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RISK EXPOSURE REPORT

PREPARED FOR HNR



COMPANY PROFILE

Company Name: hnr

Industry Type: Sports

Industry Sub Type: Indoor stadium

Estimated Annual Turnover: 1500

Estimated Asset Value: 1

Number of Employees: 1

INDUSTRY OUTLOOK

The sports sector in India – comprising media rights, apparel, sports nutrition, sports equipment etc -- as an industry is likely to go up five times to reach a value of \$100 billion by 2027 from \$27 billion in 2020. Some of the key market trends to look out for in 2022 and beyond are:



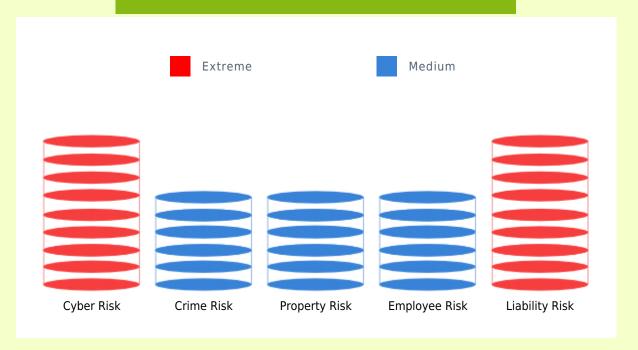
The accelerated merging of the physical and virtual - We will see the blending of the real and digital worlds accelerate, with growing markets for data capture and analytics, esports, non-fungible tokens (NFTs), and immersive technologies. Shifting power in college athletics - College athletics will see some of its biggest changes ever, with student-athletes exercising more self-determination.

Moving beyond NFTs - Blockchain-enabled innovations have a chance to open entirely new markets and options for fans beyond simple collectibles.

A tipping point in the sports betting market -Sports betting has entered the mainstream, and companies will continue their relentless pursuit of new customers.

More than sports - Well-being for athletes, society, and the planet - The role and duty of sports in society will continue to receive increased attention, with a focus on sustainability and mental health.

RISK OUTLOOK



RISK INSIGHTS

Liabilty

- Indian legal environment is changing very fast and the legal expenses of companies are also increasing each year. The legal requirement of industries varies from industry to industry.
- As per the analysis of various costs incurred by different industries over a period of 10 years (2010-2019), the legal cost incurred by the sports & recreation industry was 0.98% of their total expenses and 1.06% of their 10 year average sales revenue.

Employee

- 2021 has been unparalleled when it comes to the talent exchange we are witnessing across sectors.
- The overall annualized attrition number for 2021 stands at an astounding 20% which is a record high since 2011.
- Further, Global talent shortages reach a 16-year high as 3 in 4 (75%) employers report difficulty finding the talent they need.

Crime

As per PwC's Global Economic Crime and Fraud Survey (GECS) 2022, 52% of Indian organizations experienced fraud or economic crime within the last 24 months:

- Out of these 17% of the companies lost between USD 1Mn 50Mn.
- 43% of the frauds were caused by external perpetrators, 33% by internal perpetrators and 24% was caused due to a collusion between internal and external actors.

Cyber

- Cyber attacks have been rated the top business risk in 2022 and become the new norm across public and private sectors
- This risky industry continues to grow in 2022 as IoT cyber attacks alone are expected to double by 2025.
- Cybercrime will cost companies worldwide an estimated \$10.5 trillion annually by 2025, up from \$3 trillion in 2015.

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THIS REPORT HAS BEEN PREPARED BY

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