

GENERATED ON 16/11/2022

RISK EXPOSURE REPORT

Prepared for F7



Company Profile

Company Name: F7

Industry Type: **Sports**

Industry Sub Type: Other (Sports)

Estimated Annual Turnover: 1000000

Estimated Asset Value: 120000

Number of Employees: 111

Industry Outlook

The sports sector in India – comprising media rights, apparel, sports nutrition, sports equipment etc -- as an industry is likely to go up five times to reach a value of \$100 billion by 2027 from \$27 billion in 2020.

Some of the key market trends to look out for in 2022 and beyond are:

- 1. **The accelerated merging of the physical and virtual** We will see the blending of the real and digital worlds accelerate, with growing markets for data capture and analytics, esports, non-fungible tokens (NFTs), and immersive technologies.
- 2. **Shifting power in college athletics** College athletics will see some of its biggest changes ever, with student-athletes exercising more self-determination.
- 3. **Moving beyond NFTs** Blockchain-enabled innovations have a chance to open entirely new markets and options for fans beyond simple collectibles.
- 4. **A tipping point in the sports betting market** Sports betting has entered the mainstream, and companies will continue their relentless pursuit of new customers.
- 5. **More than sports**: Well-being for athletes, society, and the planet The role and duty of sports in society will continue to receive increased attention, with a focus on sustainability and mental health.

Risk Outlook

Extreme Risk

Medium Risk



Risk Insights

- Cricket
- Sports

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Raghnall Insurance Broking and Risk Management Pvt Ltd. A-702, Rustomjee Central Park, Andheri - Kurla Rd, Chakala, Andheri East, Mumbai 400093

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