

## **Coffee pods and Capsules Market worth US\$ 53.65 billion by 2030 and is anticipated to register a CAGR of 7.50%.**

**Coffee pods and Capsules Market**, By Type (Pods, and Capsules), By Sales Channel (On-Trade, Supermarket/Hypermarket, Specialty Stores, Online Retail Stores, and Online Sales Channels), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2030.

### **Key Highlights:**

- In November 2019, Lavazza launched compostable coffee pods
- In October 2018, Illycafe and Jab team up on Nespresso-compatible coffee pods

### **Analyst View:**

The global market for coffee capsules and pods packaging market is influenced by evolution and consistent innovation in the single serving packaging formats. Growing demand for convenient packaging formats and easy to use packaging demands has fueled the global market for single serving packaging formats. The global market for single serving and limited serving packaging formats such as coffee capsules and coffee pods are witnessing a trend of eco-logical designs and material capabilities. Bioplastics and bio degradable materials have emerged as preferred solution among manufacturers of coffee pods and coffee capsules. A shift from conventional plastics to bio plastics also supports the sustainable objectives of coffee brands and coffee products manufacturers. Growth and advancement in the global market for coffee capsules and coffee pods market is concurrently impacting the supply of raw materials and technology. Technology suppliers are supplying machines and systems that incorporate innovation, versatility in operation and options to customize specification. Technology suppliers are investing in advanced systems to support the growth and innovation in the global market for coffee capsules and coffee pods packaging.

### **Key Market Insights from the report:**

The Global Coffee Pods and Capsules Market accounted for US\$ 26.09 billion in 2020 and is estimated to be US\$ 53.65 billion by 2030 and is anticipated to register a CAGR of 7.50%. The market report has been segmented on the basis of type, sales channel, and region.

- By type, the coffee capsules segment is estimated to lead the coffee pod and capsule market.
- By sales channel, the online retailing segment had a value share approaching 27% of the single-serve coffee maker market in 2018 and is predicted to further gain significant market share during the forecast period.
- By region, The Europe market accounted for the largest share in the coffee pod and capsule market. Europe is expanding their collection of single-serve methods.

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### **Competitive Landscape:**

The prominent player operating in the global Coffee pods and Capsules market includes Nepresso, Keurig Green Mountains, Kraft Foods, Luigi Lavazza, JDE, Nestle, Starbucks, Tassimo, Senseo, Dolce Gusto.

The market provides detailed information regarding industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory framework across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included into the report.

### **About Prophecy Market Insights**

Prophecy Market Insights is specialized market research, analytics, marketing/business strategy, and solutions that offers strategic and tactical support to clients for making well-informed business decisions and to identify and achieve high-value opportunities in the target business area. We also help our clients to address business challenges and provide the best possible solutions to overcome them and transform their business.

### **Some Important Points Answered in this Market Report Are Given Below:**

- Explains an overview of the product portfolio, including product development, planning, and positioning
- Explains details about key operational strategies with focus on R&D strategies, corporate structure, localization strategies, production capabilities, and sales performance of various companies
- Detailed analysis of this XYZ market revenue in previous & next coming years
- Examining various outlooks of the XYZ market with the help of Porter's five forces analysis.
- Study on the product type that is anticipated to dominate the XYZ market.
- Study on the regions that are expected to register the fastest growth over the forecast period.

### **Key Topics Covered**

1. Introduction
  - Study Deliverables
  - Study Assumptions
  - Scope of the Study
2. Research Methodology
3. Executive Summary
  - Opportunity Map Analysis
  - Market at Glance
  - Market Share (%) and BPS Analysis, by Region
  - Competitive Landscape
  - Heat Map Analysis
  - Market Presence and Specificity Analysis
4. Investment Analysis
5. Competitive Analysis

### **To know more**

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