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### **RISK EXPOSURE REPORT**

Prepared for Mudit\_Test\_Company



# **Company Profile**

Company Name: Mudit Test Company

Industry Type: Agriculture & Forestry/Wildlife

Industry Sub Type: Extermination/Pest Control

Estimated Annual Turnover: 100000000

Estimated Asset Value: 10000000

Number of Employees: 50

## **Industry Outlook**

Agriculture and allied activities recorded a growth rate of 3.9% in FY 2021-22 and is projected to register a CAGR of 4.9% during 2022-2027. Some of the key market trends to look out for in 2022 and beyond are:

- 1. **Changing consumer taste -** Wide array of products, coupled with increasing global connectivity, has led to a change in the taste and preference of domestic consumers.
- 2. **Rising demand of Indian products in International Market -** In November 2019, Haldiram entered into an agreement for Amazon's global selling program to E tail its delicacies in the United States.
- 3. **Product Innovations is the key to expansion -** Heritage Foods, a Hyderabad-based company, has plans to add five more milk processing units in the next five years for an investment of US\$ 22.31 million as part of its expansion plan to achieve US\$ 1 billion turnover by 2022.
- 4. **Emphasis on healthier ingredients -** Food processing companies are serving health and wellness as a new ingredient in processed food because of it being low on carbohydrates and cholesterol, for example, zero-% trans-fat snacks and biscuits, slim milk, and whole wheat products, etc.
- 5. **Higher consumption of horticulture crops -** There is a surge in demand for fruits and vegetables as a result of shift in consumption. Accordingly, Indian farmers are also shifting production.

### Risk Outlook







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#### This report has been prepared by

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