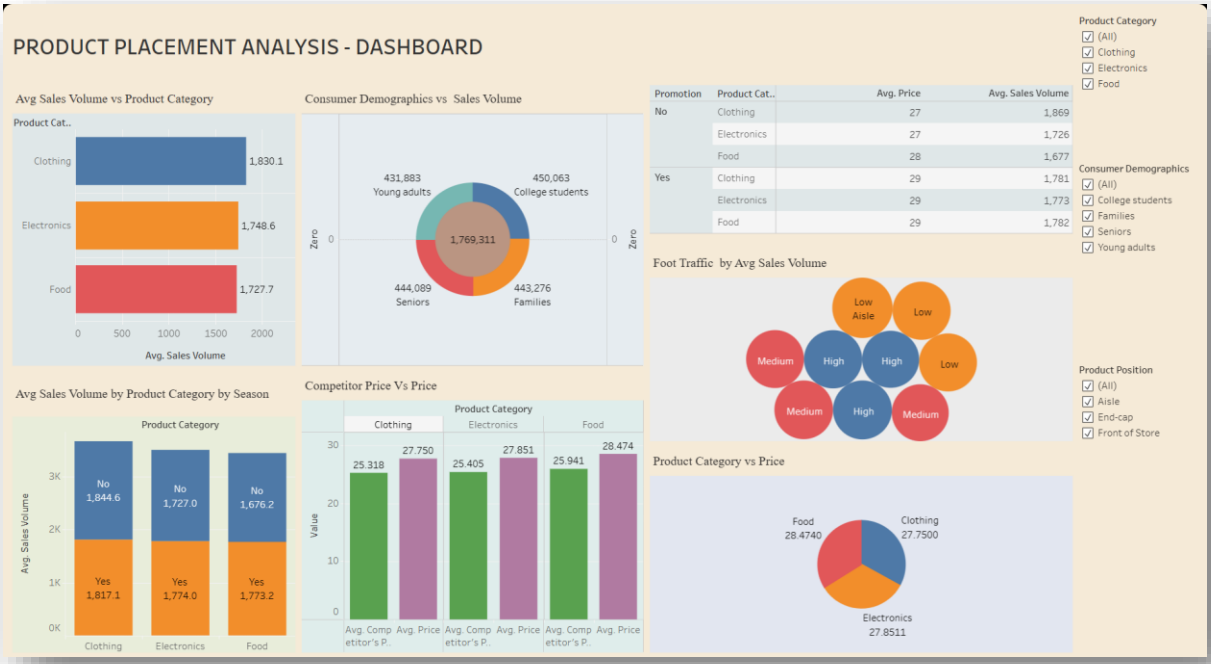
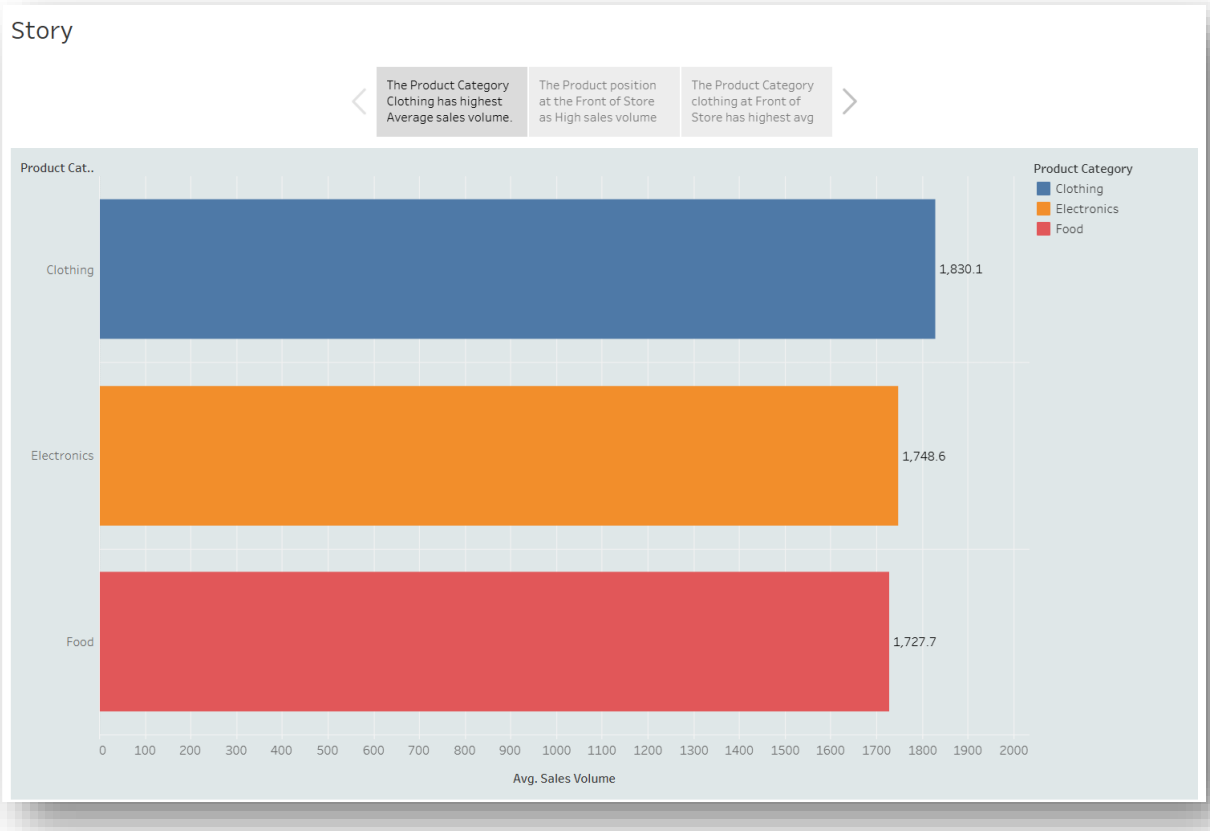
DashBoard:



Story:

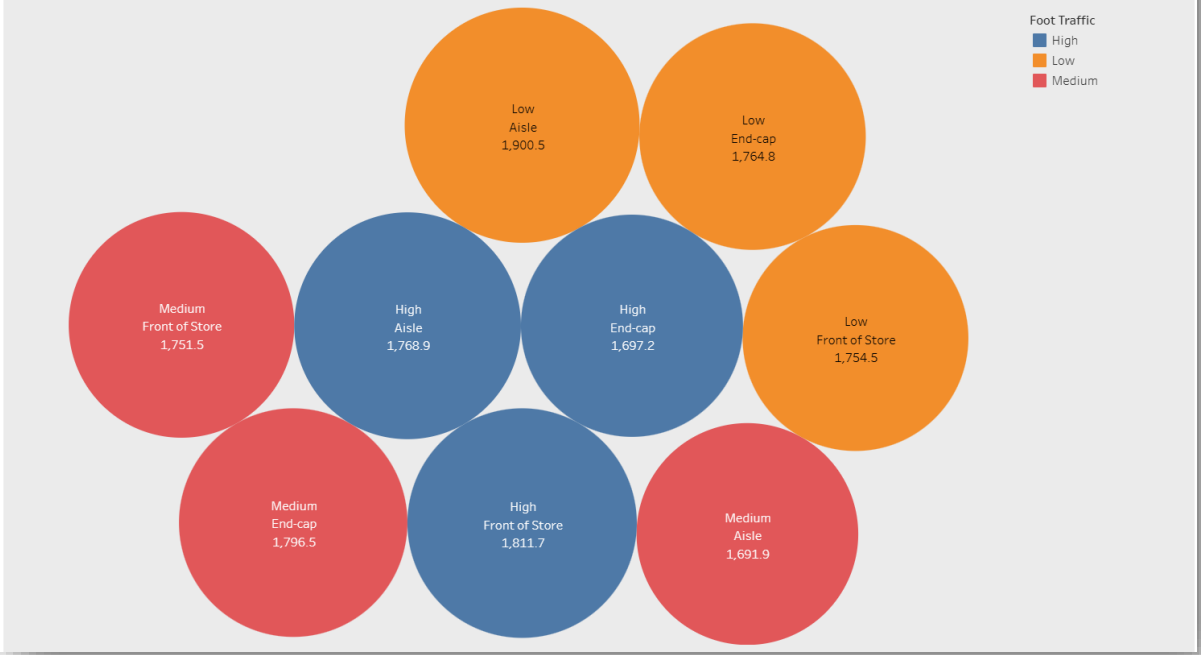


Story

The Product Category Clothing has highest Average sales volume.

The Product position at the Front of Store as High sales volume

The Product Category clothing at Front of Store has highest avg

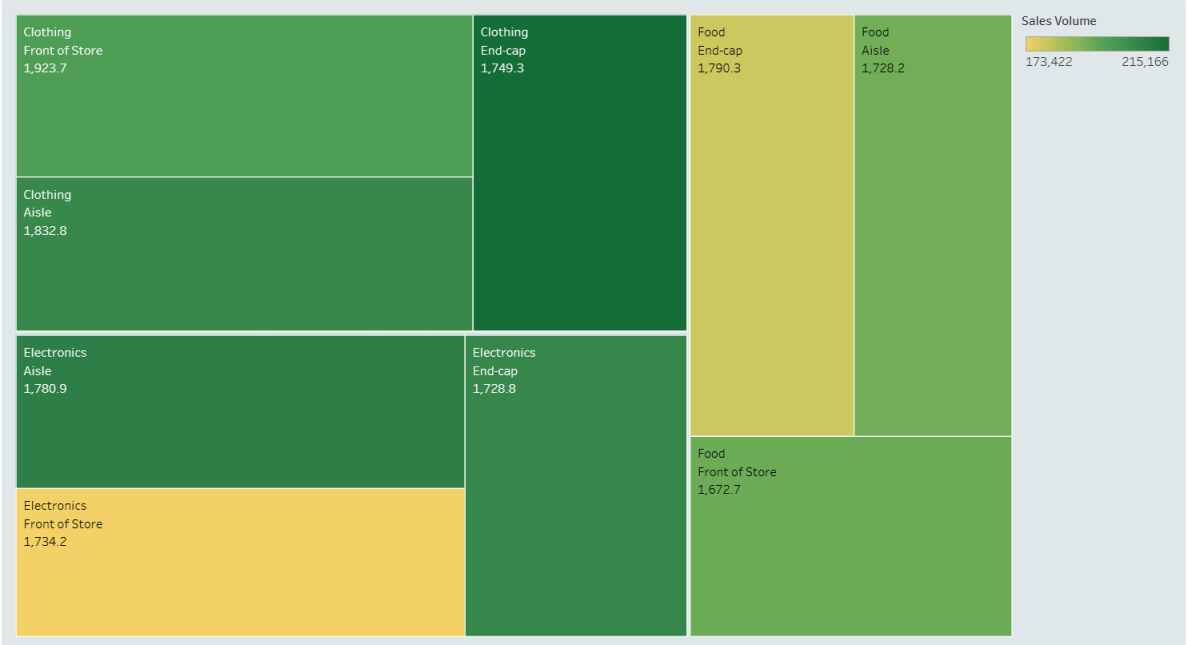


Story

The Product Category Clothing has highest Average sales volume.

The Product position at the Front of Store as High sales volume

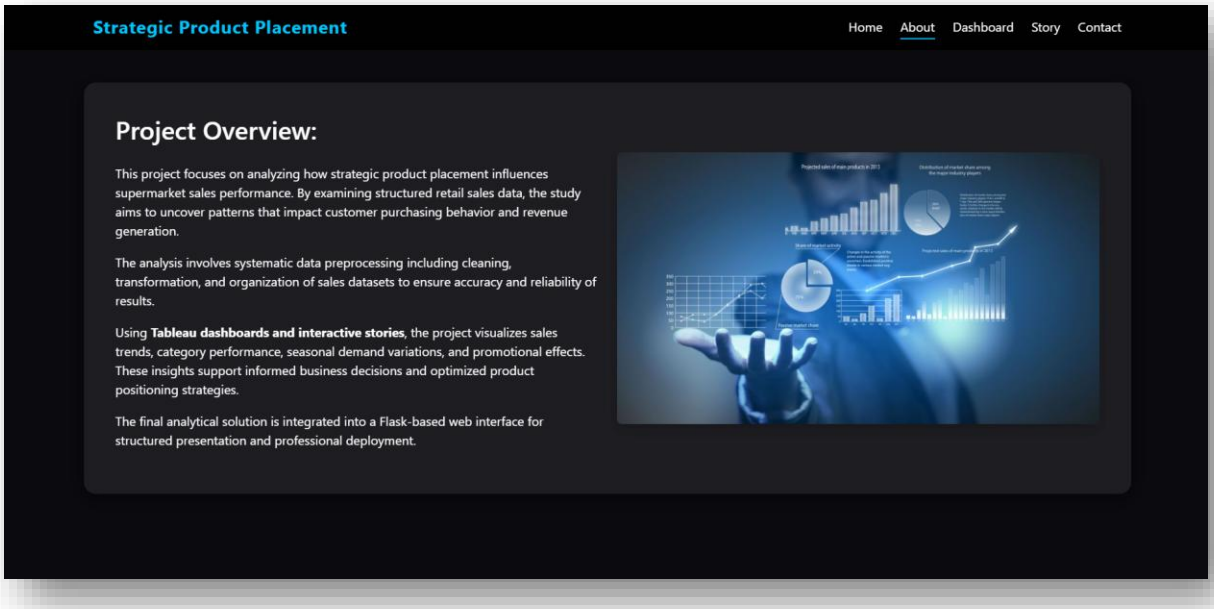
The Product Category clothing at Front of Store has highest avg



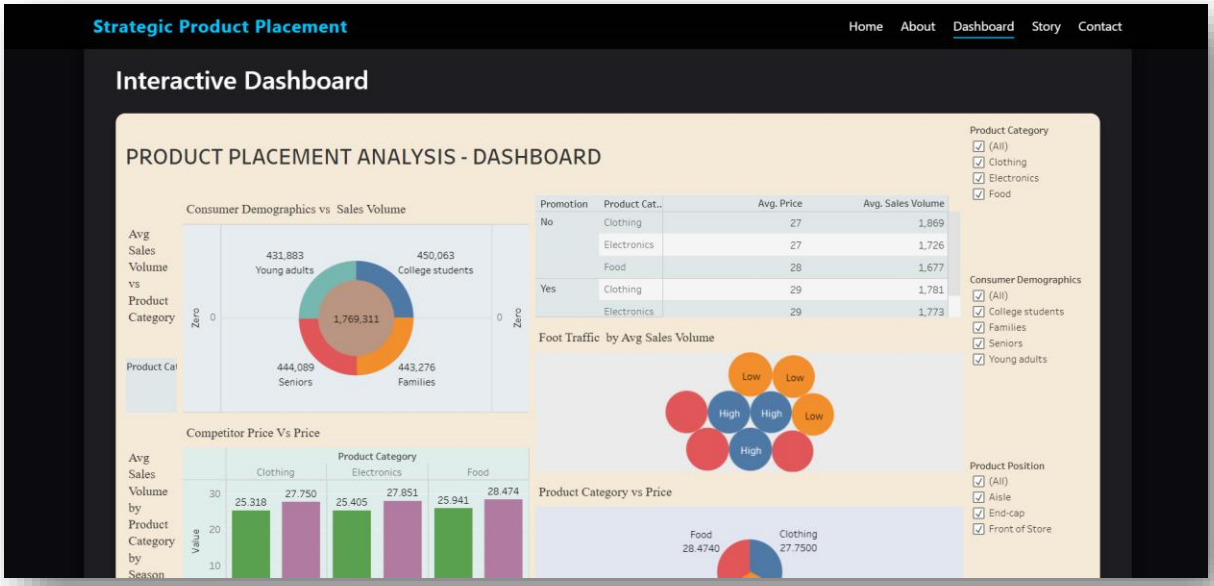
Web Interface:

Home Page:

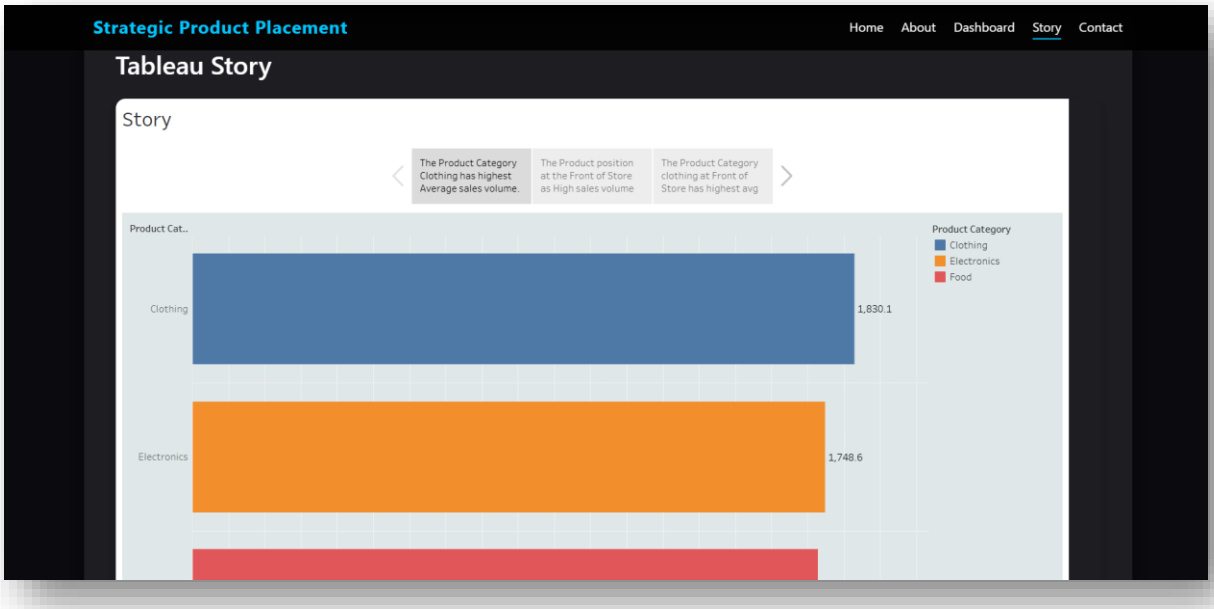
About Page:



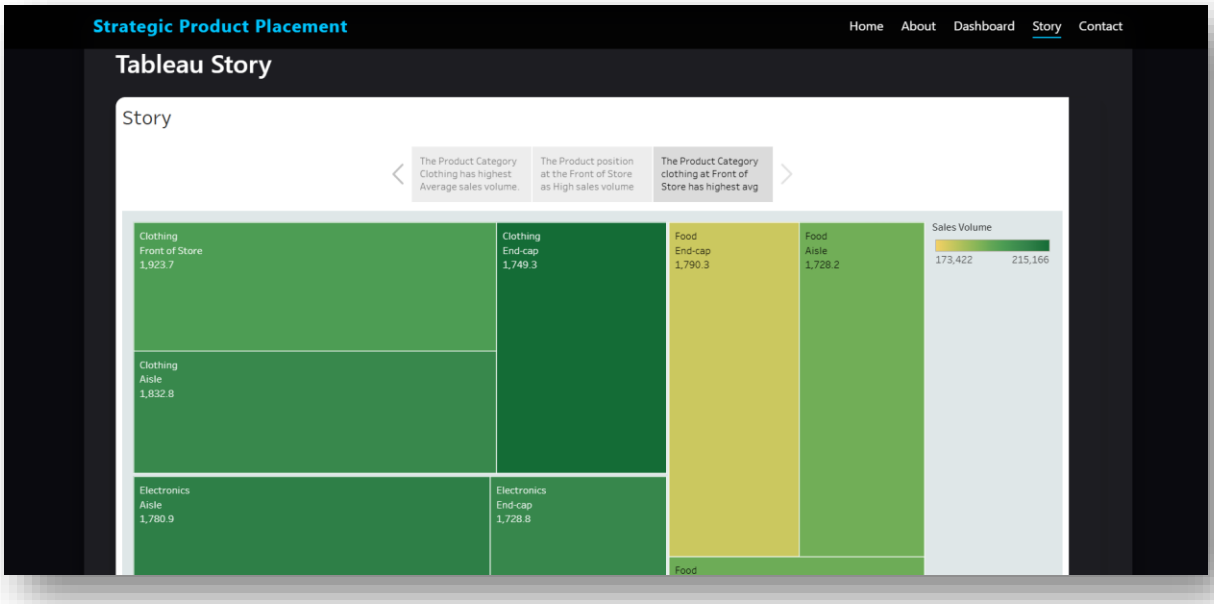
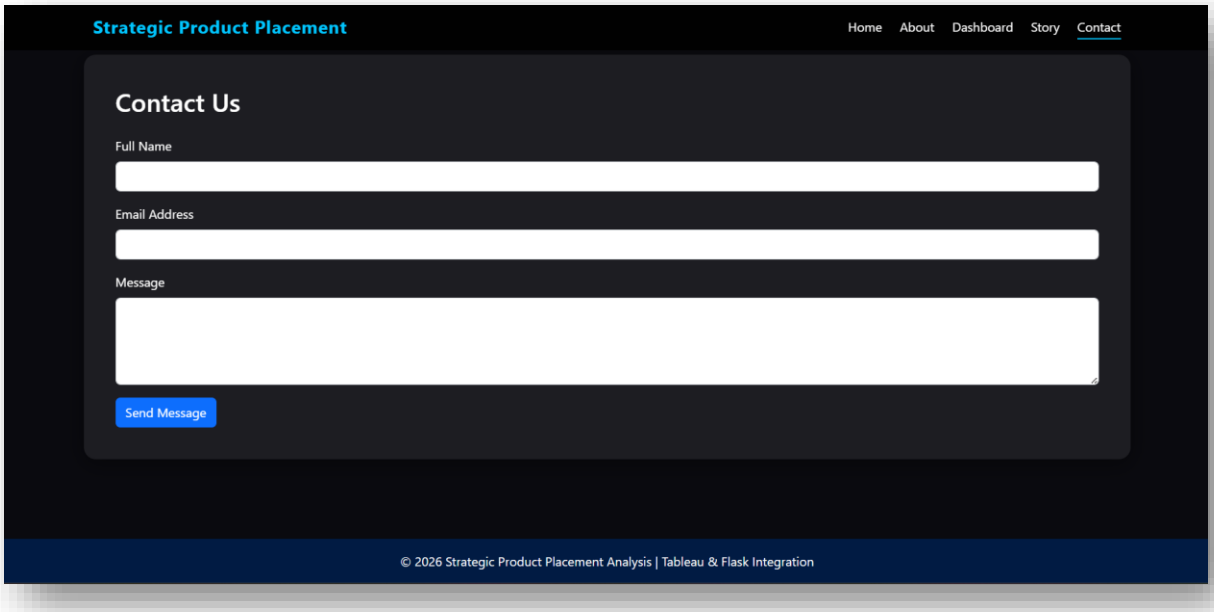
Dashboard Page:



Story Page:



Strategic Product Placement
Home
About
Dashboard
Story
Contact
Tableau Story
Story
The Product Category Clothing has highest Average sales volume.
The Product position at the Front of Store as High sales volume
The Product Category clothing at Front of Store has highest avg
Foot Traffic
High
Low
Medium
Low
Aisle
1,900.5
Low
End-cap
1,764.8
Medium
Front of Store
1,751.5
High
Aisle
1,768.9
High
End-cap
1,697.2
Low
Front of Store
1,754.5


Strategic Product Placement
Home
About
Dashboard
Story
Contact
Tableau Story
Story
The Product Category Clothing has highest Average sales volume.
The Product position at the Front of Store as High sales volume
The Product Category clothing at Front of Store has highest avg
Clothing
Front of Store
1,923.7
Clothing
End-cap
1,749.3
Food
End-cap
1,790.3
Food
Aisle
1,728.2
Sales Volume
173,422
215,166
Clothing
Aisle
1,832.8
Electronics
Aisle
1,780.9
Electronics
End-cap
1,728.8
Food

Contact Page: