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# eCommerce Coin (ECM) Whitepaper

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ECM Ecosystem

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MetaFusion Labs LLC

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# Executive Summary

- ECM (eCommerce Coin) is a blockchain-based digital asset focused on transforming the global e-commerce industry. Initiated in 2020 and launched as an ERC-20 token in 2022, ECM has matured into a utility-focused token to be used across platforms like MyCoinPoll, AndroMarkets and other ECM Ecosystem projects. ECM aims to address key e-commerce challenges such as fraud, high transaction costs, and lack of trust through decentralized blockchain technology.

As of July 2025, ECM is priced at \$1.20 and is currently running its ICO via the MyCoinPoll Launchpad. ECM Blockchain is under development and expected to go live in at the end of 2025, further enhancing scalability, security, and platform integration.

## Problem Statement

- The e-commerce sector faces critical challenges:
  - Fraud in transactions leading to buyer and seller losses.
  - Payment inefficiencies, especially across borders.
  - Lack of transparency and dispute resolution mechanisms.

## ECM Token Solution

- ECM addresses these issues using blockchain advantages:
  - **Decentralized Transactions** - Secure and verifiable
  - **Smart Contracts** - Automated, fraud-resistant payments
  - **Cross-Border Payment Efficiency** - Low-cost, fast global payments
  - **Governance** – Token holders vote on ecosystem upgrades



# Token Overview

- **Token Name:** eCommerce Coin (ECM)
- **Blockchain:** ERC-20 (Ethereum), transitioning to ECM Blockchain at the end of 2025
- **Total Supply:** 200 million tokens
- **Initial Circulating Supply:** 50 million
- **Planned Token Burn:** 100 million tokens
- **Current Price (August 2025):** \$1.20 (subject to change based on project valuation)



## Utilities:

- Transactional currency across ECM platforms
- Governance rights
- Staking rewards
- Discounts on fees
- Primary token for Androverse economy

# ECM Ecosystem

The ECM Token serves as the native currency across all ecosystem projects, ensuring seamless interoperability, unified value transfer, and network effects throughout the following platforms:

- **MyCoinPoll** - Launchpad project that is currently live and hosting the ECM ICO. Post-ICO, it will support third-party token offerings.
- **AndroMarkets** - Live forex broker platform, formerly known as Markets Terminal. It is registered in St. Lucia with a full MT5 license, and currently pursuing licenses in Mauritius and the UAE.
- **bCoinMart.com** - A centralized exchange currently under development and expected to launch in 2025.
- **CryptoCoinEarning** - A staking platform currently under development and testing.
- **Androverse** - A blockchain-based metaverse platform. Development will begin after the launch of bCoinMart.



## Additional ECM-Connected Product:

- **ECM Tap to Earn Game** - A tap-based mobile game featuring progressive mini-games and level-based rewards. While not a core ecosystem project, it is designed to boost user engagement and drive token utility among everyday users.



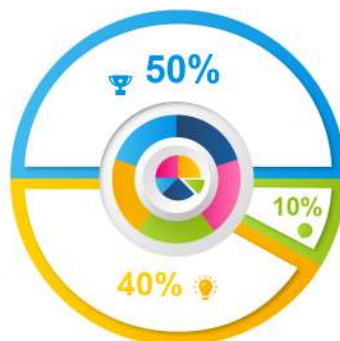
## ECM Ecosystem

# Roadmap (2022-2028)



# Tokenomics & Allocation

Allocation	Percentage
Pre-sale & ICO	50%
Founder Team	40%
Angel Investors	10%



## Status:

- ICO is ongoing on the ETH chain.
- Some tokens have already been sold through pre-sale.
- Angel investment opportunities are currently open.

## ■ Founder Commitment:

The founder team has publicly committed to holding their 40% allocation for at least **2 years post-listing** to ensure market stability.

## ■ Fundraising Outlook:

Several funding rounds are scheduled in the next 2 months. If successful, the ICO is expected to conclude by **December 2025**, followed by token listing in bCoinMart exchange.

# Competitive Positioning

Project	Focus	ECM Edge
Utrust	Crypto Payments	ECM has ecosystem + governance + staking
Request Network	Invoicing	ECM adds metaverse and trading platforms
COTI	DLT Payments	ECM includes MyCoinPoll & token utility



# Technology & Architecture

- **ERC-20 Standard:** Proven Ethereum integration
- **ECM Blockchain (2025):** Custom blockchain under development with:
  - Smart contract support
  - EVM-compatibility
  - Delegated Proof-of-Stake (DPoS)
  - Validator model
  - Fast cross-border settlement

**All ICO transactions will migrate to ECM Blockchain upon it's launch**

## Use Case Scenarios

ECM Token will be used across the ecosystem in several ways, including:

- **Trading & Transactions:** Use ECM as a fee currency on bCoinMart and AndroMarkets.
- **Staking:** Lock ECM Tokens for rewards via CryptoCoinEarning.
- **ICO Participation:** Required to participate in future token launches via MyCoinPoll.
- **Gaming Utility:** ECM Tap to Earn will require ECM for upgrades or in-game purchases.
- **Metaverse Utility:** ECM will be used in Androverse for land ownership, avatar items, NFTs, and immersive experiences.
- **E-commerce Integration:** ECM will be accepted in merchant plugins and storefronts as the ecosystem matures.





## Smart Contract Addresses

Below is the blockchain contract details:

**ERC-20 Token Contract:** 0x6f9C25eDc02F21e9df8050a3e67947c99b88f0B2

## Security Audit

An audit of ECM smart contracts was conducted in the past to validate token logic and key functionalities. A follow-up audit will be scheduled prior to the ECM Blockchain launch to ensure enhanced network security.

## Community Growth & Social Links

We are actively growing our community through multiple channels:

- Website: [www.ecmcoin.com](http://www.ecmcoin.com)
- Telegram: [t.me/ecmcoin](https://t.me/ecmcoin)
- Twitter: [@ecmcoin](https://twitter.com/ecmcoin)
- Discord, Instagram, and additional platforms are being prepared for campaign rollouts.

## Risk Disclosure

Participation in ECM Token and its ecosystem involves financial risk. Risks may include:

- Volatility in cryptocurrency markets
- Regulatory changes affecting token use or fundraising
- Project development delays or third-party integration issues
- Cybersecurity threats, including wallet or contract vulnerabilities

Participants should conduct due diligence and seek professional advice before committing funds.

## Legal & Compliance

- **Jurisdiction:** MetaFusion Labs LLC
- **ICO Policy:** Not open to restricted countries (e.g., U.S. citizens)
- **Compliance:** KYC/AML implemented for all investors
- **Fundraising Rights:** MetaFusion Labs LLC holds legal authorization to raise public funds for the ECM Token
- **Disclaimer:** This document does not constitute legal or investment advice

## Development Partner

- All blockchain, Web3, and smart contract development is handled by BlockVerse Solutions LLC, a specialized Distributed Ledger Technology (DLT) company responsible for the entire ECM Ecosystem's technical execution.



## Founder

- The ECM Ecosystem was conceptualized and built under the strategic leadership of **Mr. Tanvirul Islam Prince**. The founding team remains anonymous during the ICO phase to maintain project focus but has committed to transparency and accountability through legal registration, structured vesting, and consistent public updates.

## Conclusion

- ECM is positioned at the intersection of blockchain and global e-commerce. With a diverse ecosystem, committed partners, and a powerful roadmap, ECM invites long-term investors and community members to be part of a decentralized future of trust, transparency, and value.

**Join the ECM movement. Shape the future of e-commerce.**

