

GENERATED ON **18/11/2022**

# RISK EXPOSURE REPORT

Prepared for  
**M163**



# Company Profile

Company Name: **M163**

Industry Type: **Personal Services**

Industry Sub Type: **Photography**

Estimated Annual Turnover: **500000000**

Estimated Asset Value: **500000000**

Number of Employees: **100**

## Industry Outlook

According to Verified Market Research, the India Home Services Market was valued at USD 10.29 Billion in 2018 and is projected to reach USD 65.51 Billion by 2026, growing at a CAGR of 27.2% from 2019 to 2026.

Some of the key market trends to look out for in 2022 and beyond are:

1. **Digital is the Future** - Companies will continue to invest in digital marketing strategies to improve their service visibility and promoting sales. Advertisements on social media platforms such as YouTube, Instagram and Facebook will enable companies to enhance brand awareness and attract potential customers.
2. **Ease of Market Entry** - Companies now have reduced entry barrier to enter the industry, which is still at a nascent stage and is expected to grow.
3. **Increase in development of residential real estate market** - The demand for residential real estate in India is expected increase drastically, which will lead to an increase in the demand for on-demand home services.

# Risk Outlook

 Extreme Risk

 Medium Risk



**Cyber Risk**



**Crime Risk**



**Property Risk**



**Employee Risk**



**Liability Risk**

## Why Ragnall

We, at Ragnall, build partnerships with your organization that goes beyond pure risk transfer and offer a variety of additional services, like assessing your risk exposure, crisis management support or help with preventative measures. At Ragnall, we have specialized underwriters and product experts who take time to understand your business and procure protection from the most appropriate source according to your needs.

[KNOW MORE](#)

## **This report has been prepared by**

Ragnall Insurance Broking and Risk Management Pvt Ltd. A-702, Rustomjee  
Central Park, Andheri - Kurla Rd, Chakala, Andheri East, Mumbai 400093

For information, please visit - <https://www.ragnall.co.in>



## **Disclaimer:**

This assessment is provided for informational purposes only. Risk-related analyses and statements in this assessment are statements of opinion of possible risks to entities as on the date they are expressed, and not statements of current or historical fact as to the security of any entity. You should not rely upon the material or information in this report as a basis for making any business, legal, or any other decisions. Ragnall or MSME Accelerate shall not be liable for any damages arising in contract, tort or otherwise from the use or inability to use this report, or any action or decision taken as a result of using the report. Neither Ragnall nor MSME Accelerate warrant that (i) the assessment will meet all your requirement; (ii) the assessment will be uninterrupted, timely, secure or error-free; or (iii) that all the errors in the assessment will be corrected.