

Proposed Solution

Date	26 June 2025
Team ID	LTVIP2025TMID31149
Project Name	To Supply Leftover Food To Poor
College Name	Ideal Institute Of Technology

Proposed Solution Template – Supplying Leftover Food to the Poor Using Salesforce:

S.No.	Parameter	Description (Specific to Supplying Leftover Food to the Poor Using Salesforce)
1	Problem Statement	Massive quantities of leftover food are wasted daily by restaurants and event venues, while underprivileged communities suffer from hunger due to the lack of a centralized, real-time donation and delivery system.
2	Idea / Solution Description	Develop a Salesforce-based donation platform that connects food donors with nearby NGOs and volunteers. The solution uses Salesforce CRM, Automation, and AI to manage food listing, pickup, tracking, and delivery.
3	Novelty / Uniqueness	First-of-its-kind platform using Salesforce low-code tools to create a real-time, AI-driven food distribution network with automated matching, alerts, and logistics tracking.
4	Social Impact / Customer Satisfaction	Reduces food waste, combats hunger, increases donor participation, and builds community goodwill. Timely pickup and delivery ensure food reaches recipients before spoilage.
5	Business Model (Revenue Model)	Freemium access for small donors, subscription or service-based fees for larger organizations, grants from NGOs or CSR funds, and optional features for analytics and impact reporting.

