

GENERATED ON **28/10/2022**

BUSINESS ASSESSMENT

Prepared for
Test



Company Profile

Company Name: **Test**

Industry Type: **Sports**

Industry Sub Type: **Health club**

Estimated Annual Turnover: **1500**

Estimated Asset Value: **120**

Number of Employees: **10**

Industry Outlook

The sports sector in India - comprising media rights, apparel, sports nutrition, sports equipment etc -- as an industry is likely to go up five times to reach a value of \$100 billion by 2027 from \$27 billion in 2020.

Some of the key market trends to look out for in 2022 and beyond are:

1. **The accelerated merging of the physical and virtual** - We will see the blending of the real and digital worlds accelerate, with growing markets for data capture and analytics, esports, non-fungible tokens (NFTs), and immersive technologies.
2. **Shifting power in college athletics** - College athletics will see some of its biggest changes ever, with student-athletes exercising more self-determination.
3. **Moving beyond NFTs** - Blockchain-enabled innovations have a chance to open entirely new markets and options for fans beyond simple collectibles.
4. **A tipping point in the sports betting market** - Sports betting has entered the mainstream, and companies will continue their relentless pursuit of new customers.
5. **More than sports**: Well-being for athletes, society, and the planet - The role and duty of sports in society will continue to receive increased attention, with a focus on sustainability and mental health.

Risk Outlook

 Extreme Risk

 Medium Risk



Cyber Risk



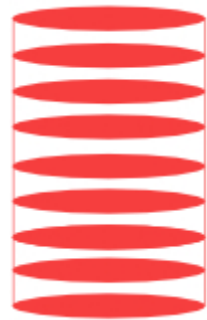
Crime Risk



Property Risk



Employee Risk



Liability Risk

Tips & Intructions

- Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium,
- totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi
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