

GENERATED ON **16/11/2022**

RISK EXPOSURE REPORT

Prepared for
M56



Company Profile

Company Name: **M56**

Industry Type: **Entertainment**

Industry Sub Type: **Marriage Halls**

Estimated Annual Turnover: **500000000**

Estimated Asset Value: **500000000**

Number of Employees: **100**

Industry Outlook

As per BCG report, India's Media & Entertainment industry is expected to grow between US\$ 55-70 billion by 2030. Digital media in India is expected to grow at 30 % and will reach Rs. 27,759 crore (US \$3.62 billion) in 2022. Some of the key market trends to look out for in 2022 and beyond are:

1. **Digital & OTT Video** - We will see the streaming video industry mature as metrics evolve beyond subscriber counts to lifetime customer value, and existing business models expand to find greater profitability amid global competition. OTT video services market in India is likely to post a CAGR of 29.52% to reach US\$ 5.12 billion by FY26.

2. **Key Players** - Television is expected to account for 40% of the Indian media market in 2024, followed by print media (13%), digital advertising (12%), cinema (9%), and the OTT and gaming industries (8%).

3. **Live entertainment**—and the businesses and venues that rely on it— will face greater pressure to go beyond simply bringing people out of their pandemic cocoons, by offering enhanced experiences that are different from those in the living room.

4. **Fast Growing Gaming Industry** - The Indian mobile gaming market is growing at a pace in tandem with the global trend and is expected to reach US \$7 billion in 2025.

Risk Outlook

 Extreme Risk

 Medium Risk



Why Ragnall

We, at Ragnall, build partnerships with your organization that goes beyond pure risk transfer and offer a variety of additional services, like assessing your risk exposure, crisis management support or help with preventative measures. At Ragnall, we have specialized underwriters and product experts who take time to understand your business and procure protection from the most appropriate source according to your needs.

[KNOW MORE](#)

This report has been prepared by

Ragnall Insurance Broking and Risk Management Pvt Ltd. A-702, Rustomjee
Central Park, Andheri - Kurla Rd, Chakala, Andheri East, Mumbai 400093

For information, please visit - <https://www.ragnall.co.in>



Disclaimer:

This assessment is provided for informational purposes only. Risk-related analyses and statements in this assessment are statements of opinion of possible risks to entities as on the date they are expressed, and not statements of current or historical fact as to the security of any entity. You should not rely upon the material or information in this report as a basis for making any business, legal, or any other decisions. Ragnall or MSME Accelerate shall not be liable for any damages arising in contract, tort or otherwise from the use or inability to use this report, or any action or decision taken as a result of using the report. Neither Ragnall nor MSME Accelerate warrant that (i) the assessment will meet all your requirement; (ii) the assessment will be uninterrupted, timely, secure or error-free; or (iii) that all the errors in the assessment will be corrected.