



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Things you treasure.

Become an inspiration to others.

Master a difficult skill

Things that inspire you

Bragging rights.

Travel to you dream country



social media

Devibala's group

broadcast information

To fear something thats new or foreign is a natural occurrence.

Provide feedback on the broadcasts of other.

Receive feedback on this information.

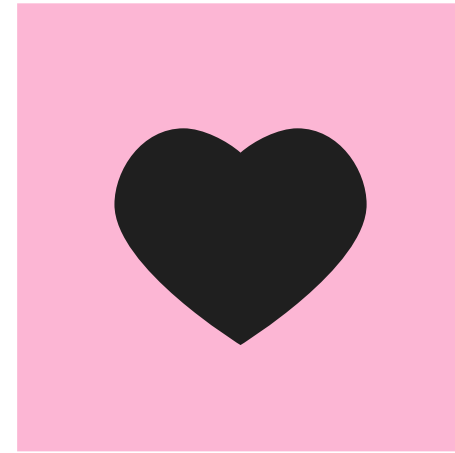
I'll waste thime and money.

Nobody likes to waste time or money.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?