



# LIZA VALENÇA RAMOS

## PERSONAL DATA

Brazilian (with Karta Pobytu and access to Polish Market)

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 LizaValencaRamos

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Kraków | Poland

## CERTIFICATIONS

- Applied Scrum for Project Management
- PMD Pro – Project Management
- Google Analytics
- Lawyer – Brazilian Bar Association
- Content Facilitation – Andragogy
- Negotiation and Mediation Techniques
- School Management – TOTVS

## LANGUAGES

- English – C2
- Portuguese – Native
- French – B2
- German – B1

## PROFILE

The passion for a better understanding of how **organizations and societies develop** and foster the **best on individuals** underlines my career. I face this challenge **combining knowledge** from different areas and navigating on **both people and data-oriented** ways of thinking and communicating.

My **experience** in **project & portfolio management** ranges from startups, stock listed companies and government institutions, with main know-how on **ESG/CSR, sustainability, and education**.

As I led several projects in both **agile** and **traditional methodologies** and have plenty experience with **stakeholder's management**, I am able to translate business need to system requirements, working as **Product Owner, Business Analyst, Team Lead** and **Scrum Master**.

## EXPERIENCE

**CO-FOUNDER – PRODUCT OWNER AND TEAM LEAD** | WE SEE | FEB/2020 – ACTUAL  
Social startup being created to inspire and facilitate CSR activities and individual engagement in social and environmental causes.

- Lead the international and purpose-driven team in the business plan building, using data from user research and iterative approaches.
- As Product Owner, translate the business needs in features and system requirements for the technical team.
- Represent the startup in acceleration programs and public events.

**PARTNER & PORTFOLIO MANAGER** | WE.FLOW | JAN/2020 – ACTUAL  
B Corps Social Enterprise focused on sustainability and systemic impact.

- Support this company expansion in Poland and within Europe.
- Implement agile principles and practices in the portfolio management.

**PORTFOLIO MANAGER** | TRIUNFO | JUN/2016 - DEC/2019

One of the largest infrastructure companies in Brazil operating conceded roads, ports, and airports.

- Heading the ESG portfolio, was accountable for all projects budget, scope, and completion within given timelines with direct reporting to the company's CEO.
- As acting member on the company's stock market sustainability committee, translating complex data into simple and powerful reports, following GRI and sustainability certificates standards.

### Achievements

- Led a strategic repositioning, aligning the ESG projects with the company's purpose and resulting in great market recognition and both national and international prizes.
- Childhood protection project nominated for UN Global Compact SDG 2019 Prize in Brazil, awarded with the 'Ozires da Silva' Prize for social entrepreneurship and recognized in 2019 EXAME Sustainability Guide (Brazilian largest corporate sustainability survey).
- 26% expenses reduction in 3 years with concomitant 31% of positive impact growth.

### Portfolio managed in 2018

- 822 K BRL budget
- 9 own projects & 11 in partnerships
- 44.697 people reached

## ADVOCACY SPECIALIST | SELF-EMPLOYED | APR/2016 – DEC/2019

- Advocacy Professor for specialization courses like the 'Entrepreneurship and Social Business', at 'FAE Business School' and 'FESP University' and in a distance learning academic extension in partnership with Google for Education and 'Nuvem Mestre'.
- Project manager and content facilitator for 'Sua Curitiba' with 'Instituto Legado'. Operated 50 hours advocacy course and mentoring for NGO's and individuals working on municipal public policy incidence projects.

### Achievements

- Authored a chapter on advocacy for the 'Social Entrepreneurship and Social Innovation in Brazil' book nominated for the Jabuti Prize (most traditional and prestigious literary prize in the country), in the Creative Economy category.

## HIGH SCHOOL PRINCIPAL | SESI (BRAZIL) | JAN/2014 - OCT/2015

- Leading a 50+ members team accountable for business, finance, and pedagogy in the largest private high school in the state of Paraná (Brazil), with 960 students.

### Achievements

- Headed a comprehensive remodelling project for multiple school sites, implementing KPI analysis on business and student progress.
- Unified and streamlined internal and cross-unities processes.

## PROJECT MEMBER - "WELCOMING SKILLED LABOUR" | THURINGIAN MINISTRY FOR ECONOMIC AFFAIRS, SCIENCE AND DIGITAL SOCIETY (GERMANY) | OCT/2012 – MAY/2013

- Member of a diverse team (11 people and 10 nationalities) working with the public administration to implement an office to attract and welcome skilled migrants to the state.
- Personally responsible for mapping and tackling language-related barriers.
- One of the group's spokespersons in press conferences.

## PROJECT MEMBER - DISTANCE LEARNING OPTIMIZATION IN HIGHER EDUCATION UFSC UNIVERSITY (BRAZIL) | JUL/2012 – OUT/2012

### CONTENT MANAGER (IT, FINANCE AND LEGAL)

AMERICAN CHAMBER OF COMMERCE (BRAZIL) | JUL/2010 -MAY/2011

- Content curation focusing on costumer experience and product development.

### CONCILIATOR - FAMILY COURT

PARANÁ'S JUSTICE COURT (BRAZIL) | MAR/2009 – DEC/2009

## ACADEMIC BACKGROUND

### MASTER'S DEGREE IN GOVERNANCE AND PUBLIC POLICY

WILLY BRANDT SCHOOL - UNIVERSITY OF ERFURT (GERMANY) | 2011 - 2013

### BACHELOR'S DEGREE IN INTERNATIONAL RELATIONS

UNICURITIBA (BRAZIL) | 2006 - 2010

### BACHELOR'S DEGREE IN LAW

UFPR – UNIVERSIDADE FEDERAL DO PARANÁ (BRAZIL) | 2004 – 2009

### ACADEMIC EXCHANGE STUDENT (ERASMUS)

UNIVERSITY OF COIMBRA (PORTUGAL) | 2006 - 2007

## COMPLEMENTARY STUDIES

- Agile and Lean Project Management
- Data Science Basics
- UI/UX Design
- Growth-hacking
- MS Office
- Impact Evaluation
- United Nations Sustainable Development Goals (SDG)
- Shared Value and Social Entrepreneurship
- Circular Economy
- Smart Cities

## PROTECTION OF PERSONAL DATA

I agree to the processing of my personal data for current and future recruitment purposes.