,CSS3

Yii2,Node JS,Electron JS,Jquery,JavaScript,Mysql

Chrome Extension



## Work History

2016-06 - Current

### Sr. Software Engineer

*Spiceworks IT Solutions India Pvt Ltd (Ziff Davis), Pune, Maharashtra*

#### Casper (Desktop Application)

- Created UI for This project and reporting using Electron Js
- Created Api's which are needed using NodeJs and Yii2 framework of PHP.
- Desktop Application is used to increase productivity to generate leads

2016-06 - Current

### Sr. Software Engineer

*Ziff Davis B2B (Ziff Davis), Pune, Maharashtra*

Technology Signals - <https://technology-signals.com/Website Development>

#### Projects :

1. Project titled as "martechadvisor" is web based application. This application is useful to innovate and help marketers in every possible manner.MarTech Advisor is platform for various aspects of MarTech space, starting from news, knowledge, products' reviews and features.

#### Reference Links:

- **Martechadvisor** - <https://www.martechadvisor.com/>
- **Hrtechnologist** - <https://www.hrtechnologist.com/>
- **ReadItQuik** - <https://www.readitquik.com/>

- **Toolbox** - <https://www.toolbox.com/>
  - **Technology Signals** - <https://technology-signals.com/>
2. Created Wordpress plugins on Career page to add jobs and user can apply for jobs <http://www.demandshore.com/>
  3. Chrome Extension to Capture Screenshot of CHrome Browser after 30 Seconds.

2016-06 - Current

## Software Engineer

*Demandshore Media (Ziff Davis), Pune, Maharashtra*

### TheDirtyDash,TheLanternFest,Colormerad Website maintenance

- Created plugin to show list of events and details page of event.
- Integrate Google Map Api's to show multiple locations in Plugin
- Plugin Customization as per requirement
- Created Sitemaps to allows webmaster to inform search engines about URLs on website that are available for crawling
- Worked on SEO which Increased crawling by 90%

**Technologies :** Wordpress, Mysql, API's, HTML, CSS

2014-08 - 2015-06

## BE Project

*TIFR, Ooty, Tamilnadu*

### Description:

- As per requirement Aim of project is to performed ERP systems for TIFR Company.
- In project basically there were 4 modules(Manufacturing Process, Inventory Management, Reporting, User Management).

### Technologies:

Core PHP, Json, Ajax, HTML5, CSS3, Bootstrap, JavaScript, MySQL



## Education

2011-06 - 2015-06

## Bachelor of Engineering: Information Technology

*Vishwakarma Institute Of Information Technology - Pune*

2010-06 - 2011-06

## HSC

*Sir Parashurambhau College - Pune*

2008-06 - 2009-06

## SSC

*Shri Nandikeshwar Vldyalay - Solapur*



## Certifications

2019-07

Electron Js Certification on Udemy

2015-06

Wordpress Plugin Creation Certification on Udemy



## Achievements

Got Best Innovation Award for Mobile App in Dec 2018



## Languages

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English,Hindi,Marathi



## Software

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Linux,Sublime 3,Lamp



## Interests

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Trekking,Travelling,Social services