



# COMPANY PROFILE

## PT INTERMEDIA CAPITAL Tbk

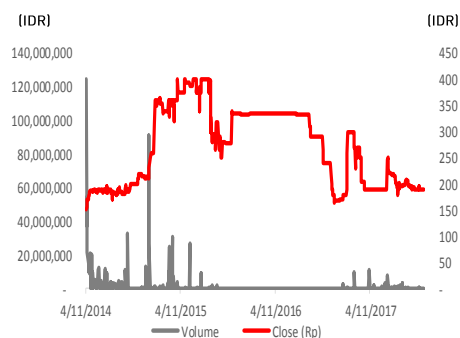
### Stock Information

JSX Code	MDIA
Reuters Code	MDIA.JK
Bloomberg Code	MDIA.IJ

### June 30 2017

Share Price	222
Issued Shares (m)	39,216
Market Cap (Rpbn)	8,706
Avg. Volume Daily 3 Month	97.2
52-Wk range (Rp)	145-300

### Stock Price & Trading Volume



### Company Overview

PT Intermedia Capital Tbk. ("MDIA") was established in 2008 under the name PT Magazine Asia. The Company is the parent company of PT Cakrawala Andalas Televisi (ANTV), and listed its shares on the Indonesia Stock Exchange on April 11, 2014 with the ticker MDIA.

ANTV is one of 10 national private broadcasting institutions which has been granted a license to broadcast on nationwide basis. Facing an era of digital and media convergence, the Company and ANTV, which are part of Viva Group, have implemented a 360 Degree concept whereby content broadcasts are accessible anytime, anywhere and with any device,

### Milestones

**2009**—MDIA acquired the divested ANTV shares from Star TV and owns 99.99% of ANTV shares.

**2011**—ANTV has successfully obtained international standard quality management certification of ISO 9001:2008 for the scope of Television Broadcasting System.

**2014**—The Company listed all of its shares on the Indonesia Stock Exchange on April 11, 2014 under the ticker MDIA.

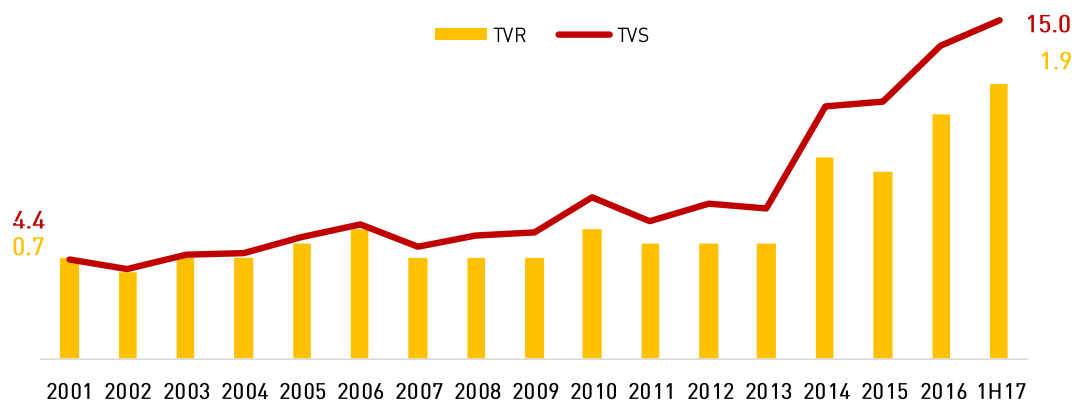
In June and July 2014, ANTV together with tvOne became official broadcaster for the live broadcast of FIFA World Cup 2014 Brasil™.

Through the broadcasting of FIFA World Cup 2014 Brasil™ ANTV succeeded to increase TVS significantly and consistently maintain its position on Top 4 based on TVS since June 2014.

**2015**—On February 2015, MDIA won an award from Warta Ekonomi as "Indonesia Fastest Growing Issuers 2015" in the advertising, printing and media category. This award was given to issuers that had traded on the Indonesia Stock Exchange for 3 years.

**2016**—ANTV recorded a new high monthly average TVS record of 14.8% in March 2016 on the back of its strong programming strategy.

### ANTV's TVS and TVR Performance (TA: All People)



### Financial Highlights

	2013	2014	2015	2016	1H2017
Revenue (IDR bn)	851.0	1,365.8	1,386.0	1,756.6	1,031.1
Program and broadcasting cost (IDR bn)	275.6	432.6	476.0	543.3	338.2
EBITDA (IDR bn)	280.7	540.9	452.2	599.9	407.7
Net Income attributable to owners of the parent entity (IDR bn)	119.0	353.2	256.7	645.6	276.6
Gross profit margin	67.6%	68.3%	65.7%	69.1%	67.2%
EBITDA margin	33.0%	39.6%	32.6%	34.1%	39.5%
EBIT margin	28.7%	35.3%	27.9%	30.6%	36.7%
Net profit margin	14.0%	25.9%	18.5%	36.8%	26.8%

