INTRODUCTION

Overview:

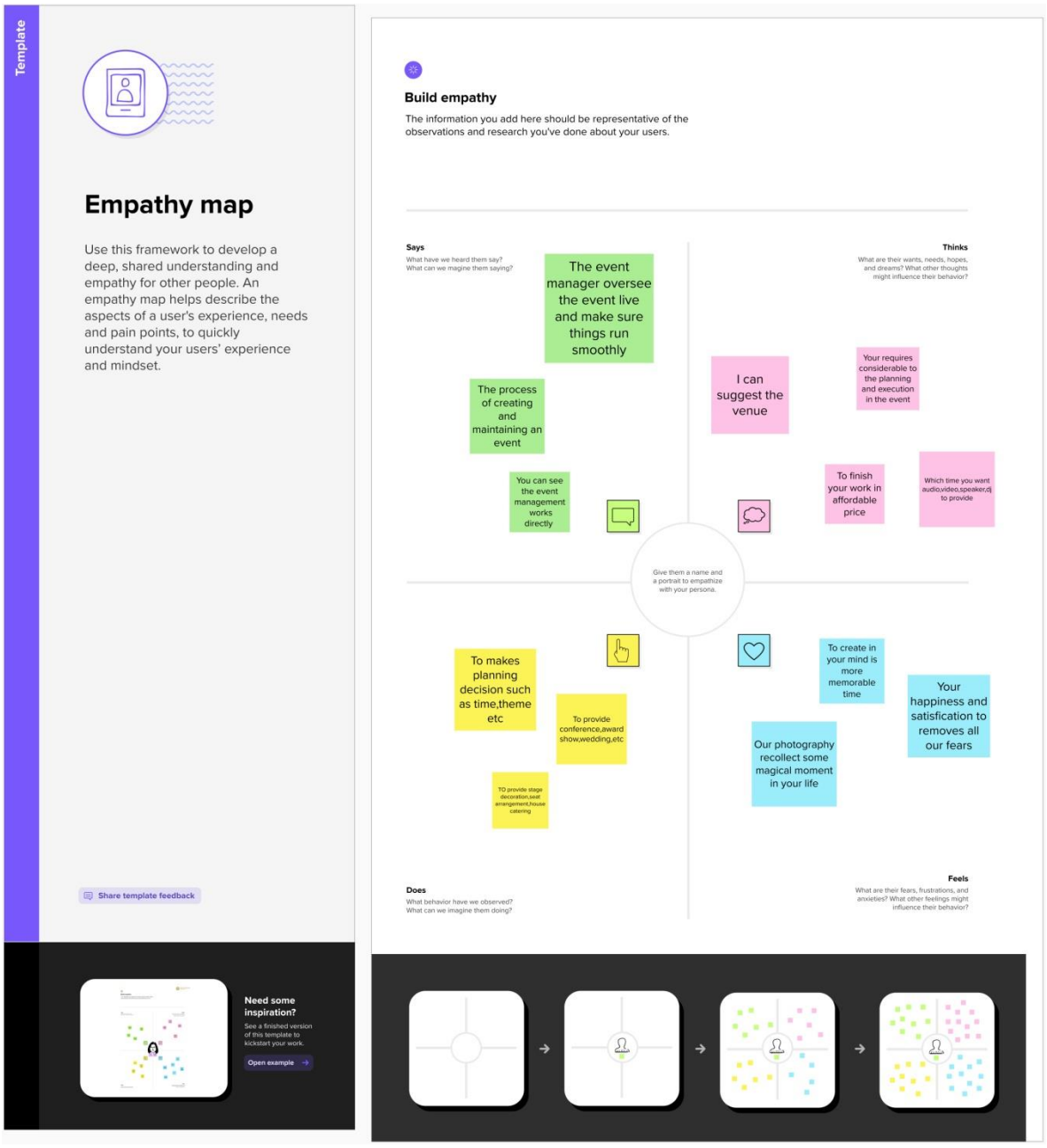
Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing.

Purpose:

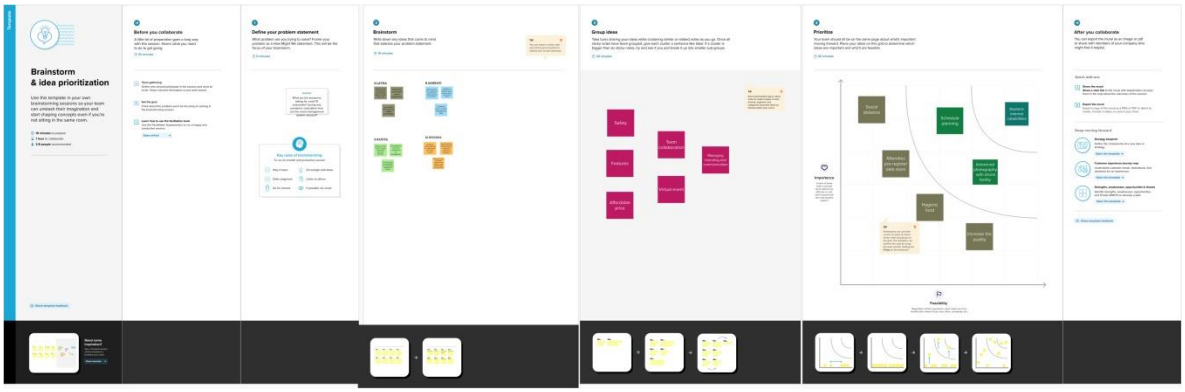
Event management is the systematic procedure of creating and developing organizing and holding of large scale events. The process of organizing an event is painstaking and meticulous.

Problem Definition & Design Thinking:

Empathy Map :



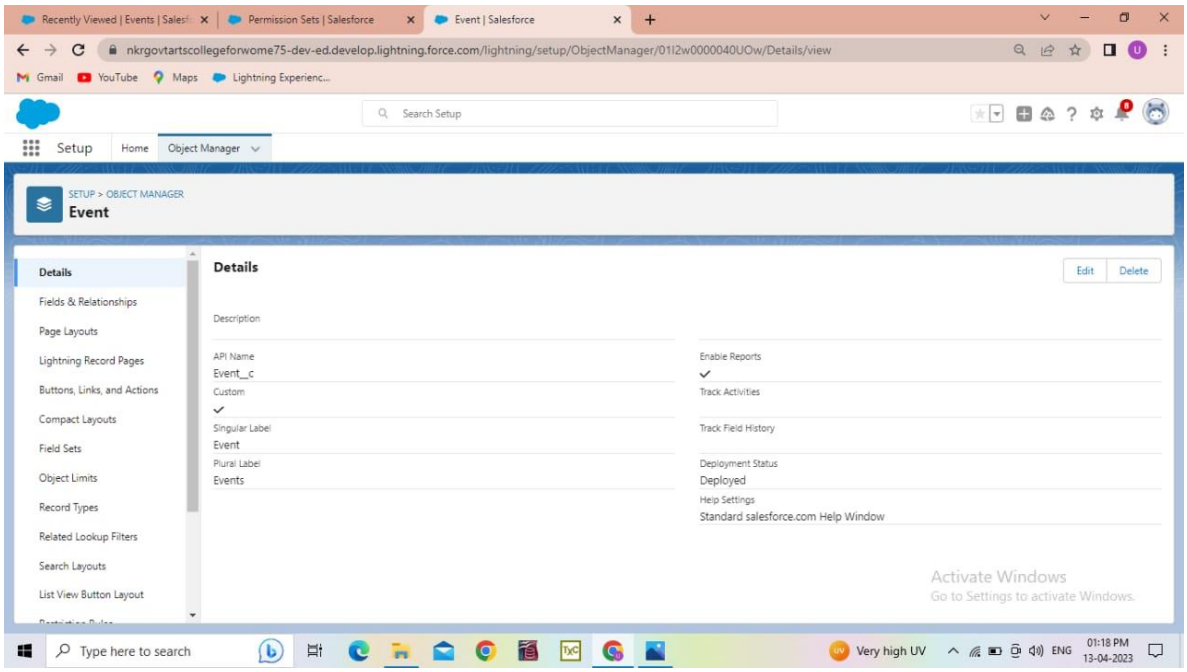
Ideation & Brainstorming Map:



Result:

Object name	Fields in the Object
Object 1 **EVENT**	**Field label** / **Data type** City / Text Start date / Date/time End date / Date/time
Object 2 **ATTENDEES**	**Field label** / **Data type** ID / Auto Number Phone / Phone Email / Email Tickets / Picklist Event Name / Master-detail relationship
Object 3 **SPEAKER**	**Field label** / **Data type** Bio / Text Area Email / Email Event Name / Lookup relationship
Object 4 **VENDORS**	**Field label** / **Data type** Email / Email Phone / Phone Service provider / Text Event Name / Lookup relationship

Object: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Permission Sets | Salesforce
Event | Salesforce
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Event
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
Search Layouts
List View Button Layout
Details
Edit
Delete
Description
API Name
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Custom
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Event
Plural Label
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Track Field History
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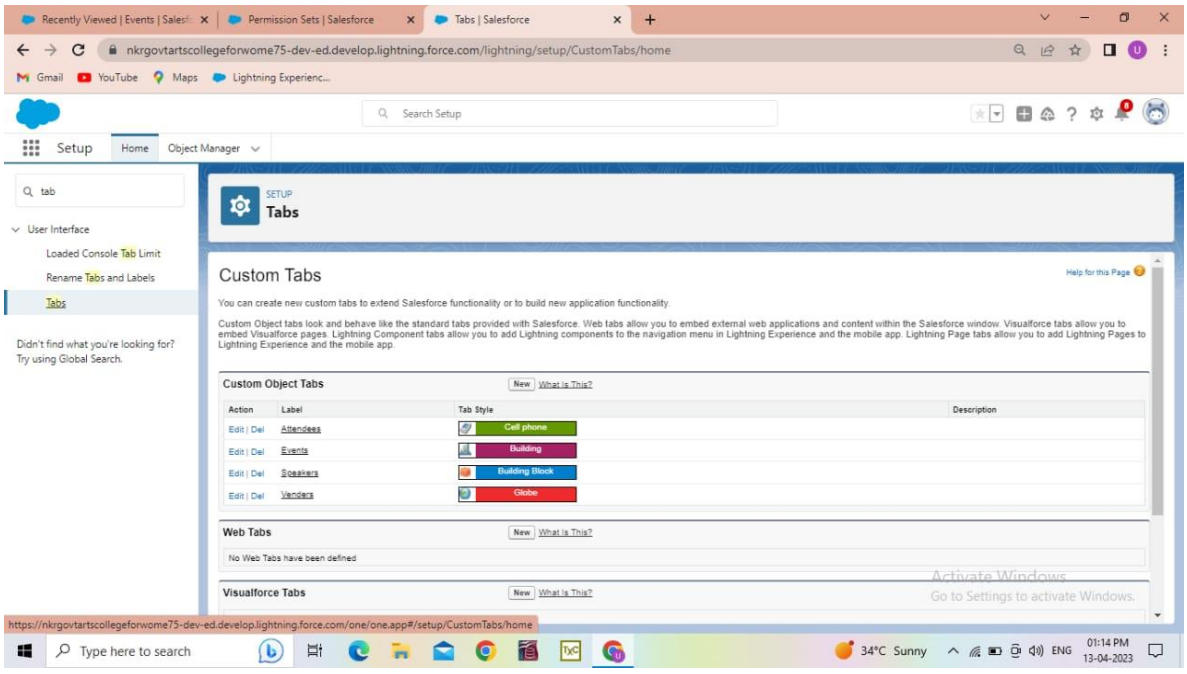
Tab: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Permission Sets | Salesforce
Tabs | Salesforce
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Gmail
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Search Setup
Setup
Home
Object Manager
tab
User Interface
Loaded Console Tab Limit
Rename Tabs and Labels
Tabs
Didn't find what you're looking for?
Try using Global Search.
SETUP
Tabs
Custom Tabs
Help for this Page
You can create new custom tabs to extend Salesforce functionality or to build new application functionality.
Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.
Custom Object Tabs
New
What is This?
Action
Label
Tab Style
Description
Edit | Del
Attendees
Cell phone
Edit | Del
Events
Building
Edit | Del
Speakers
Building Block
Edit | Del
Vendors
Globe
Web Tabs
New
What is This?
No Web Tabs have been defined
Visualforce Tabs
New
What is This?
Activate Windows
Go to Settings to activate Windows.
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Type here to search
34°C Sunny
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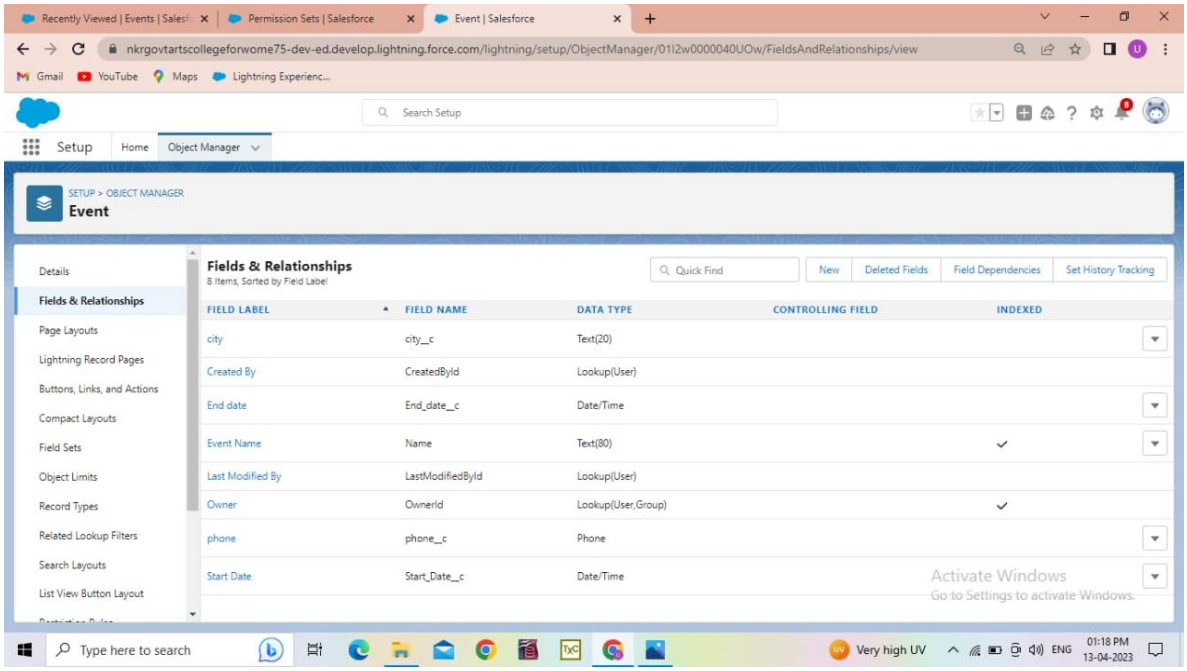
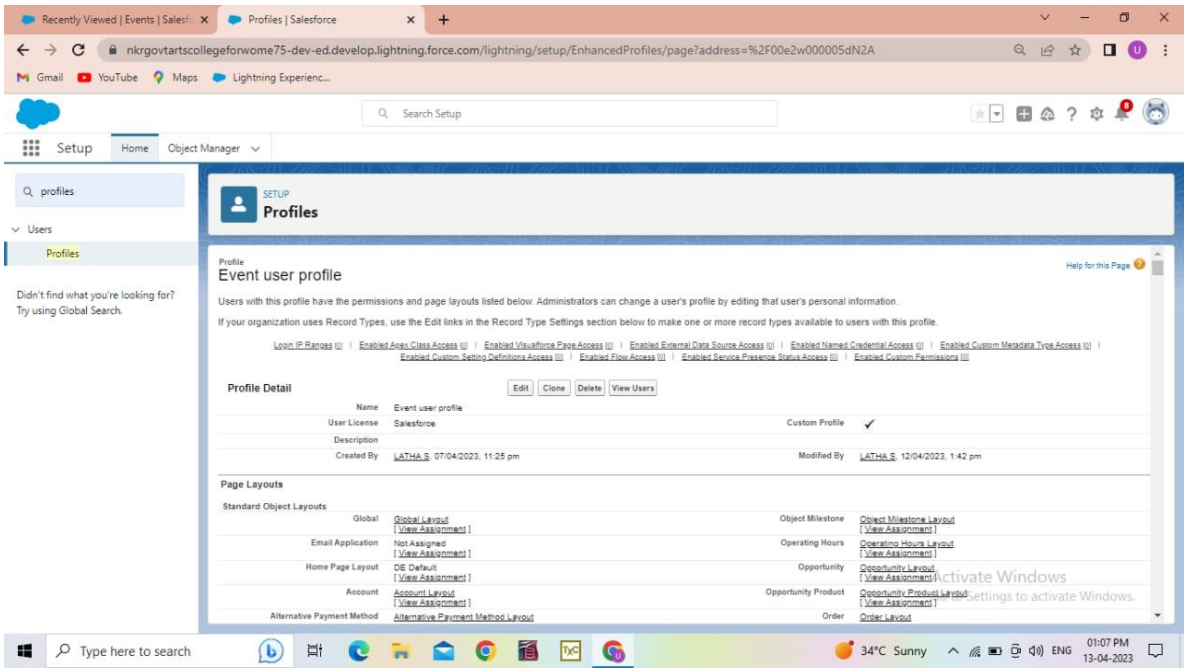
13-04-2023

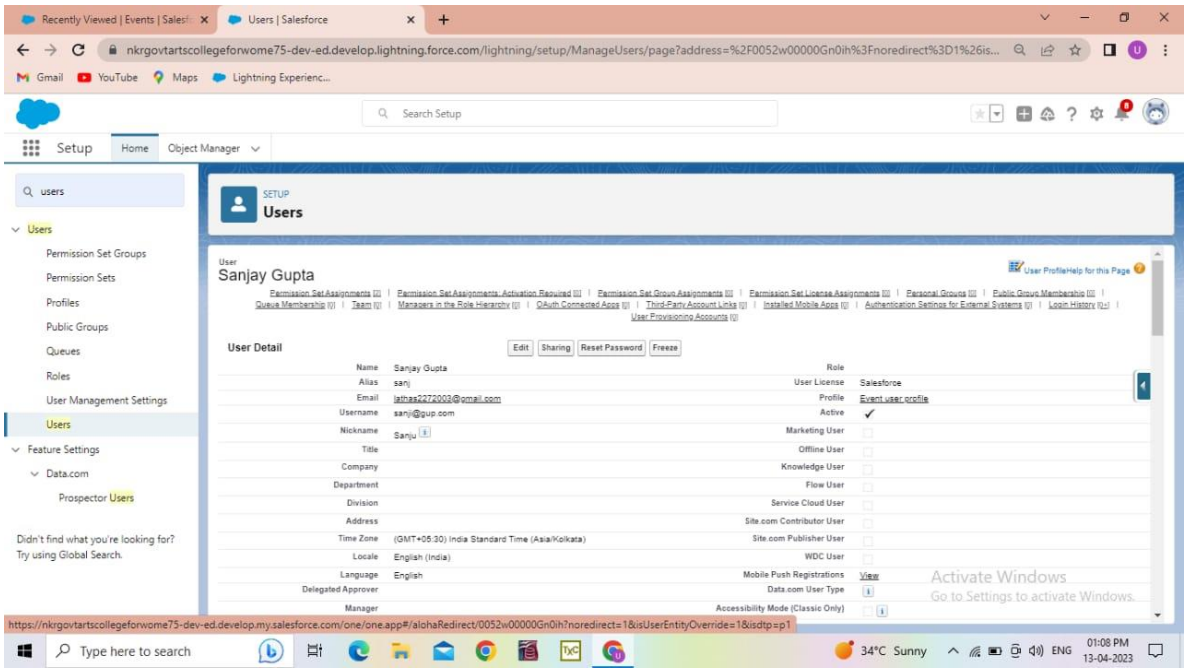
Field:



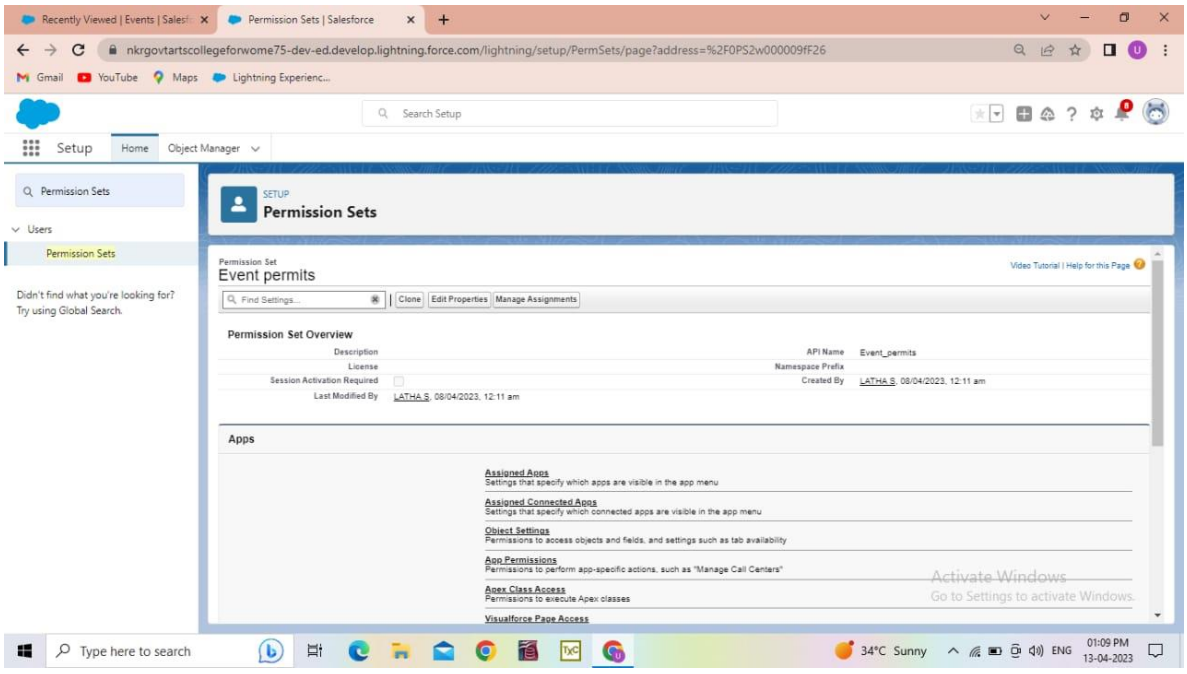
Profile:



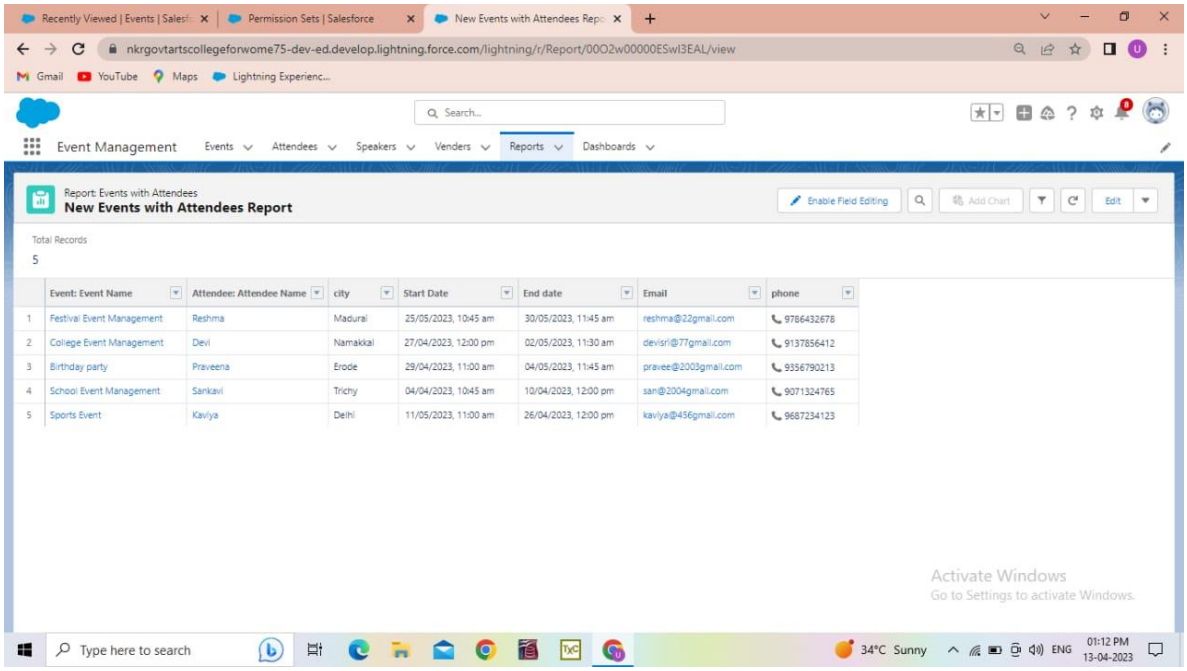
User:



Permission set:



Report:



1 **Trailhead Profile Public URL**

Team Lead –

https://trailblazer.me/id/ulathas

Team Member 1 -

https://trailblazer.me/id/usankavib

Team Member 2 –

https://trailblazer.me/id/ukaviyas

Team Member 3 –

https://trailblazer.me/id/reshma2002

2 ADVANTAGES & DISADVANTAGE

Advantages:

- Creativity is one of the best calibers of event.
- Event management software can keep the conversation going by tracking and analyzing attendee engagement.

Disadvantage:

- Configuration and setup is complex and time consuming.
- Unconventional working hours.

3 APPLICATIONS

Event management is the application of project management to the creation and development of personal or corporate events.

- Festivals
- Conferences
- Ceremonies
- Weddings
- Formal parties
- Concerts etc.

4 CONCLUSION

Event management is an exciting profession which demands an lot of hard work and dynamism. It offers enormous scope for ambitious young people.

In this project we have created an event management in salesforce platform.

We have done this project for Wedding event, Birthday party and Exhibition. Further it may be developed for other events also. It will be helpful for customers to arrange any big event in a successful manner.

5 FUTURE SCOPE

The scope of event management as a career in India is vast. You have a knack for creativity and want to redesign the perceptions of society the event management is all for you.