

Dokument als Vector

$$\text{LDA}(\underline{t}) := P(d|\underline{t})$$

Beispiel:

$$P(\text{topic1}|\underline{\text{diese Vorlesung}}) = 0.001$$

$$P(\text{topic2}|\underline{\text{diese Vorlesung}}) = 0.0$$

$$P(\text{topic3}|\underline{\text{diese Vorlesung}}) = 0.4$$

$$P(\text{topic4}|\underline{\text{diese Vorlesung}}) = 0.4$$

$$P(\text{topic5}|\underline{\text{diese Vorlesung}}) = 0.1$$

...

$$P(\text{topic1}|\underline{\text{Abenteuer Roman}}) = 0.2$$

$$P(\text{topic2}|\underline{\text{Abenteuer Roman}}) = 0.2$$

$$P(\text{topic3}|\underline{\text{Abenteuer Roman}}) = 0.0$$

$$P(\text{topic4}|\underline{\text{Abenteuer Roman}}) = 0.3$$

$$P(\text{topic5}|\underline{\text{Abenteuer Roman}}) = 0.2$$

...

Dokument als Vector

$$\text{LDA}(\underline{t}) := P(d|\underline{t})$$

Was „topic1“ tatsächlich ist,
weis man nicht.
Das könnte alles sein!

Beispiel:

$P(\text{topic1} | \text{diese Vorlesung}) = 0.001$
 $P(\text{topic2} | \text{diese Vorlesung}) = 0.0$
 $P(\text{topic3} | \text{diese Vorlesung}) = 0.4$
 $P(\text{topic4} | \text{diese Vorlesung}) = 0.4$
 $P(\text{topic5} | \text{diese Vorlesung}) = 0.1$
...

$$\mathbf{A} = \begin{bmatrix} 0.001 \\ 0.0 \\ 0.4 \\ 0.4 \\ 0.1 \\ \dots \end{bmatrix}$$

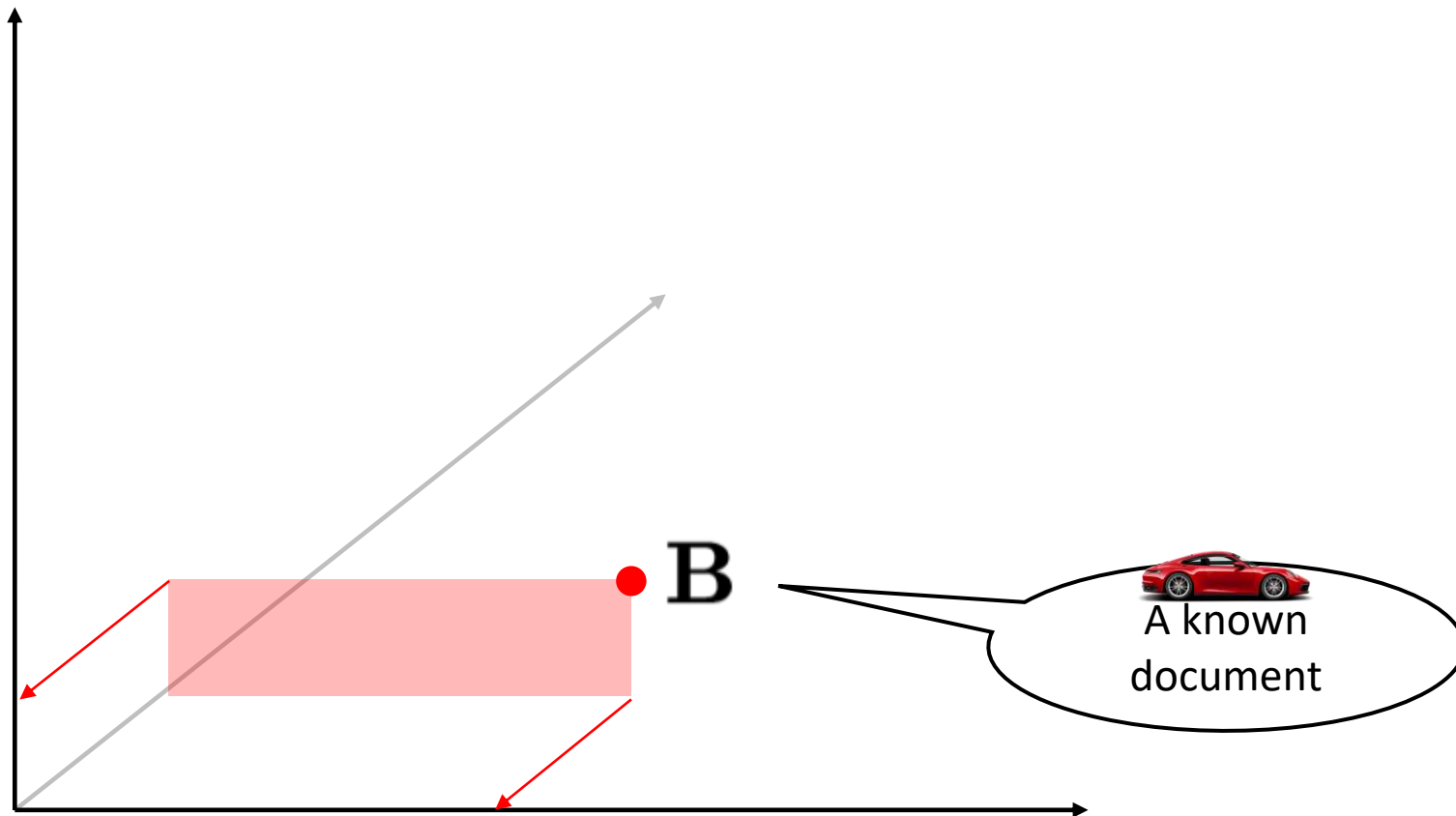


$P(\text{topic1} | \text{Abenteuer Roman}) = 0.2$
 $P(\text{topic2} | \text{Abenteuer Roman}) = 0.2$
 $P(\text{topic3} | \text{Abenteuer Roman}) = 0.0$
 $P(\text{topic4} | \text{Abenteuer Roman}) = 0.3$
 $P(\text{topic5} | \text{Abenteuer Roman}) = 0.2$
...

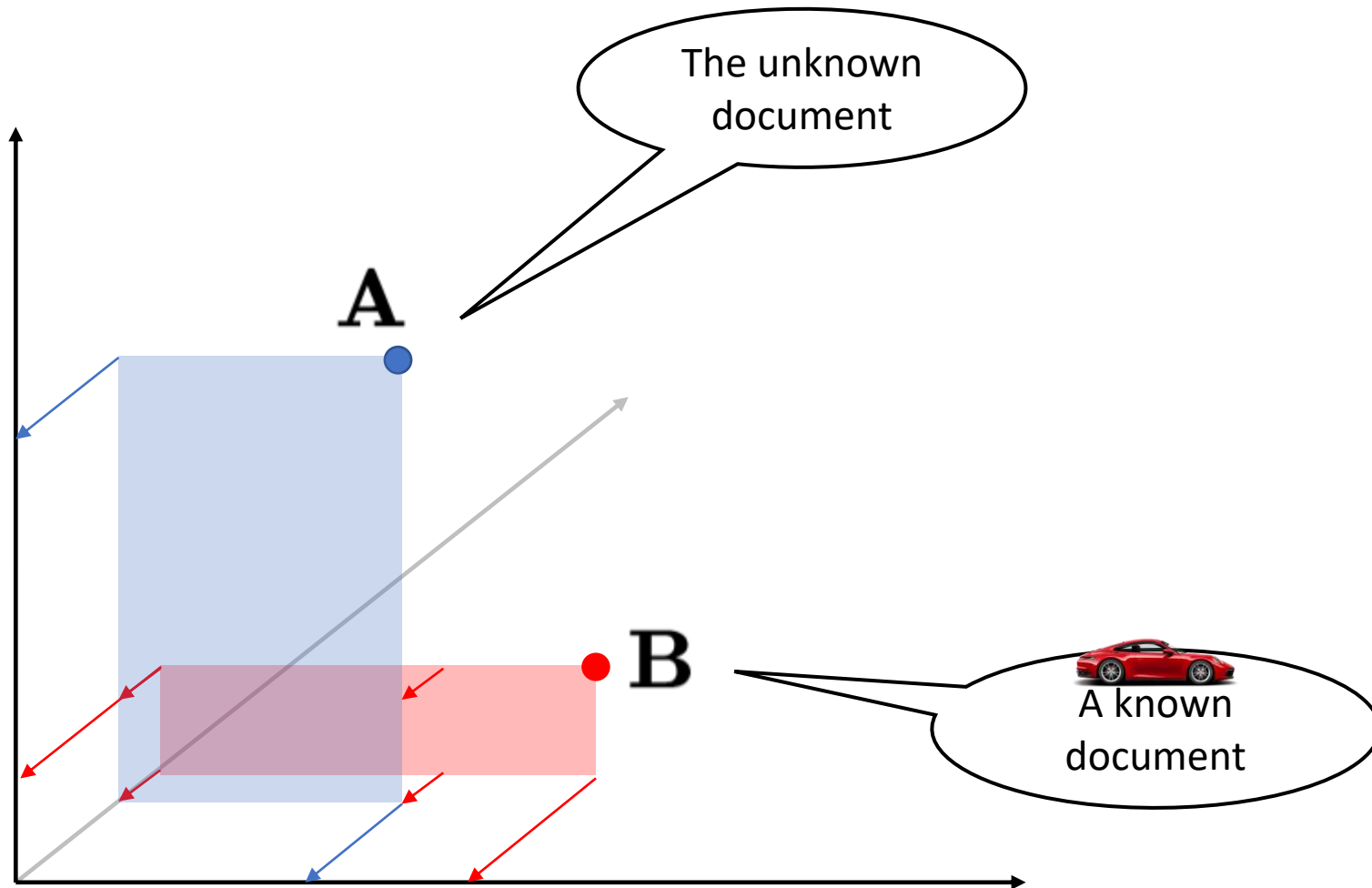
$$\mathbf{B} = \begin{bmatrix} 0.2 \\ 0.2 \\ 0.0 \\ 0.3 \\ 0.2 \\ \dots \end{bmatrix}$$



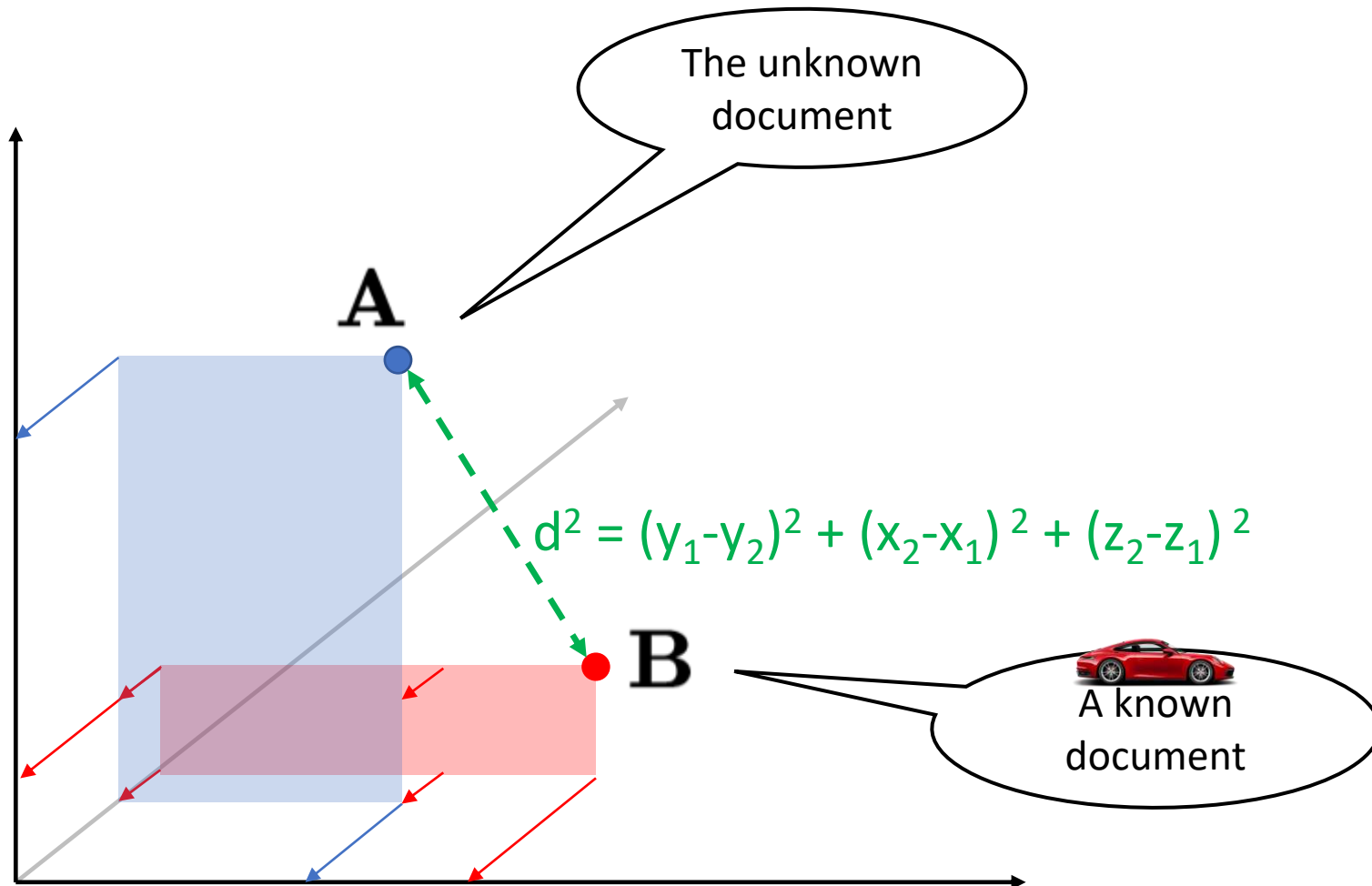
Dokument als Vector



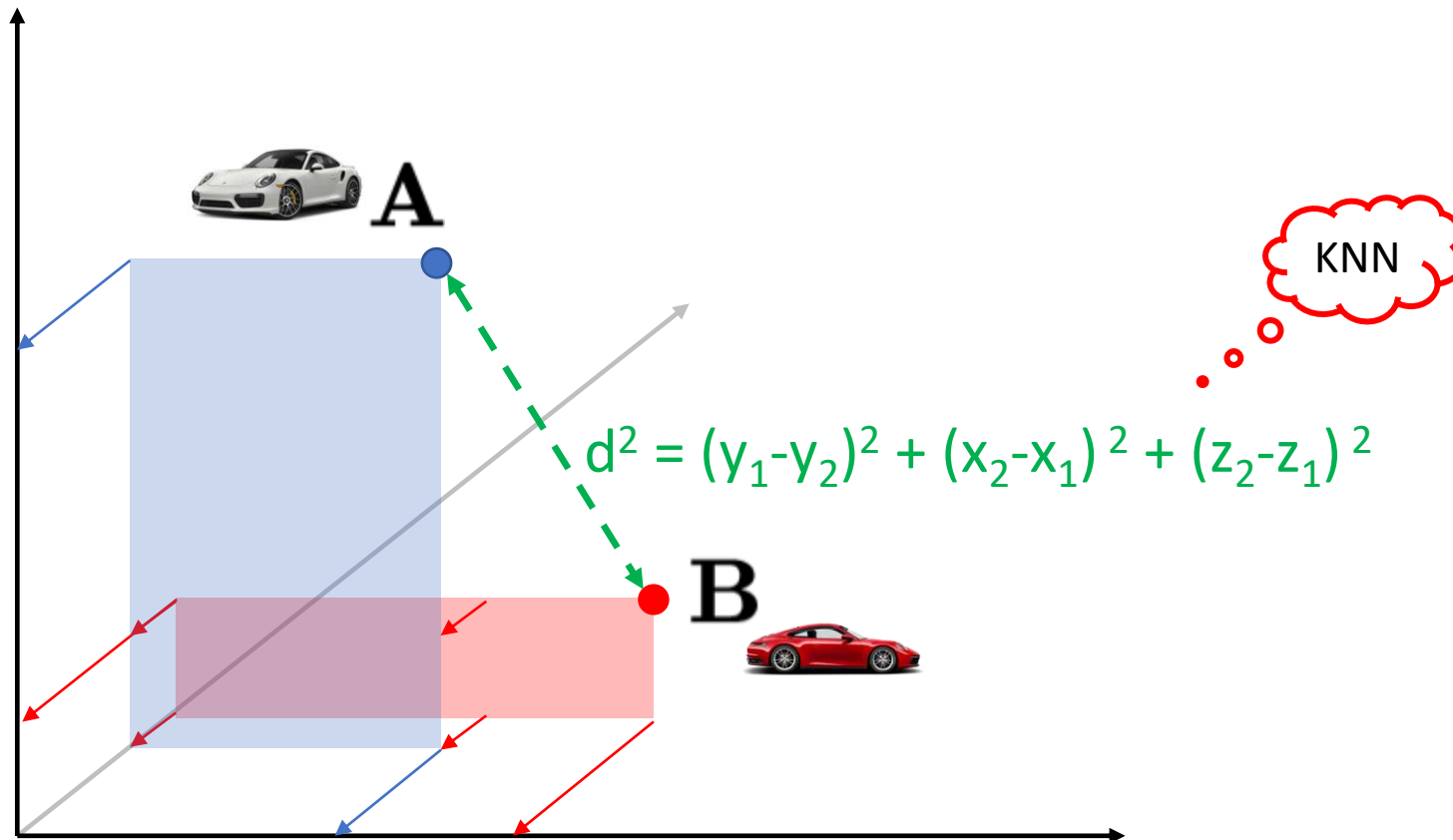
Dokument als Vector



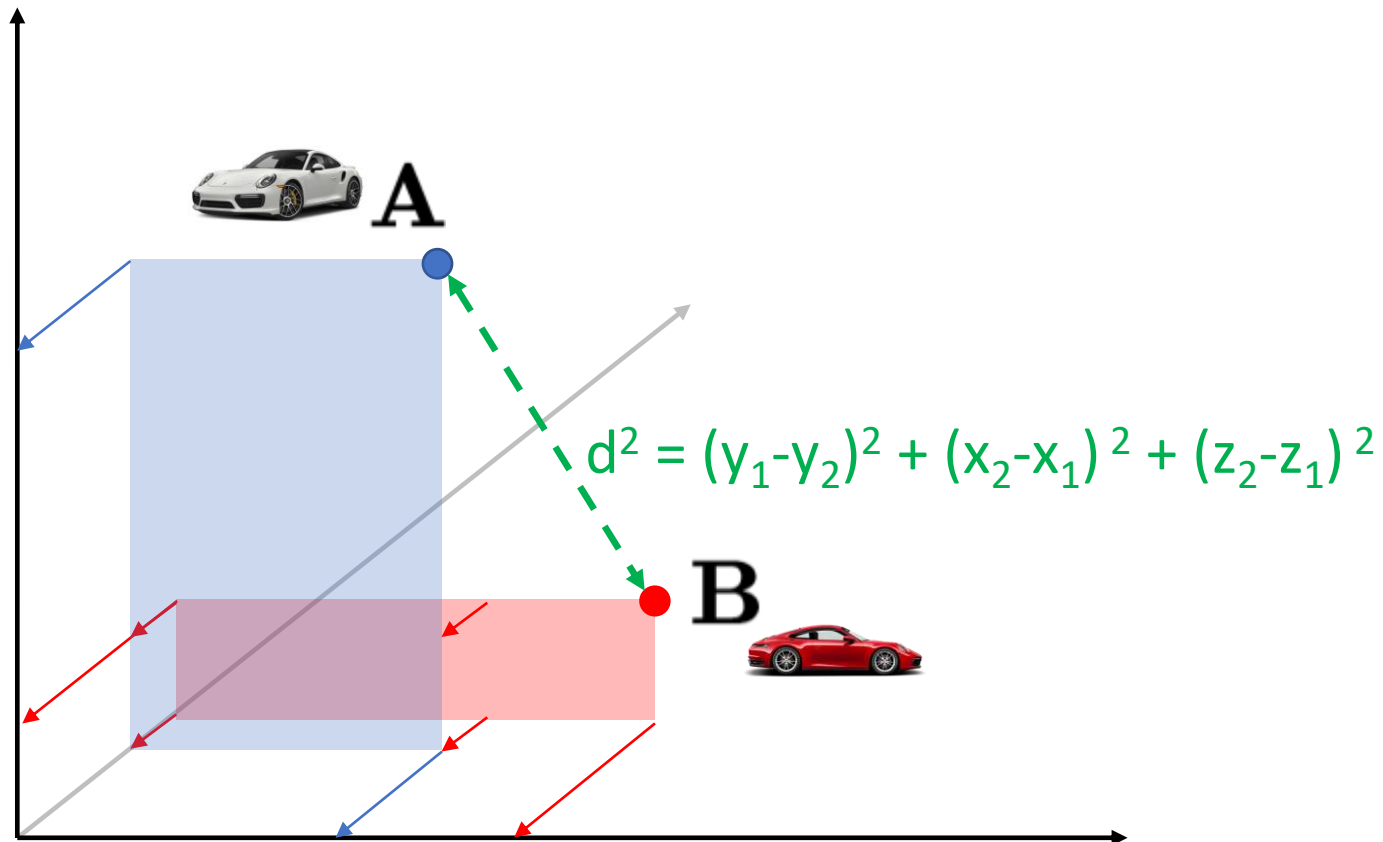
Dokument als Vector



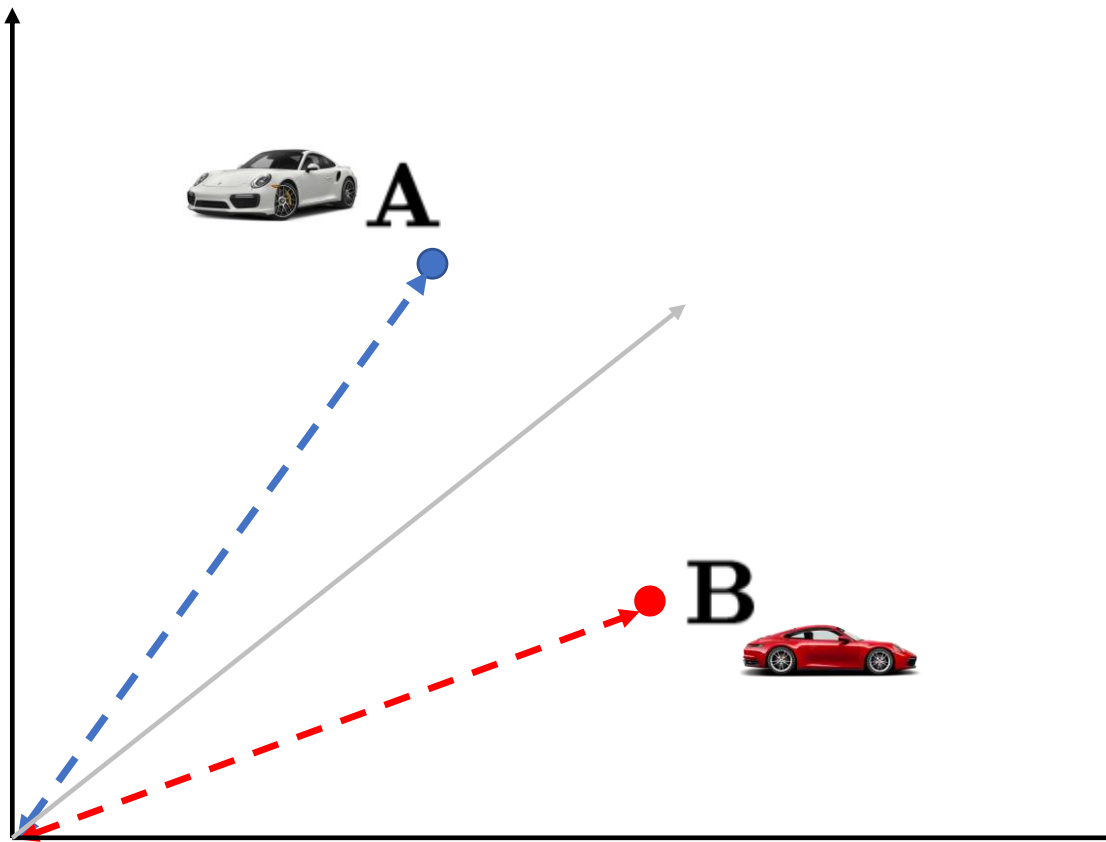
Dokument als Vector



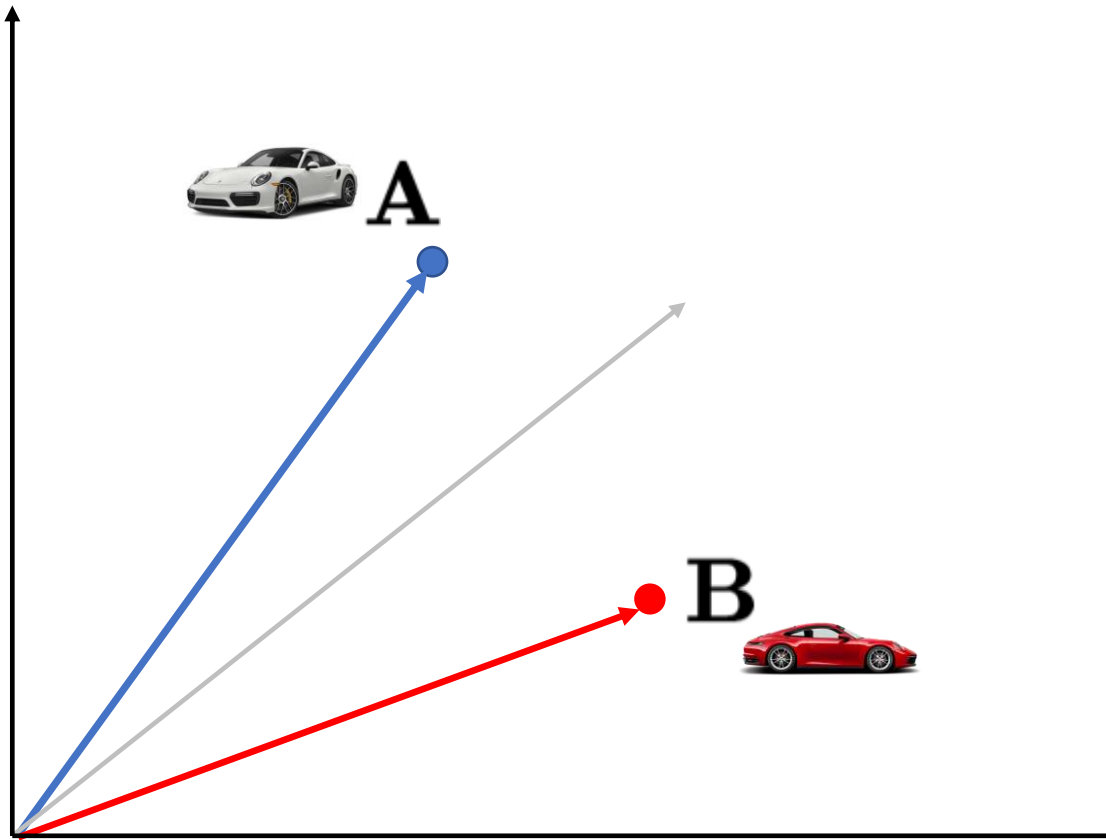
Dokument als Vector



Dokument als Vector

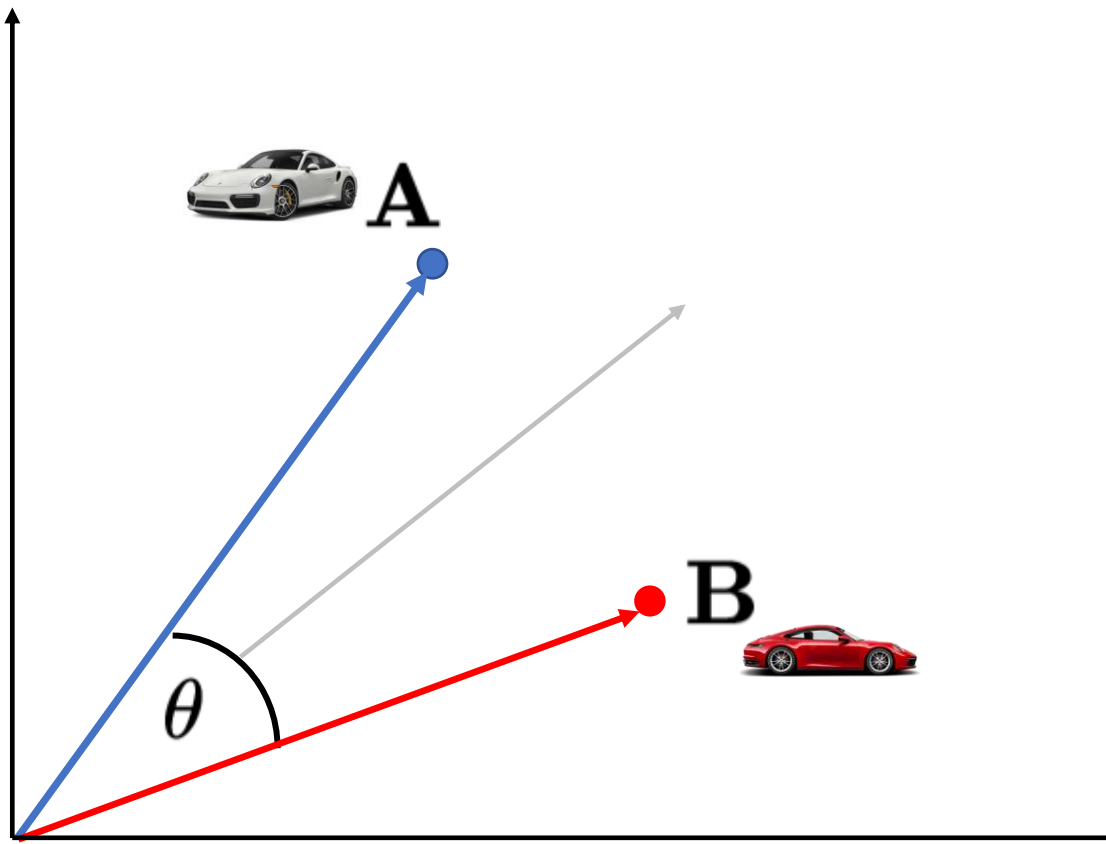


Dokument als Vector



Document as Vector

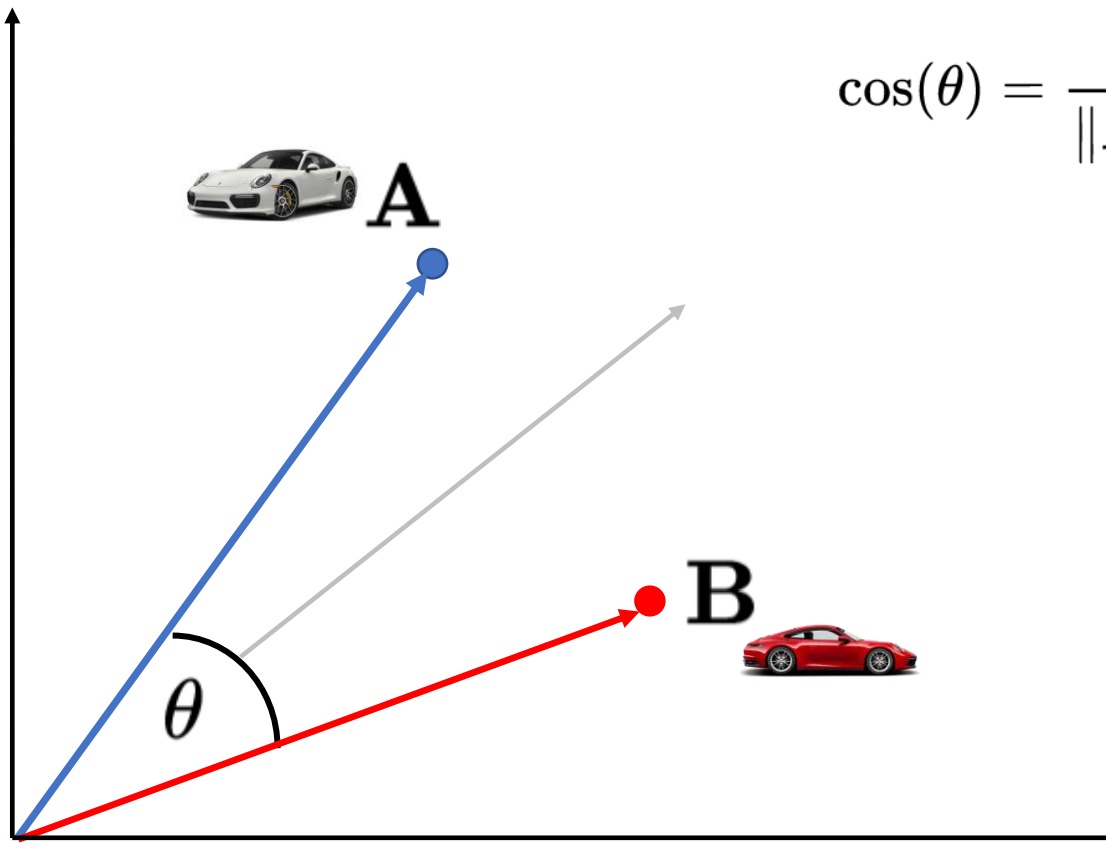
$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$



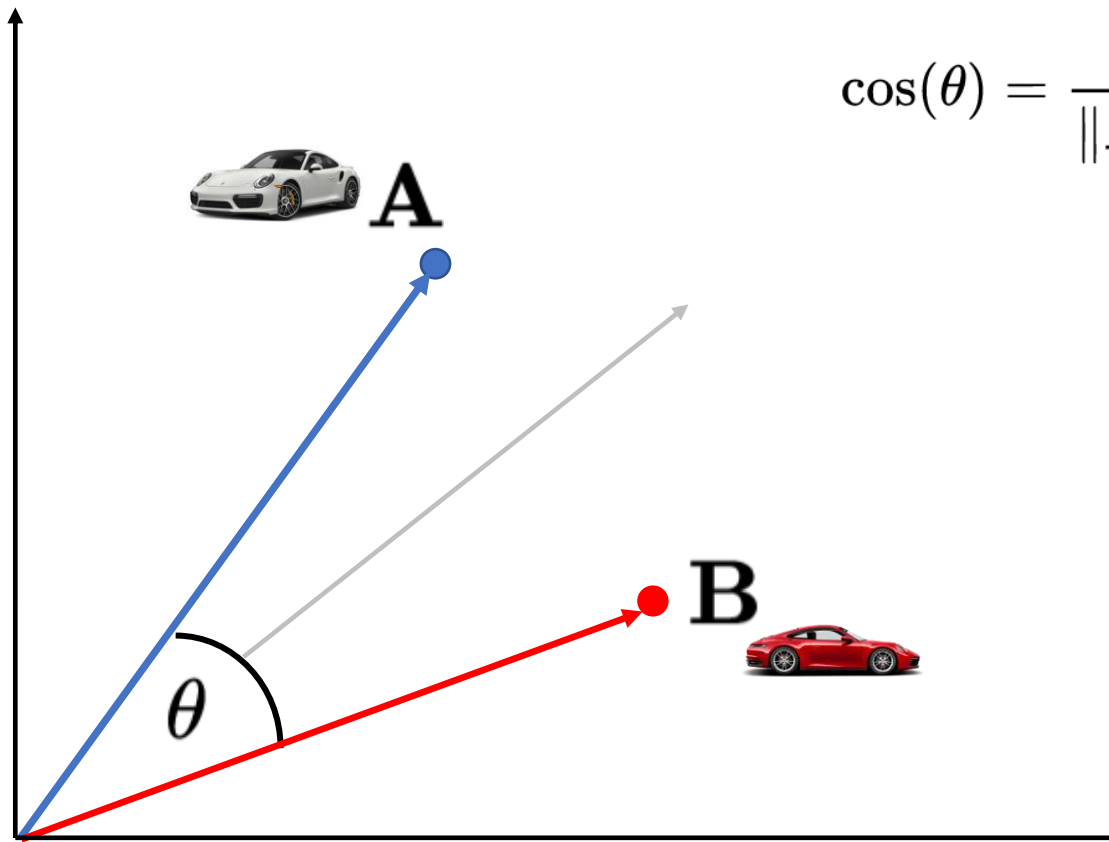
Document as Vector

$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$

$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|}$$



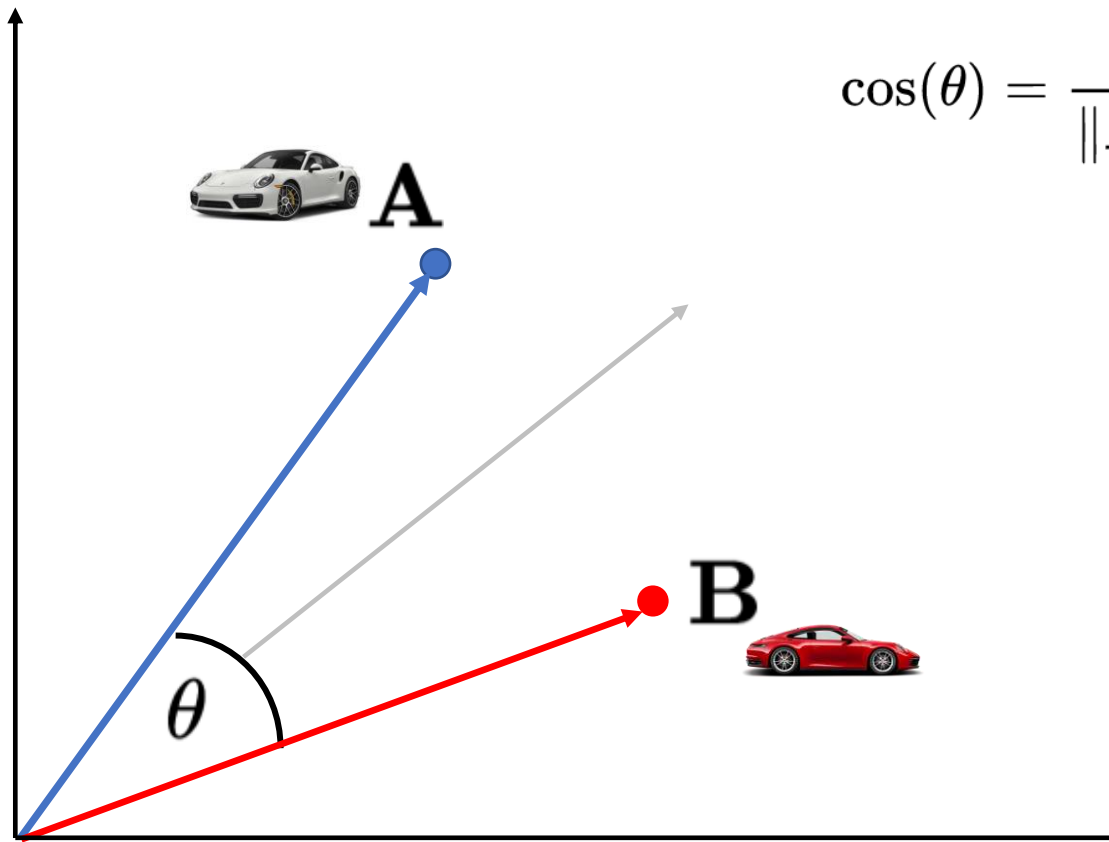
Document as Vector



$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$

$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\|\mathbf{A}\| \|\mathbf{B}\|}$$

Document as Vector



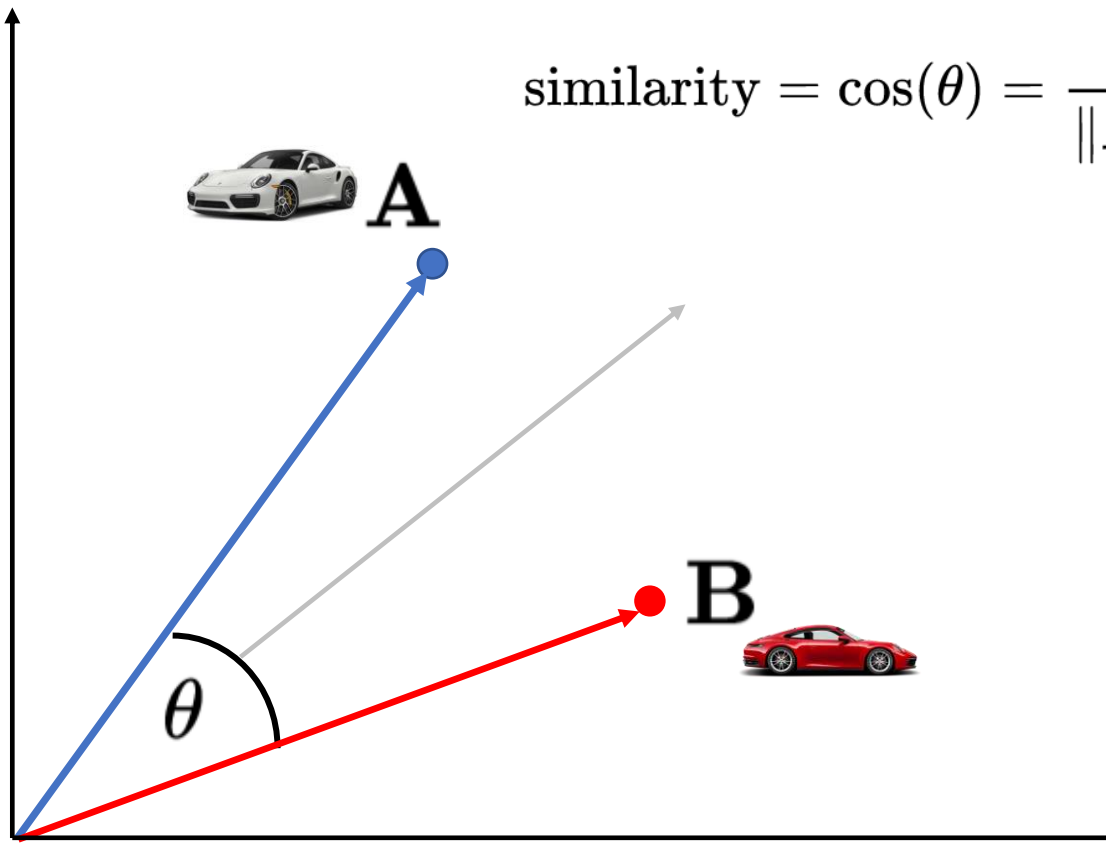
$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$

$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$

Cosine Similarity

$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$

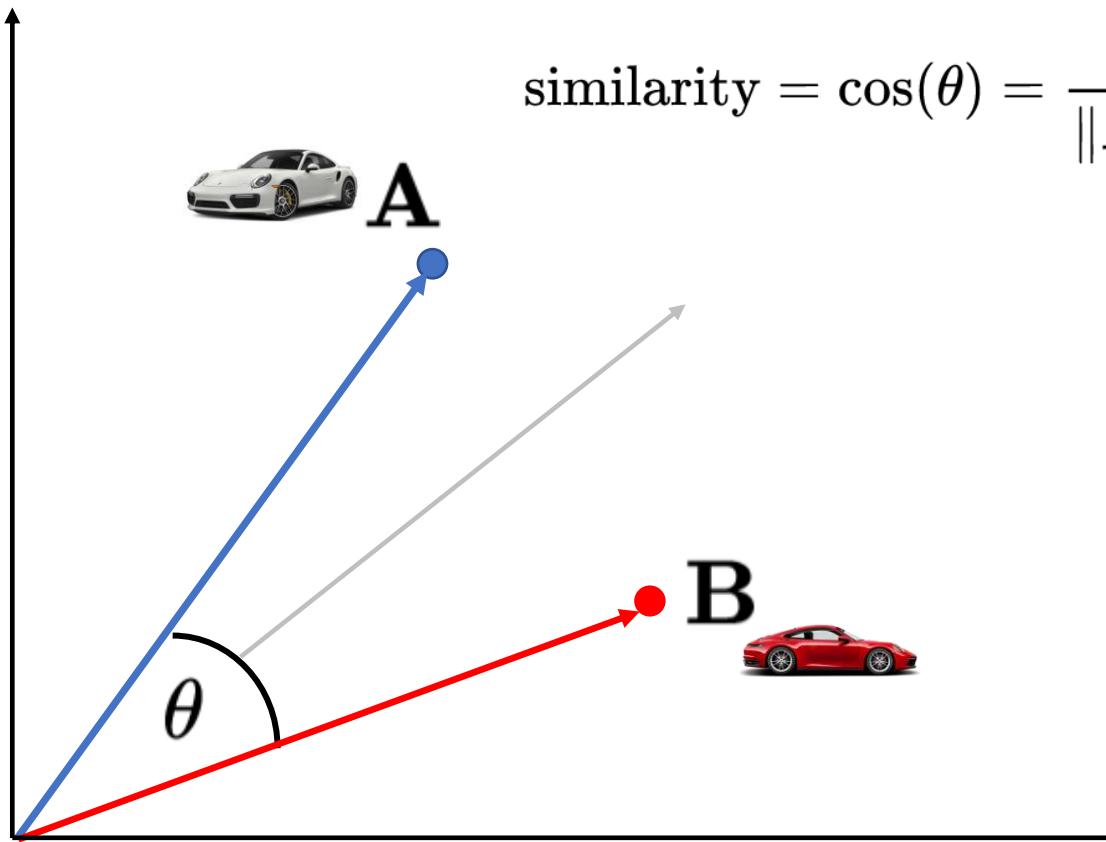
$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$



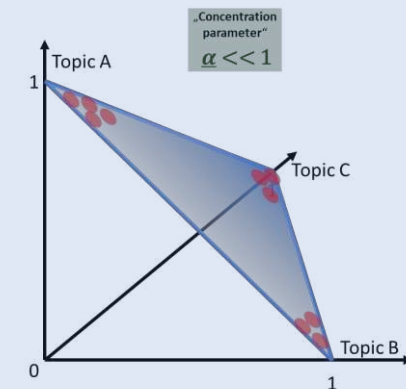
Cosine Similarity

$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$

$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$



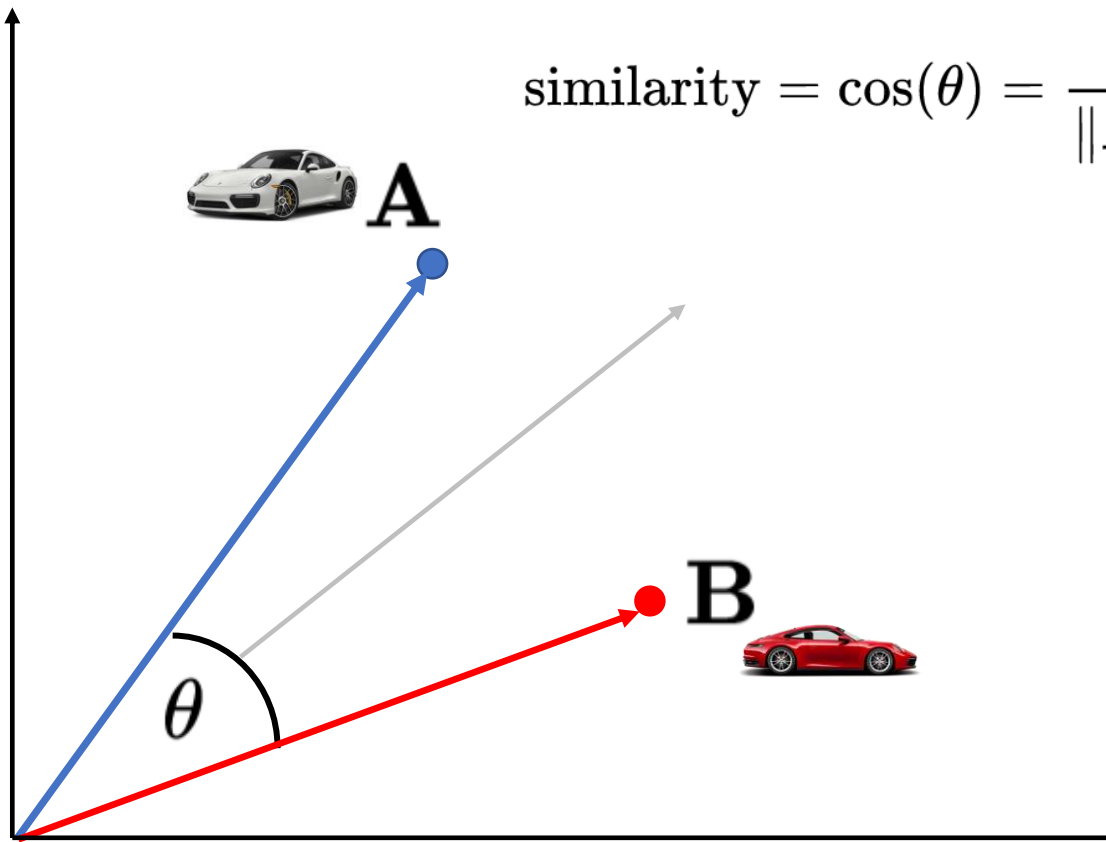
Remember:



Cosine Similarity

$$\mathbf{A} \cdot \mathbf{B} = \|\mathbf{A}\| \|\mathbf{B}\| \cos \theta$$

$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$



The length of
the Vector
doesn't matter!

Latent Semantic Analysis

“Analyzing relationships between a set of documents and the words they contain by producing a set of concepts related to the documents and terms”

US Patent 4,839,853 issued 1988

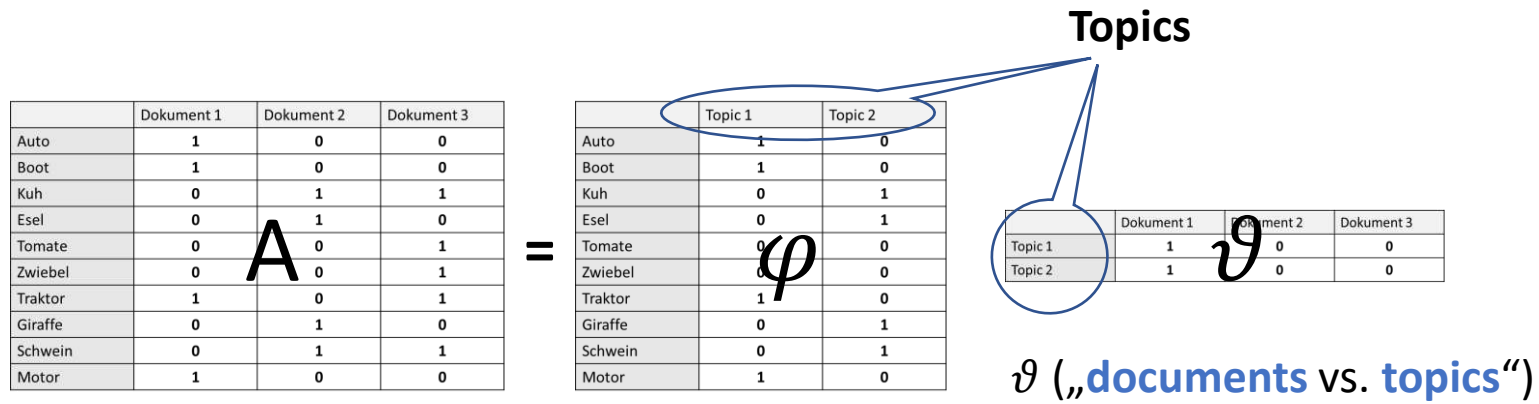
Repetition

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

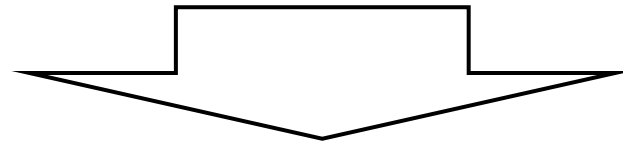
=

?

Repetition



φ („words/n-grams vs. topics“)



Latent Dirichlet Allocation

φ := phi
 ϑ := theta

Repetition

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

A

=

	Topic 1	Topic 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

φ

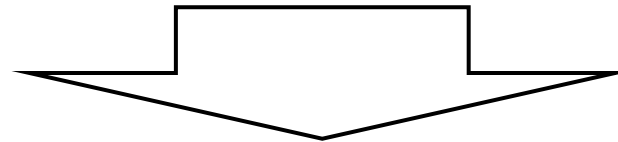
Topics

	Dokument 1	Dokument 2	Dokument 3
Topic 1	1	0	0
Topic 2	1	0	0

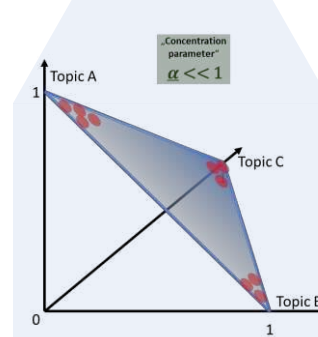
ϑ

ϑ („documents vs. topics“)

φ („words/n-grams vs. topics“)



Latent Dirichlet Allocation



$\varphi := \text{phi}$
 $\vartheta := \text{theta}$

Be Creative!

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

=

?

Latent Semantic Analysis

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

A

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	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

U

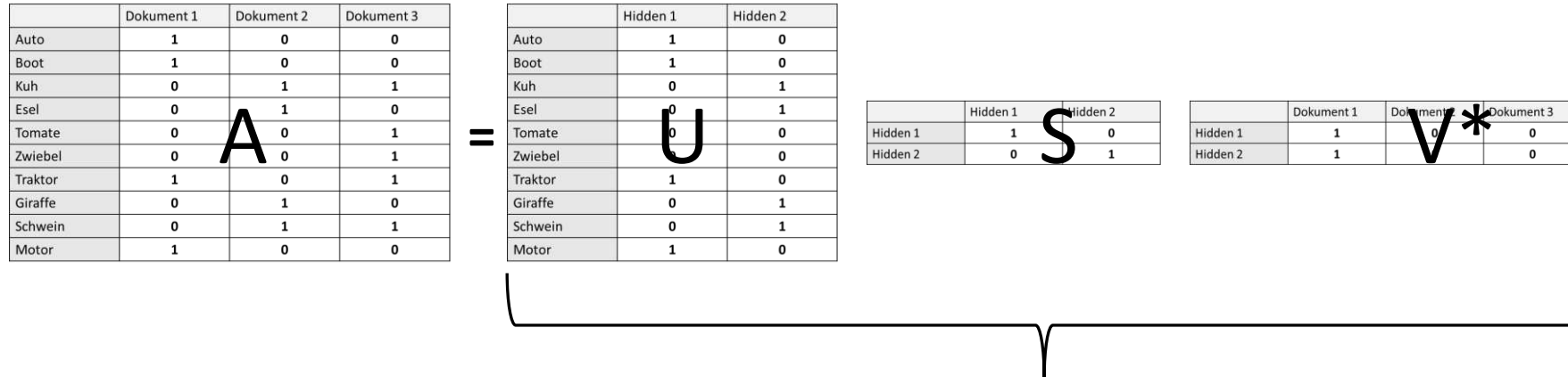
	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

S

	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	0	0

V*

Latent Semantic Analysis



Singular Value Decomposition

Singular Value Decomposition

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

$$=$$

	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

$$S$$

	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

$$V^*$$

	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	0	0

Dimension reduction via eigenvalues

Singular Value Decomposition

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

 A
 $=$

	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

 U

	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

 S

	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	0	0

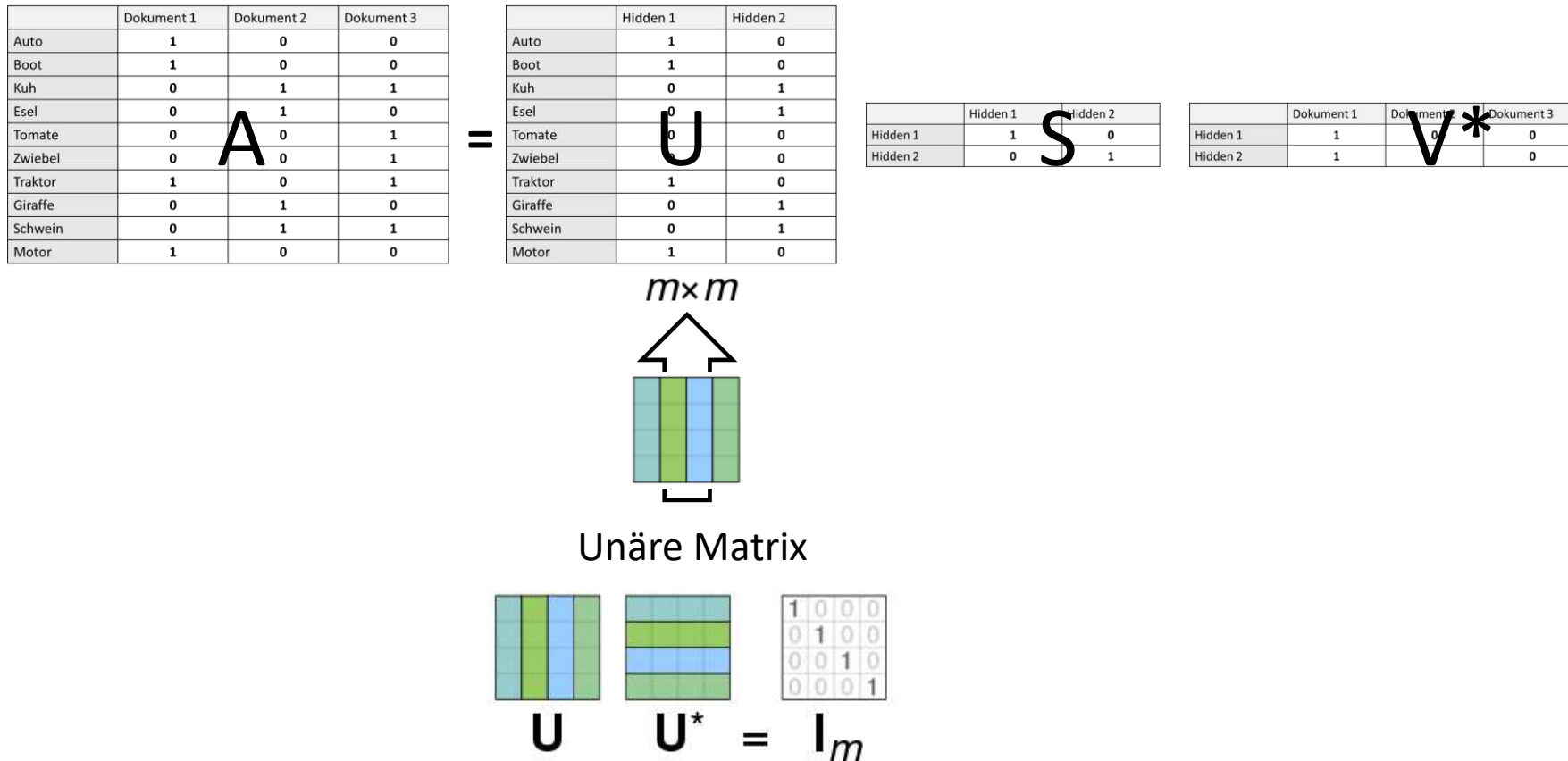
 V^*

Dimension reduction via eigenvalues

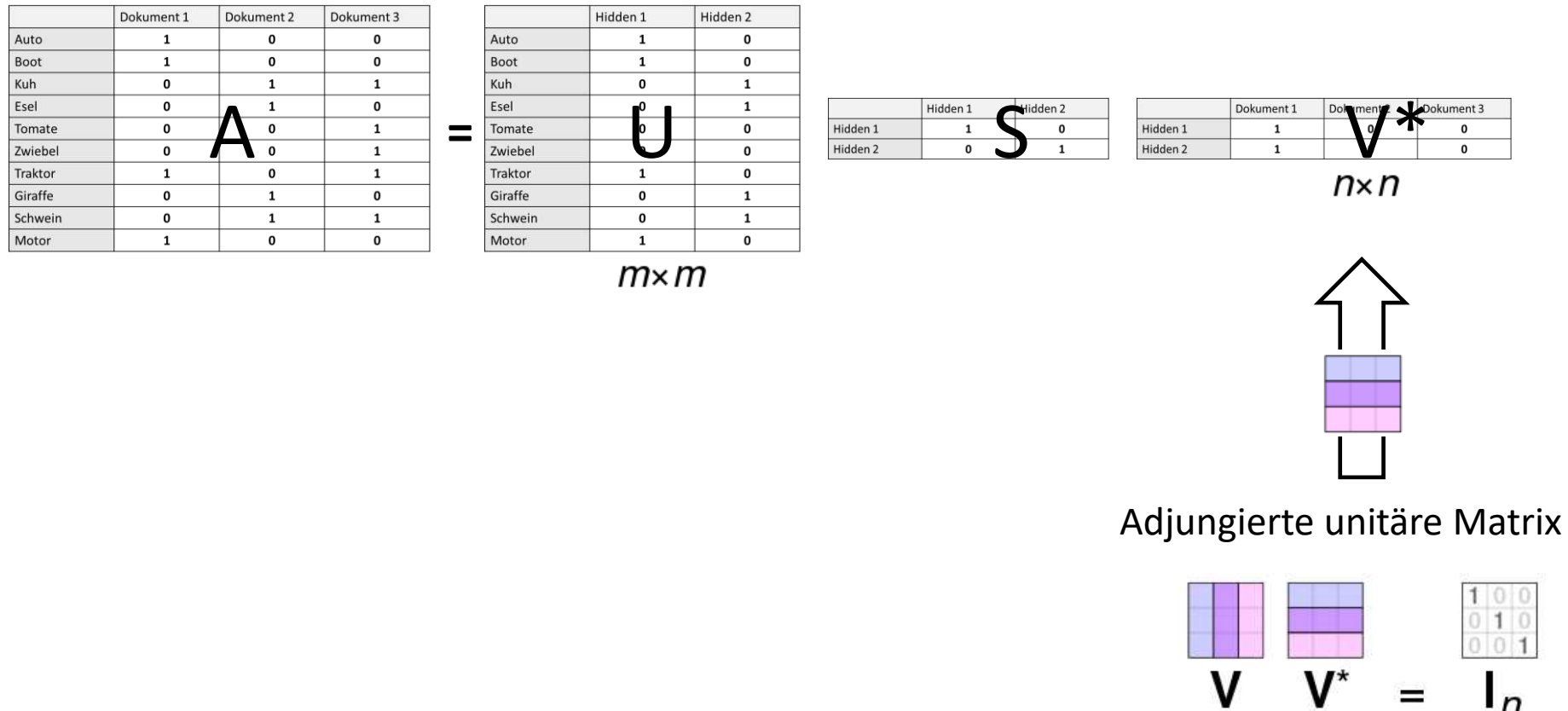
„The dimensionally reduced space reflects the underlying structure of the documents, i.e. their semantics.“

aka all unnecessary information (noise or grammatical constructs) has been removed as they don't contribute to semantics!

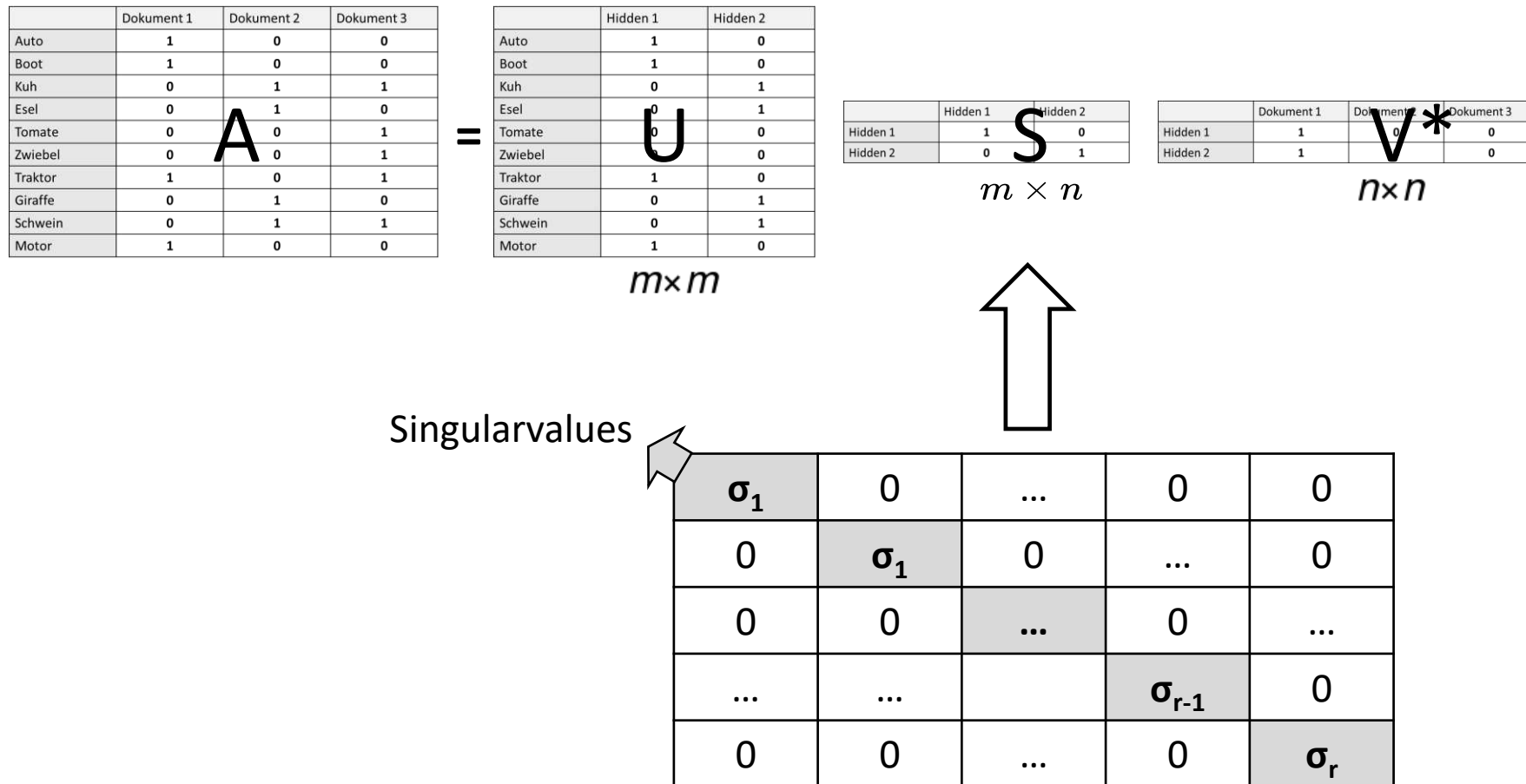
Singular Value Decomposition



Singular Value Decomposition



Singular Value Decomposition



Latent Semantic Analysis

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

A

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	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

U

	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

S

	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	0	0

V*

$$Q = \frac{q^T U_k}{diag(S_k)}$$

Remember:

$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$

Latent Semantic Analysis

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

A

=

	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

U

	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

S

	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	0	0

V*

$$Q = \frac{q^T U_k}{diag(S_k)}$$

„**Latent Vector**“ of all documents and the document to be classified
Distance between the latent vectors reflects the similarity of the documents

Latent Semantic Analysis

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

A

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	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

U

	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

S

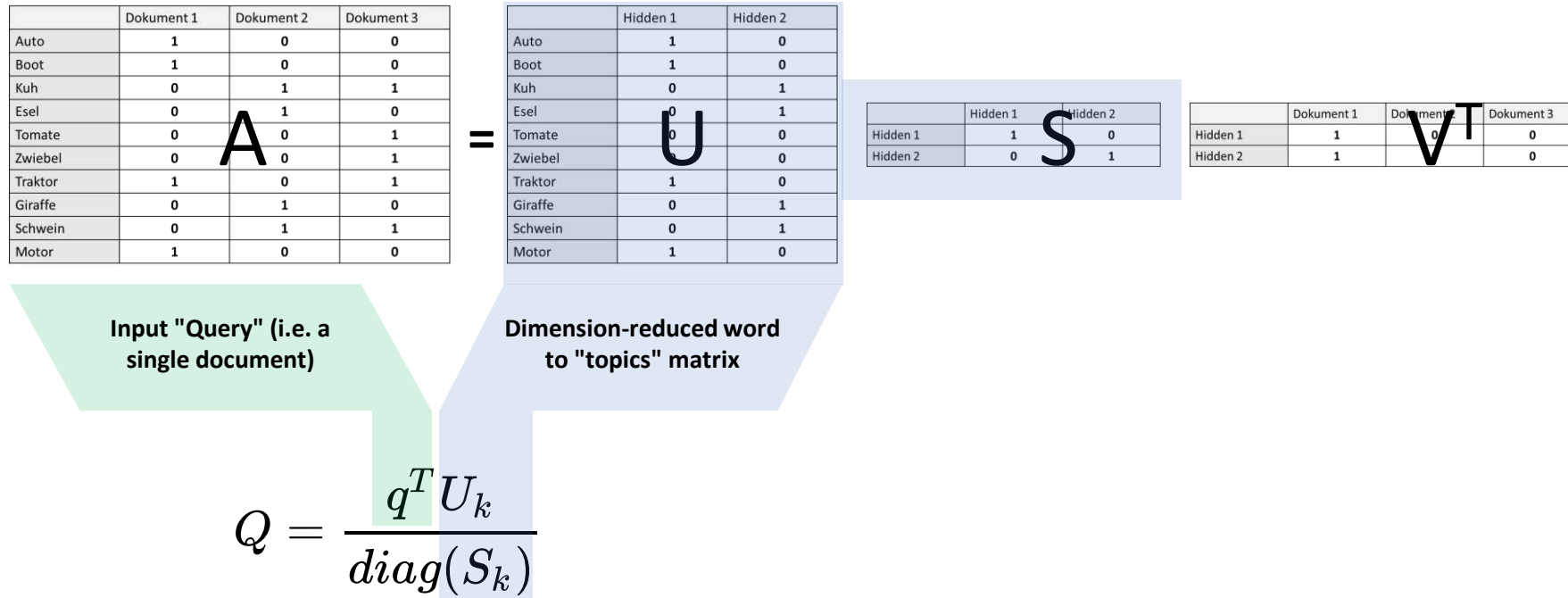
	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	0	0

V^T

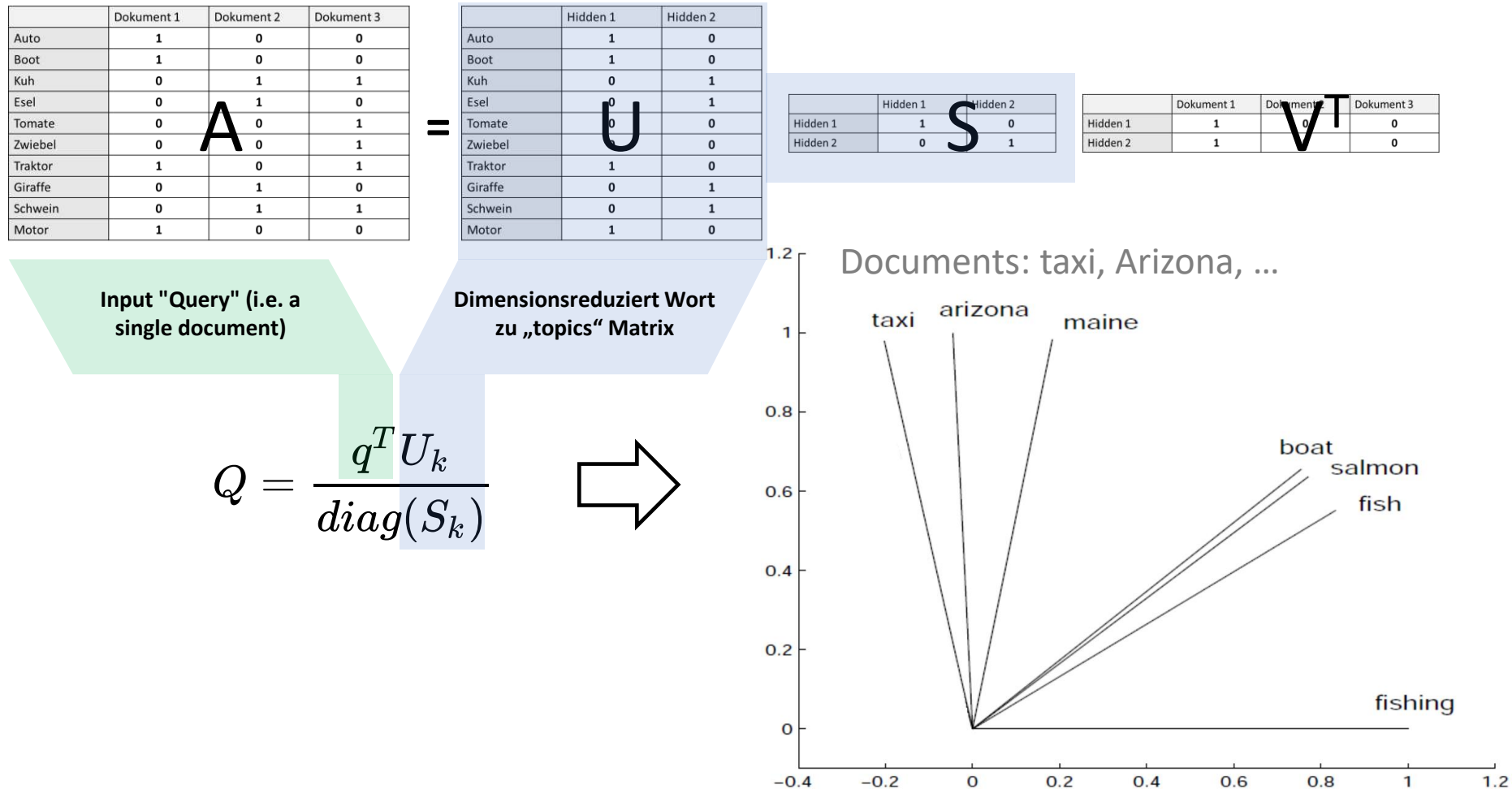
Input "Query" (i.e. a single document)

$$Q = \frac{q^T U_k}{\text{diag}(S_k)}$$

Latent Semantic Analysis



Latent Semantic Analysis



Latent Semantic Analysis

	Dokument 1	Dokument 2	Dokument 3
Auto	1	0	0
Boot	1	0	0
Kuh	0	1	1
Esel	0	1	0
Tomate	0	0	1
Zwiebel	0	0	1
Traktor	1	0	1
Giraffe	0	1	0
Schwein	0	1	1
Motor	1	0	0

A

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	Hidden 1	Hidden 2
Auto	1	0
Boot	1	0
Kuh	0	1
Esel	0	1
Tomate	0	0
Zwiebel	0	0
Traktor	1	0
Giraffe	0	1
Schwein	0	1
Motor	1	0

U

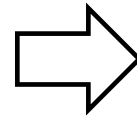
	Hidden 1	Hidden 2
Hidden 1	1	0
Hidden 2	0	1

S

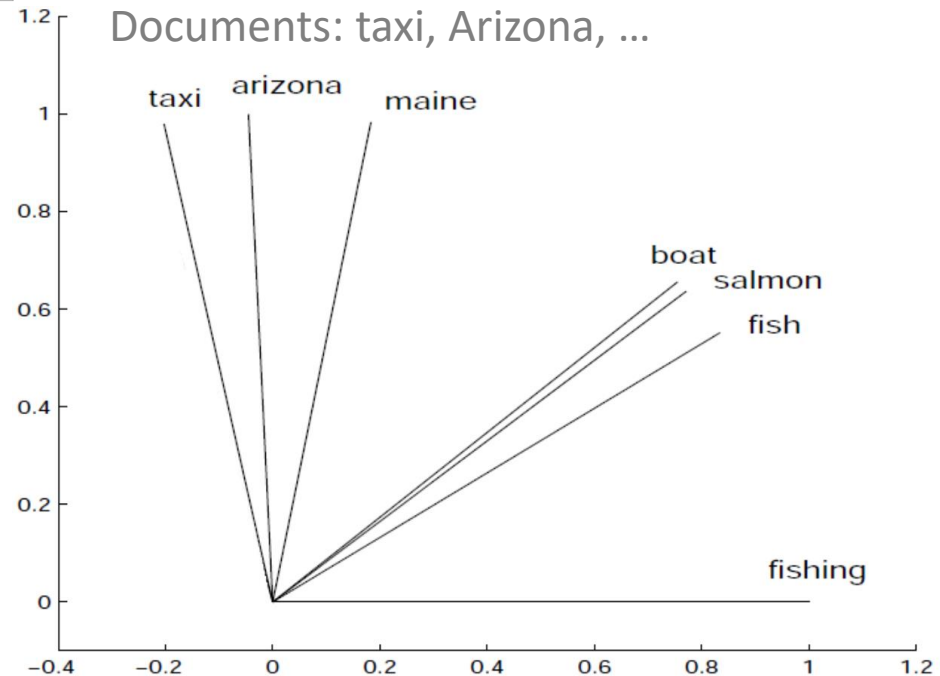
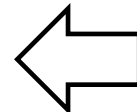
	Dokument 1	Dokument 2	Dokument 3
Hidden 1	1	0	0
Hidden 2	1	1	0

V^T

$$Q = \frac{q^T U_k}{\text{diag}(S_k)}$$



$\angle(\text{fishing, fish}) < \angle(\text{fishing, taxi})$
 $\angle(\text{fishing, boat}) < \angle(\text{fishing, taxi})$



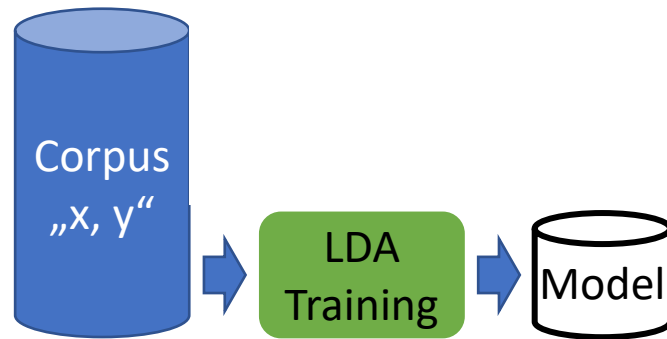
Properties

- Robust to synonyms
- Sensitive to polysemy := One word, multiple meanings, which can lead to misunderstandings and fallacies (slightly better/worse depending on the characteristic)
- Computational heavy: $O(n^2 \cdot k^3)$
 - n := Number of documents + number of features
 - k := Dimension of space \Rightarrow Lanczos process
- Non-iterative, i.e. recalculating for each document
- "K" is unknown, i.e. you have to optimize manually...

Transfer Knowledge

“Learn the most you can
out of data.”

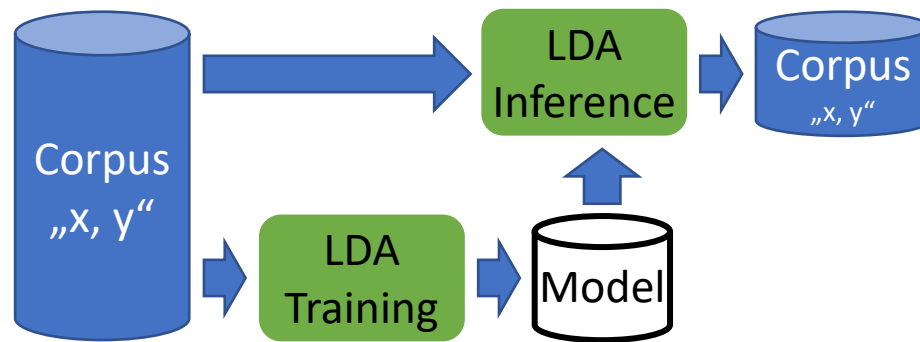
Example application



$$\text{LDA}(\underline{t}) := P(d|\underline{t})$$

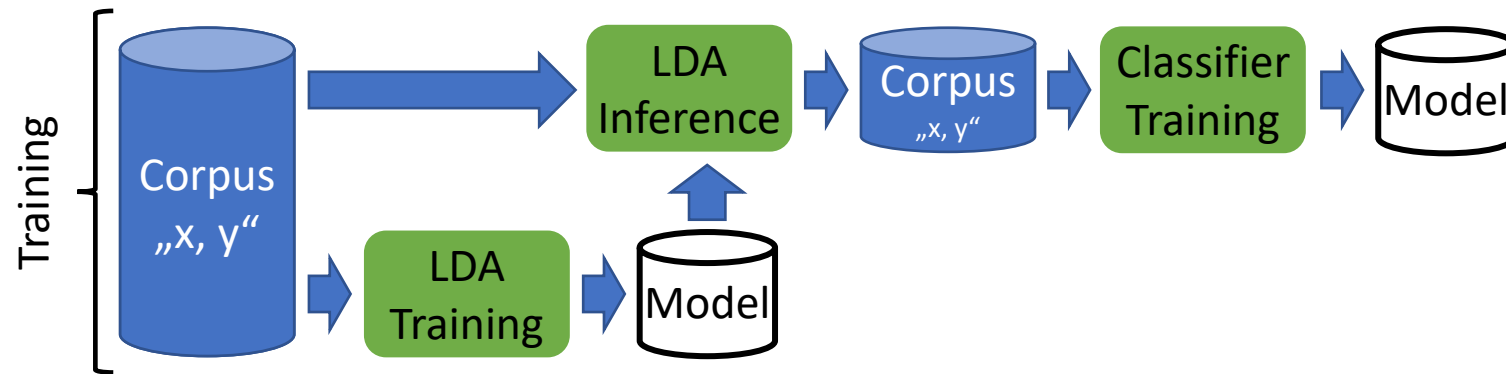
„Estimate LDA Model“

Example application



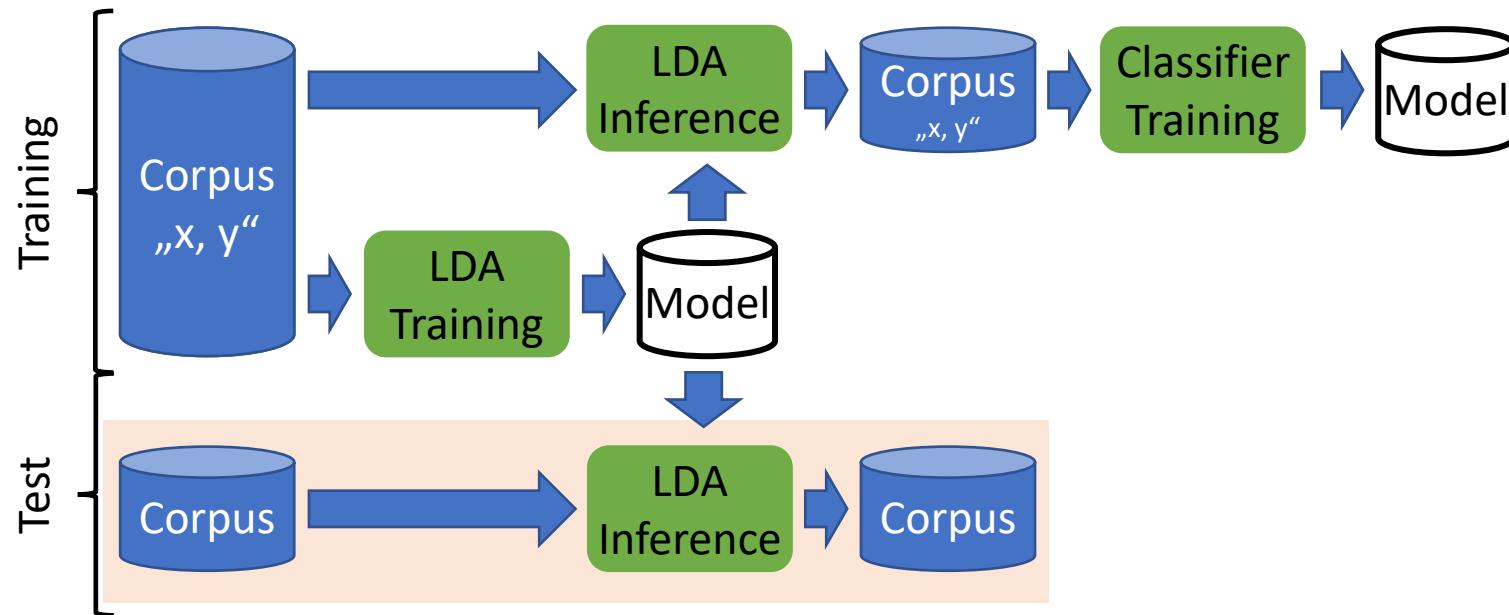
Compute $P(d|\underline{t})$
for the corpus

Example application



$$\begin{aligned} D(\underline{t}) &= \operatorname{argmax}_{d=\{\dots\}} P(d | \text{LDA}(\underline{t})) \\ &= \operatorname{argmax}_{d=\{\dots\}} P(\text{LDA}(\underline{t}) | d) P(d) \\ &\text{„Estimate Classifier“} \end{aligned}$$

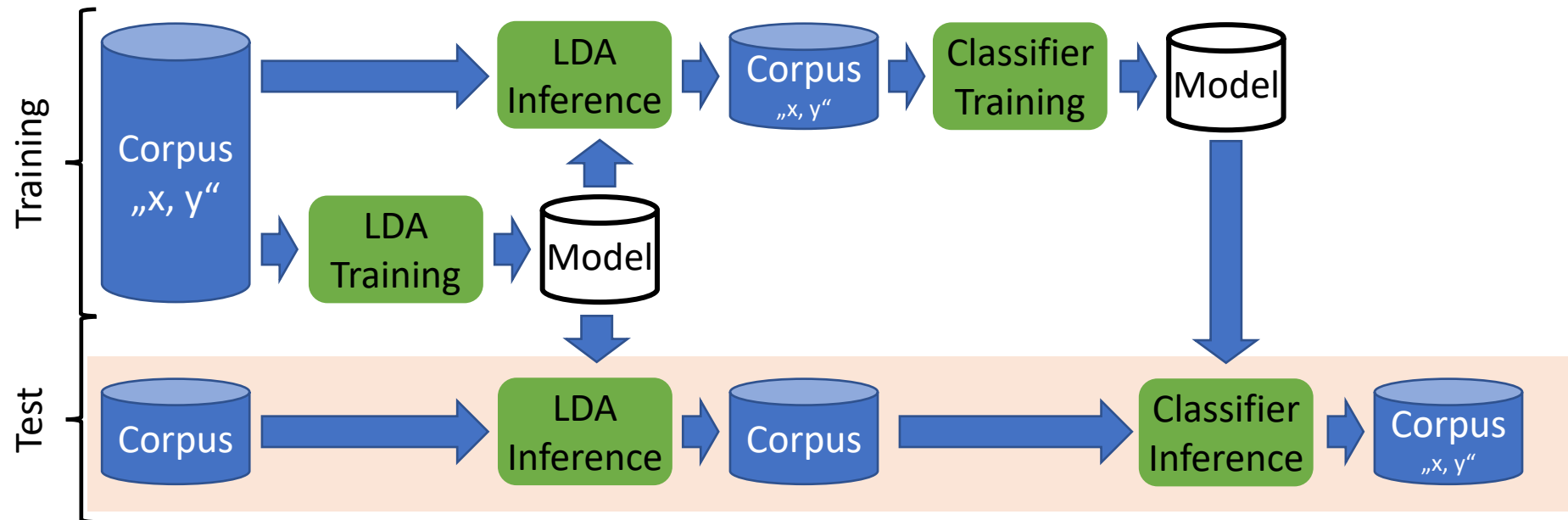
Example application



Inference:

- Compute LDA-Features

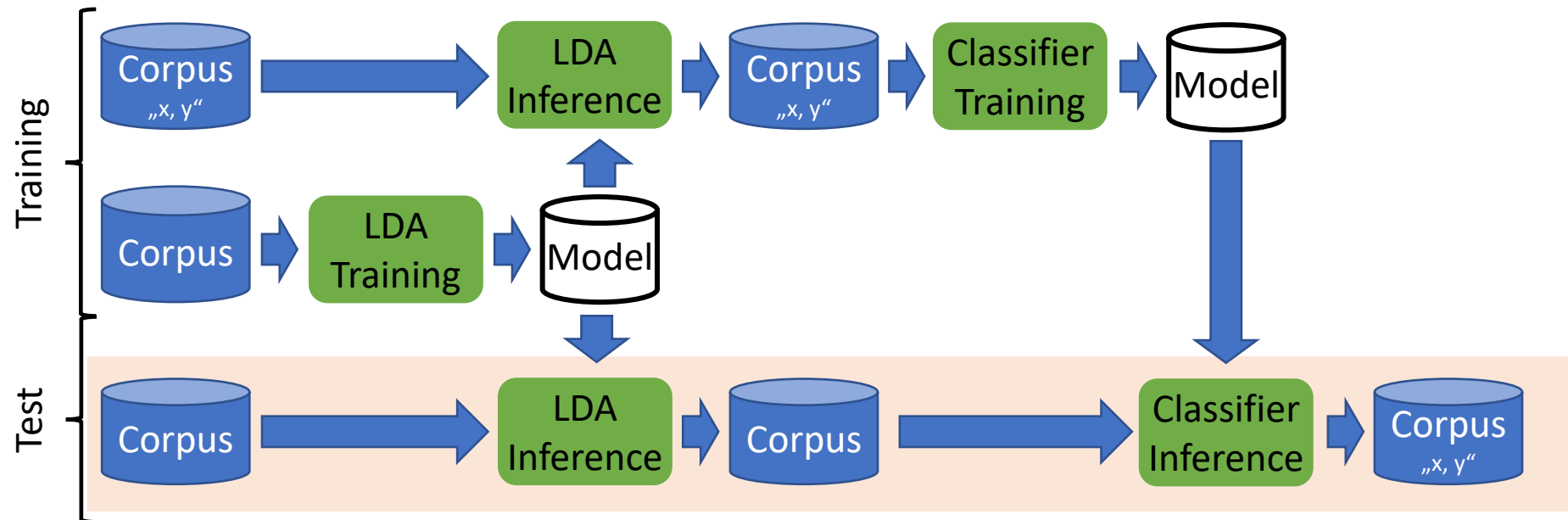
Example application



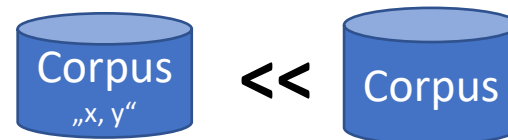
Inference:

- Compute LDA-Features
- Classification

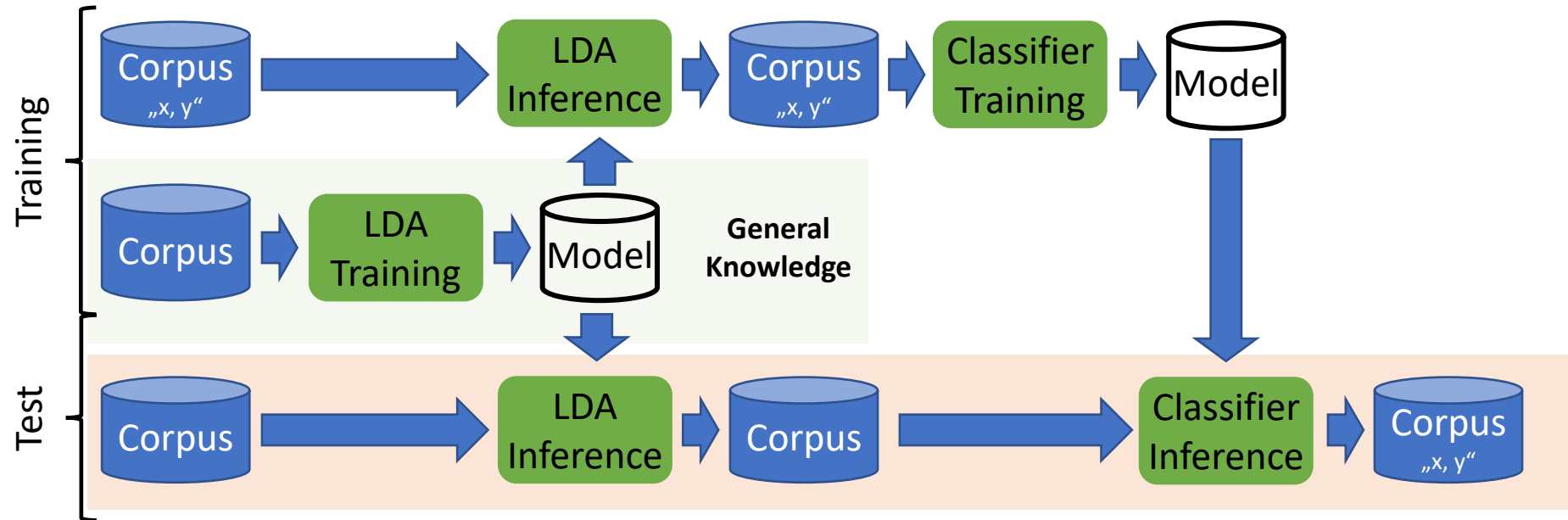
Transfer Knowledge



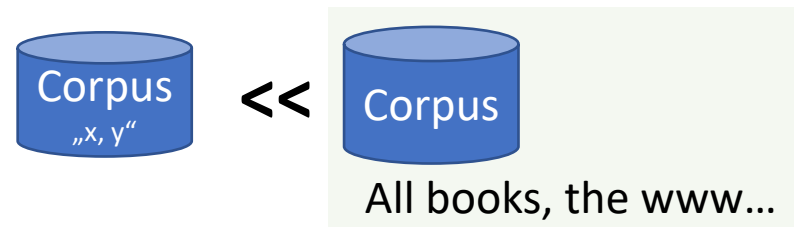
Motivation:



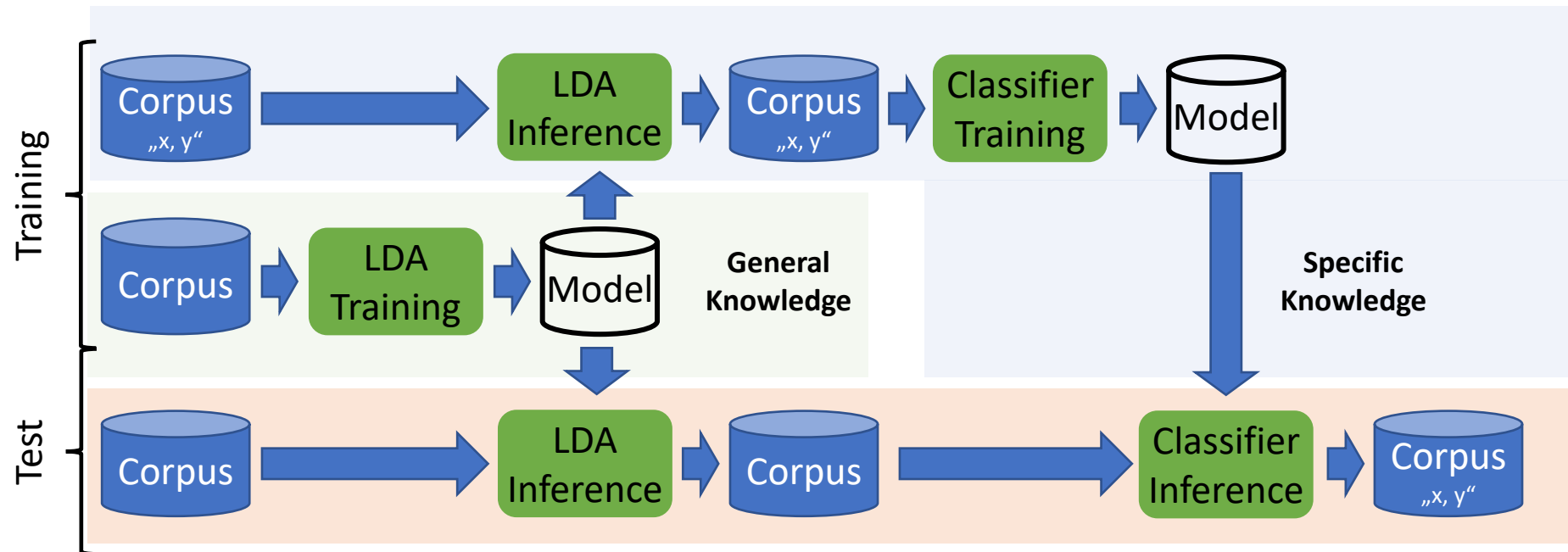
Transfer Knowledge



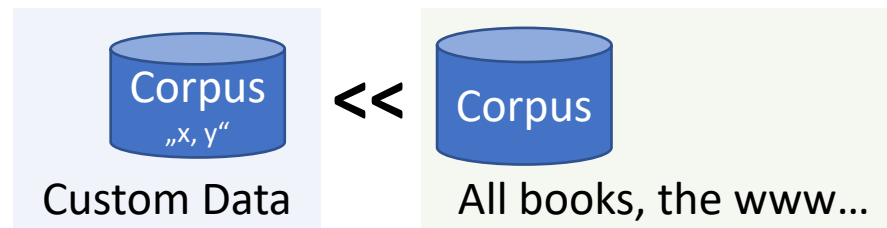
Motivation:



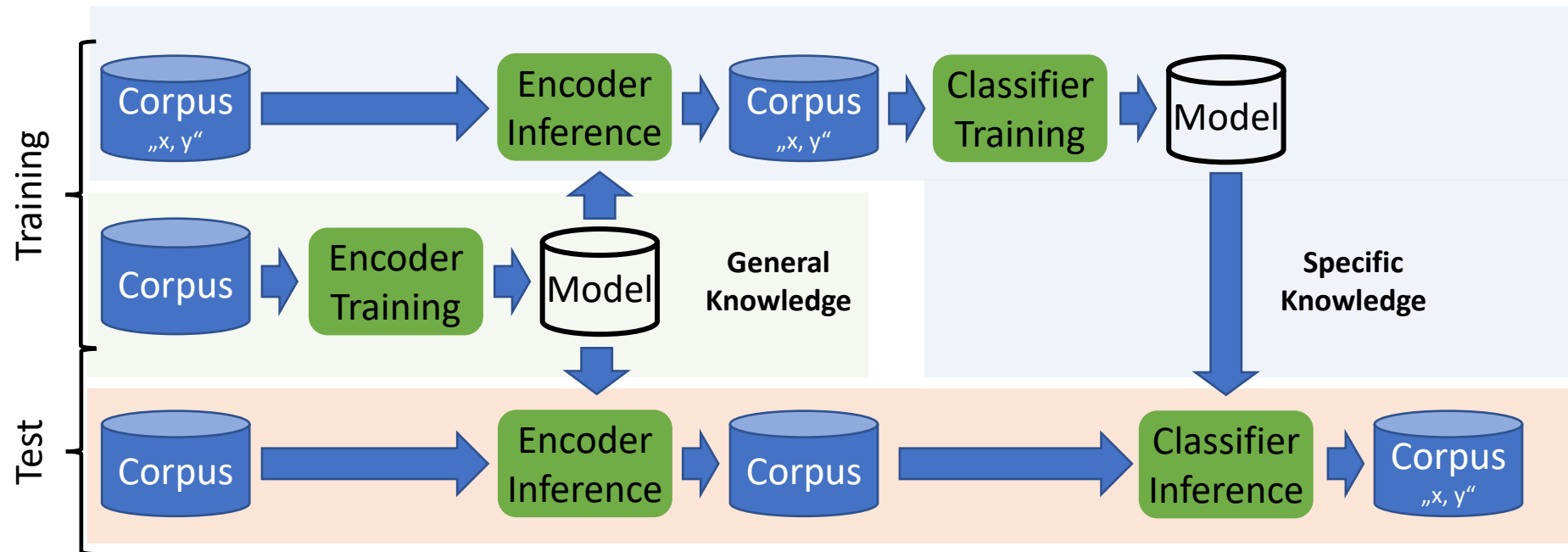
Transfer Knowledge



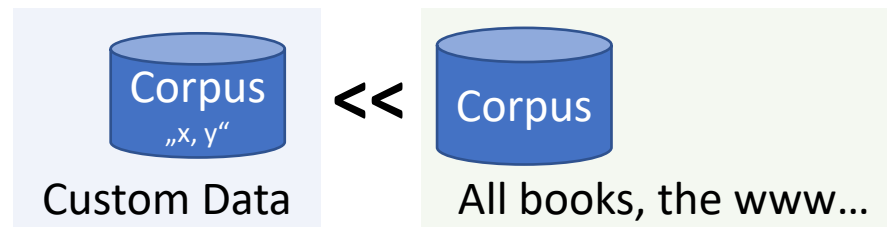
Motivation:



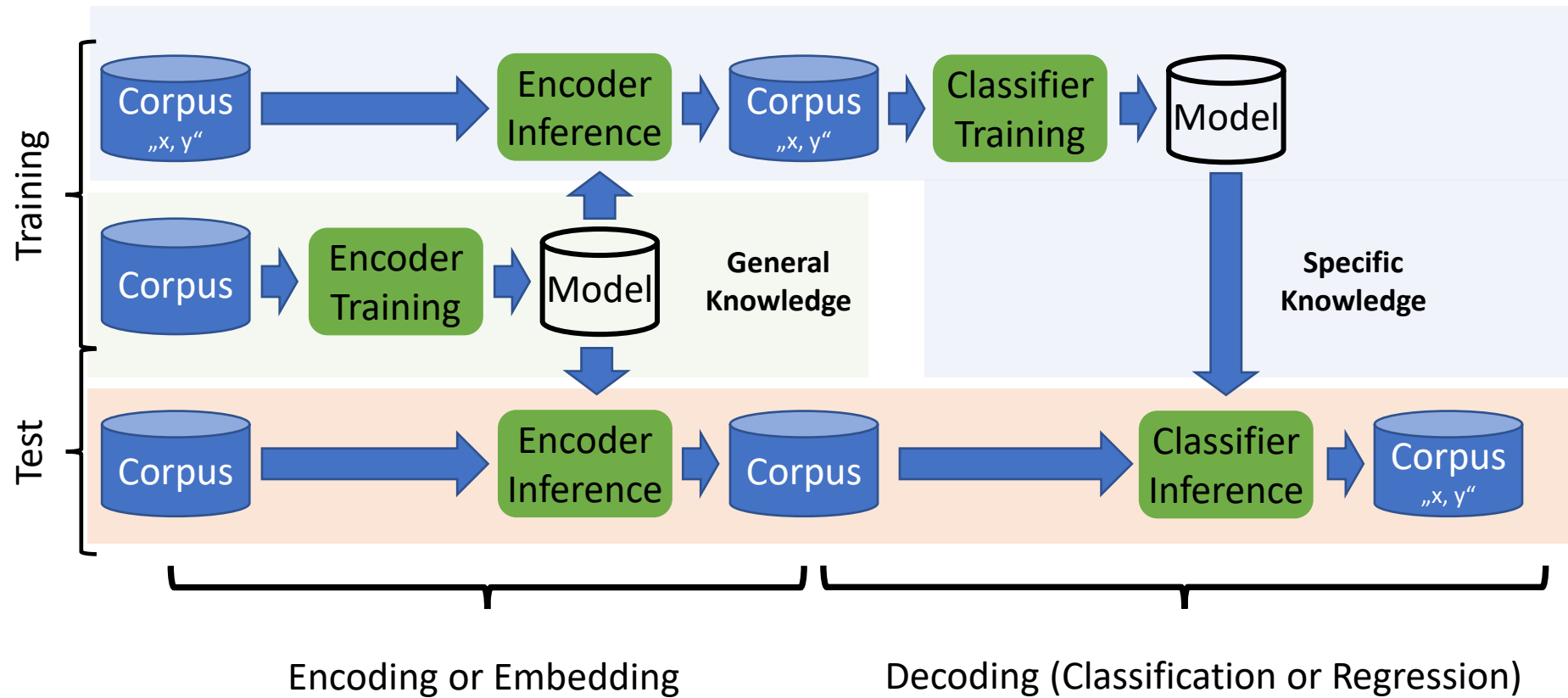
Encoder in Transfer Knowledge



Motivation:



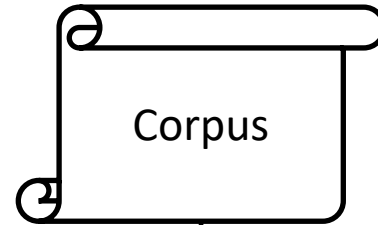
Encoder-Decoder Architecture



Applications

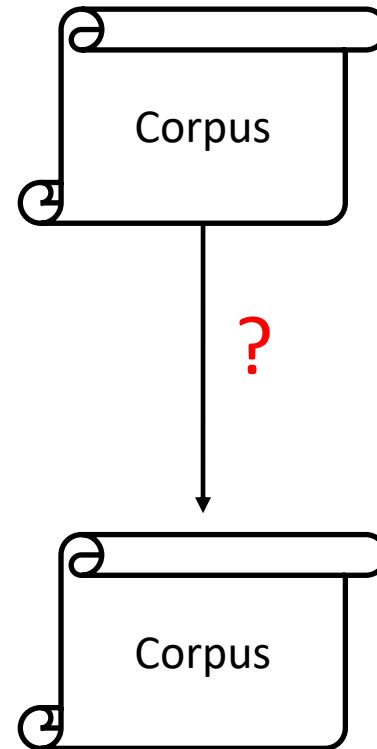
- Efficient word search
- Efficient text pre-processing
- Sprachmodellierung
- Spell checker
- Grapheme-to-Phoneme
- Spam/no-spam detection
- Sprachenerkennung
- Dokumentenerkennung
- Topic detection (unobserved)
- Sentiment Detection
- ...

Text Preprocessing



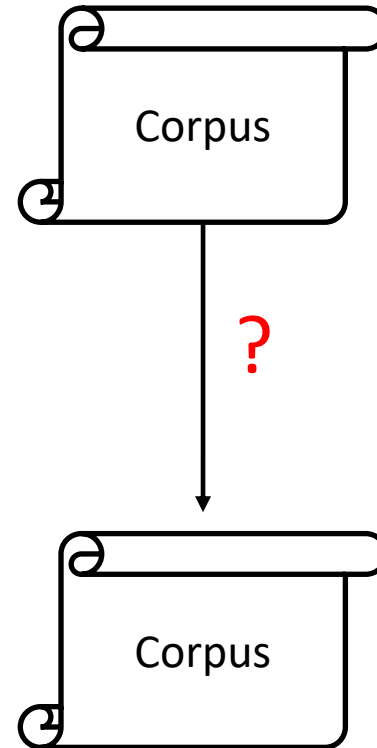
?

Text Preprocessing



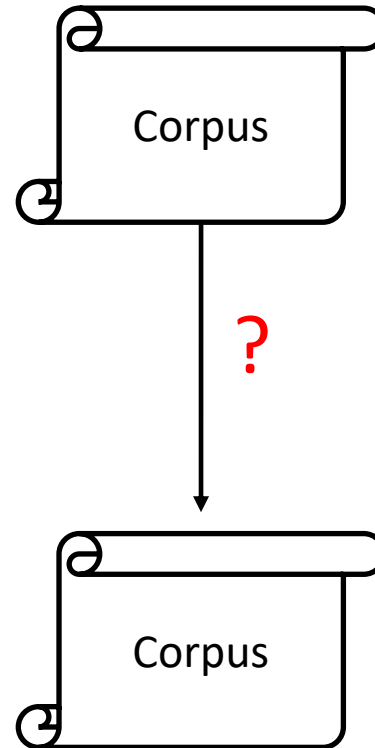
Text Preprocessing

Capitalization
Punctuation mark
Special character
Noise
Abbreviations
(Headings)
Satzsegmentierung
Wortsegmentierung
(Tokenization)
Lemma/Coat of arms



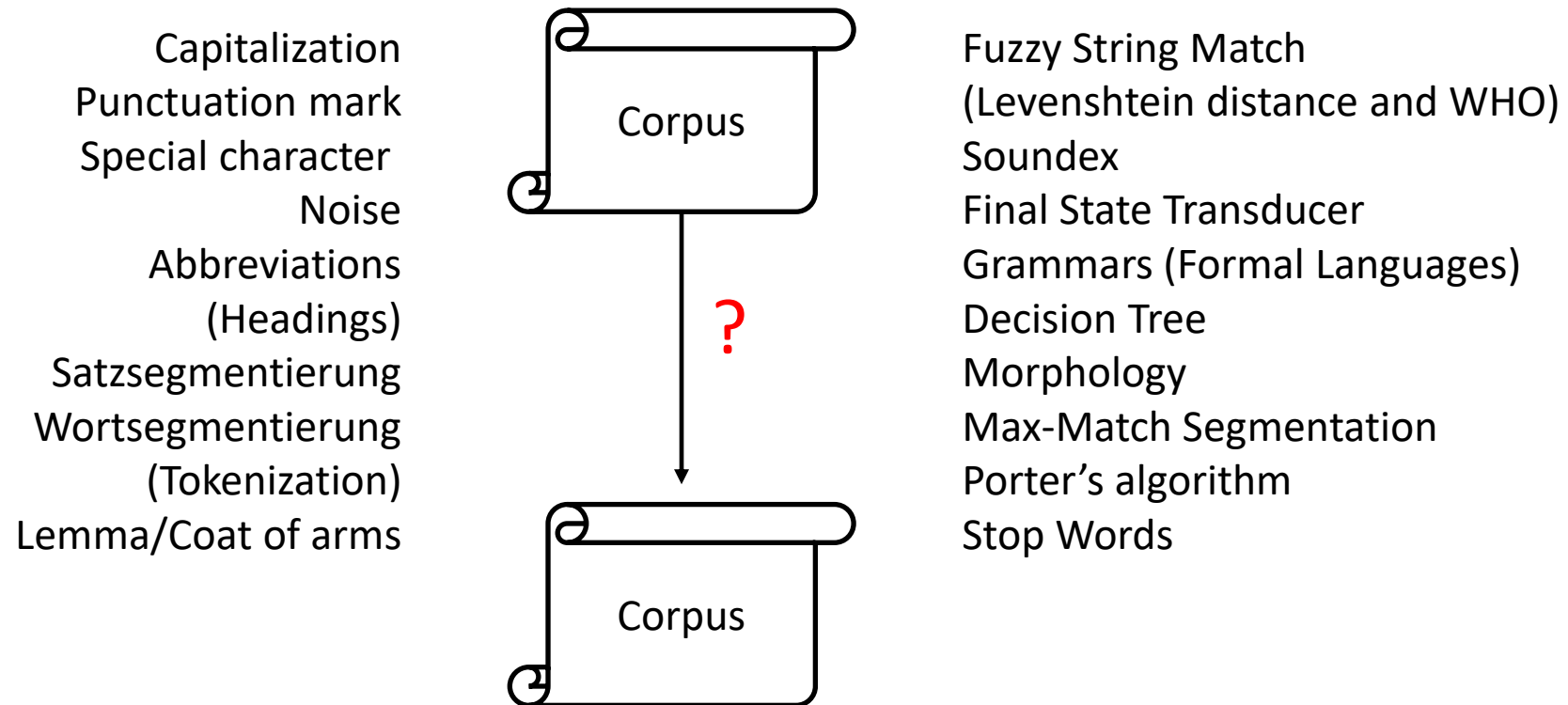
Text Preprocessing

Capitalization
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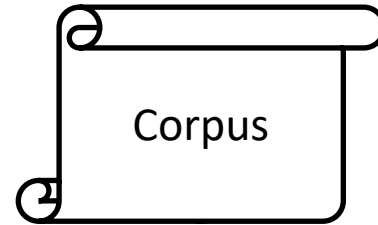
Fuzzy String Match
(Levenshtein distance and WHO)
Soundex
Final State Transducer
Grammars (Formal Languages)
Decision Tree
Morphology
Max-Match Segmentation
Porter's algorithm
Stop Words

Text Preprocessing

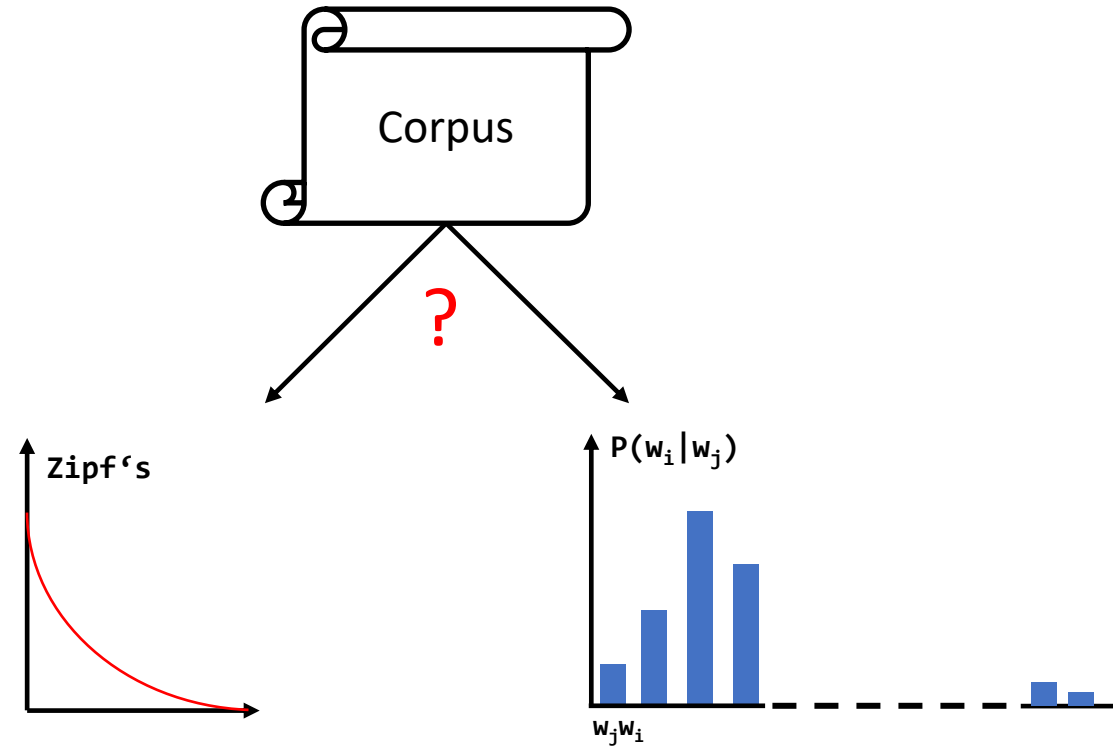


Overview:
Linguistics
Regelbasierte Textgenerierung
Translation (G2P)

Language Model

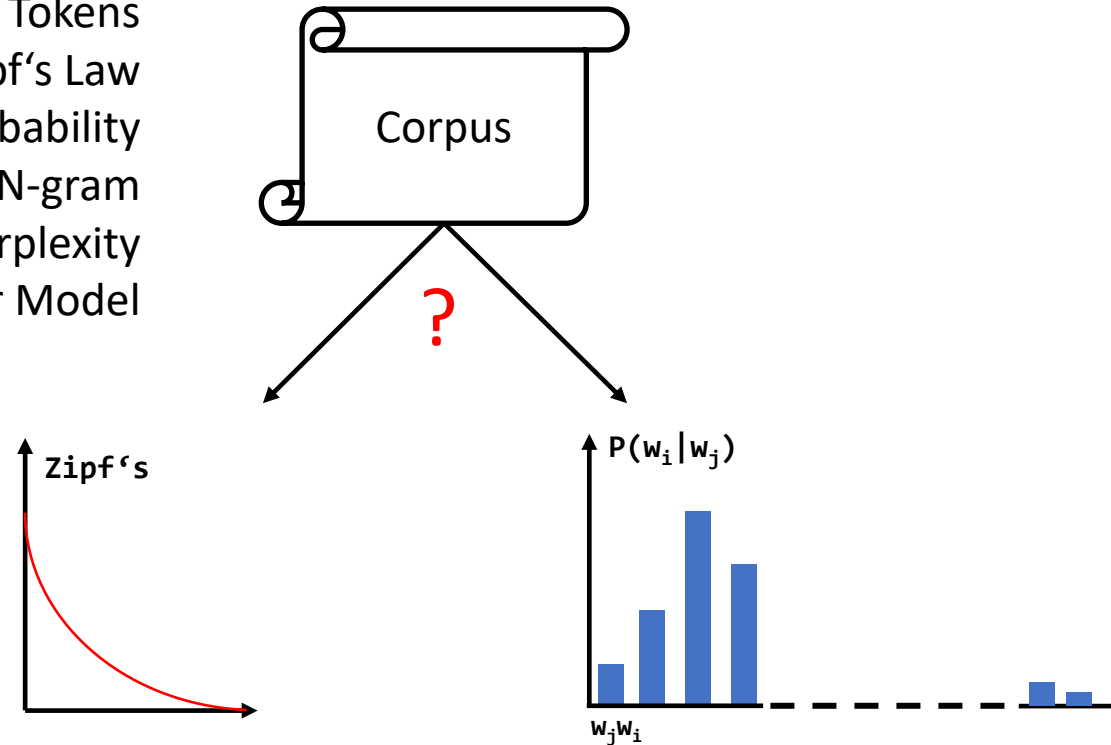


Language Model



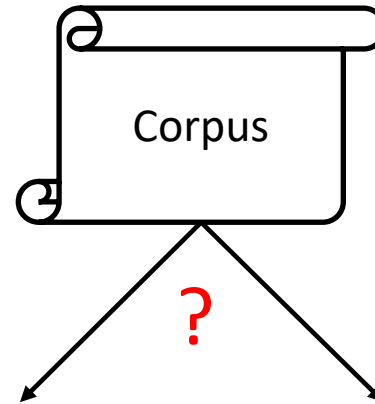
Language Model

Types vs. Tokens
Zipf's Law
Sentence probability
Derivation N-gram
Derivation Perplexity
Shannon–Weaver Model

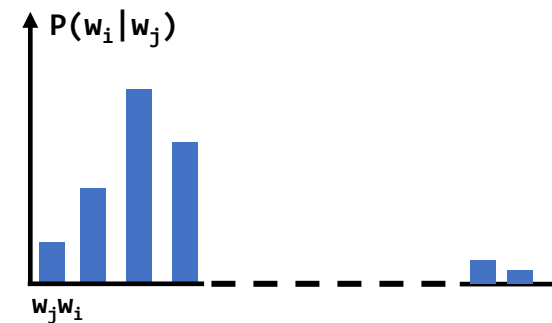
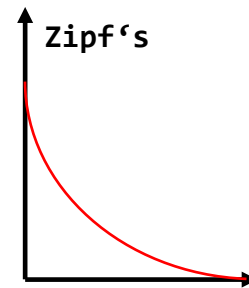


Language Model

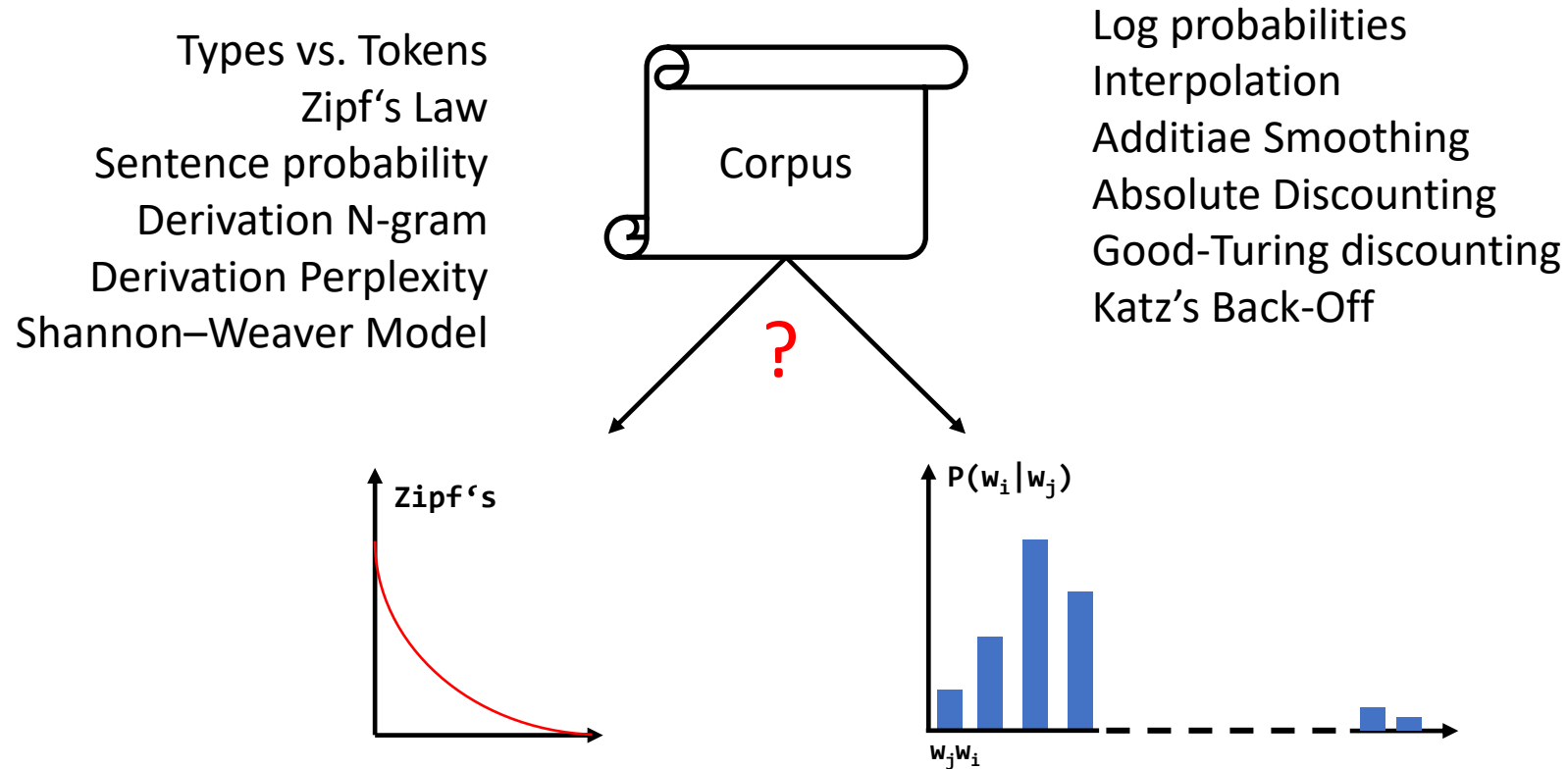
Types vs. Tokens
Zipf's Law
Sentence probability
Derivation N-gram
Derivation Perplexity
Shannon–Weaver Model



Log probabilities
Interpolation
Additive Smoothing
Absolute Discounting
Good-Turing discounting
Katz's Back-Off



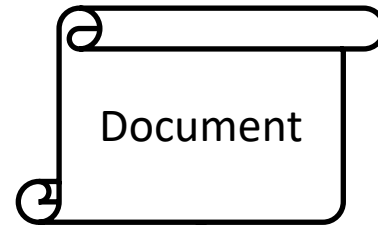
Language Model



Overview:

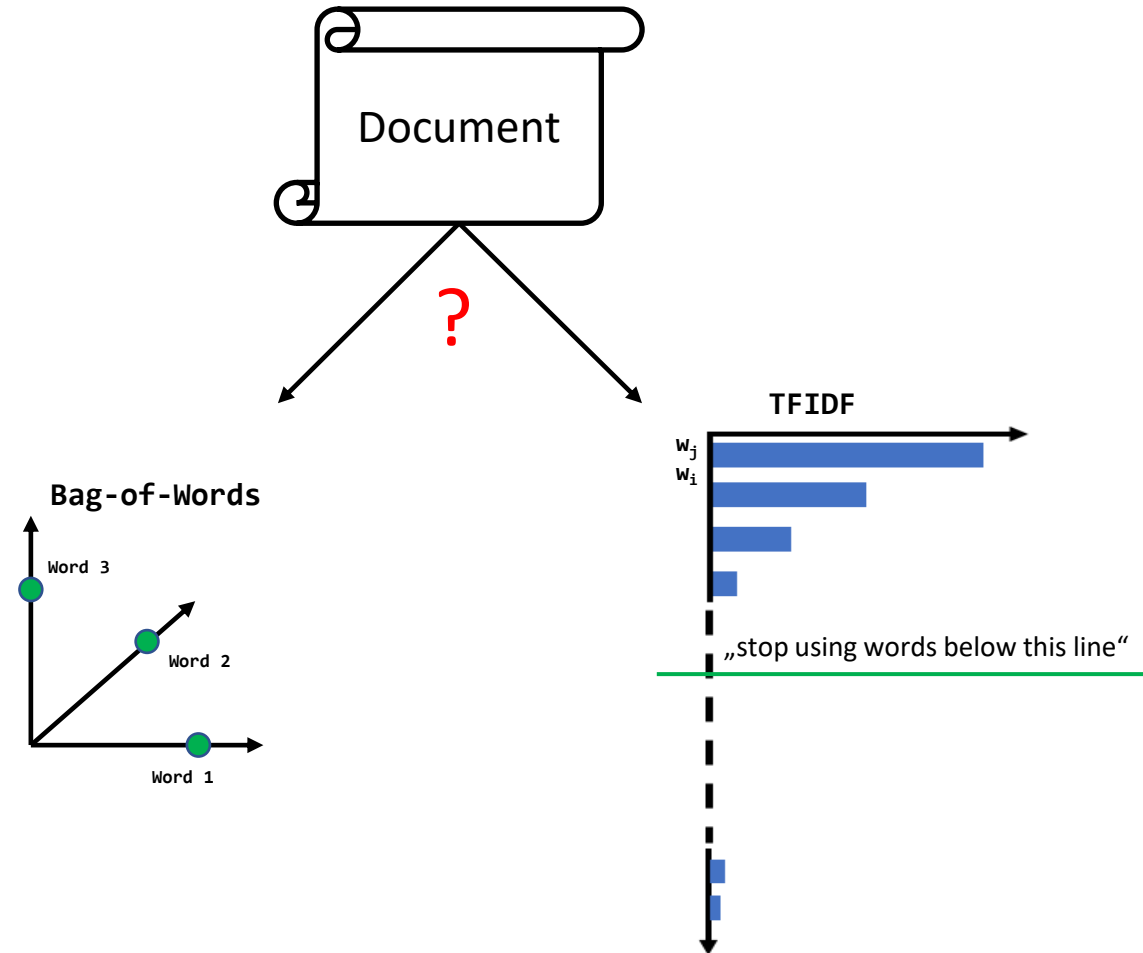
- Kneser-Ney smoothing
- Klassenbasierte Sprachmodelle
- Language Model Adaptation
- N-gram generalization

Features



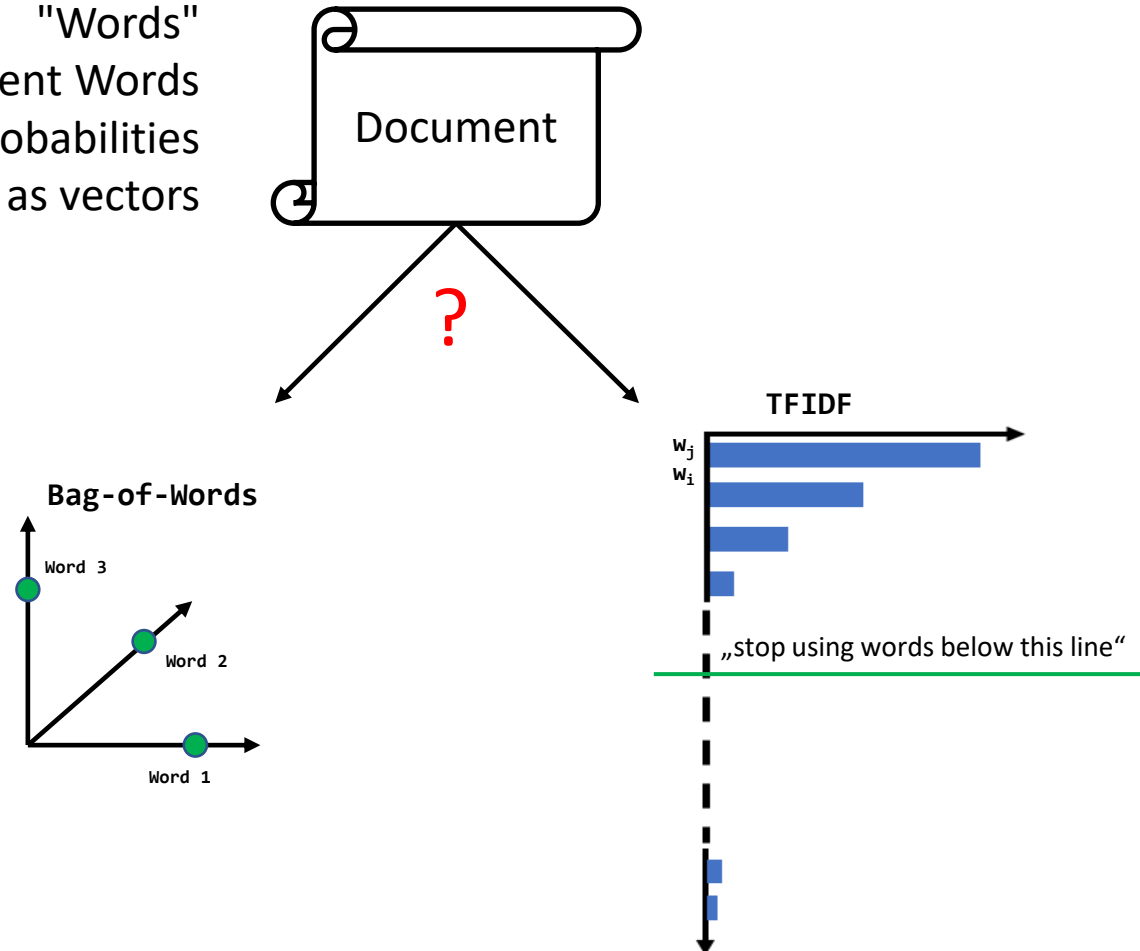
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Features



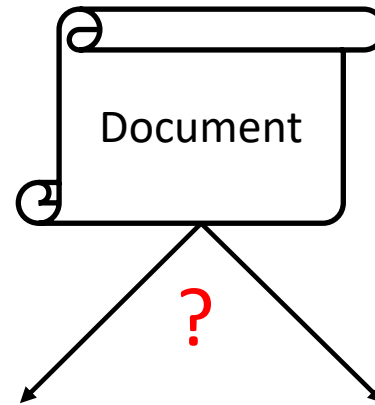
Features

"Words"
Dependent/Independent Words
Words and probabilities
Words as vectors

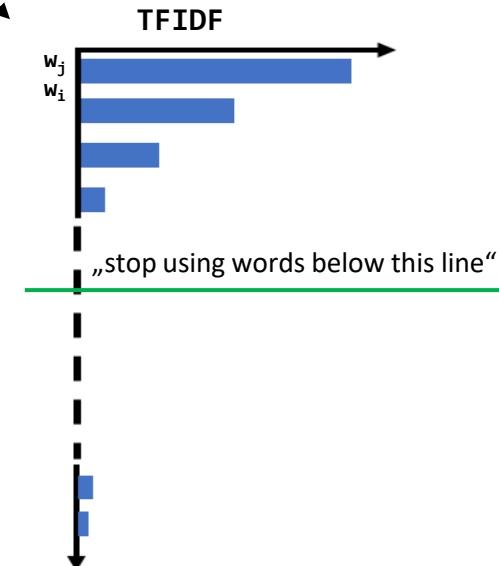
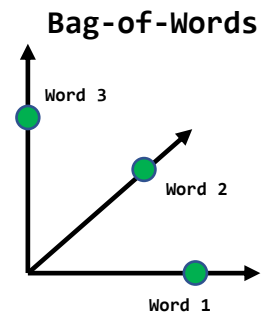


Features

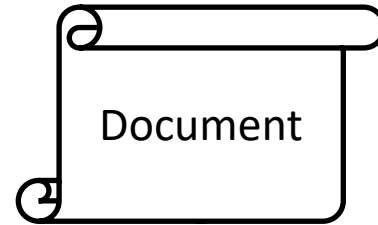
"Words"
Dependent/Independent Words
Words and probabilities
Words as vectors



n-gram
PMI
BOW
TF
IDF

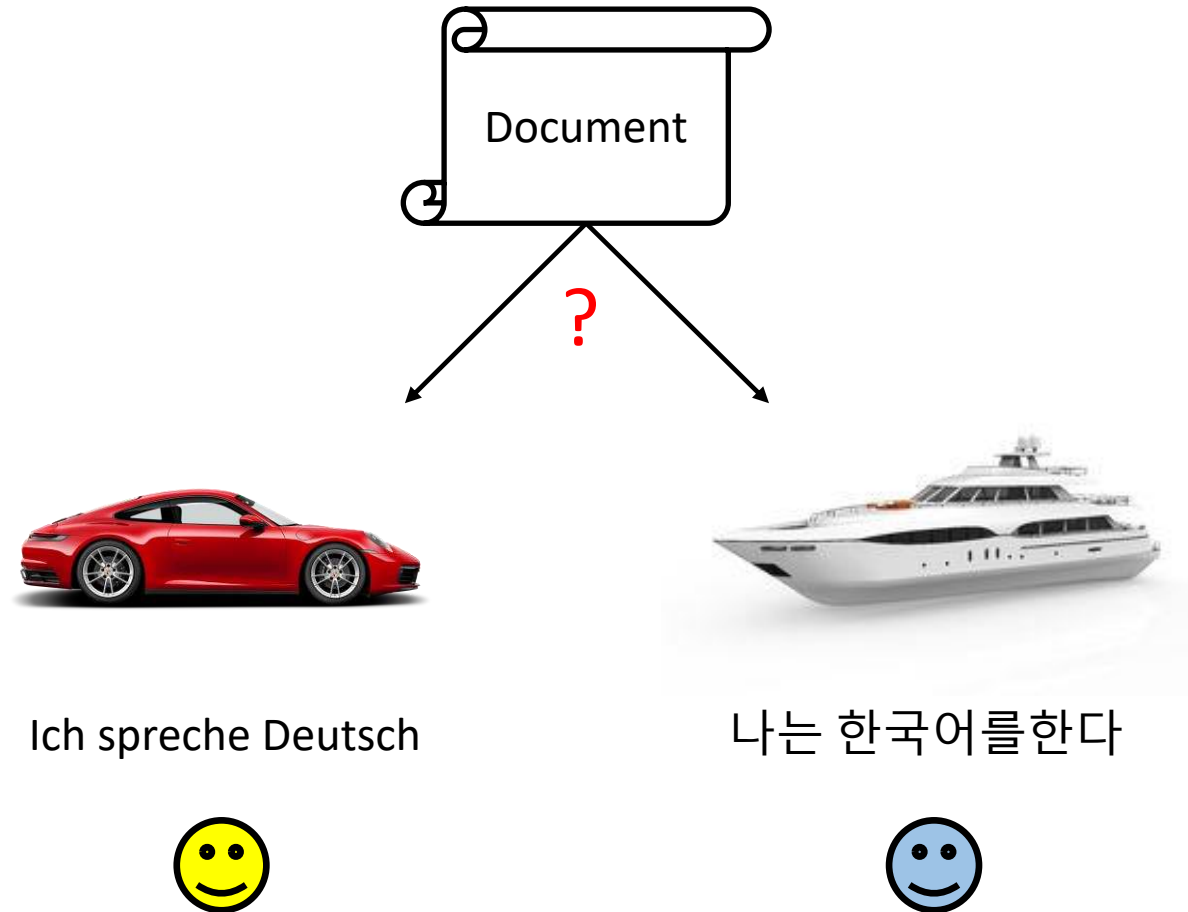


Classification



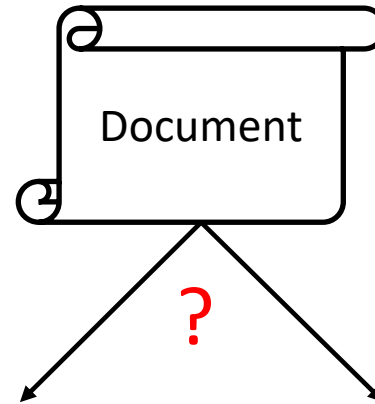
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Classification



Classification

Spam/no-Spam
Language Identification
Documents Classification



Ich spreche Deutsch

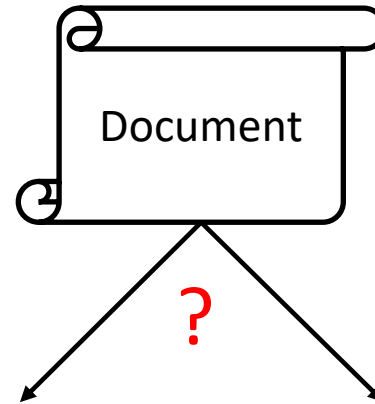


나는 한국어를한다



Classification

Spam/no-Spam
Language Identification
Documents Classification



Introduction Evaluation
Naive Bayes
KNN
Distances:
Mean Square Error
Cosine Similarity



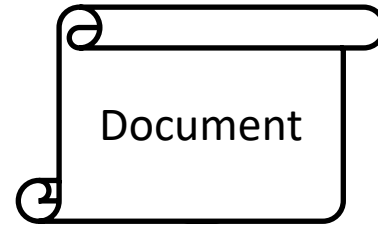
Ich spreche Deutsch



나는 한국어를한다

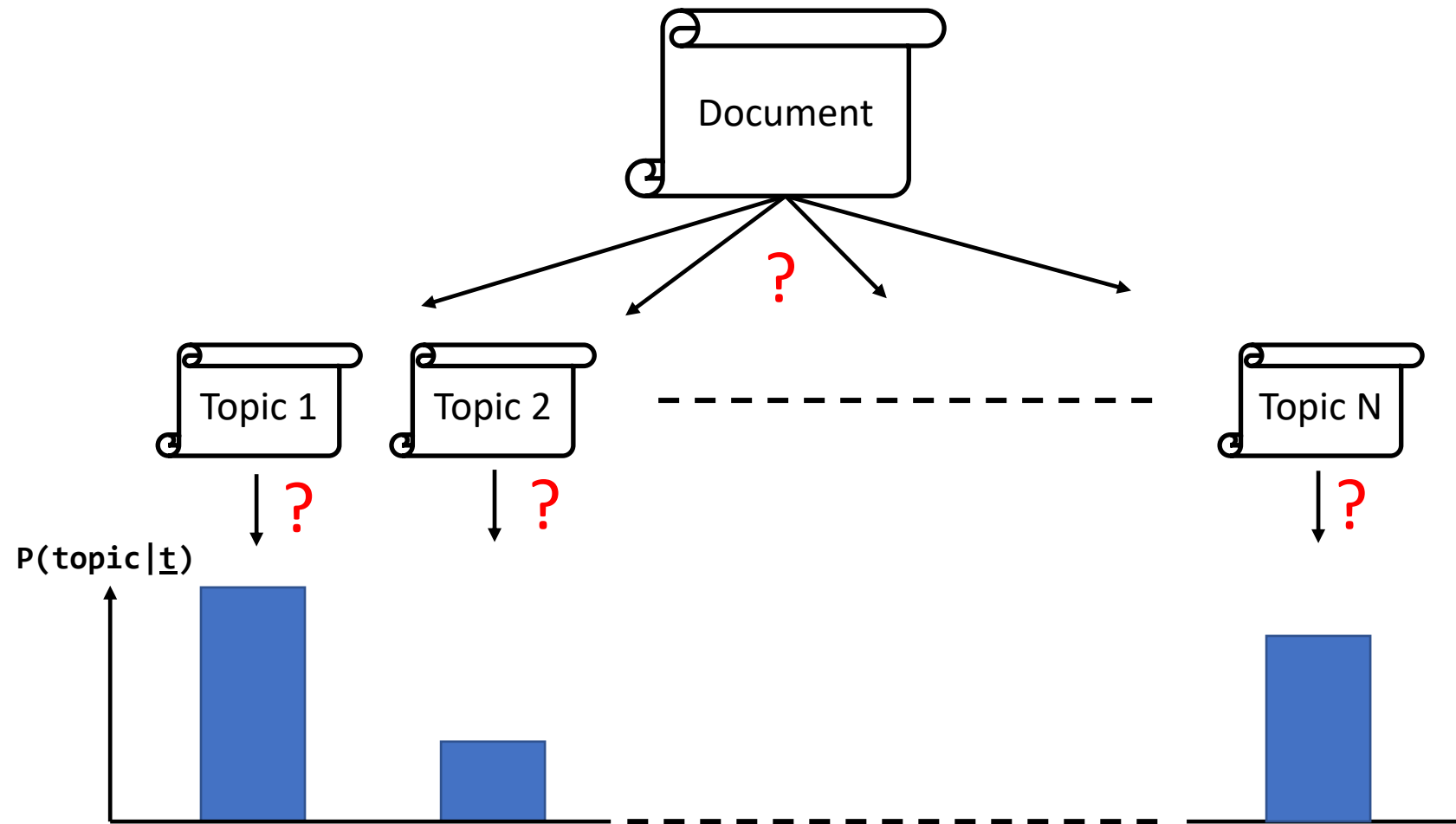


Clustering

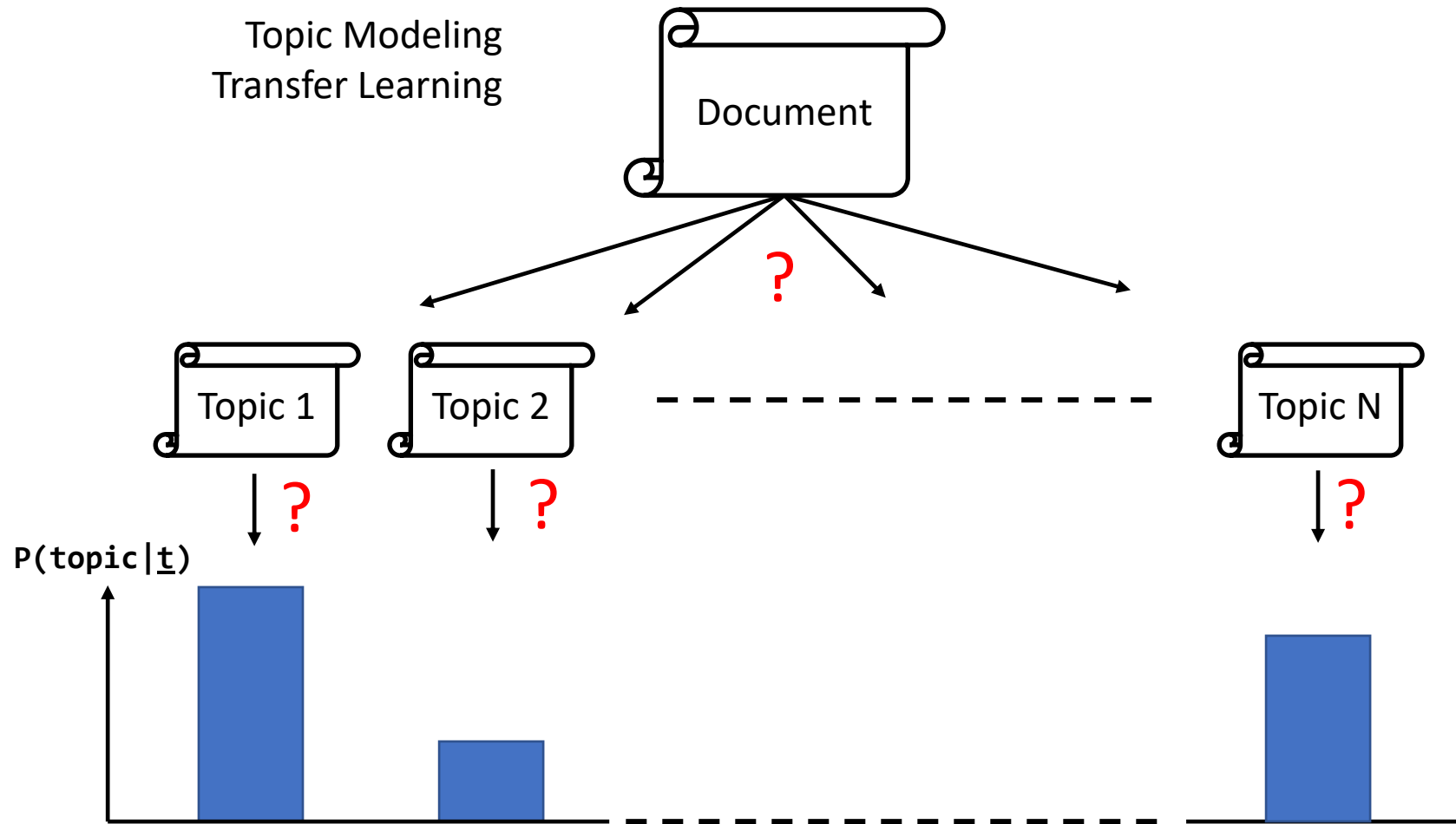


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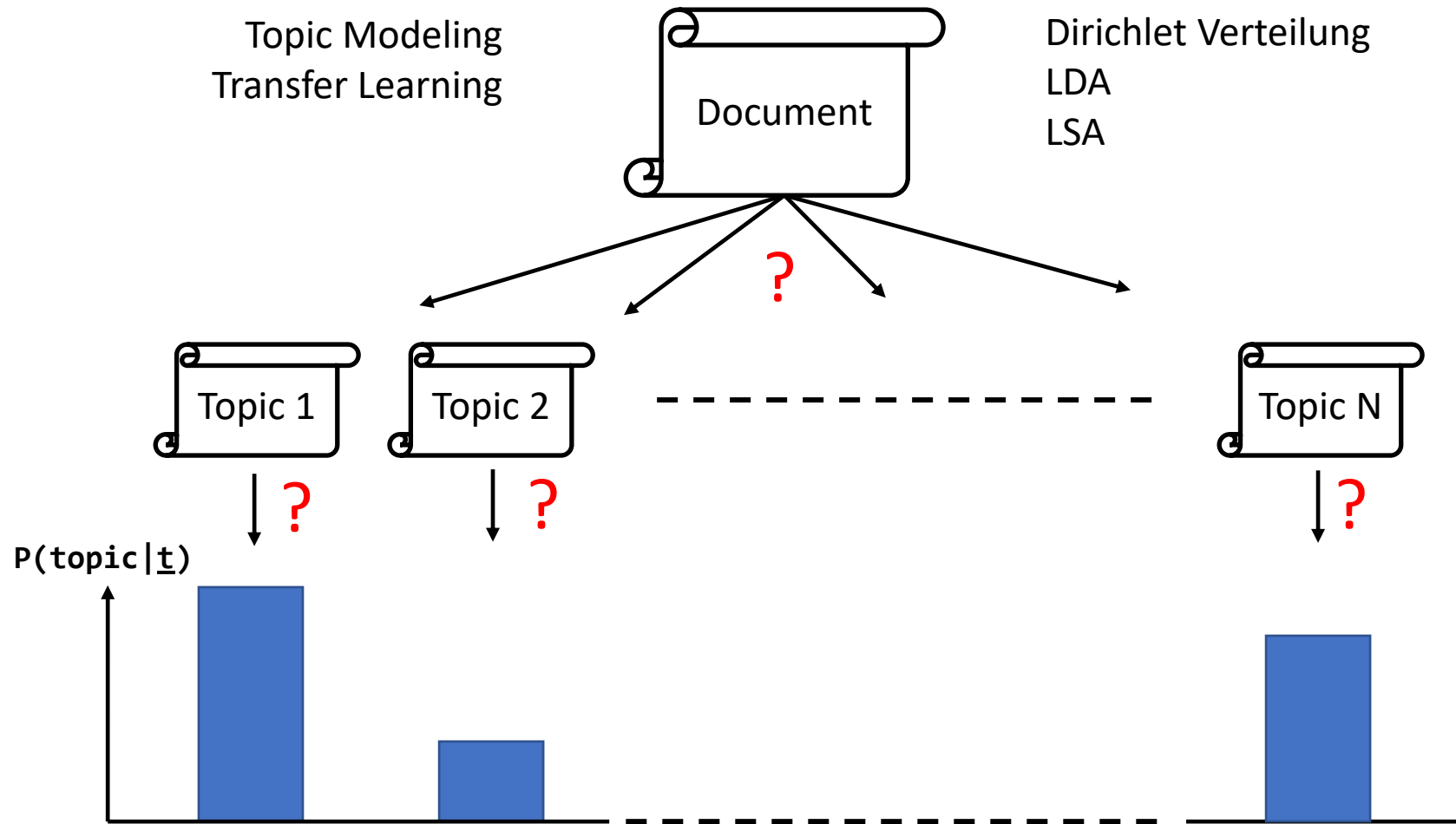
Clustering



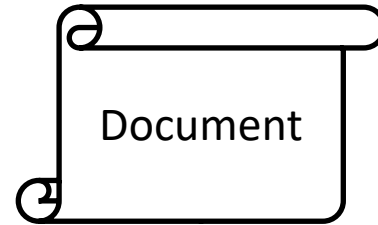
Clustering



Clustering

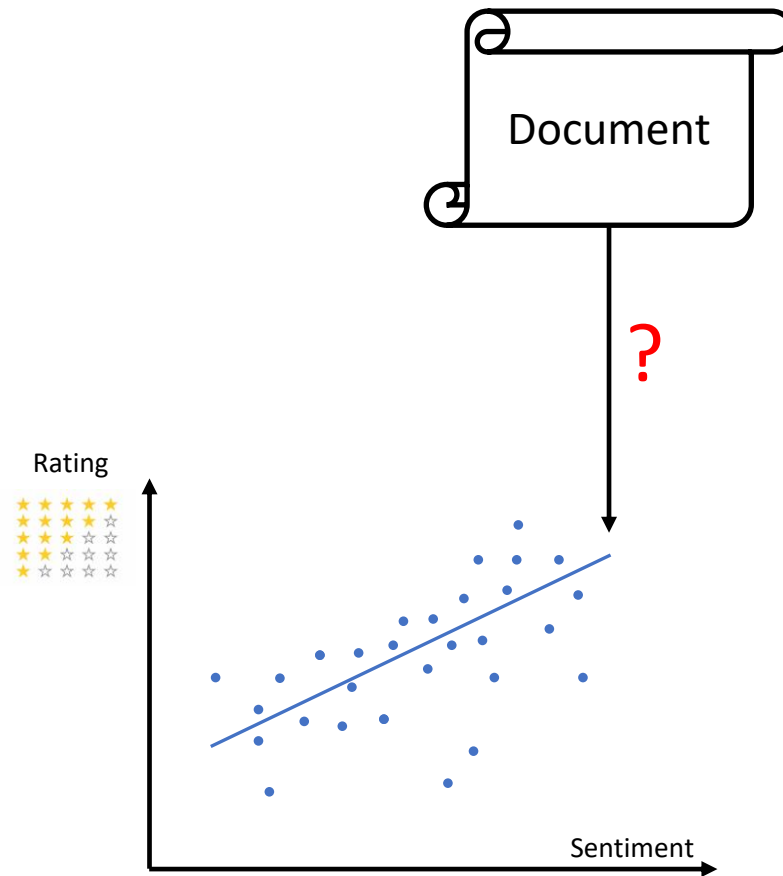


Regression



?

Regression



Regression

Sentimental Analysis

