



STARTUP WORKSHOP SERIES



Your Startup Journey Starts Here.

- 1** **MAY 1**
STARTUP IDEATION
Zara Hajhashemi
Founder, Cybele Health
- 2** **MAY 5**
MARKET RESEARCH
Professor Michelle Wu
Tech Developer, Business Leader
- 3** **MAY 14**
BUSINESS MODEL
Sarvesh Karkhanis
Builder, VC, Maker
- 4** **May 21**
MASTER COMMUNICATION
Zara Hajhashemi
Founder, Cybele Health
- 5** **May 28**
INVESTOR PERSPECTIVE
Pavel Vinitsky
Founder, Synexis
- 6** **JUNE 4**
MARKETING STRATEGIES
Speaker TBD
Speaker TBD
- 7** **JUNE 11**
PITCHING & NETWORKING
Jessie Zaylia
Founder, twrk

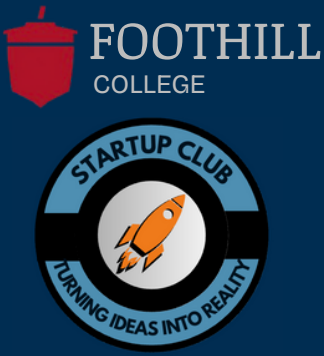
WHY JOIN?

- Develop essential startup skills
- Hear directly from startup founders
- Network with peers and entrepreneurs

**REGISTER
NOW**

Wednesdays, 12 - 1 PM
foothill.startupclub@gmail.com





STARTUP WORKSHOP SERIES

SESSION 1: STARTUP IDEATION

Learn how top founders spot hidden opportunities and turn problems into startups.

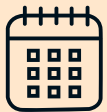
Free food for in-person attendees



ZARA HAJIHASHEMI

**Founder and CEO
of Cybele Health**

**Former ML
Engineer at Apple**



Thursday
May 1, 2025



Time
12.00 PM - 1.00 PM



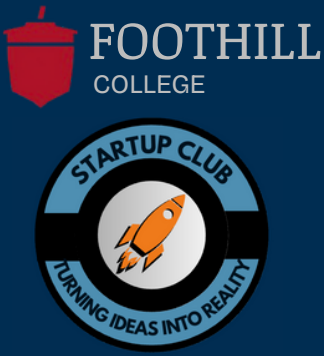
Room 3015
Zoom (Online)

Questions?

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SESSION 2: MARKET RESEARCH

Learn how top founders learn their markets and differentiate themselves from the competition.

Free food for in-person attendees



Michelle Wu

Co-Coordinator of the Foothill Innovation Challenge

Co-Founder of Voicent



Monday
May 5, 2025



Time
12.00 PM - 1.00 PM



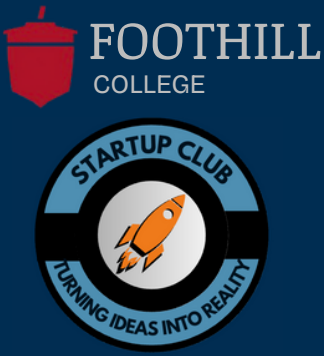
Room 3015
Zoom (Online)

Questions?

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SESSION 3: BUSINESS MODEL

Begin crafting business model with unique value proposition, target customers, revenue, and cost.

Free food for in-person attendees



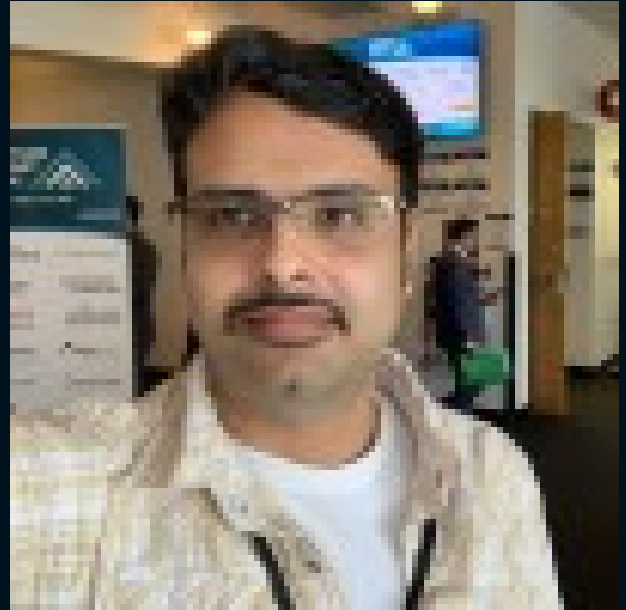
Wednesday
May 14, 2025



Time
12.00 PM - 1.00 PM



Room 3015
Zoom (Online)



**Sarvesh
Karkhanis**

**Carnegie Mellon -
Swartz Fellow**

Stanford

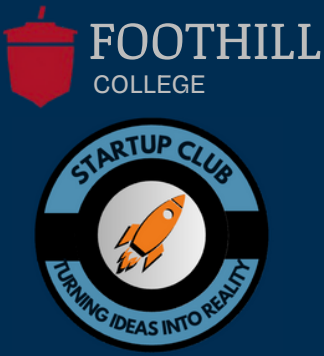
Builder | VC

Questions?

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STARTUP WORKSHOP SERIES

SESSION 4: Master Communication

Learn how to craft concise, powerful elevator pitches to clearly and persuasively communicate your ideas.

Free food for in-person attendees



Wednesday
May 21, 2025



Time
12.00 PM - 1.00 PM



Room 3015
Zoom (Online)



ZARA
HAJIHASHEMI

Founder and CEO
of Cybele Health

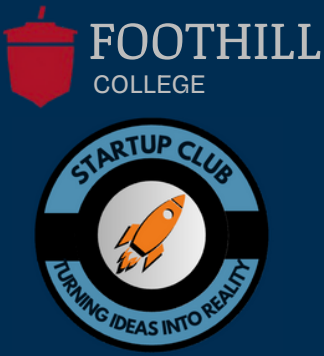
Former ML
Engineer at Apple

Questions?

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STARTUP WORKSHOP SERIES

SESSION 5: Investor Perspective

Learn how agentic AI is transforming private market transactions by automating data extraction and generating high-accuracy investment memos.

Free food for in-person attendees



Wednesday
June 4, 2025



Time
12.00 PM - 1.00 PM



Room 3015
Zoom (Online)



**Dr. Pavel
Vinitsky**

**Founder & CEO at
Synexis**

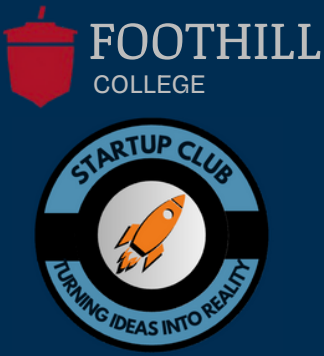
**Serial Entrepreneur
AI Strategist
Visionary**

Questions?

foothill.startupclub@gmail.com

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STARTUP WORKSHOP SERIES

SESSION 6: Networking & Pitching

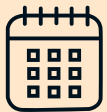
Learn to communicate your value effectively in short, concise pitches.

Free food for in-person attendees



Jessie Zaylia

**Founder and CEO
of twrk, job
matching through
AI+swipefication**



Wednesday
June 11, 2025



Time
12.00 PM - 1.00 PM



Room 3015
Zoom (Online)

Questions?

foothill.startupclub@gmail.com

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NOW**

