

Phase 1: Strategy, Design & Architecture

- Define key **user journeys** (Beginner Flipper, Landlord, Realtor, etc.)
- Identify agent personas (Mentor Buddy, Deal Analyzer, Accountability Coach, etc.)
- Design the **agentic system architecture** — how the different agents interact
- Create a **content ingestion framework** to structure your knowledge (videos, coaching docs, scripts, workflows)

Phase 2: MVP Build (Mentor Buddy 1.0)

- Build the first **CustomGPT-style chatbot**, trained on your core materials
- Integrate with **Glide, Google Sheets, Zapier** for CRM and deal tracking
- Set up **Daily Motivation Pings** via SMS or email
- Add **training module framework** (completion tracking, tagging)
- Light gamification (basic leaderboards, badge logic)

Phase 3: Go-to-Market Layer

- Connect user actions to **marketing triggers** (emails, cold call scripts, canvassing tools)
 - Capture user progress to **personalize follow-ups**
 - Start defining how agents can **recommend contacts to market to**, based on deal types or zip codes (Phase 2.5)
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Additional Ideas You Could Consider Over Time:

- A “**Neighborhood Analyzer Agent**” that helps users evaluate zip codes
- Templates for **cold call scripts** + AI call analyzers

- Auto-suggestions of follow-up tasks (“You haven’t followed up with these leads yet”)
 - Lead list ingestion + segmentation via AI
 - “Deal Score” predictor trained on your past deals
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Cost & Timeline Estimate (Initial MVP)

Here's a ballpark for the **Phase 1 & 2 MVP** (Mentor Buddy 1.0):

- **Timeline:** 4–6 weeks for planning + MVP build
- **Estimated Cost:** \$6,500 – \$8,500 (depending on final feature scope, agent complexity, integrations, and testing time)