

## **Jigsaw Puzzle Market is estimated to be US\$ 882.53 million by 2030 with a CAGR of 2.0% during the forecast period**

**Jigsaw Puzzle Market** accounted for US\$ 699.35 million in 2020 and is estimated to be US\$ 882.53 million by 2030 and is anticipated to register a CAGR of 2.0%. Jigsaw Puzzle is a tiling puzzle game. Which requires the assembly of frequently tessellating pieces and oddly shaped interlocking. Each piece contains a small part of a picture; when complete a jigsaw puzzle produces a whole picture. More advanced types of jigsaw puzzle have been appeared in the market, like, spherical jigsaws puzzles that shows optical illusion. Nowadays children have been fascinated by toys but parents think of providing toys which will help them grow their knowledge and innovativeness, thus, encouraging games like a jigsaw. Many of the players have lost interest in cards and board games but rather started playing this type of game for relaxation.

The report " **Global Jigsaw Puzzle Market, By Type (Wood Materials, Plastic Materials, and Paper Materials), By Application (Adults and Children), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2030**"

### **Key Highlights:**

- A Sydney pair will release a jigsaw puzzle in 2021 to assist the Australian family's battle lockdown boredom. Pennywinks is a new puzzle company from Australia that has just produced its first 1000-piece jigsaw puzzle.
- JIGSCUT Unveils Jigsaw Puzzle Machine Designed for Small Businesses Offering Puzzle-Making Solutions on June 20, 2021. JIGSCUT, a die-cutting solutions company, has taken a big step ahead in empowering small and home-based enterprises that provide specialized die-cutting services.

### **Analyst View:**

The Increasing use of jigsaw puzzles is mostly in television shows. It has also a broad impact on consumers. Jigsaw puzzle creates a craze between consumers and also promotes demand for the product in the world market. Various entertainment programs through department stores, independent toy markets, small chain stores, and other uncontrollable retail wall outlets are majorly driving the growth of the world market. Increasing parents' preferences to offer intelligence and fun to their children, so they pushing them towards jigsaw puzzles will help to improve the growth of the market. Furthermore, market demand is rising due to the rise in disposable income, the introduction of innovation models, the growth of the online business, and the demand for young people. Playing this game increases brain power, so parents are very much interested in a jigsaw puzzle game for their kids.

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### **Key Market Insights from the report:**

Global Jigsaw Puzzle Market accounted for US\$ 699.35 million in 2020 and is estimated to be US\$ 882.53 million by 2030 and is anticipated to register a CAGR of 2.0%. The Global Jigsaw Puzzle Market is segmented by Type, Application, and Region.

- By type, Global Jigsaw Puzzle Market is segmented into Wood Materials, Plastic Materials, and Paper Materials.
- By Application, market is segmented into Adults and Children.
- By Region, Global Jigsaw Puzzle Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. China is the major country in Asia Pacific to boost the target market in the region.

#### **Competitive Landscape:**

The key operators of the Global Jigsaw Puzzle Market are Robotime Technology Co. Ltd., Walt Disney World Co., Cobble Hill Group LLC, Schmidt Spiele GmbH, Buffalo Games Inc., Educa Borrás SA, Ravensburger AG, Artifact Puzzles, Tenyo Co. Ltd., Small World Toys.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

#### **About Prophecy Market Insights**

Prophecy Market Insights is specialized market research, analytics, marketing/business strategy, and solutions that offers strategic and tactical support to clients for making well-informed business decisions and to identify and achieve high-value opportunities in the target business area. We also help our clients to address business challenges and provide the best possible solutions to overcome them and transform their business.

#### **Some Important Points Answered in this Market Report Are Given Below:**

- Explains an overview of the product portfolio, including product development, planning, and positioning
- Explains details about key operational strategies with a focus on R&D strategies, corporate structure, localization strategies, production capabilities, and financial performance of various companies.
- Detailed analysis of the market revenue over the forecasted period.
- Examining various outlooks of the market with the help of Porter's five forces analysis, PEST & SWOT Analysis.
- Study on the segments that are anticipated to dominate the market.
- Study on the regional analysis that is expected to register the highest growth over the forecast period

#### **Key Topics Covered**

1. **Introduction**
  - Study Deliverables
  - Study Assumptions
  - Scope of the Study
2. **Research Methodology**
3. **Executive Summary**
  - Opportunity Map Analysis

- Market at Glance
- Market Share (%) and BPS Analysis, by Region
- Competitive Landscape
- Heat Map Analysis
- Market Presence and Specificity Analysis

4. **Investment Analysis**

5. **Competitive Analysis**

**To know more**

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