

### Final Capstone

A Data Science project meant for improving transportation services.

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### **Presentation Outline**

- Intro
  - o Problem Statement and Goal
  - o Data Overview
- Exploration
  - Target & Variables of Interest
- Machine Learning Models
  - Predictions
  - Clusters
- Next Steps
- Appendix

### The Problem

- Essential Workers
  - o Commute via bus amid pandemic
- Social Distancing (SD)
  - o Limits passengers per bus
- Bus Times
  - Need to be accurate
  - Need to account for SD

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#### "What could possibly go wrong?"

- ➤ Delays!
  - Occurred before pandemic & SD
  - Will likely occur during
- May cause more problems
  - Bus may be at full capacity
  - Workers stuck waiting
  - Productivity hindered (again)
- Need to account for delays!

#### Still waiting for the bus, I'll be there ASAP

.. These "en route" struggles are real

we're really understaffed

Manager

Okay, stay safe, please hurry,

K, I'll wait faster lol

### Approaching the Problem

- Which bus-routes or rail-lines are typically delayed?
   How can these delays be predicted?
- 2. Which days of the week typically have the most frequent and longest duration of bus or rail delays?
- 3. How can data from previous years be used now to project the number of in-service-vehicles needed during (and after) the pandemic?

### Goal

- Predict whether a bus will be delayed based on pre-pandemic conditions.
- Discover days with the longest delays for the most delayed bus routes.

### How?

- Scientific Wizardry!
  - Thank you, machine learning algorithms!

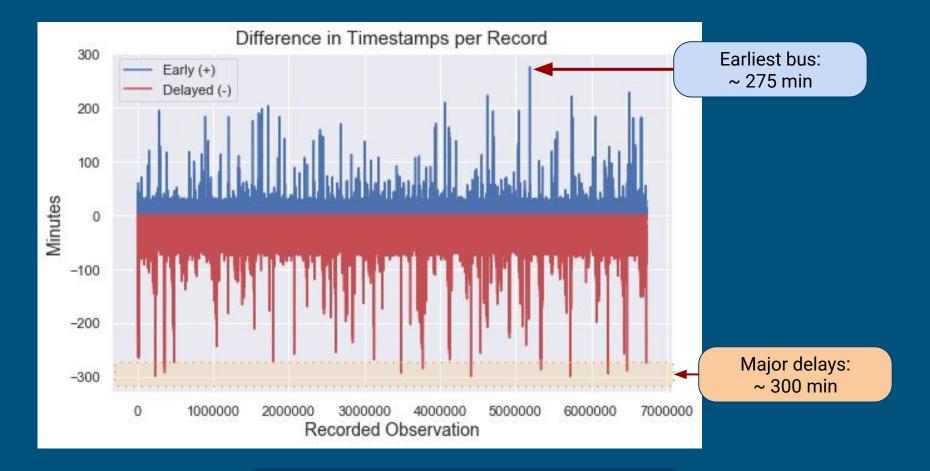
### Data Overview

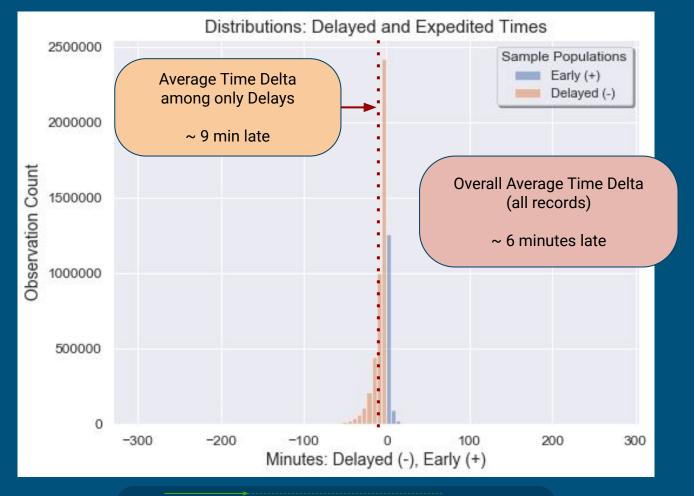
#### 2017 New York City MTA Bus Records

- Located on <u>Kaggle</u>
- Provides bus-performance data for various months
  - o Location, Route, Arrival Time, Date, etc.
- Selected Data → June, 2017
  - Over six million observations
  - 17 columns

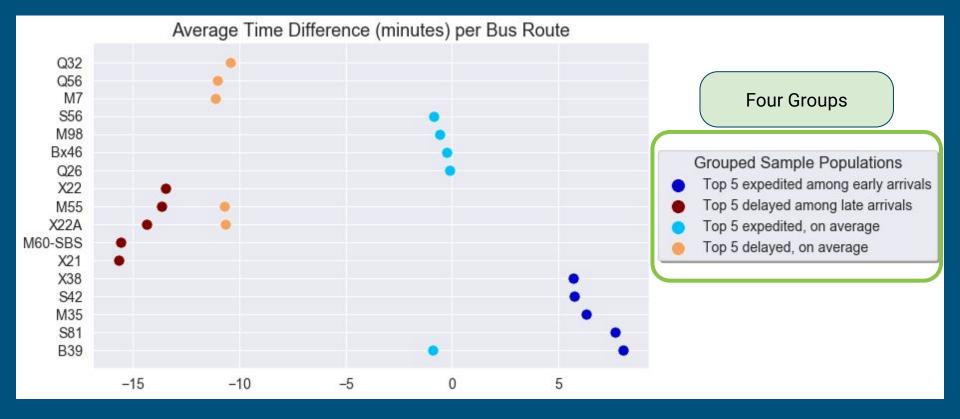
# Exploration!

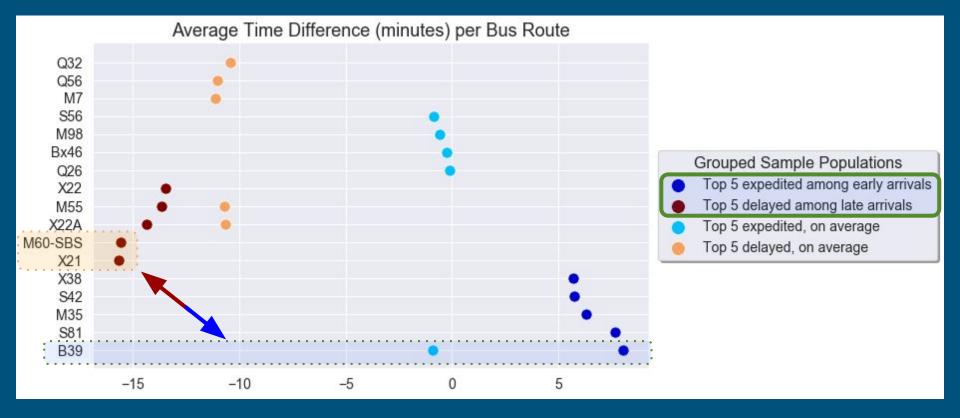
.. How early or late were the buses?



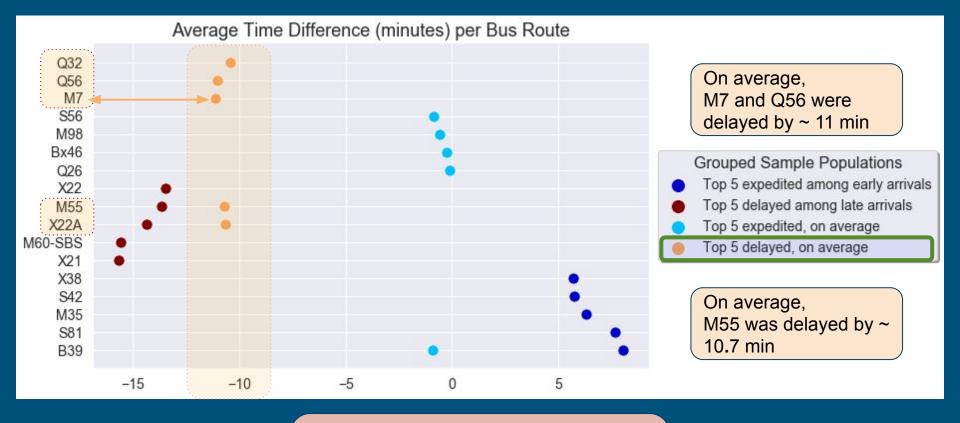


# On average, which buses were the earliest and latest?



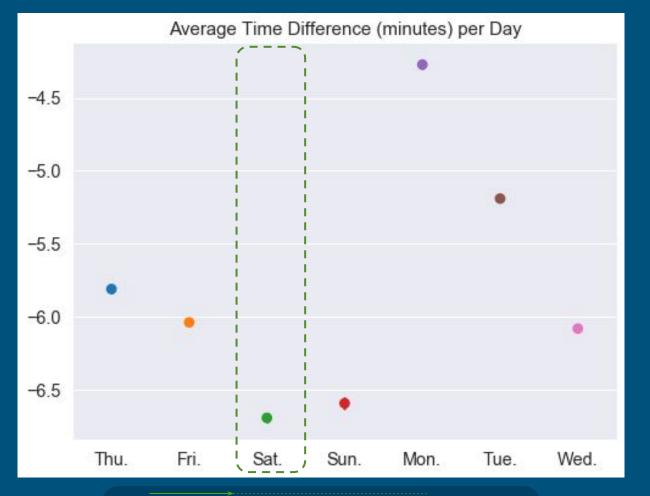






Remember:
Overall Average Delay ~ 6 min

# On average, which day of the week had the longest delay?



On average, which day of the week had the longest delay for the 3 most delayed routes?

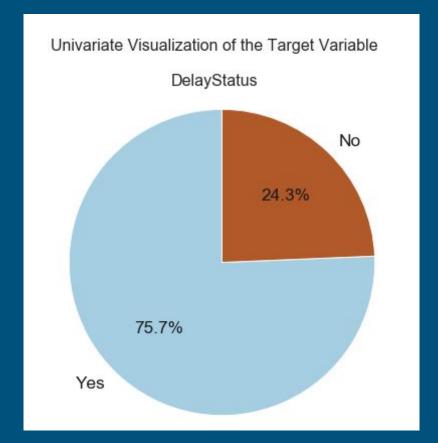


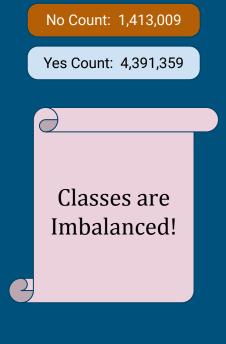
## So .. Where is the Target variable?



Making predictions?

Binary Classification Problem



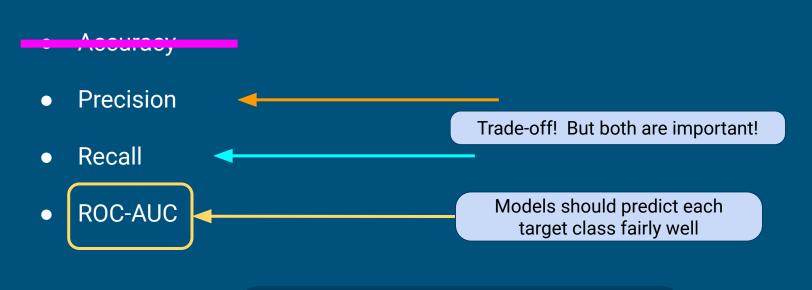


Identifying the Target Variable (categorical)

## Predictions!

### **Evaluating Model Performance**

Which evaluation metric?



Modeling

### Best Two Supervised Models

... Although all models underperformed overall ...

- ◆ 1<sup>st</sup> Place → Random Forest (PCA Feature-Set Variation) ran for ~ 2 hours
  - > Correctly predicted 86% of delays with 76% precision
  - ➤ Predicted only 13% of non-delays with 24% precision
  - ➤ ROC-AUC Scores: 50.35% for "No" | 49.65% for "Yes"
  - ➤ Difference in Scores: 0.70%
- ♦ 2<sup>nd</sup> Place → Gradient Boosting (PCA Feature-Set Variation)</sup> ran for ~ 6 hours
  - ➤ Correctly predicted 77% of delays with 76% precision
  - Predicted only 22% of non-delays with 24% precision
  - ➤ ROC-AUC Scores: 51.38% for "No" | 48.62% for "Yes"
  - ➤ Difference in Scores: 2.76%

## Clusters!

### Best Variations of each Clustering Algorithm

Clustering with DBSCAN

eps=700, min\_samples=22:6 clusters with a score of 0.0671

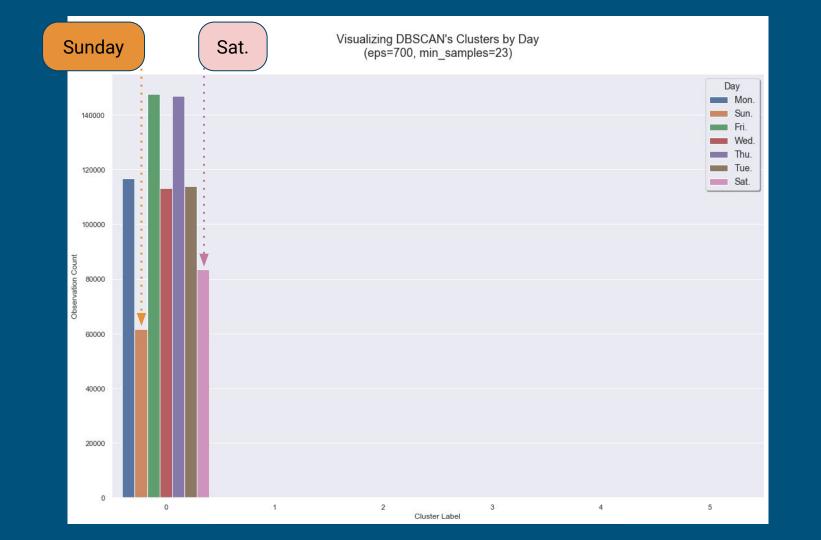
eps=725, min\_samples=22: 4 clusters with a score of 0.0661

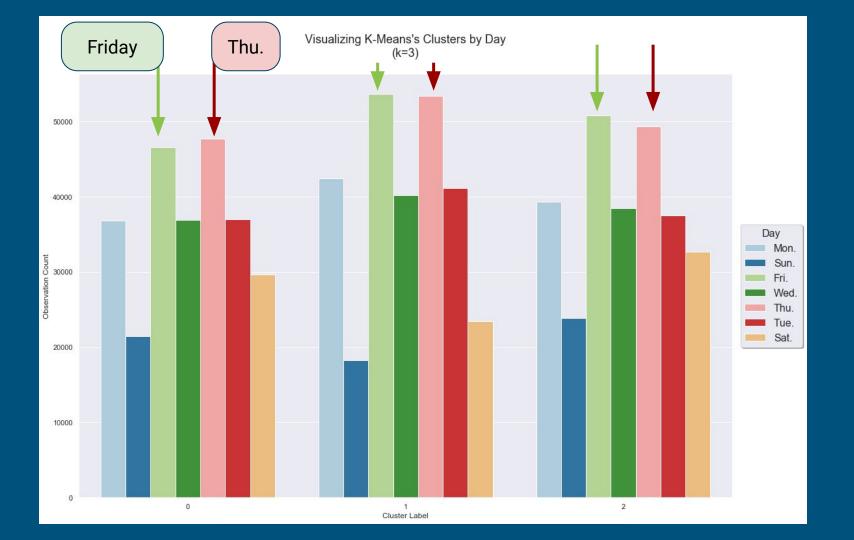
### Best Variations of each Clustering Algorithm

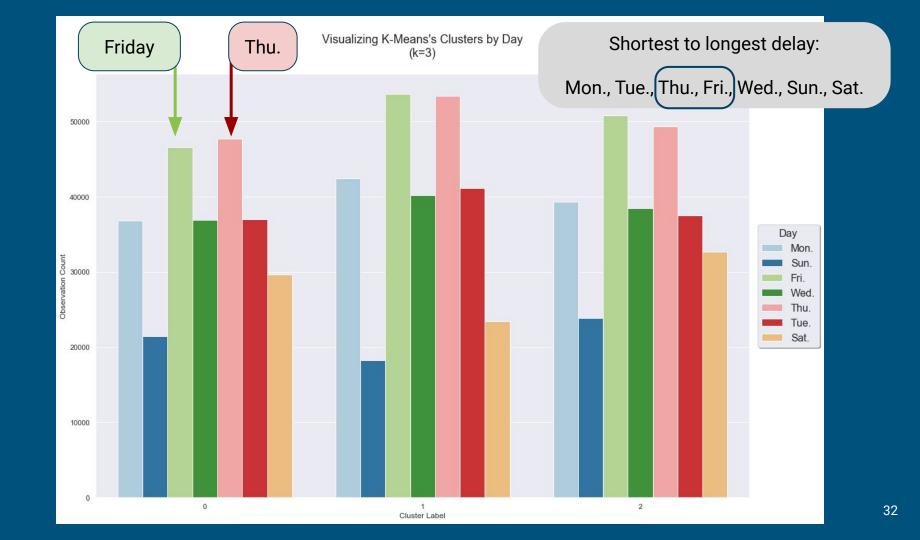
```
Clustering with KMeans, k=3
Silhouette score: 0.52401822
                                  Best Score
Clustering with KMeans, k=4
Silhouette score: 0.47701857
Clustering with KMeans, k=5
Silhouette score: 0.46472014
Clustering with KMeans, k=6
Silhouette score: 0.45185346
```

Modeling | Next

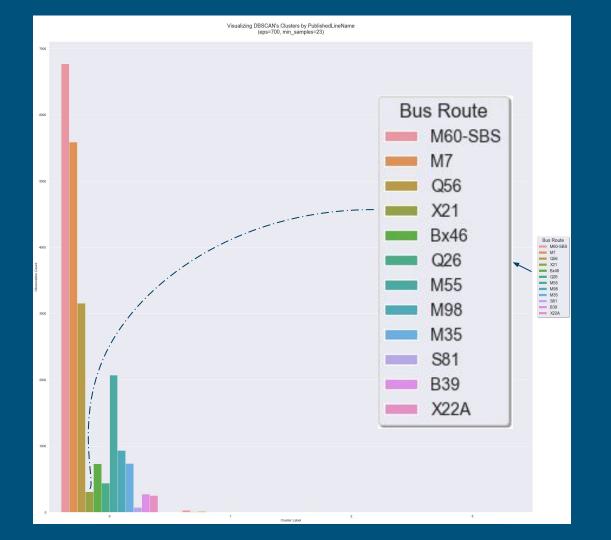
# How many records are in each cluster, with respect to days of the week?







# How many records are in each cluster, w.r.t. the bus routes?





### Clusters: Important Notes

- Records could be clustered based on a combination of the following:
  - Duration of delay (average duration, max., min., frequency, etc.)
  - The time intervals per day in which delays occurred,
  - Bus routes
  - Days of the week (Each cluster showed a similar number of records for Mon, Tue, & Wed)
- Other Details:
  - Normal business hours may have more consistent patterns.
  - Hours at which delays occurred could be very similar for some days.
  - Service maintenance may occur on weekends.

# Clusters: Important Notes

- Thu. and Fri. were represented the most in each cluster.
  - They had similar delay-averages.
- Sat. & Sun. were represented the least in each cluster.
  - They also had similar delay averages.
- Routes M60-SBS, M7, and Q56:
  - Consistently had largest presence across all clusters.
  - o If a bus for route M60-SBS is delayed, it will typically arrive 15 minutes behind schedule.

# Next Steps

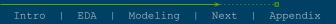
# As always → Further research is needed

- Ridership per bus route, & ridership per section (or bus stop) for each route.
- Delays due to overcrowded buses under normal conditions.
- Delays due to service malfunctions (like inoperable buses).
- Delays due to civil road work or traffic accidents.
- Delays due to weather patterns.
- etc.



## Next Steps for Further Research

- 1. Investigate how NYC bus ridership and performances have changed from June of 2017 through summer of 2020 (to find more patterns amid the pandemic).
- 2. Analyze how delayed (or expedited) arrival times per day have changed over time for the most delayed bus routes.
- 3. Explore various aspects of emergencies, public events, and weather data for June 2017 (and 2020).
- 4. Implement ML algorithms using Big Data technologies with additional data (more records, more factors, etc.).
- 5. Use supervised machine learning models (perhaps ensembles or Neural Networks) to estimate the actual expected arrival times as a regression problem.
- 6. Expand on evaluation metrics and tools for all algorithms used.
- 7. Based on those research results, discuss the newly discovered patterns surrounding bus delays.



# Thank you for your time!

Any questions?

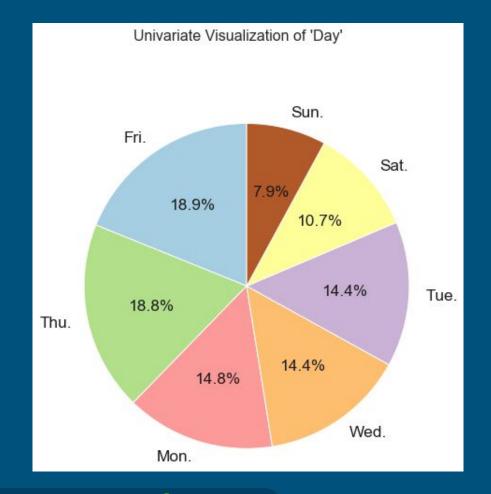
# Appendix

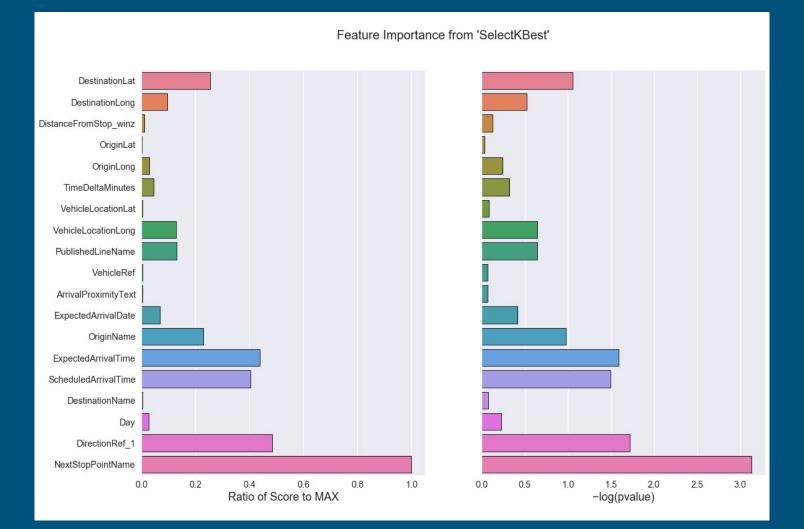
# Who is this project for?

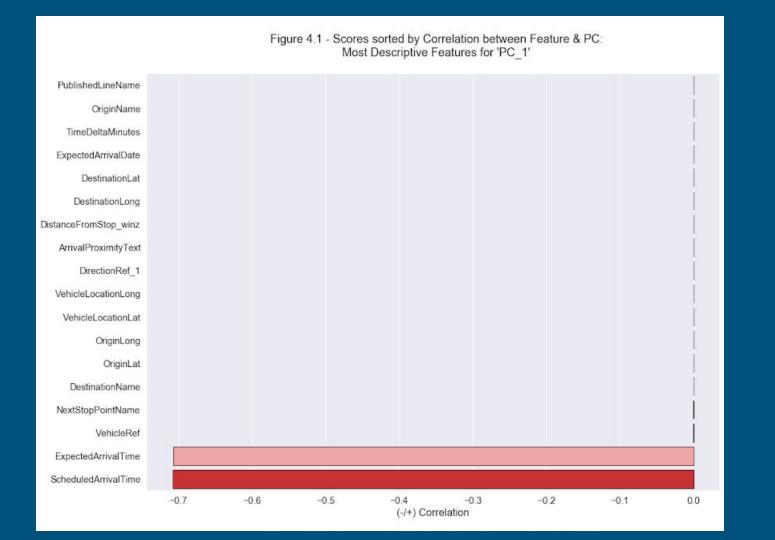
- Chief Executive Officers
- Data Scientists
- Machine Learning enthusiasts
- Transportation Providers
- .. anyone who is inherently inquisitive :)

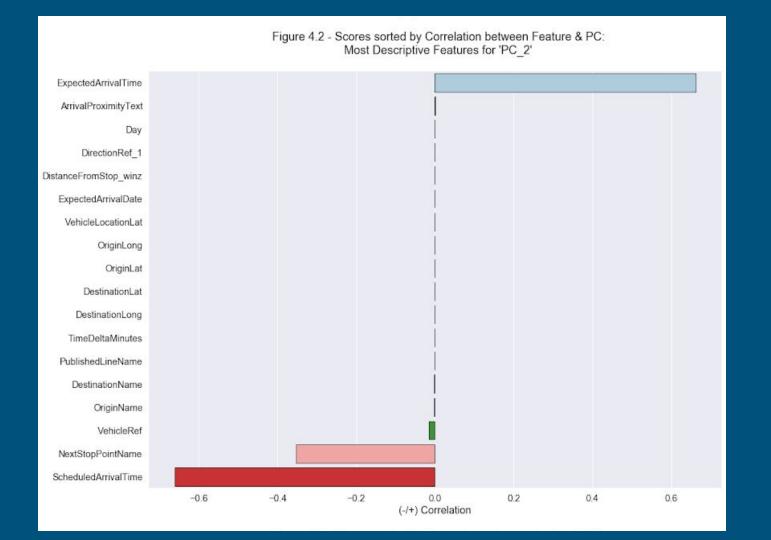
# Exploration

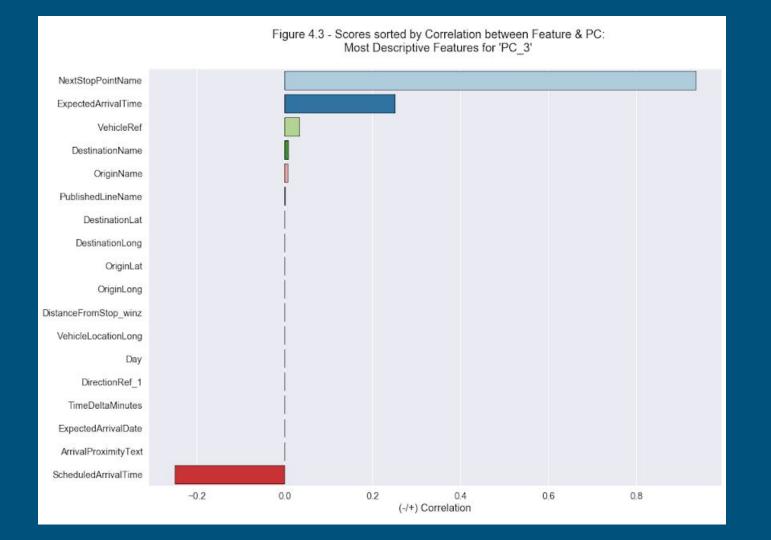
The dataset consists mostly of weekday trips.

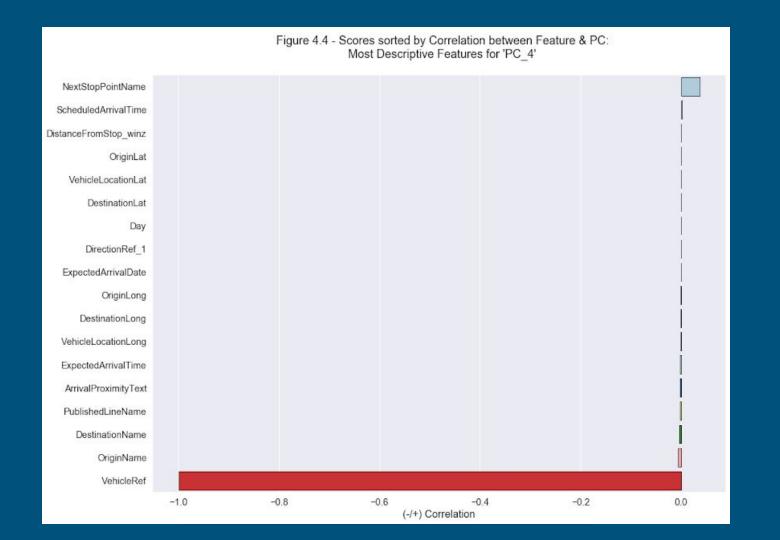








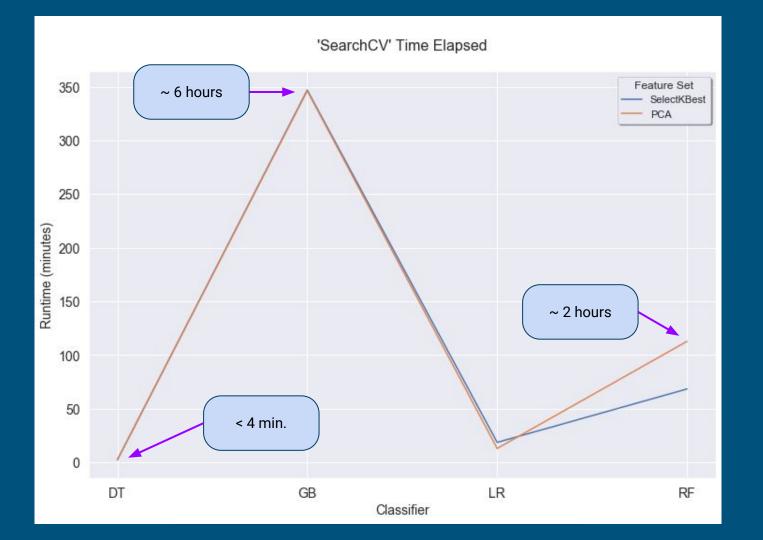




# Which features were the most descriptive, overall?

The most important features from both SelectKBest and PCA were:

- Expected Arrival Time
- Scheduled Arrival Time
- Next Stop Point Name
- Origin Name

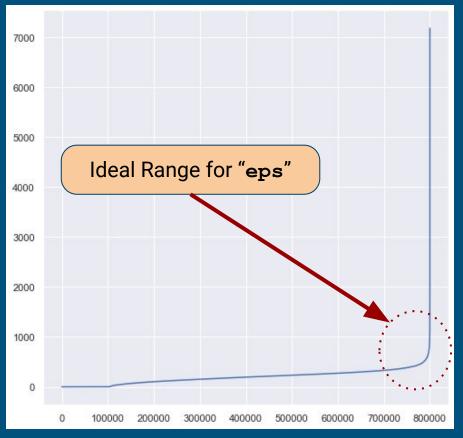


#### Multi-layer Perceptron (MLP)

Deep Learning is a subset of Machine Learning where (Artificial) Neural Networks are created to both identify patterns and solve complex problems. Multi-layer Perceptron (MLP) Neural Networks are often used in Deep Learning for image-based tasks. However, the ability of the MLP classifier will now be investigated briefly to see how well it can predict the outcomes of the current binary target. Predictions made by MPL classifier will be compared with that of the top classifiers through the same evaluation metric.

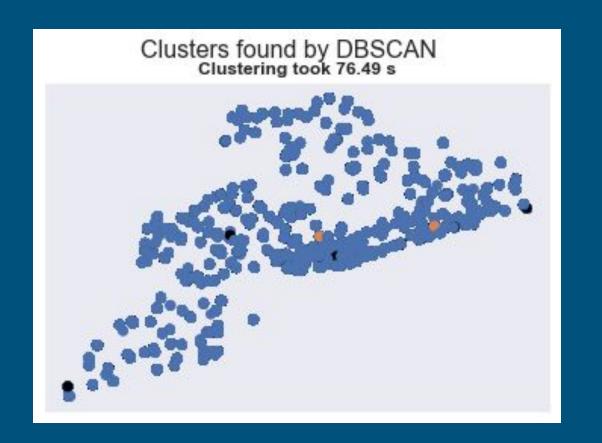
## Deep Learning, MLP Neural Network

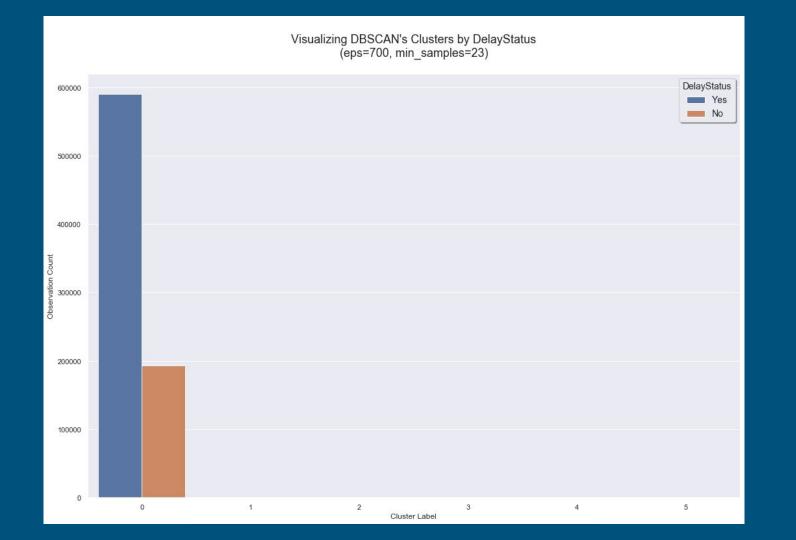
```
Multi-layer Perceptron (MLP) Classifier (SelectKBest)
Runtime ~ 28 minutes
************************************
Mean Cross Validation Score (95% confidence interval)
0.500 (+/- 0.000)
Best parameter-set found after tuning:
{'hidden layer_sizes': (50, 50, 50)}
                              Area Under The Receiver Operating Characteristic Curve
PREDICTION RESULTS
                                                ---- CLASS ORDER ----
---- CONFUSION MATRIX ----
                                                0: No
[[ 0 38<u>773]</u>
                                                1: Yes
     0 121227]]
   DETAILED CLASSIFICATION REPORT ----
                                                ---- AUC-ROC Score for Class 0 --
           precision recall f1-score
                                      support
                                                0.5000
          0.00 0.00 0.00 38773
        No
       Yes 0.76 1.00 0.86
                                       121227
                                                ---- AUC-ROC Score for Class 1 -----
                                                0.5000
                                0.76
                                       160000
   accuracy
  macro avg 0.38
                        0.50 0.43
                                       160000
weighted avg 0.57
                        0.76 0.65
                                       160000
```



Determining "eps" parameter for DBSCAN from elbow

# Best DBSCAN variation





```
Analysis of K-Means
* Calculating the Relative Percent Difference (RPD) of Silhouette Scores

RPD for ('score_k4', 'score_k5'): 2.61%

RPD for ('score_k5', 'score_k6'): 2.81%

RPD for ('score_k4', 'score_k6'): 5.42%

RPD for ('score_k3', 'score_k4'): 9.39%

RPD for ('score_k3', 'score_k5'): 11.99%

RPD for ('score_k3', 'score_k6'): 14.79%

RPD for ('score_k6', 'score_k12'): 22.10%

RPD for ('score_k5', 'score_k12'): 24.87%

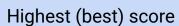
RPD for ('score_k4', 'score_k12'): 27.44%

Clustering with KMe
```

## Silhouette Scores: K-Means

RPD for ('score k3', 'score k12'): 36.59%

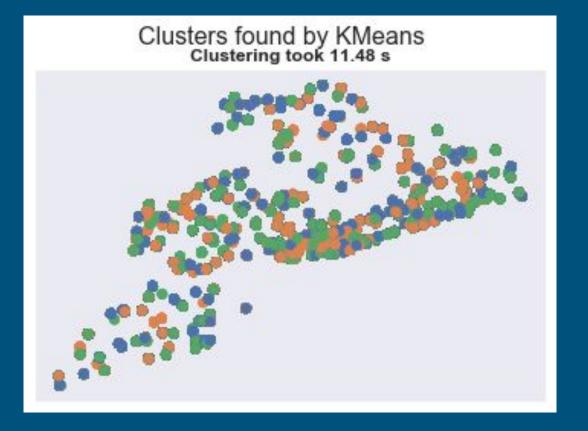
Clustering with KMeans, k=3 Silhouette score: 0.5240182294573102



Clustering with KMeans, k=4
Silhouette score: 0.47701857156323946

Clustering with KMeans, k=5 Silhouette score: 0.46472014780559484

Clustering with KMeans, k=6
Silhouette score: 0.45185346668607007



Clusters by K-Means  $\rightarrow k=3$ 



# 7) Cluster Visualization through Dimensionality Reduction

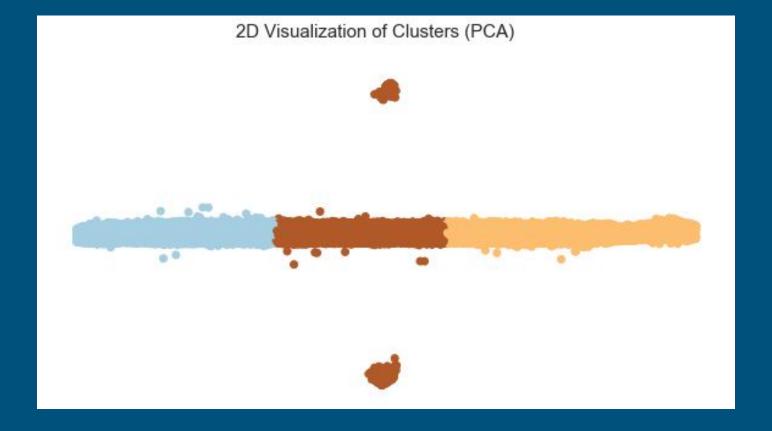
The results from both algorithms indicate that the clusters are scattered and overlapping.

To see the clusters more easily, 2D projections of K-Means (k=3) will now be created through PCA and t-NSE.

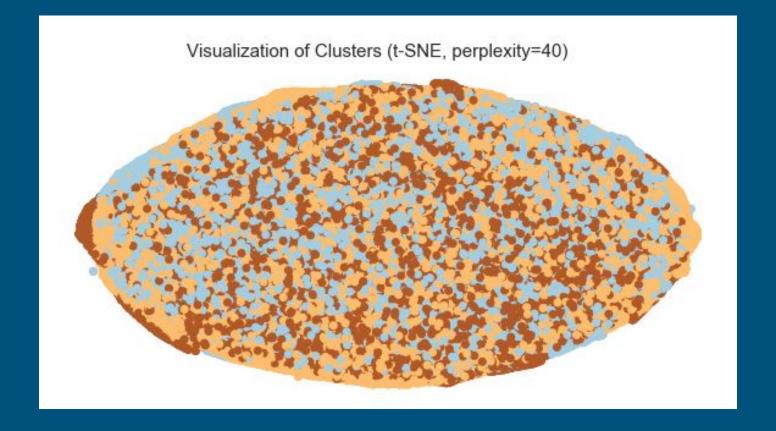
- For visualization purposes, cluster assignments will be plotted against two components.
- However, note that the actual solutions are based on all features in the featured dataset.

```
Confirm Updates from PCA (components = 2)
Old Shape: (800000, 20)
New Shape: (800000, 2)
Finding Collinearity among Features
The percentage % of "total variance in the dataset" captured
and explained by each principal component:
[97.84357361 0.97617339]
Fst. Total: 99%
```

Cluster Visualization through Dimensionality Reduction → PCA



Cluster Visualization through Dimensionality Reduction → PCA



Cluster Visualization through Dimensionality Reduction  $\rightarrow$  t-SNE (perplexity=40)

Consider, for example, the rise and fall of delay times outlined per day. Perhaps the shape corresponds to when the delay would typically occur per day or per week. The average delay duration started low on Monday, increased on Tuesday, oscillated during the other weekdays with Thursday and Friday having additional similarities, but reached peak delays on the weekend.

Based on this approach, the clusters may represent the following:

- 1. Left: The beginning of the business-work week (Mon., Tue., partially Wed.)
- 2. Middle: The end of the business-work week (partially Wed., Thu., Fri.)
- 3. Right: The weekend (Sat. Sun.)

This, of course, is difficult to prove without further exploration. For now, the focus will remain on the visibility of clusters.

## Analysis Summary for PCA and t-SNE

### Predicting which bus will be delayed.

Overall, an ideal supervised ML model should:

- Be relatively consistent such that performance is (similarly) good for both the training data and the new data.
- Avoid overfitting and underfitting training data.
- Have a good accuracy score while correctly predicting most outcomes for both categories (delays or not).
  - o For this application, the accuracy score alone was an insufficient evaluation metric.
  - As such, an ideal model would maximize the pair of AUC Scores for the ROC curve while minimizing the difference between each score (AUC Score for "No" and the AUC Score for "Yes").

#### Other Remarks

Although all models performed poorly overall, **Random Forest with PCA features** performed better than all other models. Being one of the longest running models, it had a runtime of approximately  $2\ hours$ , predicted only 13% of bus-records that were not delayed with 24% precision, but was able to correctly predict 86% of the observed delays with 76% precision.

While making predictions through **Deep Learning**, the **MLP Neural Network classifier** had a runtime of approximately 28minutes, predicted 0% of bus-records that were not delayed with 0% precision, but was able to correctly predict 100% of the observed delays with 76% precision.

Each of their AUC Scores failed to exceed a value of 0.55, but delays were identified more efficiently and more often than non-delays for these models.

. . . . . . . . . .

If a given transportation provider were to prioritize delays over non-delays, perhaps these models, along with another ensemble approach like Gradient Boosting, would provide a good foundation for research-driven decisions.

#### Other Remarks

Interested parties can use these results, along with further research conducted for 2020 data, to gain insight into which routes, on average, may need more resources allocated to ensure that passengers arrive at their destinations safely and promptly, especially while complying with social distancing rules.

The structure of bus-service data may change based on its provider; thus, a different implementation of EDA may be necessary depending on the end-user's data.

### Other Remarks

### Using the Silhouette coefficient to evaluate clustering performances.

When viewing the clusters with respect to the **seven days of the week**, the number of records varied, but the observations were clustered through similarities found in **groups of weekdays**, **groups of weekends**, and **bus routes** across both DBSCAN and K-Means.

The results of both algorithms indicated that the clusters were likely overlapping, which may have inherently lowered the Silhouette scores. **Dimensionality Reduction** through PCA and t-SNE provided better 2D projections of the K-Means (k=3) clusters. Through these two techniques, all clusters were visibly distinguishable, and the overlap was represented through t-SNE.

Perhaps an additional metric or more visual exploration can be used for further cluster-evaluation.

#### Other Considerations

#### Recommended Updates for Data Collection

For future data collection processes, each datapoint should be stored properly, under the appropriate variable and in a standard or uniform format. Additionally, tracking or organizing all records by one variable (such as the date and time of scheduled arrival) would help avoid adverse effects in data analysis and interpretation.

## Other Considerations

# Sources

- 1. Kaggle Datasets
  - a. <a href="https://www.kaggle.com/stoney71/new-york-city-transport-statistics">https://www.kaggle.com/stoney71/new-york-city-transport-statistics</a>
- 2. Decorative Pictures on Title Slide
  - a. <a href="https://pixabay.com/">https://pixabay.com/</a>