

Project Report

PERSONALIZED INVITATION USING CANVA

1. Introduction

1.1 Overview

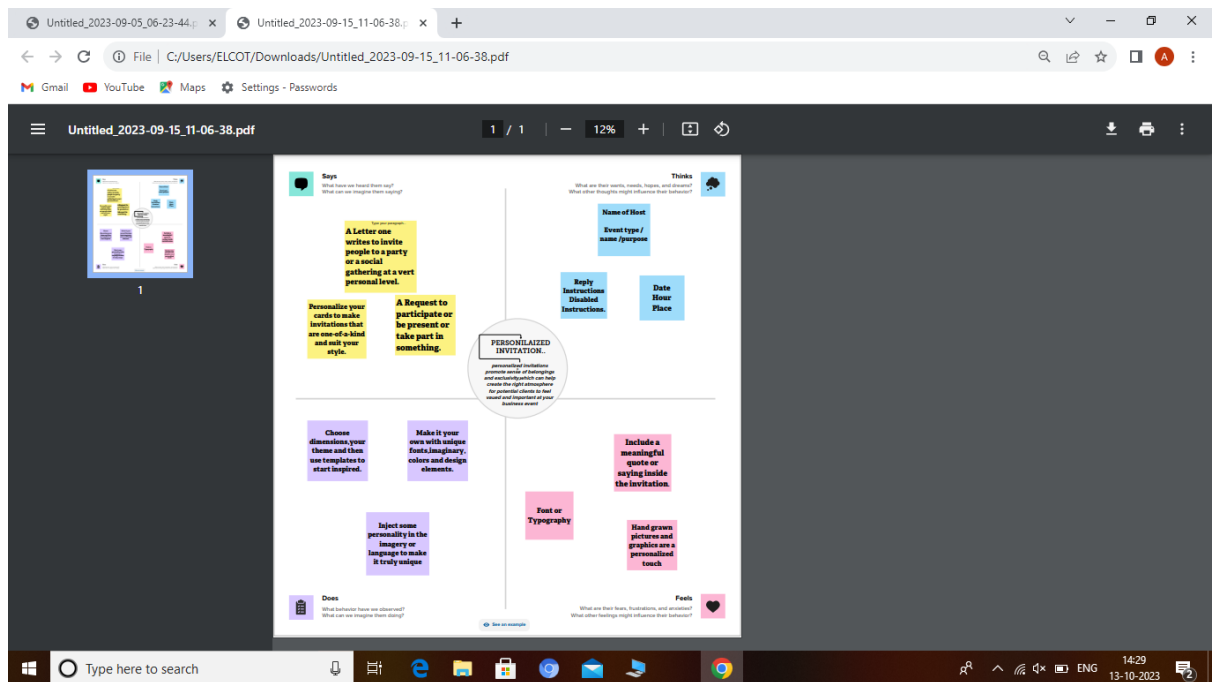
Graduation invitations should be brief and informative. Generally, this means a few lines of information, often presented as individual points (name of graduate, date of graduation/party, location, etc.). You'll want the invitation to be easy to read and unique to you.

1.2 Purpose

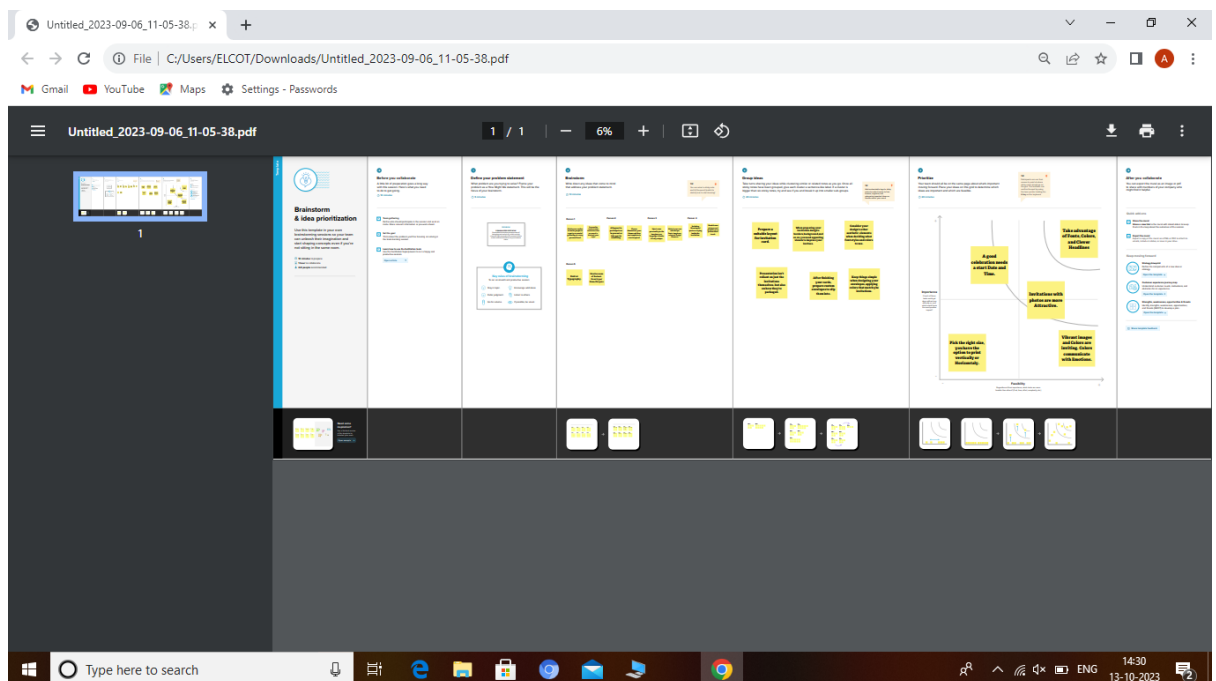
There is a significant difference between a graduation invitation, which means attending the ceremony, and a graduation announcement, which alerts friends and family to the milestone. Remember that many schools limit the commencement tickets allotted for each student.

2. Problem Definition & Design Thinking

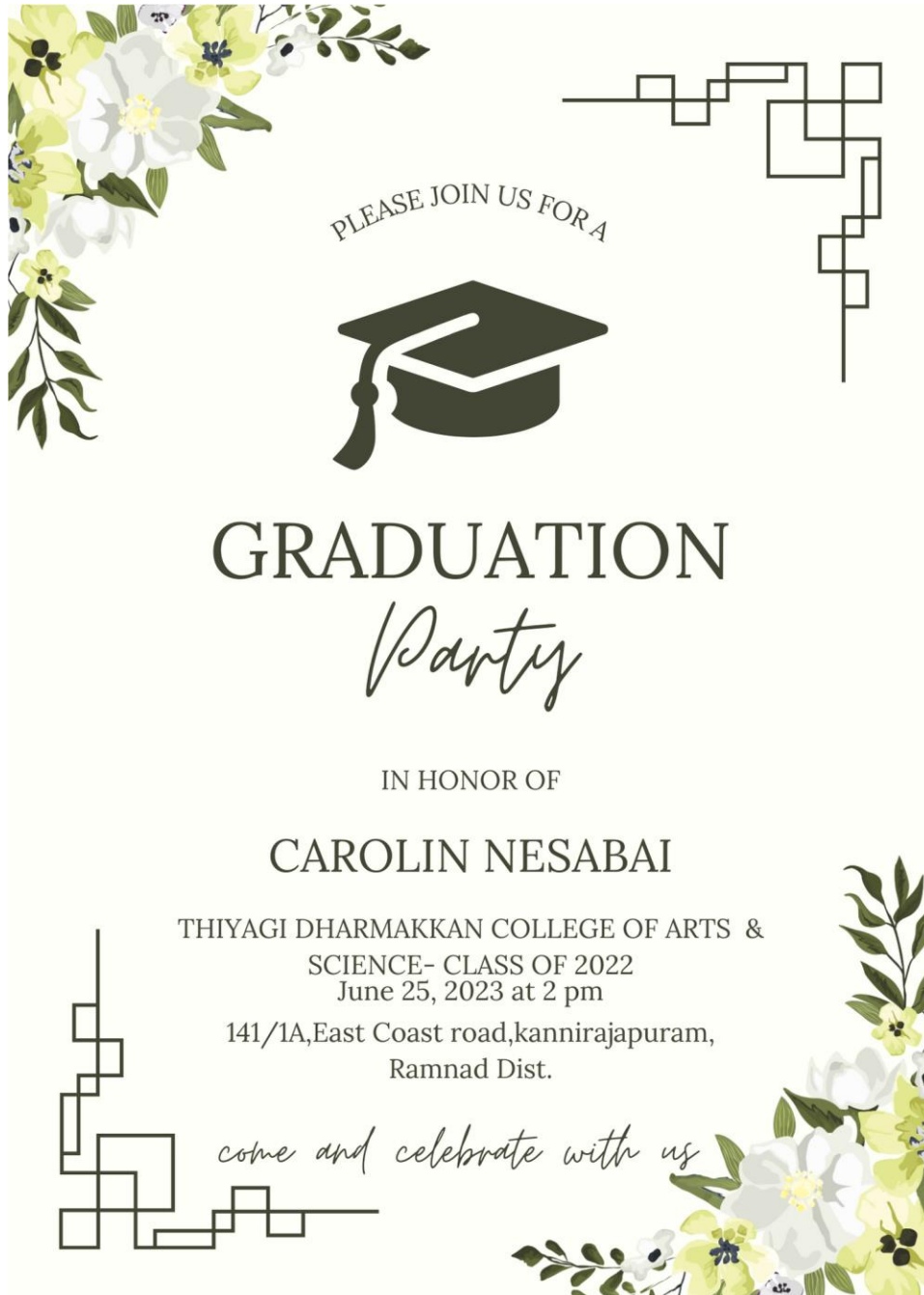
2.1 Empathy map



2.2 Ideation & Brainstorming map



3. Result



4. Advantages & Disadvantages

First and the most important part of the option are about saving quite a big chunk of money from this digital venture. This will also help in reducing the cost of a particular wedding.

- Time is another part that is being saved for the use of these invitation cards.
- One can use its creativity to make eye-catching invitation cards.
- Saving paper is like saving a tree, and makes a great impact on the environment.
- Everyone can see who else will be coming to the marriage ceremony.
- The traditional invitation cards are stylish and elegant looking cards compare to these virtual cards.
- Every person has a valid address where the cards can reach, but not everyone has a Facebook or any other accounts.

5. Applications

Graduation party invitation wording should include your rightful pride, and express how excited you are to celebrate this milestone with the ones you love the most. Let them know how much having them there would mean to you.

- With the use of canva I have created well-structured graduation day invitation
- Canva provides lot of templates. So that I can able to create good attractive invitation.

6. Conclusion

Canva is the great platform for the students. With the use of canva I have enriched my technical skill, Specifically create invitation and graduation day invitation. So that now I have created well designed invitation. This would be very useful for my future career.

In this project I have designed attractive graduation day invitation.